

[All Users](#) [Add comparison +](#)

Last 28 days Oct 22 - Nov 18, 2025

Reports snapshot

Bounce rate

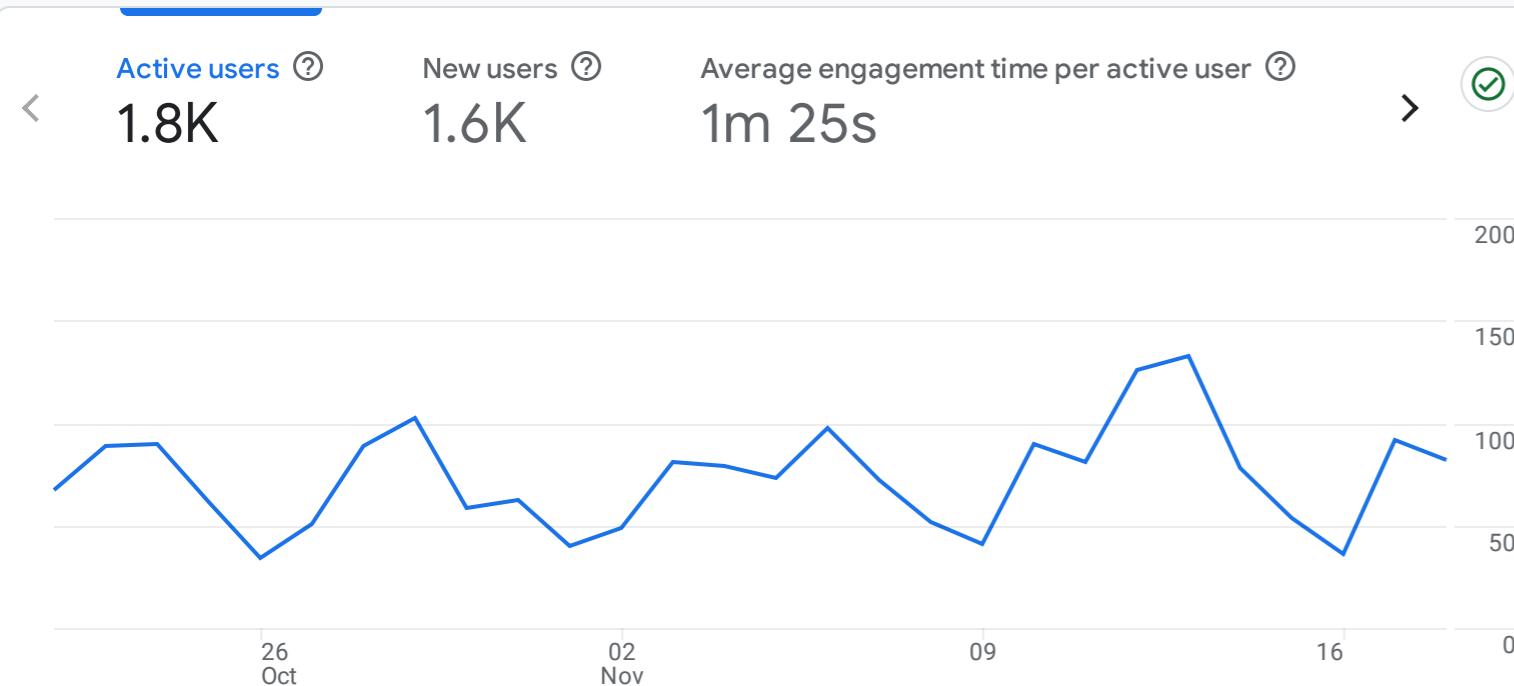
50.2%

Views

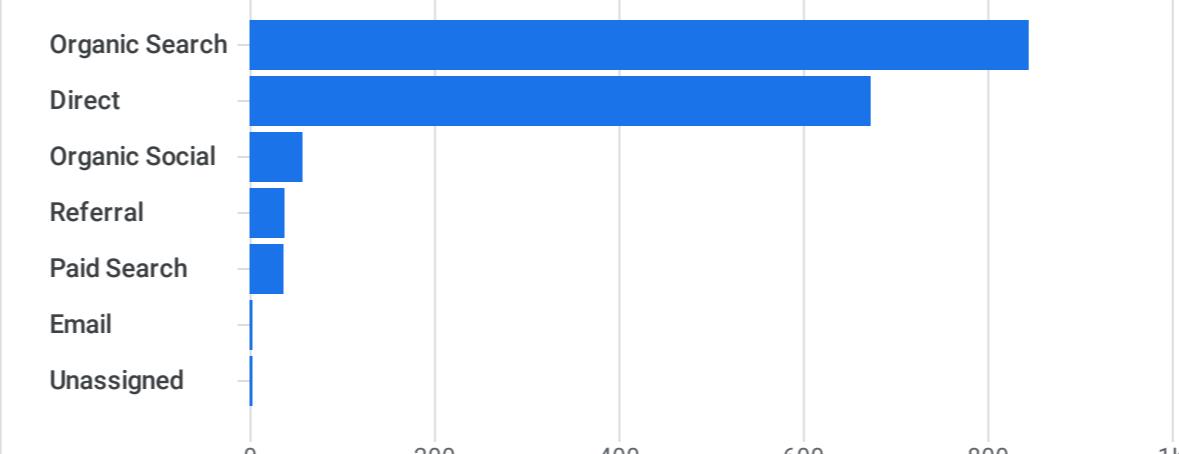
6.3K

Returning users

429



New users by First user primary channel group (Default Channel Group)

