

SULFANA K A

DATA ANALYST

📍 Nsk nagar, Chennai | 📞 8148157002 | ✉️ sulfusulfana@gmail.com
🌐 linkedin.com/in/sulfana-ka | 💻 https://github.com/sulafana-ka

PROFILE SUMMARY

To obtain a position in the IT field where I can learn and grow with a dynamic organization and contribute to its success. Looking for opportunities to build my career, eager to start my career in data analysis and apply my skills in data visualization, statistical analysis, and business intelligence.

TECHNICAL SKILLS

- Power BI
- Data Visualization
- Excel
- Data Cleaning

SOFT SKILLS

- Critical Thinking
 - Communication
 - Team Work
 - Time management
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EDUCATION

Bachelor of arts in English and literature 2019 - 2022
Calicut university
mount seena college of arts and science

HSE 2017 - 2019
State Board
GHSS Kadambur

CERTIFICATE

Data Analysis
Pumo Technovation

PROJECTS

Developed a sales oriented supermarket Dashboard 🔗

To analyze the sales of a supermarket with the help of visualization, integrating filters in PowerBI creates a perfect dashboard, which helps to improve the sales in different categories and raise the profit in the following year.

Designed a detailed Netflix Dashboard 🔗

Created a visualisation strategy that effectively communicates key insights in a clear, concise, and visually appealing manner; also, it can easily navigate titles to access detailed information like release date, genre, and type, which improves user segmentation and personalised recommendations that will increase user satisfaction as well as rating.