



About the company

Whatfix is the #1 Digital Adoption Platforms (DAP) for Enterprises. It is integrated as a layer on top of other software applications, which helps users navigate through their application and guides them in completing their tasks, by providing Interactive and Contextual walkthroughs inside the web application at the exact time when the task is being performed.

They help Companies in - Accelerating Product Adoption; Easing the User Onboarding Process; Reducing Training time, resources & costs; Reducing Support efforts & costs; and Increasing Employee Productivity. With around 120 of the Fortune 500 companies already onboard as customers, Whatfix has been named among the top 20 B2B tech companies alongside the likes of Adobe, PayPal, and Cisco. With a YoY growth of 300%, it has also been recognized as the 2nd fastest growing Indian SaaS company in the SaaS 1000 list and as a Global Market Leader by Gartner in the Digital Adoption space. Their Customer obsession and Product's Value Delivery can be clearly seen in our reviews of 4.7+ on platforms like G2 Crowd & Gartner Peer Insights. This is what our investors have to say - Sequoia || Stellaris || Cisco || Eight Roads || Helion Ventures.

Whatfix is a game-changing Digital Adoption Platform that helps users achieve optimal performance by providing them quick and easy access to contextual information, needed at the time a task is being performed. With Whatfix, enterprises enable their users to quickly adopt any software application thereby eliminating the time spent in referring multiple resources for help and support.

Website: <https://whatfix.com/>

Industry: Internet

Company size: 201-500 employees

Headquarters: San Jose, CA

Type: Privately Held

Founded: 2013

Specialties: SAAS, Interactive guides, Employee/User Training, Interactive walkthroughs, Enterprise Product Adoption, Performance Support System, User Adoption, Product Adoption, User Onboarding, Customer Support, Customer Success, User Engagement, Digital Adoption, and Change Management

Co-Founder



Khadim Batti

Company solutions

- User Adoption
- User Onboarding
- Digital Transformation
- Performance Support
- Employee Onboarding
- Remote Training
- Change Management

Company platforms

- Salesforce®
- MS Dynamics®
- Oracle CRM®
- E-Learning
- ServiceNow®
- SuccessFactors®
- SharePoint®
- Office 365®
- Workday®
- G-Suite
- MS Teams®

Company Address

**443, 17th Cross Road, Sector 4, HSR
Layout, Bengaluru, Karnataka 560102**

Link for more information

LinkedIn: <https://www.linkedin.com/company/whatfix/about/>

Twitter: <https://twitter.com/whatfix>

FB: <https://www.facebook.com/whatfix>