

# SHRIMANT.PUJARI

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## Technical Skills

**Visualization Tools:** Power BI, SEO, Excel, Google Analytics, Google Data Studio, Meta Ads Reporting Tool, Canva

**Skills:** WordPress(full handling) | Website Management | SEO | Google Search Console | Best video editing | Email Marketing | Social Media Marketing | Google Ads | PPC | Blogging | Canva | Content Marketing | GoDaddy | hostiger

## Experience

### Freelance Digital Marketer

May 2024 – Present

Self-employed

Remote, India

- Managed and developed client websites end-to-end including domain purchase, hosting setup, and full website customization (WordPress, Blogger).
- Created SEO-optimized articles and provided on-demand content writing services for clients.
- Successfully achieved Google AdSense approval for client websites to enable revenue generation.
- Delivered personalized services to 2-3 clients including website management and basic SEO implementation.

### YouTube

Feb 2021 – July 2024

Content creators

India

- Created and managed a Kannada-language YouTube channel for 4 years, producing and editing engaging video content, building audience engagement, and enhancing digital content creation skills.
- Successfully monetized my Kannada YouTube channel, earning in USD as the first from my village; reinvested earnings into purchasing a laptop and digital assets, building a foundation for my digital marketing career.
- Built and managed a self-hosted WordPress website with Hostinger and GoDaddy domain. Created and published SEO-optimized articles and linked website through my YouTube channel for traffic generation. Successfully monetized the site via Google AdSense for 2 years before account suspension. Gained hands-on experience in website management, SEO, affiliate linking, and digital monetization strategies.

## Personal Projects

### Personal Kannada Video Editor Blog:

( [www.videoeditorkannada.in](http://www.videoeditorkannada.in) [ Inactive due to domain expiry ] )

(<https://videoeditorkannada2023.blogspot.com/?m=1> )

- **Duration:** [12 Dec 2023] – [19 Feb 2024].
- **Traffic Achieved:** 27,727 total visitors
- Implemented Google Search Console for performance monitoring and indexing.
- Customized blog theme, optimized page speed, and ensured mobile responsiveness.
- **Key Tools Used:**
  - Blogger | Google Search Console | Keyword Research | Ubersuggest | Google Keyword Planner
  - Created a niche website focused on Kannada video editing tutorials & tips.
  - Published SEO-optimized articles to rank on Google and attract organic traffic.
  - Implemented Google Search Console and Google Analytics for traffic tracking.
  - Promoted articles through Facebook groups, Instagram, and WhatsApp communities.

## Education

### PAH University

2024 – 2026

Bachelor of Computer Application

Solapur, Maharashtra