

Basic Details of the Team and Problem Statement

Ministry/Organization Name/Student Innovation: Ministry of Micro, Small and Medium Enterprises

PS Code: SIH-1509

Problem Statement Title: App-Based Solution to provide market access to micro and small enterprises.

Team Name: The D-Buggers

Team Leader Name: Pulkit Gupta

Institute Code (AISHE): 0157

Institute Name: Lakshmi Narain College of Technology and Science

Theme Name: Miscellaneous

Idea/Approach Details

- Small Enterprises and companies face challenges to reach out large companies and sellers which are essential for increasing their value and results in less economic growth.
- Our application will provide a platform for them to interact, **exchange ideas**, and establish valuable.
- Connecting small-scale industries with larger ones can contribute to the overall economic growth of the region by increasing industrial productivity.
- On our application only **valid** and **well founded** companies will be able to register, that can contribute to a **secure** and **trusted environment** for small enterprises and industries.



Tech-Stack

Frontend: Flutter for app and ReactJs for website.

Server: Backend and Al algorithms with Python.

Relational Database: PostgreSQL, MySQL

Third Party API's: Firebase, Google API's

Idea/Approach Details

Use Cases

- Interactive Chat Communication: Interactive communication between users and companies through the **chat** section.
- Product Filtering: Easily refine product searches based on specific requirements using intuitive filtering options.
- ☐ Company Profile Examination: Verify company profiles for authenticity using the CII number, ensuring a trustworthy network.
- Post-Delivery Feedback and Rating: Users to provide feedback and ratings to companies after product delivery, enhancing transparency and accountability.
- Product Catalog Management: Put users in control as they effortlessly create, update, delete, and publish products from their dashboard.
- Solving Queries: Users can ask queries to our specially designed Al powered Chatbot.

Showstoppers:

- ☐ Ensuring Application Transparency: Uphold transparency to build user trust and credibility in the application.
- ☐ Interactive User-Product Communication: Enable direct interaction between users and product personnel via chat.

Dependencies:

- User Data Privacy: Implement encryption and secure APIs to protect user data from unauthorized access.
- User Feedback Analysis Tools: Employ tools to analyze user feedback, helping you understand pain points, improve user experience, and address issues promptly.
- Machine Learning (Recommendations): Using machine learning models to offer personalized product recommendations.

Team Member Details

Team Leader Name: Pulkit Gupta

BTech CSE III

Team Member 1 Name: Rahul Sen

BTech CSE III

Team Member 2 Name: Tarun Parmar

BTech CSE III

Team Member 3 Name: Saket Yadav

BTech CSE III

Team Member 4 Name: Ashish Saxena

BTech CSE III

Team Member 5 Name: Mitali Chandani

BTech CY II

Team Mentor 1 Name: Dr. Vikas Pare

Academic Cyber Security 5+ years

Team Mentor 2 Name: Dr. Bhavna Pillai

Academic HOD CSE 10+ years

Important Pointers

Please ensure below pointers are met while

- ➤ Kindly keep the maximum slides limit to 4 pages
- All the topics should be utilized for description of your idea
- > Try to avoid paragraphs and post your idea in points
- Keep your explanation precisely and easy to understand
- Idea should be unique and novel. If it has a business potential more weightage will be given.
- Apart from this PPT abstract of your idea will be asked separately while submitting
- You need to save the file in PDF and upload the same on portal. No PPT, Word Doc or any other format will be supported
- You can delete this slide (Important Pointers) when you upload the details of your idea on SIH portal.