

# **PUNEET KHAMBORKAR**

Experienced professional in scriptwriting, copywriting and content writing.

**Writing Portfolio** 

# 1. Google Ad

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# 3. Copywriting (Meta-Data)

# 31.12.2020\_Tera Yaar Hoon Main\_89

#### Ep 89:

Rajeev is finding Shakti a bit Shady. He can see that Daljeet is looking tensed while talking to him. Inside we hear that Shakti is warning Daljeet to do as he says otherwise he will take her kids away from her. Rajeev feels that something is not right and goes in Daljeet's cabin with a reason to discuss some important papers with her. Shakti has to go out. Rajeev asks Daljeet who washe, Daljeet gets back at him saying I don't want anyone to intrude in my personal matter. We see It's Jhanvi's barsi day. Rajeev goes in the morning for performing the rituals. We see Daljeet coming at the same place for her husband's barsi. Rajeev here gets to know that Daljeet is also a widow. We end the episode where Shakti comes at the place of Barsi. He is threatening Daljeet again. We see Rajeev approaching.

#### **Title**

Shakti's Shady Behaviour

#### **Short Description**

Rajeev senses something fishy about Shakti's behaviour, and decides to interrupt Daljeet and his meeting. Later, Rajeev and Daljeet visit the same place to perform the barsi rituals for their loved ones.

#### **Long Description**

After Shakti visits Rajeev's office, he tries to threaten Daljeet for the kids' custody. Rajeev finds Shakti's behaviour a little odd, and decides to intervene in the conversation. When Rajeev asks Daljeet about Shakti's motives, she tells him not to poke his nose in her private affairs. Later, both Rajeev and Daljeet visit the same place to perform the barsi rituals for Jahnvi and Daljeet's husband.

#### **Tags**

tera yaar hoon main, hindi tv show tera yaar hoon main, online hindi show tera yaar hoon main, tera yaar hoon main hindi show online, sab tv show tera yaar hoon main, tera yaar hoon main on sab, tera yaar hoon main sonyliv, tera yaar hoon main daily tv show, funny drama show, family entertainment show, sab tv, sonyliv, ssudeep sahir, shweta gulati, ansh sinha, susavit sinha, rajendra chawla, meghan jadhav, jaya ojha, father son friendship, father's love, rajeev and rishabh serial

shakti's shady behaviour, daljeet and rajeev, shakti threatens daljeet, rajeev and shakti school, jahnvi barsi, tera yaar hoon main ep 89, tyhm ep 89, tera yaar hoon main 31 december 2020, rishabh rajeev scenes, daljeet's husband barsi

#### 4. Facebook Post

#### **Tarot card**

This Valentine's month, be a responsible romantic. Check out what's in store for you in your love life, and also do not miss on what lies ahead in your career. Find the perfect balance between love and career with us. Take a look at our Valentine's special offers. Buy a love reading session and get a career reading session for free. Book your timings on our website right away. Offer valid till 28th February 2021.



#### 5. Blog 1

# Can Independent Filmmakers Make It Big?



The answer is simply Yes.

But how? That is another question.

Some people may say that one needs a godfather in the film industry to be successful. However, there are quite a few examples which differ from the stereotype. From Robert Rodriguez to Duplass brothers, a lot of the independent filmmakers have achieved fame and wealth only on the sole basis of their talent.

Here are 7 tips to become a successful independent filmmaker.

#### 1. Start Young, Start Fresh

Filmmaking is a lengthy and a tiresome process. You need to constantly hone your skills. Starting early gives you time to make mistakes and to rectify them. The errors you can make at the age of 23, cannot be made at the age of 30. Once the responsibilities kick in, it becomes difficult to manage your time and wealth.

# 2. Money, Money And Money!

The most expensive artform in today's world is creating movies. It requires a lot of money. The major difference between an independent film and a studio-backed film is the budget. Independent filmmakers think about their budget, even before penning down the story of their feature film. Self-financing creators take calculated risks, they not only spend money wisely, but also try to maximize their profits on smaller investments.

