BANKING ANALYSIS

531M
TotalSpend

256.93
AverageIncomeUtilizationPercentage

88.48M
AverageSpendpermonth

207M
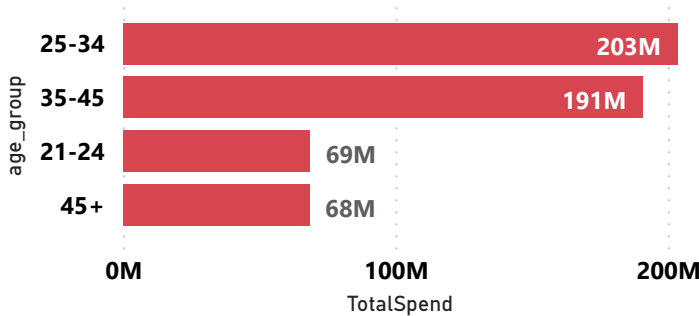Total Income

age_group
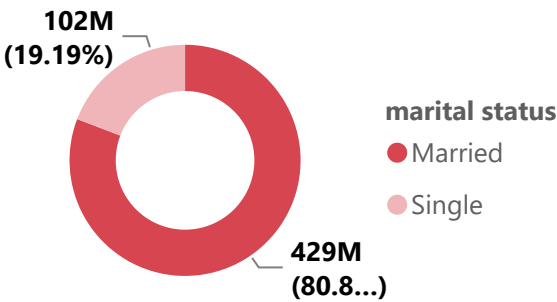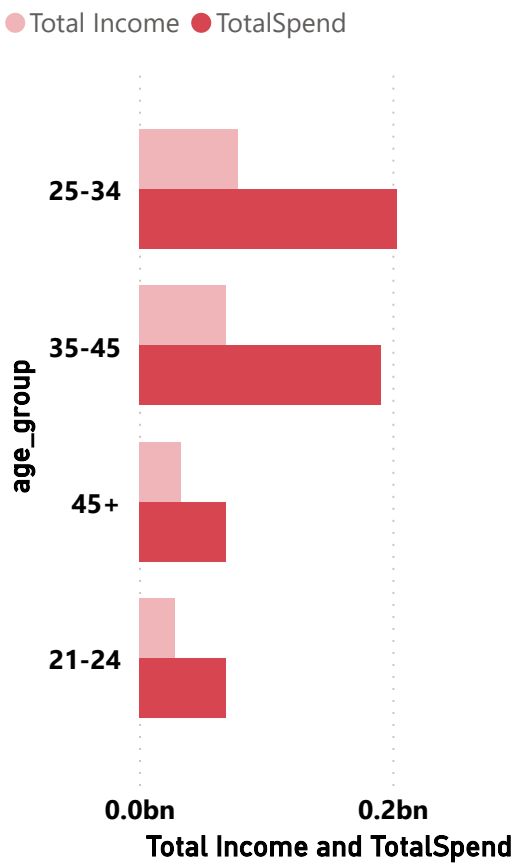All ▾

occupation
All ▾

marital status ▾
All ▾

TotalSpend by age_group

age_group	TotalSpend
25-34	203M
35-45	191M
21-24	69M
45+	68M

0M — 100M — 200M
TotalSpend

TotalSpend by marital status

102M (19.19%)
429M (80.8...)

