



# Sponsorship Brochure

## MiniDebian Conference

Pune, India, 30<sup>th</sup> & 31<sup>th</sup> July 2016

[“MiniDebConf 16”](#) is a smaller version of Debian Conference which focuses on Debian as a Free and Open Source Organization by conducting talks and workshops. The conference will provide a working environment which will lead to advances in not only Debian, but Free Software as a whole. The event is scheduled on [30<sup>th</sup> & 31<sup>th</sup> July 2016.](#)

It is a global event which usually has participants from different places within and outside the country.

We invite you to join us and support this event!

This brochure contains information on sponsorship opportunities for “MiniDebConf 16, Pune”. We are also standing by at: [minidebconfpune@openmailbox.org](mailto:minidebconfpune@openmailbox.org) to answer any queries you may have.



## Hello from the Organisers!

Thank you for your interest in MiniDebconf 16, Pune, organised by the Pune Debian community.

In the brochure you are currently reading, we aim to provide you with all the information regarding sponsorship of our conference. We also take a moment to explain the nature of the Debian Project and the important role that mini DebConfs play in development of Free Software.

We invite you to sponsor our conference at a level of your choice, which meets your budget and matches the level of visibility you would like to reach among our participants and in the media.

In this brochure, we describe the benefits associated with each of these levels, as well as giving a few ideas about the additional exposure that's possible through sponsoring individual components of our conference, including the possibility of advertising your job openings and engaging in direct dialogue with our participants.

Mini DebConf 16 is organised on a non-profit basis, and all the organisers work as volunteers without compensation.

Your contribution makes it possible for us to bring together a large number of Debian contributors from to work together, help each other, learn from each other, and forge friendships that facilitate the remote collaboration our project sees during the remainder of the year.

We would like to thank you in advance for your support. If you have any questions or ideas to discuss, we look forward to reading your message at [minidebconf@openmailbox.org](mailto:minidebconf@openmailbox.org) and to working with you!

— The MiniDebConf '16, Pune Team



## **Debian, The Free Operating System**

Debian is an operating system consisting entirely of Free and Open Source Software. The Debian project is dedicated to 100% free and to being a responsible “citizen” of the Free and Open Source Software ecosystem. Our priorities are Free Software and our users and our strict guidelines serve as an example for many other projects.

### **Debian is Universal, Debian is Choice**

Debian is known for its adherence to the Unix and Free Software philosophies, and for its extensiveness — the current release includes over 45,000 software packages for more than ten computer architectures, ranging from the more common Intel 32-bit and 64-bit architectures to ARM (cellphones and tablets) and the IBM S/390 (mainframes). Besides the well-known Linux kernel, it also supports the FreeBSD kernel and GNU/Hurd.

### **A Large, Distributed and Non-profit Project**

The Debian Project’s key strengths are its volunteer base, its dedication to the Debian Social Contract, and its commitment to providing the best Universal Operating System. Debian is produced by over a million active developers spread across the globe, many of whom volunteer in their spare time.

Debian is an independent non-profit organisation not under the influence of a commercial entity. Debian’s dedication to Free Software, its non-profit nature, and its open development model make it unique among Free Software distributions.

### **A Pillar for Free Software**

Debian’s high quality standards and its strict adherence to policy makes it a preferred choice for derivatives. Currently, over 130 actively developed operating systems build on Debian, including the popular Ubuntu distribution. More specialised derivatives range from grml (optimised for sys admins) to Tails (optimised for privacy). Debian runs in hundreds of schools thanks to SkoleLinux, powers gaming platforms with SteamOS, and its derivatives have been deployed by public institutions such as Indian courts of justice. The Debian Project takes pride in being built upon by all, and we work actively with the teams behind derivative distributions to maximise the gains for all.



