

## The number of customer

2520

50.13%

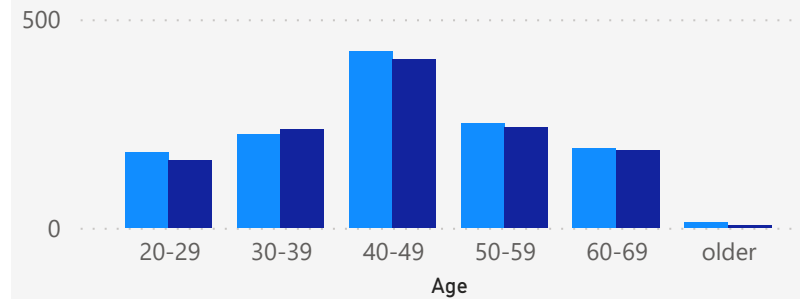
Avg of online bill %

7.48

Avg Property value

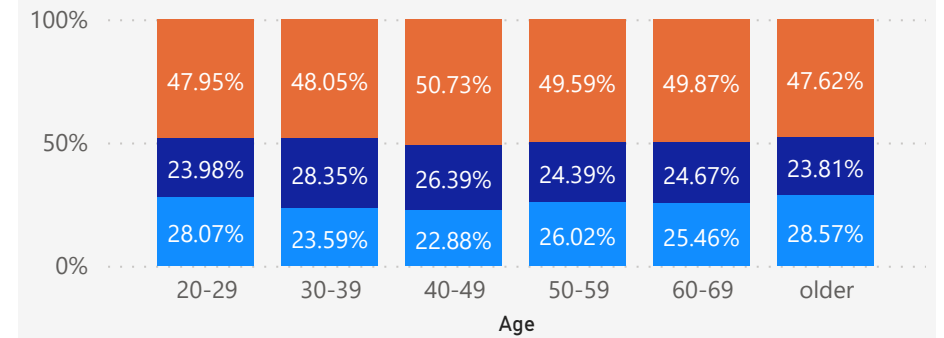
## The number of customer each Age and Gender

gender ● Female ● Male



## The proportion of customers in each wealth segment

wealth\_segment ● Affluent Customer ● High Net Worth ● Mass Customer



## The distribution property\_valuation

wealth segment ● Affluent Custo... ● High Net Worth ● Mass Custo...

