

Jacob Druery

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Education

BMIHMS | Sydney, Australia
Bachelor of Business

November 2014

Experience

Self-Employed | Rossland, BC
Web Developer

July 2022 – Present

- Collaborated between design team and clients to develop and deliver web solutions for businesses, enhanced online presence, and facilitate increased revenue growth.
- Generated digital assets such as images, video, and icons using photography/videography skills and multimedia creation platforms.
- Identified and analyzed clients' competitors, interpreted client needs, and deployed results driven solutions to real-world problems. Performed post-deployment analysis on delivered products to further optimize product performance.

Alpine Grind | Rossland, BC
Staff Trainer / Barista

April 2018 – Present

- Fulfilled requirements for Canadian Permanent Residency status.
- Provided intensive staff training during periods of uncertainty and turnover to ensure a consistently high level of product and service.

ONEA Coffee, Swissotel Sydney | Sydney, Australia
Co-Founder / Manager

February 2017 – February 2018

- Designed and realized a \$700k+ project on behalf of Swissotel Sydney, provided consultation based on extensive experience within the sector, and implemented measures to ensure project's continued financial viability after contract completion.
- Hired and trained a team of professionals to perform exceptionally in a competitive market environment, fostered a vibrant staff culture with a focus on enabling success amongst team members.

Projects

Rooted In Motion Manual Therapy – Healthcare Website/Social Media Content
Web Development

January 2023

Collaborative project to gain experience working with remote teams and ingrain fundamental web technologies.

- Liaised between client and design team to identify needs, enacted a plan to fulfill and exceed client's expectations in a timely manner.
- Performed ongoing analysis and maintenance on deployed implementation, and directly impacted increased business revenue of 20%.
- Generated photography/videography assets for use in online presence and social media campaign.

DirtSurfer Backend – NodeJS/Express Web API
Web Development

March 2023

Personal project intended to deepen understanding of backend architecture in web apps, to utilize various emerging AI technologies, and to produce a usable database for real-world applications.

- Investigated, selected, and applied industry-standard technologies to develop a generative AI powered RestAPI for forecasting conditions for 73 local mountain bike trails.
- Achieved desired results and a high quality of data output over the course of its function, performed financial and data accuracy analysis to determine viability of continued deployment.

Skills

Programming & Tooling: JavaScript, React, Svelte, NodeJS, ExpressJS, Postman, Git, NPM, RestAPIs, HTML, CSS, Python, SQL

Platforms: Linux (Ubuntu, Mint), Windows

Software: VS Code, GitHub, Figma, Adobe Creative Cloud, Davinci Resolve, Google Analytics, MS Office