#### 3. Same Story, Different Approach

Many readers may not agree with this, but following trend patterns increase the chances of success among the creators. The basic plot of a number of movies is quite similar, but what clever professionals do is change the approach towards the story. They write the same narrative with a unique twist or something similar, to make it look different. This process brings freshness to old concepts, and surety of return on investment.

#### 4. Make Your Friends The Crew Member, Or The Crew Members Your Friend

Hahaha... This is a tip most newcomers do not require. One way or another they make their friends work for them (and for free). The important thing is that whoever works on the project gets the credit they deserve. Once all the crew members are on the same page, a similar rhythmic bonding is witnessed on the screen.

# 5. Time, Your Friend And Foe!

Time is Money, isn't it? In independent filmmaking, time is everything. It will make or break your project. If you manage to finish the shoot before the deadline, you will save a lot of funds which can be used for PR and other stuff, but if you surpass the deadline, there will be some financial losses which can jeopardize your movie's reach.

#### 6. The Foundation Is Strong, But The Pillars Have Cracks

It is almost impossible to make an error free film in the first attempt. Forget it, it's not going to happen. However, what is manageable is the amount of damage the movie suffers. For example, if the screenplay is strong, then the cinematography can be a little dull. If the acting is impeccable, then the editing can be flawed. Various movies, lagging in one or two major departments, still have got their money back, it was possible only because of a strong foundation. It can be any one of the screenplay, the direction, the acting, the cinematography, the editing, or the background music.

# 7. Everything's Done, What's Next?

Completing the film is one thing, while distributing it is another. At present, the theatrical distribution is in mud, but various online platforms are searching for deep-rooted content. One can also self-distribute their project on YouTube and other streaming websites. If the movie is engaging then it is bound to make profits anyhow.

So don't wait, go out and make some movies!

- Puneet Khamborkar

#### 6. Blog 2

#### K Dramas, A New Romantic Sensation For Indians





(With various online portals opening for Indian netizens, K dramas have created a new parallel romantism for Desi lovers.)

Netflix, Amazon and the other Over The Top platforms always try to engage their audience with a variety of international content. But South Korean dramas have their special place for Indian viewers.

Let's check out Descendants Of The Sun, one of the best K dramas, and find out what makes it so great.

1. The Conflict That Creates The Drama

Descendants Of The Sun is a romantic story about Captain Yoo Si-jin and Doctor Kang Mo-yeon. While Cpt. Yoo Si-jin kills his enemies for a living, Dr. Kang

Mo-yeon saves her patients from dying. Despite their professional differences, which often create trouble in their personal lives, both the protagonists strive hard to keep the romance and the drama going.

# 2. Unadulterated Portrayal Of Love

The biggest difference between K dramas and Indian daily soaps is that korean ones do not force the characters to fall in love, they make it appear naturally to them. In case of Descendants Of The Sun, Yoo Si-jin and Kang Mo-yeon develop feelings towards each other when they begin to realise their compatibility. The show portrays the slow paced romance, and evokes emotions in its audience.

#### 3. Highly-engrossing Musical Impact

One of the main reasons for K-pop's wild reach to the global listeners is its significant appearance in the television shows. Davichi, Gummy and various other artists gained tremendous popularity when they showcased their extraordinary musical work in numerous K dramas.

# 4. Sticking To The Point

Unlike typical Indian daily soaps, K dramas do not unnecessarily muddy the water. They work on precise plot and stick to the point. Yoo Si-jin and Kang Mo-yeon's love story had many possibilities which the creators could have played upon, but they choose not to tamper with the viewers' experience.

# 5. Limited Number Of Episodes

Although they can elongate the numbers of episodes, most of the K dramas creators choose to stay in their solid twenties. It not only makes the viewers binge watch, but also creates an exhilarating vibe among them. Descendants Of The Sun aired for 16 episodes along with 3 specials.

The KBS produced television series is just one of the many K dramas which Indian fans adore. If you are new to the world of Korean culture, then start your exciting journey with Descendants Of The Sun.

