

BUSINESS CASE ANALYSIS

TAXATION MANAGEMENT SYSTEM

1.0 Who we are and What we do?

We are Team Terminal and we are working on Taxation Management System. We are trying to do an analysis about the persons or organizations monthly revenue plans and income sources and then we are planning to calculate the tax amount you have to pay and as well as the ways of reducing the taxation amount and the ways of avoid tax payments. In here we are planning to have a basic functionalities of a web based system and we are planning to improve that to the best standards in the market.

1.1 Market we are planning

We are planning to contact the middle level and high level income receiving people so that we can approach them with more options and solutions. Here this system will reach the market through the online market like websites. Not only that but also we are planning to have a social media marketing plan and through that we are hoping to reach the sorted and categorized market segment which we are planning.

Apart from that there will be simple seminars and promotion campaigns in the selected communities and organizations for the selected people. Through that we are hoping to give some promotion deals and as well as special discounted packages.

1.2 Competition

There are vast variety in the market segment and there are various sorts of organizations that provide this service.

The specialty with our product is that we are giving the best customer satisfaction with the best customer service for a reasonable price range. Our product will be monitored by the highly qualified professionals and the information we are releasing are protected by the **Client System Confidentiality**. Therefore information will be more reliable and more secure than the others.

As the provider of a such service we are providing the best options and alternatives for the customers at this stage.

2.0 Our Approach

We are initializing the project with a TRIAL VERSION and that will offer the customers to use the system and calculate the taxation amount. For a certain time period the system will allow this action and with the certified package activation customers will be given with the consultancy mechanism.

Through out the phases of this project the customers will receive various kinds of offers and special detailed packages along the way.

2.1 Revenue Sources

Our main revenue source will be the subscription fees which the customers pay. Apart from that we are planning to build up a live consultancy platform for the customers and through that we are planning to reach a different sort of revenue stream. Through that process we are hoping to achieve a moderate amount of income.

Not only that but also we are offering other entities to put advertisements on this website through activating ad-science. These will be our main revenue streams for the next two years.

2.2 Future

In the year time period we are planning to achieve a customer rate of 1000+ and with in next two years we are hoping to increase that amount by 300% in each year. Through that procedure we will achieve a average profit growth of 89% in general and with that we will be able to receive a more investments in the upcoming years.

By Team Terminal

- Pulasthi Aberathne – EUSL/TC/IS/2016/COM/26
- Chamika Dulaj – EUSL/TC/IS/2016/COM/25
- Akila Rajapakshe – EUSL/TC/IS/2016/COM/57
- Ifrath Hana – EUSL/TC/IS/2016/COM/09
- Sasiban - EUSL/TC/IS/2016/COM/66