

CHURN DASHBOARD

7043

Total Customer

2955

No of Tech Tickets

456.12K

Monthly Charges

\$16.06M

Yearly Charges

3632

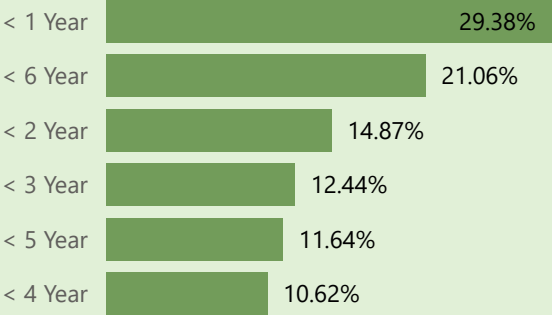
No of Admin Tickets

Demographics

gender ● Male ● Female

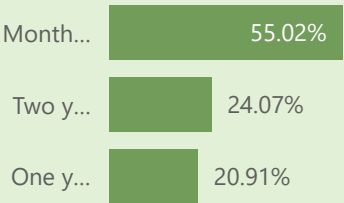


Subscription

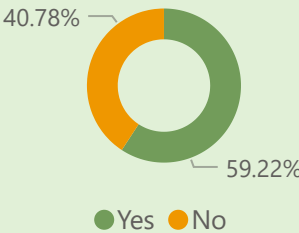


Customer Account

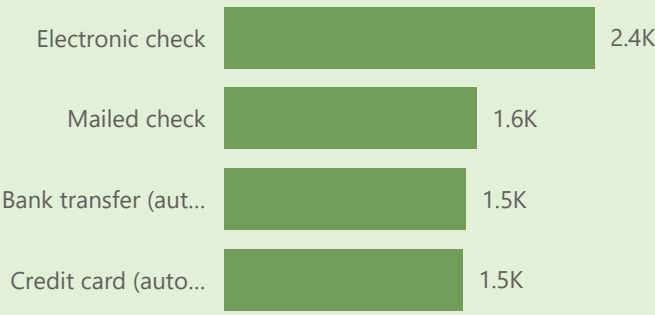
Type of Contract



Paperless Billing

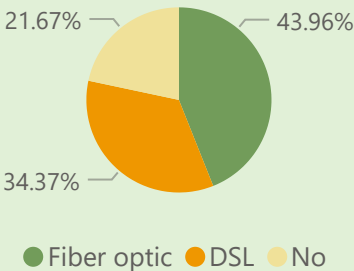


Payment Method



Services Customers Signed

Internet Service



\$2,283.300440841866
Average of TotalCharges
64.76
Average of MonthlyChar...

43.55% Streaming TV %
43.77% Streaming Movies %
25% Senior Citizen %
90.90% Phone Service %
15.78% Online Security %
27.98% online backup %
17.44% Dependents in %



CUSTOMER ANALYSIS

Churn

- ☐ No
☐ Yes

InternetService

- ☐ DSL
☐ Fiber optic
☐ No

Contract

- ☒ Month-to-month
☐ One year
☐ Two year

Tenure

- ☐ 0
☐ 1
☐ 2
☐ 3

26.54%

Churn Rate %

7043

Total Customers

456K

Monthly Charges

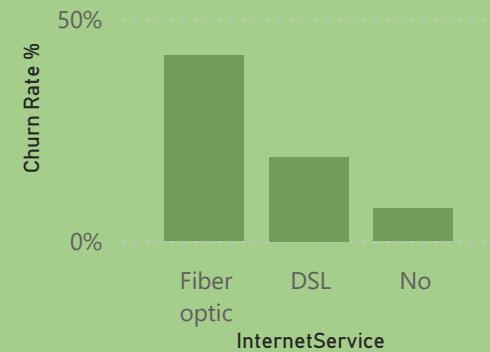
\$16.06M

Yearly Charges

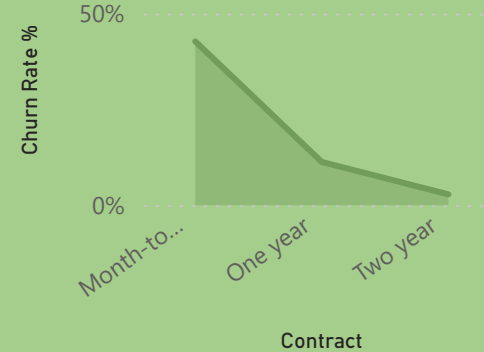
Count of churn of
yes



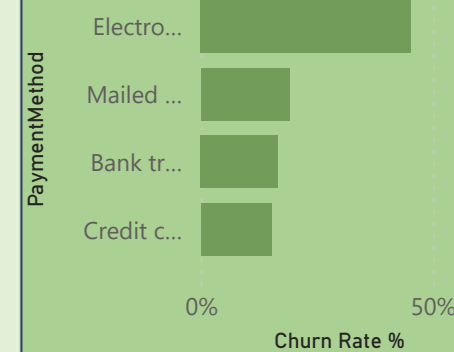
Churn by Internet Service



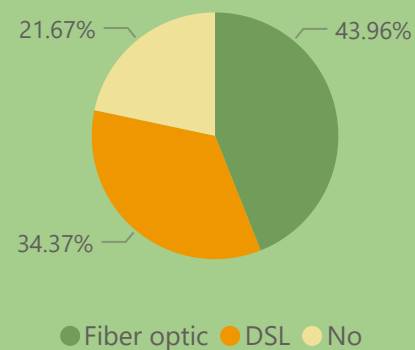
Churn by Contract



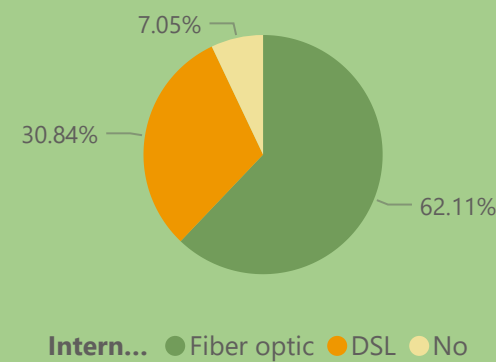
Churn by Payment Method



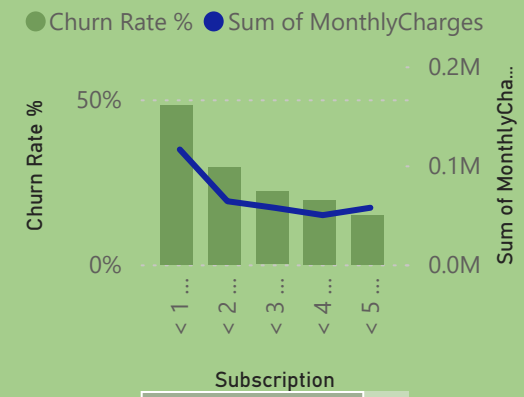
Customers by InternetService



Monthly Charges by Internet Service



Years of contract



Values

3632

Admin Tickets

2955

Tech Tickets

2110

Dependents

2422

Device Prote...

2707

Stream TV

2732

Stream Movies