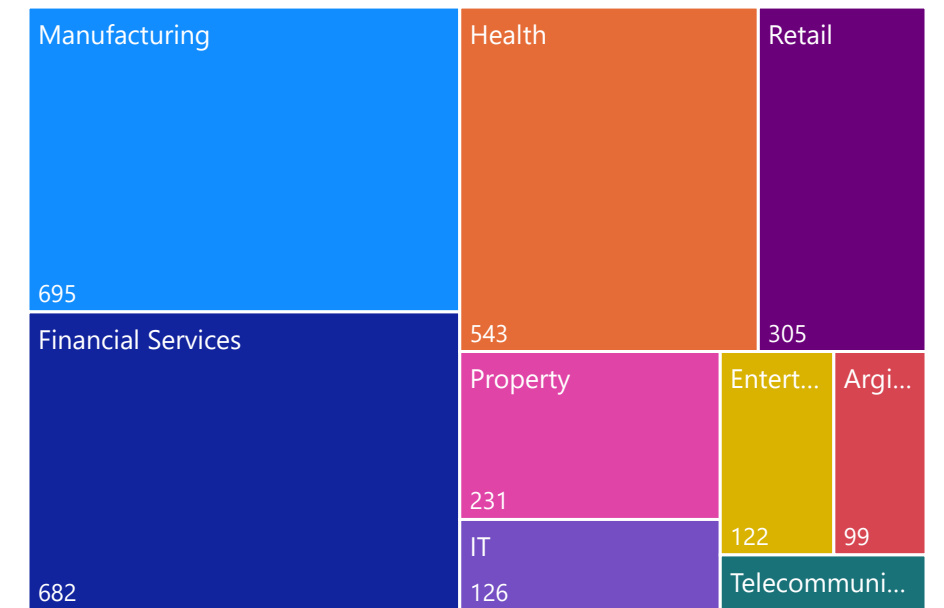


## The number own car each state

owns ... ● No ● Yes



## The number of Customer each category and title job



Segment

Select all

About To Sleep

At Risk

Cannot Lose Them

Champions

Hibernating customers

Lost customers

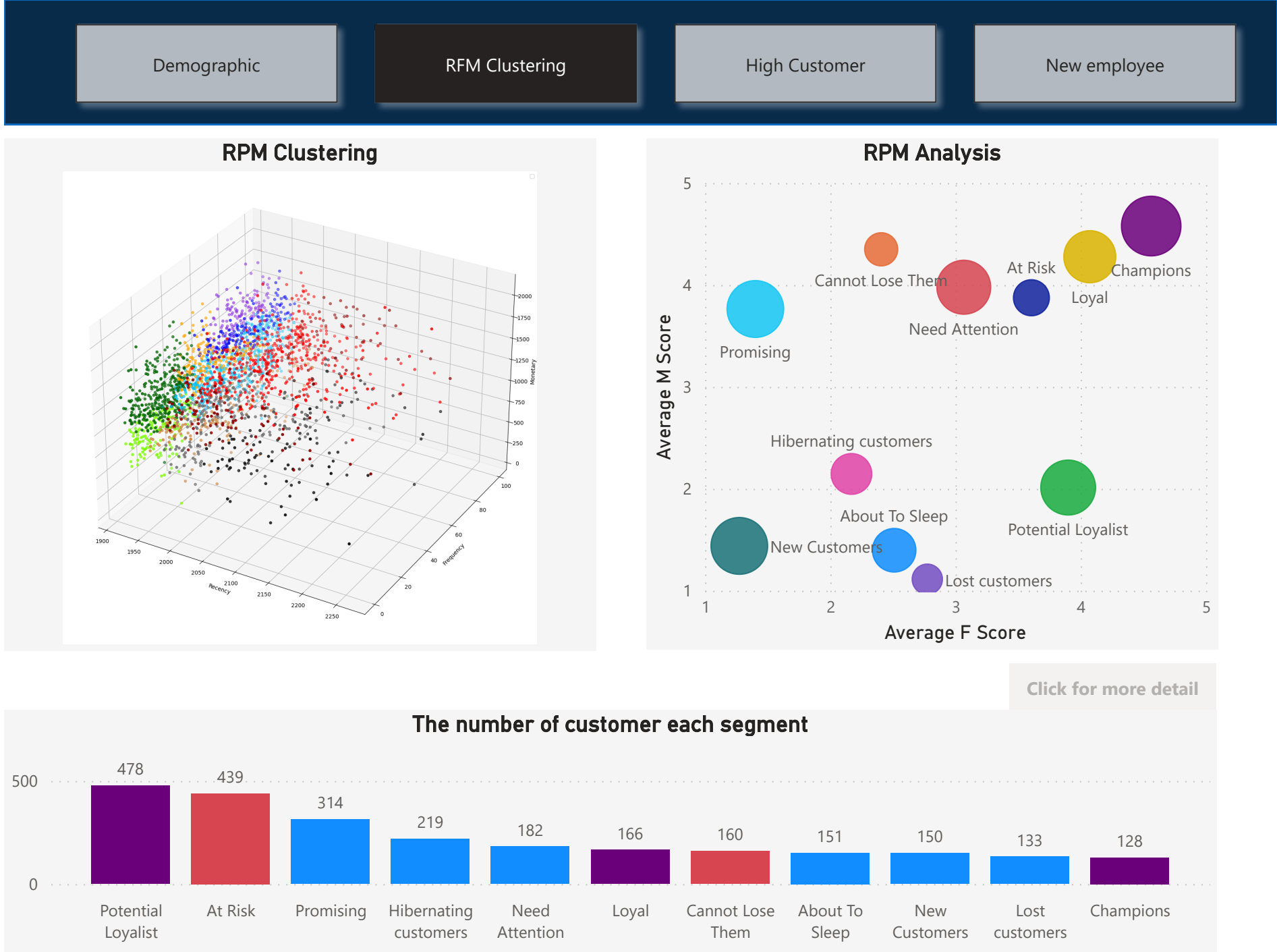
Loyal

Need Attention

New Customers

Potential Loyalist

Promising



## The number of customer

772

49.26%

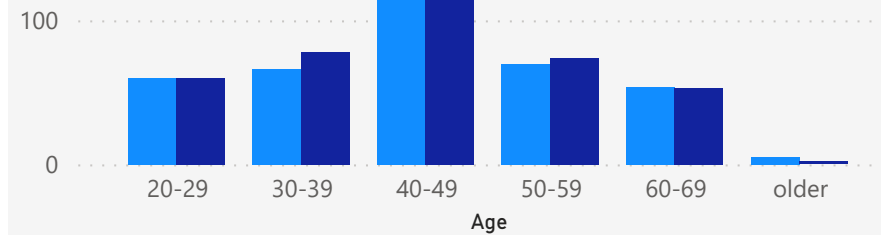
