

PRODUCTS SALES PERFORMANCE

SUMMARY OVERVIEW

200K
Total Orders

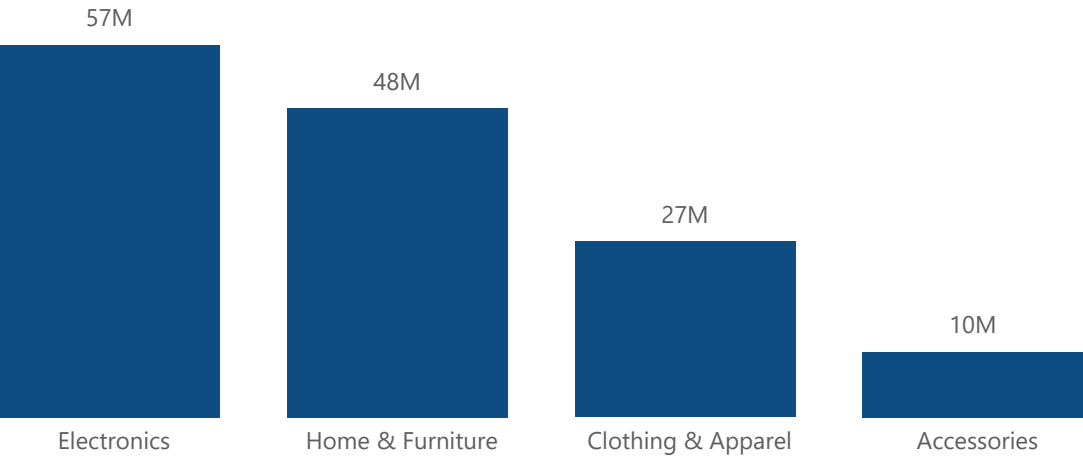
142M
Total Revenue

712.05
AOV

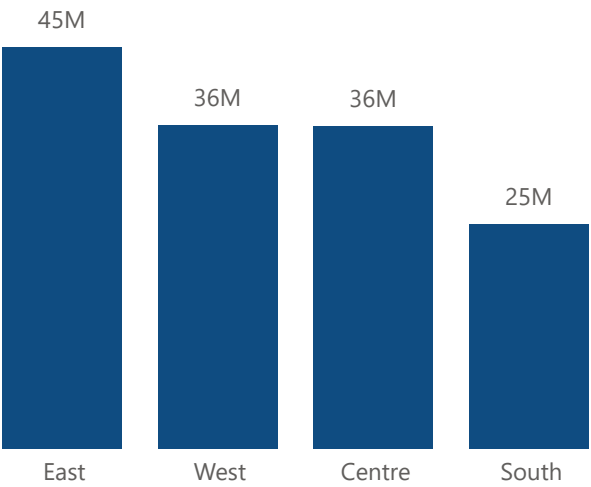
22.15%
Profit Margin

32M
Total Profit

Revenue by Category



Revenue by Customer Region

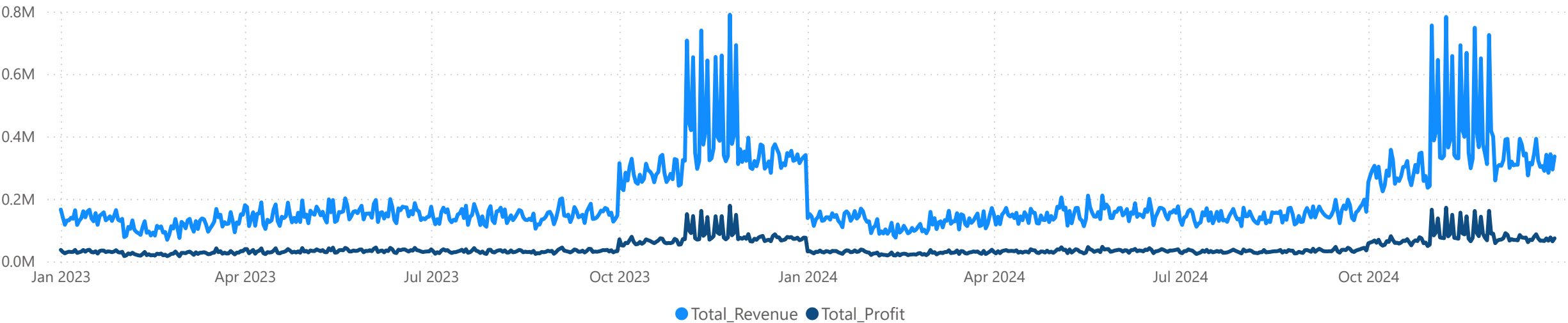


filter: year

2023

2024

Revenue & Profit Trend



PRODUCTS SALES PERFORMANCE

