

# JACOB DRUERY

[jacobedruery@gmail.com](mailto:jacobedruery@gmail.com)

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1 (250) 512 9769

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[linkedin.com/in/Jacob-druery/](https://www.linkedin.com/in/Jacob-druery/)

## PROFILE

*Driven, creative freelance web developer, seeking to utilize my business education, passion for learning, and commitment to excellence in a software development role within an organizational setting. With a detail-oriented and results-driven approach, I aim to deliver valuable solutions that enhance operational efficiency and drive business growth.*

## EDUCATION

### BACHELOR OF BUSINESS 2014

*Blue Mountains International Hotel Management School,  
Leura NSW, Australia*

### HIGHER SCHOOL CERTIFICATE 2010

*Heritage Christian School, Port Macquarie NSW, Australia*

## EXPERIENCE HIGHLIGHTS

### FREELANCE WEB DEVELOPER

*Self-Employed, Rossland BC // Jul 2022 – Present*

- Collaborate remotely between client and design team to realize and deploy digital solutions for small businesses.
- Analyze market demographics and performance using web technologies such as Google Analytics.
- Create polished, modern, performant products that solve real world problems and drive business growth.
- Realize projects from design to deployment using HTML, CSS, JavaScript, and various frameworks such as React and Svelte for development, Figma for collaborative design, Git and GitHub for version control, and utilize various hosting solutions. REST API development with Node.js and Express. Proficiency with various AI assisted technologies.
- Generate assets such as images, video, and icons using Adobe Creative Cloud and photography skills.

### CO-FOUNDER

*OneA Coffee (Swissotel), Sydney NSW // Feb 2017 – Feb 2018*

- Design, select equipment for, and realize a 700+k project on behalf of Swissotel Sydney.
- Hire and train a team of coffee professionals to staff and exceptionally perform in a market competitive café on behalf of a 5-star global hotel operation, providing excellent quality of service and product consistency.
- Drive business increase, develop and maintain business and supplier relationships, negotiate new opportunities in best interest of the company.
- Manage staffing and inventory, maintain equipment, source new products, and execute systems and procedures.
- Manage all social media presence; remain competitive in the market.

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## EXPERIENCE CONTINUED

### COFFEE TRAINER | BARISTA

*Alpine Grind Coffeehouse, Rossland BC // Apr 2018 – Present*

- *Attained Canadian Permanent Resident status*
- *Staff training during periods of high uncertainty and turnover*
- *Deliver exceptional service and very high quality of product in a fast-paced, team-orientated environment*

### MANAGER

*Workshop Espresso, Sydney NSW // Sep 2015 – Feb 2017*

- *Directed an experienced team to produce an exceptional standard of coffee at a very high volume (150+kg/w). Saw an increase in volume by 20%.*
- *Perform efficiently, skillfully, and maintain professionalism in stressful situations, ensuring customer satisfaction.*

## ADDITIONAL SERVICES

### INTENSIVE STAFF TRAINING

*Alpine Grind Coffeehouse // 2018 – 2019*

### FREELANCE PHOTOGRAPHER

*Rossland, BC // 2022 – Present*

## REFERENCES

*Available upon request*

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