

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

57M

Total Interest

8.0M

Transactions

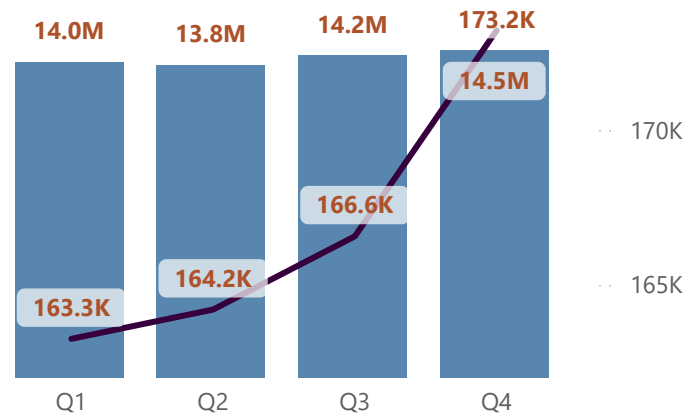
667K

Amount

46M

QTR Revenue and Total Trans Vol

Sum of Revenue Sum of Total\_Trans\_Vol



F

M

Gold

Silver

Blue

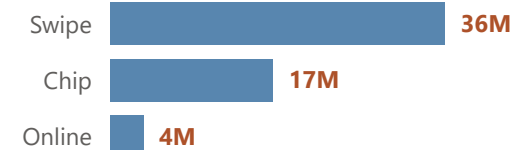
Platinum

Low

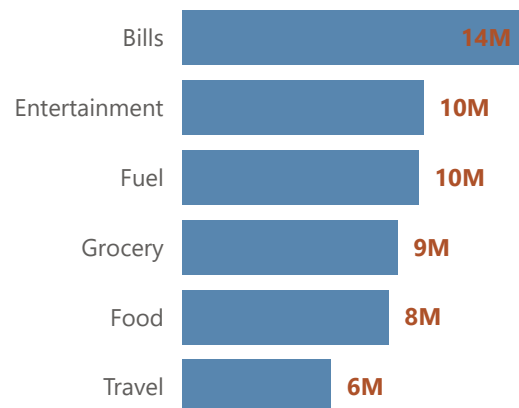
Mid

High

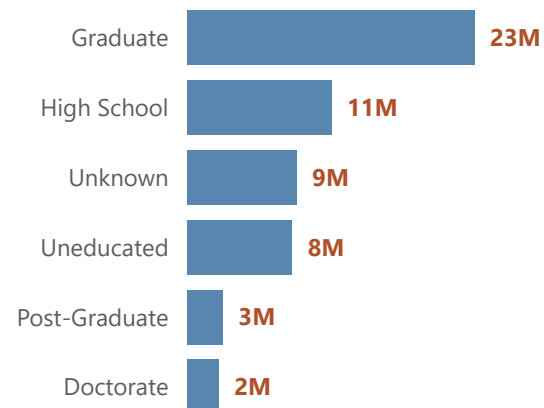
Revenue by Card Chip Uses



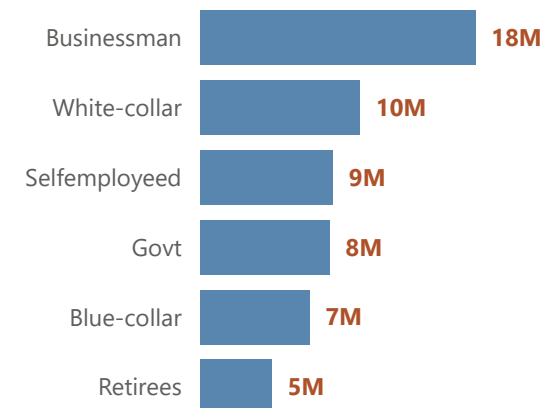
Revenue by Expenditure Type



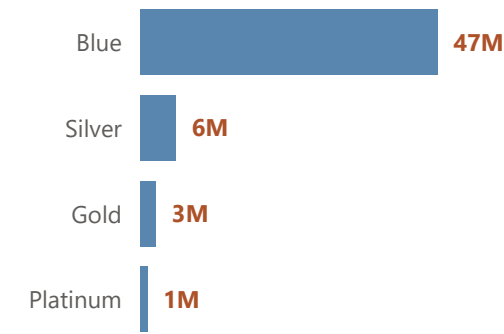
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47,188,612	37840749	6,614,173
Silver	5,659,109	4647596	821,923
Gold	2,533,682	2091362	384,755
Platinum	1,135,608	953314	161,629
Total	56,517,011	45533021	7,982,480

# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All



Revenue

57M

Total Interest

8.0M

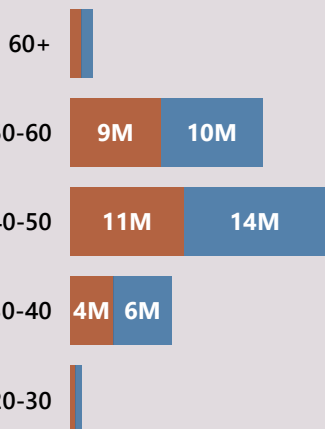
Total Income

588M

Customer SS

3.19

Revenue By Age Group



M

31M

F

26M

Gold

Silver

Blue

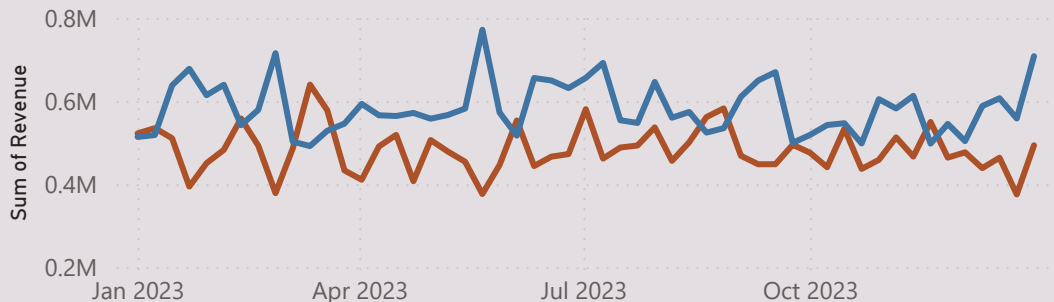
Platinum

Swipe

Online

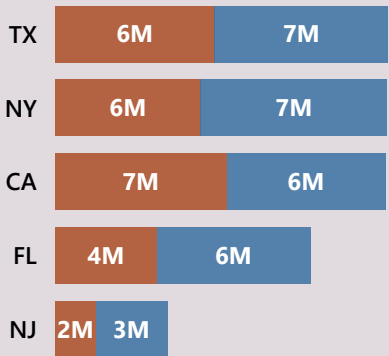
Chip

Revenue by Week

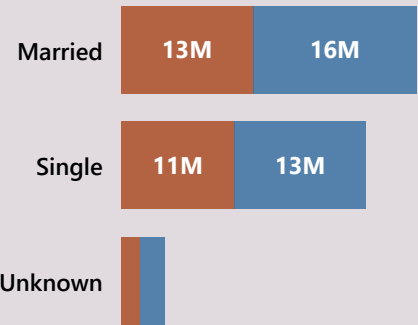


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7,040,606	967,751	73516911
Businessman	17,697,472	2,584,604	190350431
Govt	8,335,534	1,182,231	90834727
Retirees	4,617,448	641,692	49619308
Selfemployed	8,542,826	1,141,510	77659931
White-collar	10,283,124	1,464,691	105618475
Total	56,517,011	7,982,480	587599783

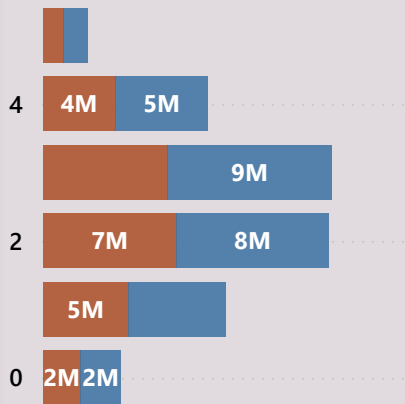
Top 5 States



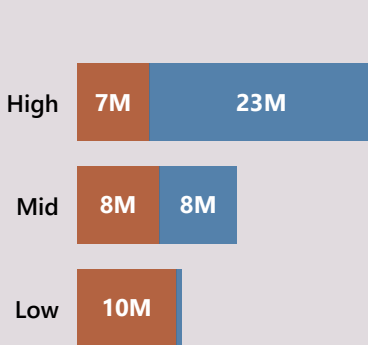
Revenue By Marital Status



Revenue By Dependent



Revenue By Income Group



Revenue By Education Level

