



# PIZZA SALES REPORT

Jan '15 - Dec '15

PIZZA CATEGORY

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on **Thursday, Friday & Saturday**.

### MONTHLY

Orders are **highest** from the months: **July, May, & January**.

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **Maximum** sales & total orders.

### SIZE

**Large** size pizza contributes to **maximum** sales & total orders.

817.86K

Total\_revenue

21350

Total\_orders

49574

Total\_pizzas\_sold

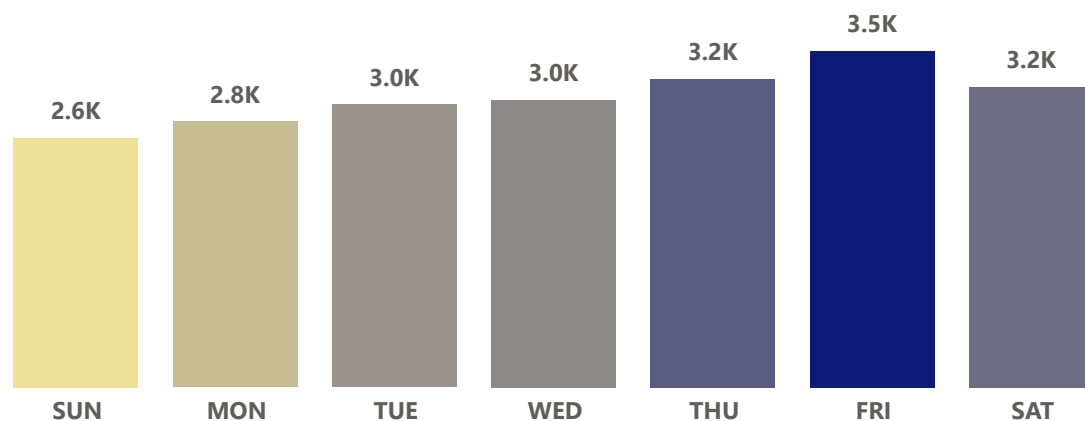
38.31

Average\_Order\_Value

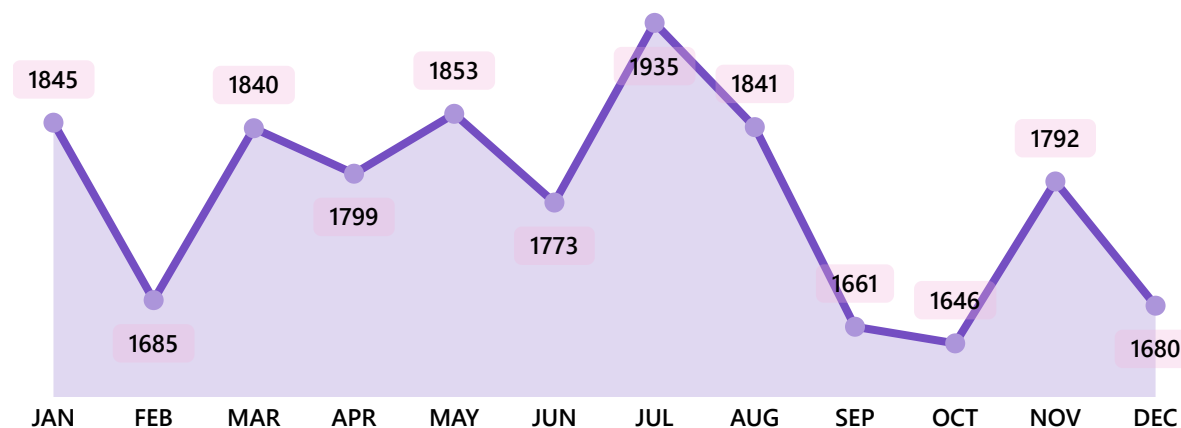
2.32

Average\_pizza\_per\_order

### Daily Trend of Total Orders

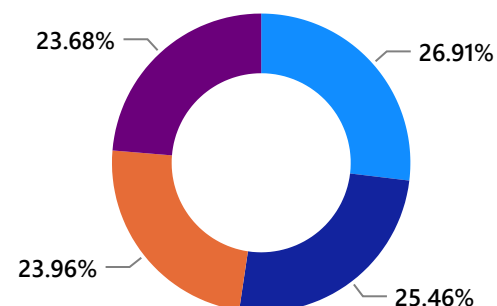


### Monthly Trend of Total Orders

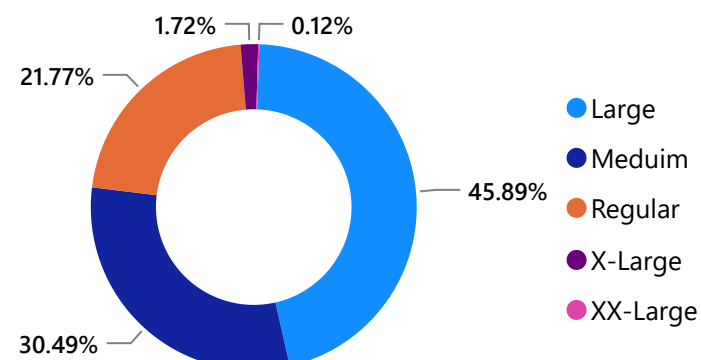


### % of Sales by Pizza Category

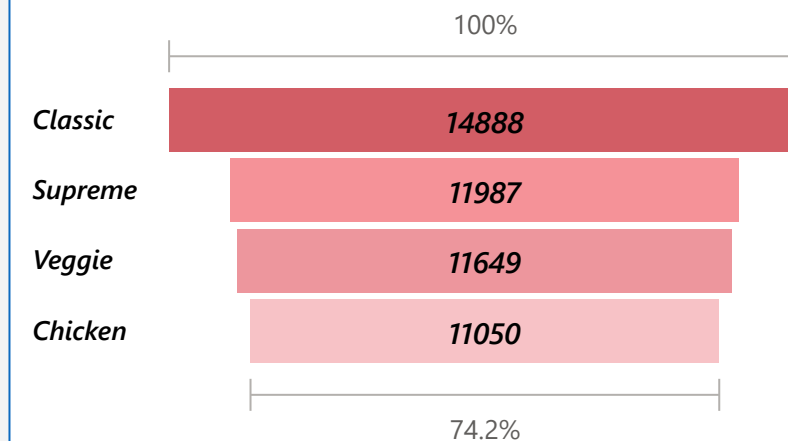
Classic Supreme Chicken Veggie