Average of New online bill %

7.39

Avg Property\_value

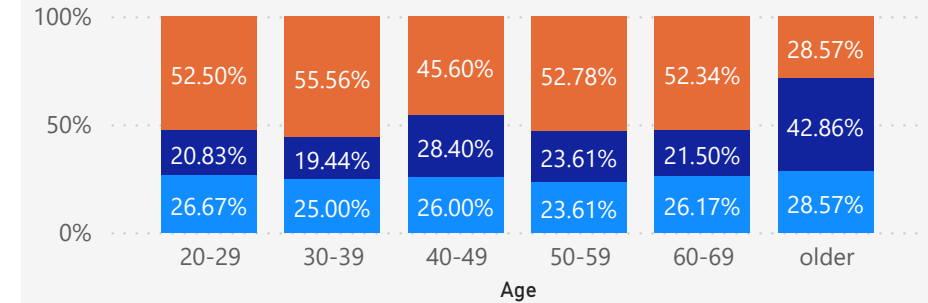
## The number of customer each Age and Gender

Gender ● Female ● Male



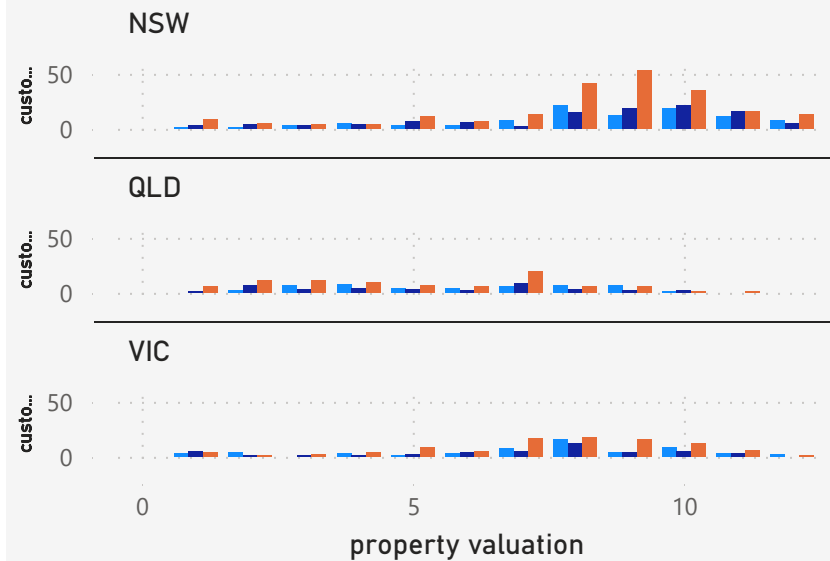
## The proportion of customers in each wealth segment

wealth segment ● Affluent Customer ● High Net Worth ● Mass Customer



## The distribution property valuation

wealth segment ● Affluent Custo... ● High Net ... ● Mass Custo...