#### - Puneet Khamborkar

References -

https://www.netflix.com/in/title/80123798?source=35

https://en.wikipedia.org/wiki/Descendants\_of\_the\_Sun#Original\_soundtrack

#### 7. 1-min Viral Video Script

Scenes	Narrative
We see a child and a robot walking towards the centre of the screen, hand-in-hand.	Your child's future is secure.
We see galaxies, spaceships, some chemical equipment and other science related stuff on the top of the screen.	Yes. You heard it right.
The screen turns blank.  A big "Real School" logo appears at the centre of the screen.	Introducing 'Real School'.
The logo shrinks and slides up to the top of the screen.  A dull child and his father enter at the bottom of the screen.  The father points his finger at the logo.	Real School is an e-learning platform that strives hard to shape your kid's career.
The screen turns blank, and the following texts appear.  'Modern and Advanced Curriculum'  'Project-based Syllabus'  We see the same child, now boosted with confidence, at the bottom of the screen.	With its modern and advanced curriculum and project-based syllabus, Real school makes sure that its students develop certain skills which improve their overall personality and boost a wave of confidence in them.

Following texts appear at the top of the screen.  'Personality Development'  'Confidence Enhancement'	
The same child grows a little bigger and goes to the left of the screen. He points his fingers towards his right side.	Real School offers various courses for Design and Innovation, Programming and Game Development, Applied Robotics, and Communication.
Following texts appear on the right side.	
'Design And Innovation'	
'Programming and Game Development'	
'Applied Robotics'	
'Communication'	
The screen turns blank.  A bunch of kids with camping backs enter at the bottom of the screen.	Apart from that, it also offers special Bootcamps to create an interest in newcomers.
Small robots, gimmicks of programming language, and a joystick appear at the top of the screen.	
We see some kids dancing at the bottom of the screen.  Following texts appear at the top of the screen.  'No Boring Lectures'	Now say goodbye to boring lectures, classrooms, fixed syllabus, and time constraints.

'No Classrooms'	
'No Fixed Syllabus'	
'No Time Constraints'	
The screen turns blank.  We see a child happily enjoying his studies at the bottom of the screen.  The "Real School" logo appears at the top of the screen.	Enjoy the new education process with a twist of fun.
The child goes offscreen, and the "Real School" logo slides down at the centre of the screen.  The logo slowly grows in size.	Visit <u>https://therealschool.in/</u> and enroll your offsprings now.

#### 8. Explainer Video Script

**Script for OLA Money Video** 

**First Draft** 

**Medium: 2D Color Animation** 

Written by Puneet Khamborkar.

07/01/2021.

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The tri-coloured map of India is in the In India, travelling and shopping go hand in hand. background. In the foreground, an Ola Cab is Every location has its unique places to visit, and its unique products to offer. carrying an open trailer with it. There something kept on the trailer. It is covered with a cloth. The Ola Cab is travelling from left to right, starting from Kashmir milepost to Kanyakumari milepost (delhi, mumbai, and other mileposts in the middle). As soon as the Ola 90Cab crosses any city mileposts, the monuments and the famous products related to that city begin to pop up on screen. When the Ola Cab reaches Keeping the same essence alive. Kanyakumari milepost, the driver gets OLA Cabs bring you OLA Money. out of the car, and removes the cloth over the trailer. Now shop and travel, anytime, anywhere. The logo of OLA Money is introduced on the trailer. Everything else gets cleared, only the Yes, you heard it right. OLA Money logo stands in the centre. A man is using his phone to shop You can shop your favourite products some items online. with a tap on your smartphone. The items are shown on top of the screen.

In black and white setting, the same man is frustrated as he is entering his card details on his phone.  The payment gateway page is shown on the top of the screen.  He is searching for a network in his phone to receive the OTP.	You don't need to fill your name, your card number, the expiry date and the CVV number.  There is no need to wait for any OTPs either.
In a normal setting, the same man fills his KYC details in his OLA Money account, and recharges it.	Just add your KYC details and recharge once.
The man filling KYC details and recharging his account is shown on the top of the screen.	Use OLA Money on your OLA Cabs app to make payments for your purchases.
He purchases his favourite products with OLA Money.	
All his purchases are shown on the top of the screen.	
Any safe and secure symbol pops up on a clear screen.	It is safe, secure and too easy to use.
A big OLA Money logo appears on the centre of the screen.	Try OLA Money for an uninterrupted shopping experience.