## Sponsorship and Privileges

**Platinum Sponsor :- Rs. 1,00,000 /-**

**Deliverables by Team Debconf-Pune :-**

### Promotional Deliverables

- <Company Name>'s corporate logo will appear on the website specifying 'Platinum Sponsor'
- <Company Name>'s logo will appear on delegate kit of the conference (if provided)
- <Company Name>'s logo on all posters and brochures of the event
- <Company Name>'s logo on event booths
- <Company Name>'s logo will be displayed on the conference stage back drop
- Special brochures / flyers containing <Company Name> logo will be provided with delegate kit
- E-certificates with <Company Name>'s logo given to participants for this event
- Special flex posters exclusively for <Company Name> can be displayed at vantage points on the campus (if provided).

### Marketing Deliverables

- <Company Name>'s logo will appear on a 10 minute presentation for on-campus promotion
- Post conference details will be posted on the website which will bear complete details

**Deliverables by <Company Name> :-**

- <Company Name> will contribute a sum of Rs. 1,00,000/- addressed to "Team Debconf- Pune"



## **Gold Sponsor :- Rs. 75,000 /-**

### **Deliverables by Team Debconf-Pune :-**

#### **Promotional Deliverables**

- <Company Name>'s logo will appear on the website specifying 'Gold sponsor'
- <Company Name>'s logo will appear on delegate kit of the conference (if provided)
- <Company Name>'s logo on all posters and brochures of the event
- <Company Name>'s logo on event booths
- <Company Name>'s logo displayed on the conference stage back drop
- Special brochures / flyers containing <Company Name>'s logo will be provided with delegate kit
- E-certificates with <Company Name>'s logo given to participants for this event

#### **Marketing Deliverables**

- <Company Name>'s logo will appear on a 10 minute presentation for on-campus promotion
- Post conference details will be posted on the website which will bear complete details.

### **Deliverables by <Company Name> :-**

- <Company Name> will contribute a cash sum of Rs. 75,000/- addressed to "Team Debconf- Pune"



## **Silver Sponsor :- Rs. 50,000 /-**

### **Deliverables by Team Debconf-Pune :-**

#### **Promotional Deliverables**

- <Company Name>'s logo will appear on the website specifying 'Silver Sponsor'
- <Company Name>'s logo will appear on delegate kit of the conference
- <Company Name>'s logo on all posters and brochures of the event
- <Company Name>'s logo on event booths
- <Company Name>'s logo displayed on the conference stage back drop
- <Company Name>'s logo will appear on delegate kit of the conference (if provided)

#### **Marketing Deliverables**

- <Company Name>'s logo will appear on a 10 minute presentation for in-campus promotion

### **Deliverables by <Company Name> :-**

- <Company Name> will contribute a cash sum of Rs. 50,000/- addressed to "Team Debconf- Pune"



## Bronze Sponsor :- Rs. 25,000 /-

### Deliverables by Team Debconf-Pune :-

#### Promotional Deliverables

- <Company Name>'s logo will appear on the website specifying 'Bronze Sponsor'
- <Company Name>'s logo will appear on delegate kit of the conference
- <Company Name>'s logo on all posters and brochures of the event
- <Company Name>'s logo on event booths
- <Company Name>'s logo displayed on the conference stage back drop
- <Company Name>'s logo will appear on delegate kit of the conference (if provided)

#### Marketing

- <Company Name>'s logo will appear on a 10 minute presentation for in-campus promotion

### Deliverables by <Company Name> :-

- <Company Name> will provide a cash sum of Rs. 25,000/- addressed to team Debconf- Pune

## Sponsor :- Rs. 10,000 /-

### Deliverables by Team Debconf-Pune :-

#### Promotional Deliverables

- <Company Name>'s logo would appear as a sponsor on the website .
- <Company Name>'s logo will appear on delegate kit of the conference (if provided)



### **Deliverables by <Company Name> :-**

- <Company Name> will contribute a cash sum of Rs. 10,000/- addressed to “Team Debconf- Pune”

### **Stalls**

Space for Stalls will be provided to Silver Sponsor and above with the pre-condition that no commercial activity can take place. The Stalls are to only share information about your product and the product, idea and implementation has to be on FOSS ideals and under some copyleft license.