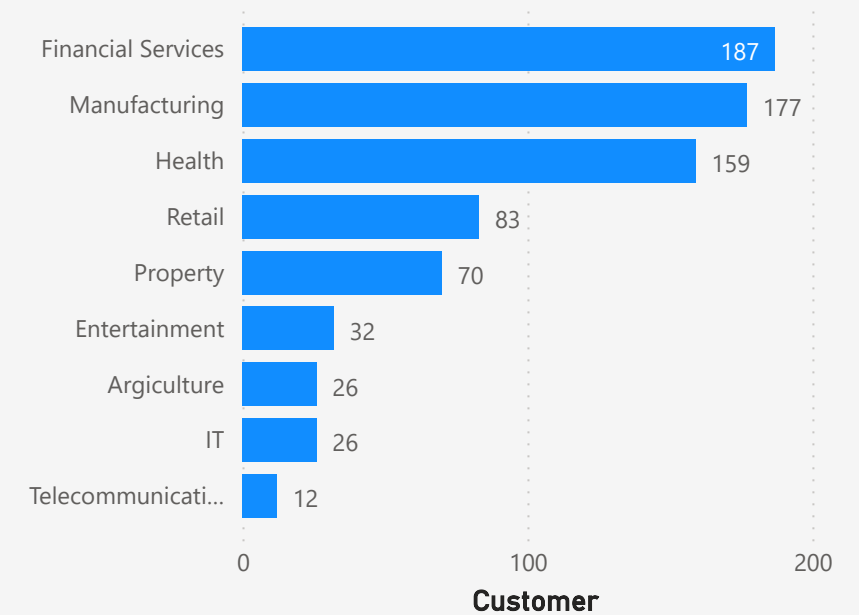


## The number own car each state

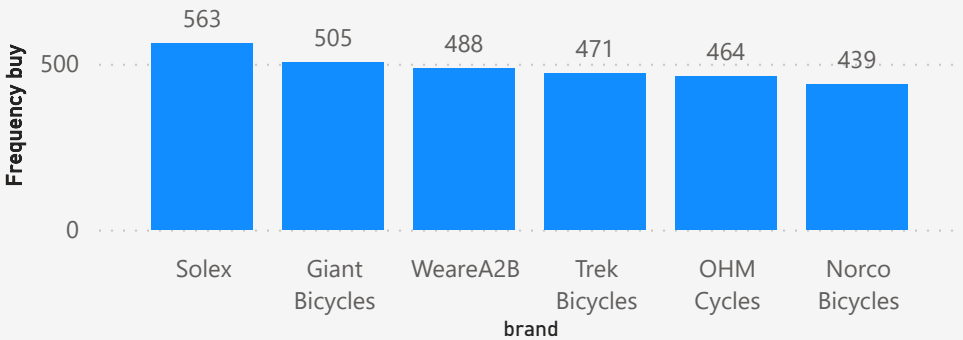
owns c... ● No ● Yes



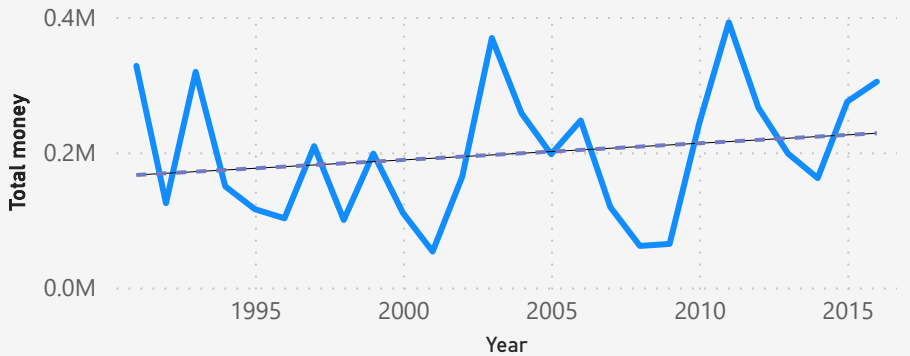
## The number of Customer each job category



Popular product of High Customer

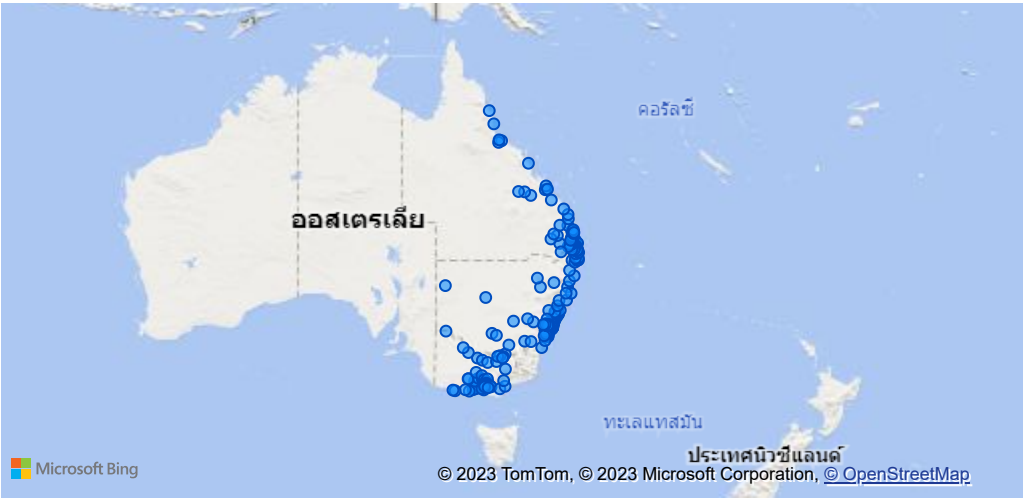


Purchase amount of High customer



The number of customer

735



Rank	Customer	Full Name	job_title	address	postcode	state
	1	Myrtie Ostrich	VP Quality Control	320 Acker Drive	2251	NSW
	1	Rosmunda Duxbarry	Executive Secretary	989 Graedel Terrace	4208	QLD
	3	Anson Dearnaly	Data Coordiniator	6060 Veith Crossing	2103	NSW
	3	Isak Bergstram	Pharmacist	68 Karstens Pass	2176	NSW
	3	Tomkin Bernlin	Food Chemist	0492 Kings Street	2480	NSW
	6	Alick Baise	Pharmacist	096 Gateway Road	2747	NSW
	6	Flin Yoskowitz	Registered Nurse	9940 Manley Drive	2574	NSW
	8	Symon Mawne	Human Resources Assistant IV	37439 High Crossing Circle	3350	VIC
	9	Wolf Craft	Database Administrator III	7513 Swallow Drive	2148	NSW
	10	Nalani Hallad	Environmental Specialist	1 Oriole Crossing	3184	VIC
	11	Amil Ennor	Health Coach II	2093 Amoth Pass	3109	VIC
	11	Lura Fawdrie	VP Sales	67183 Anniversary Parkway	4211	QLD
	13	Gilli Christophers	Database Administrator IV	53870 Jay Pass	4575	QLD
	14	Dwain Hatch	Marketing Assistant	5 Hovde Lane	3028	VIC
	14	Geoff Gwillym	Clinical Specialist	1 Eliot Plaza	2323	NSW