[View user acquisition →](#)[View traffic acquisition →](#)

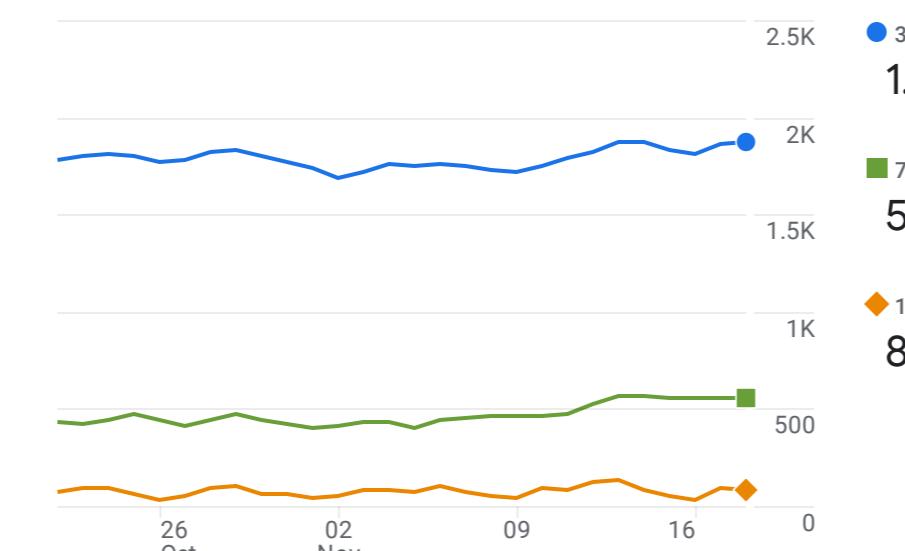
Active users by Country



COUNTRY	ACTIVE USERS
Ireland	1.2K
China	299
Singapore	219
United States	127
United Kingdom	27
India	13
Brazil	9

[View countries →](#)

User activity over time



User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	4.1%	2.4%	1.4%	1.7%	0.9%
Oct 5 - Oct 11						
Oct 12 - Oct 18						
Oct 19 - Oct 25						
Oct 26 - Nov 1						
Nov 2 - Nov 8						
Nov 9 - Nov 15						

6 weeks ending Nov 15

[View retention →](#)

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Home ARC Cancer Support ...	1.6K
What's On This Month ARC ...	420
Services For You ARC Canc...	396
Contact ARC Cancer Suppor...	267
ARC Events	231
Useful Resources ARC Can...	204
Current Vacancies ARC Can...	175

[View pages and screens →](#)

Event count by Event name

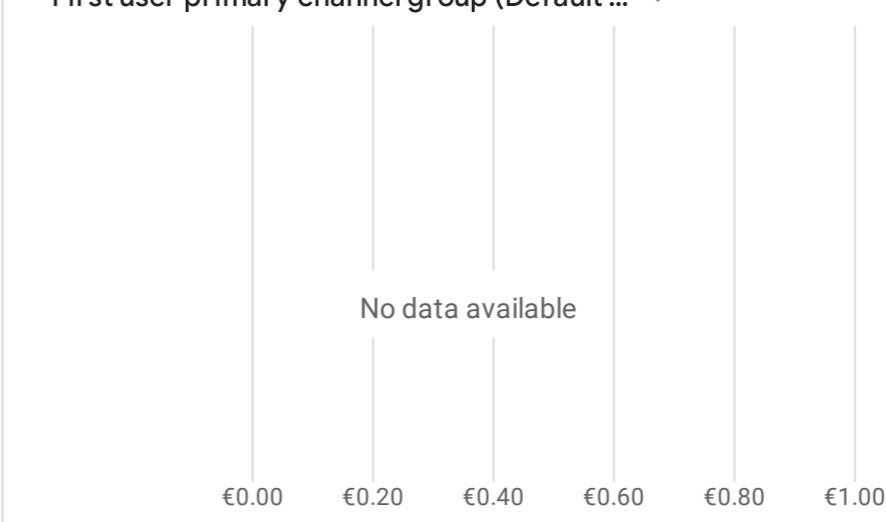
EVENT NAME	EVENT COUNT
user_engagement	6.5K
page_view	6.3K
session_start	2.9K
first_visit	1.6K
scroll	1.5K
click	158
file_download	124

[View events →](#)

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	

Average 120d value by First user primary channel group (Default ...)

[View user acquisition cohorts →](#)

Items purchased by Item name

ITEM NAME	ITEM PURCHASE...
No data available	

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Key events by Platform

[View tech details →](#)