PRODUCT & CUSTOMER INSIGHT

142M

Total Revenue

371K

Total_Qty_Sold

120K

Total Customers

200K

Total Orders

1.18K

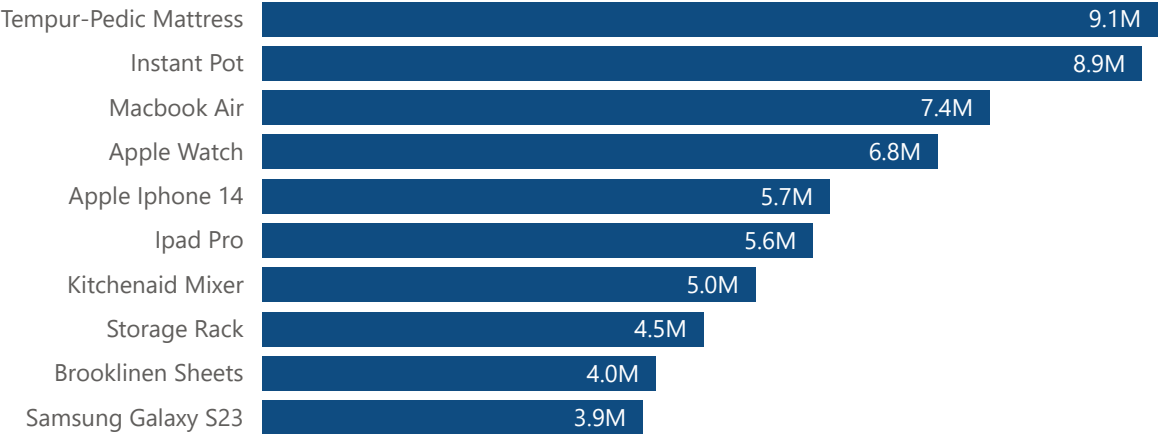
Revenue per Customer

filter: year

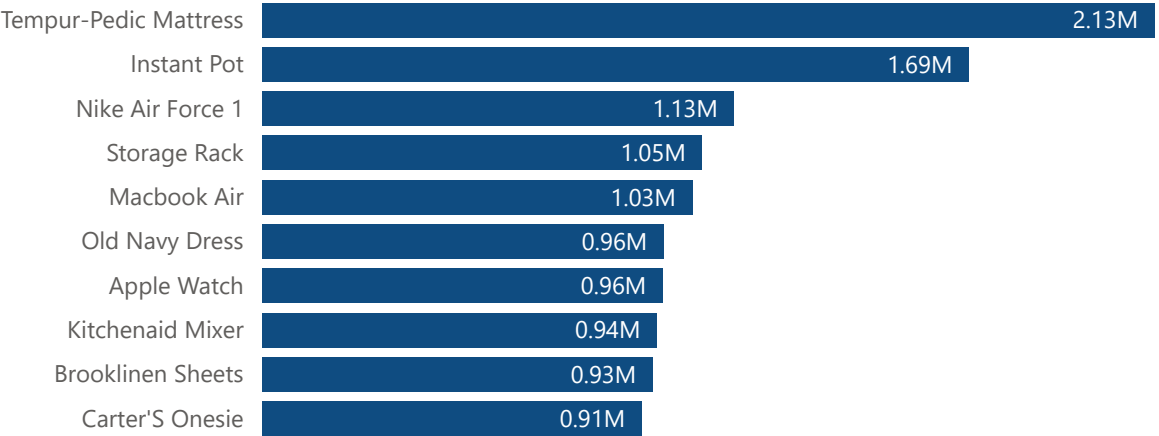
2023

2024

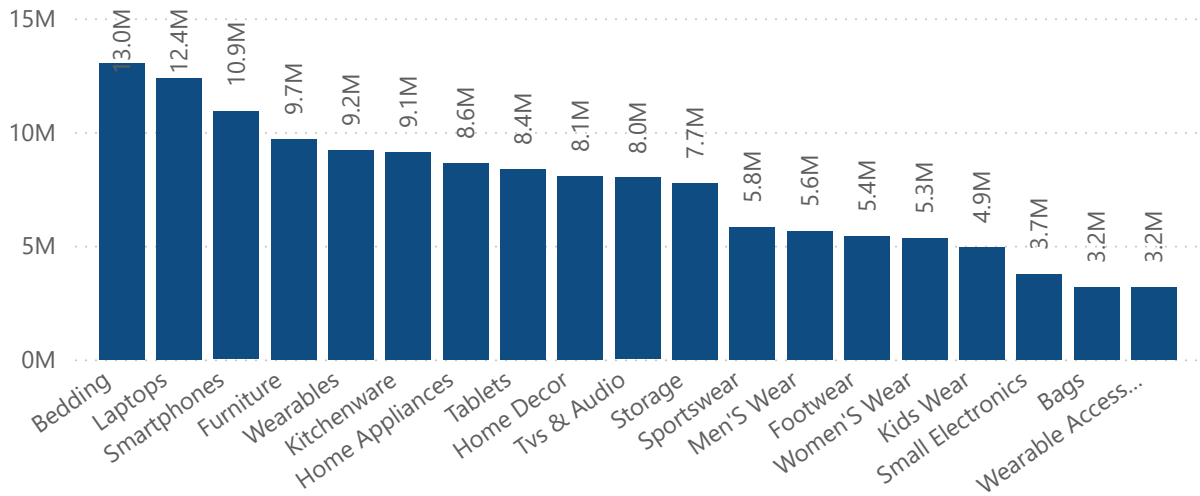
Total 10 Customers by Revenue



Total 10 Customers by Profit



Revenue by Sub_Category



Revenue by Customer State