### % of Sales by Pizza Size



### Total Pizzas sold by Pizza Category





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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue.

### QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** Quantity.

### TOTAL ORDERS

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to **minimum** Revenue.

### QUANTITY

The **Brie Carre Pizza** contributes to **minimum** Quantity.

### TOTAL ORDERS

817.86K



Total\_revenue

21350



Total\_orders

49574



Total\_pizzas\_sold

38.31



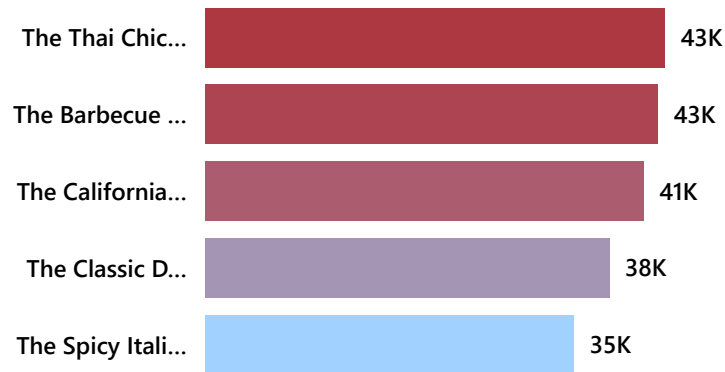
Average\_Order\_Value

2.32

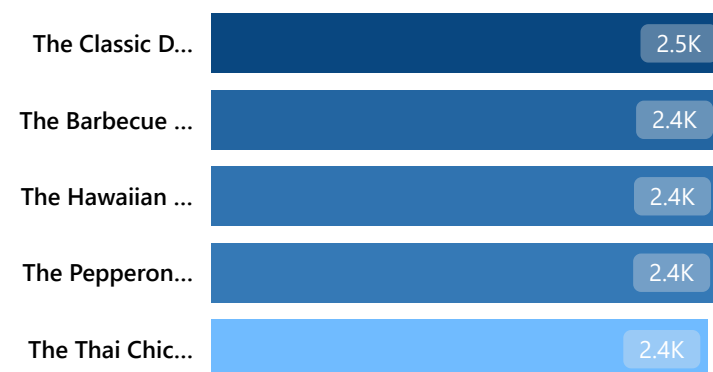


Average\_pizza\_per\_order

### Top 5 Pizzas by Revenue



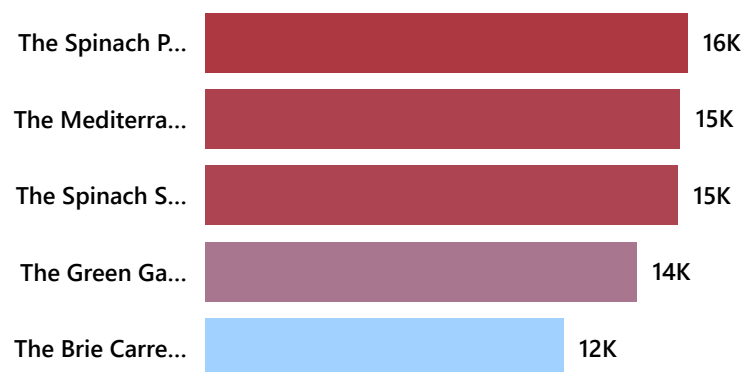
### Top 5 Pizzas by Quantity



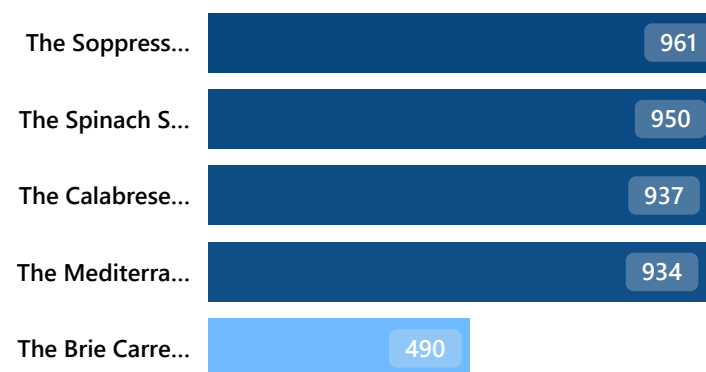
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

