

Reports snapshot

Bounce rate

50.2%

Views

6.3K

Returning users

429

Active users

1.8K

New users

1.6K

Average engagement time per active user

1m 25s

New users by First user primary channel group (Default Channel Group)

| | |
|----------------|-----|
| Organic Search | 850 |
| Direct | 680 |
| Organic Social | 60 |
| Referral | 40 |
| Paid Search | 40 |
| Email | 10 |
| Unassigned | 10 |

View user acquisition

Sessions by Session primary channel group

| SESSION PRIMARY CHAN... | SESSIONS |
|-------------------------|----------|
| Organic Search | 1.8K |
| Direct | 862 |
| Paid Search | 100 |
| Referral | 87 |
| Organic Social | 67 |
| Unassigned | 32 |
| Email | 15 |

View traffic acquisition

Active users by Country

| COUNTRY | ACTIVE USERS |
|----------------|--------------|
| Ireland | 1.2K |
| China | 299 |
| Singapore | 219 |
| United States | 127 |
| United Kingdom | 27 |
| India | 13 |
| Brazil | 9 |

View countries

User activity over time

30 DAYS

1.9K

7 DAYS

556

1 DAY

82

User activity by cohort

| | Week 0 | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 |
|-----------------|--------|--------|--------|--------|--------|--------|
| All Users | 100.0% | 4.1% | 2.4% | 1.4% | 1.7% | 0.9% |
| Oct 5 - Oct 11 | | | | | | |
| Oct 12 - Oct 18 | | | | | | |
| Oct 19 - Oct 25 | | | | | | |
| Oct 26 - Nov 1 | | | | | | |
| Nov 2 - Nov 8 | | | | | | |
| Nov 9 - Nov 15 | | | | | | |

6 weeks ending Nov 15

View retention

Views by Page title and screen class

| PAGE TITLE AND SCREEN ... | VIEWS |
|--------------------------------|-------|
| Home ARC Cancer Support ... | 1.6K |
| What's On This Month ARC ... | 420 |
| Services For You ARC Canc... | 396 |
| Contact ARC Cancer Suppor... | 267 |
| ARC Events | 231 |
| Useful Resources ARC Can... | 204 |
| Current Vacancies ARC Can... | 175 |

View pages and screens

Event count by Event name

| EVENT NAME | EVENT COUNT |
|-----------------|-------------|
| user_engagement | 6.5K |
| page_view | 6.3K |
| session_start | 2.9K |
| first_visit | 1.6K |
| scroll | 1.5K |
| click | 158 |
| file_download | 124 |

View events

Key events by Event name

No data available

Average 120d value by First user primary channel group (Default ...)

No data available

View user acquisition cohorts

Items purchased by Item name

No data available

View ecommerce purchases

Key events by Platform

No data available

View tech details