

SHANMUGAPRIYAN M

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EDUCATION

Pumo Technovation UI/UX Designing	(May 2025 - August 2025)
Madras Christian College, Chennai. Bachelor of Arts in Economics	(August 2022 - May 2025)
Bethel Matriculation Higher Secondary School, Chennai. High School or Equivalent	(June 2021 - May 2022)

PROFILE SUMMARY

Targeting **UI UX Designer** roles with an high reputed organization with the scope of knowledge and further career growth

- Adobe Creative Cloud (**Photoshop, Illustrator, Premier Pro**) with a strong background in building creative digital products.
 - Figma with a strong background in creating website and app structures through prototyping and wireframing.
 - Committed to stay updated with latest trends and visuals, continuously enhancing skills to provide innovative solutions
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COURSE WORK

- Adobe Creative cloud (Illustrator, Photoshop, Premier Pro) from **Pumo Technovation (2025)**
 - Quick Guide to Figma from **Pumo technovation (2025)**
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ACHIEVEMENTS:

Design Head of the 'Two-Day National Seminar' on "*Accelerating Women's Economic Footprint: Addressing a Vital Missing Link in India's Growth Story*" (**Jan 2025**)

- Designed certificates, banners and posters for the event.

Member of the Reading Club and Magazine Club of Department of Economics.

- worked with the magazine design team to create a visually appealing designs for the yearly magazine released by the department every academic year (**Oct 2024**)
 - Co-Convenor of the Logistics Division of ARTHA'24 (**Jan 2024**) AND ARTHA'25 (**Feb 2025**).
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CERTIFICATIONS

- Design Experience with Figma (**Linkedin Learning**)
 - Photoshop Essentials 2025 (**Linkedin Learning**)
 - Illustrator Essentials 2025 (**Linkedin Learning**)
 - Premier Pro Essentials 2025 (**Linkedin Learning**)
 - Design Psychology: Master of Arts & Science in UX Design (**Linkedin Learning**)
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LANGUAGES

TAMIL (NATIVE LANGUAGE)
ENGLISH (SECONDARY LANGUAGE)

KEY INTEREST

- LOGO DESIGN
- USER RESEARCH
- VISUAL DESIGN
- USER PSYCHOLOGY