marital status
● Married
● Single

Total Income and TotalSpend by age_group

● Total Income ● TotalSpend

age_group: 25-34, 35-45, 45+, 21-24

0.0bn — 0.2bn
Total Income and TotalSpend

Total Income and TotalSpend by occupation
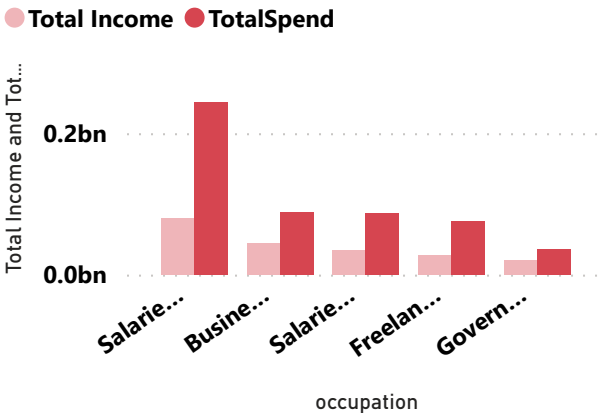
● Total Income ● TotalSpend
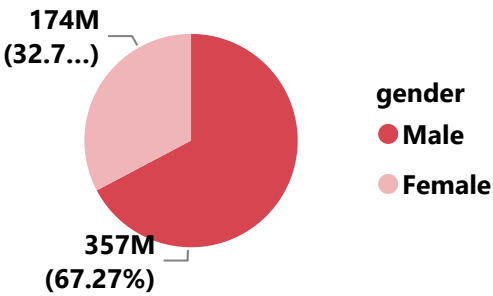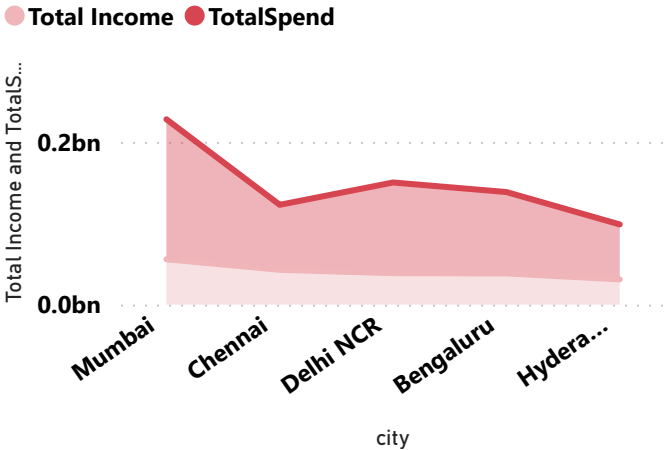
occupation: Salarie..., Busine..., Salarie..., Freelan..., Govern...

0.2bn
0.0bn

TotalSpend by gender

174M (32.7...)
357M (67.27%)

gender
● Male
● Female

Total Income and TotalSpend by city

● Total Income ● TotalSpend

0.2bn
0.0bn

city: Mumbai, Chennai, Delhi NCR, Bengaluru, Hydera...

BANKING ANALYSIS

531M
TotalSpend

256.93
AverageIncomeUtilizationPercentage

88.48M
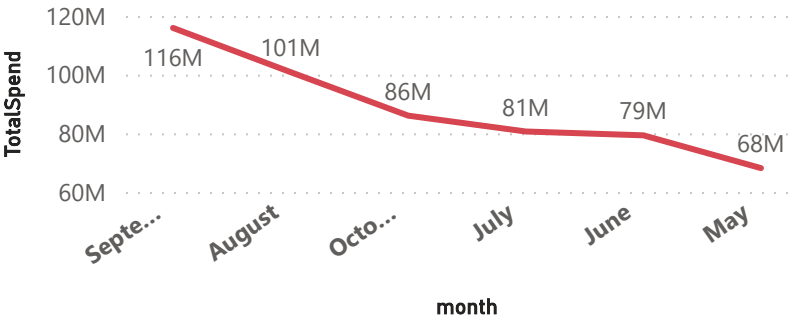AverageSpendpermonth
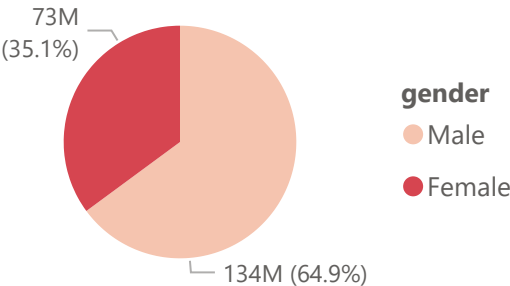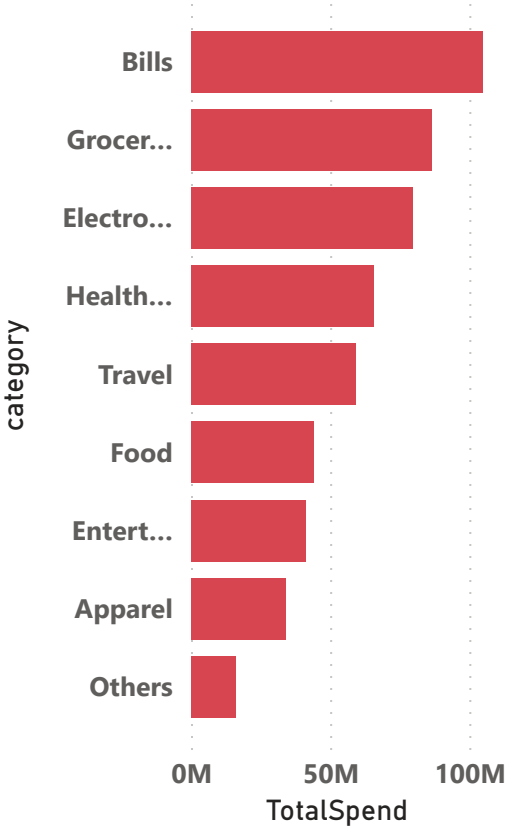
207M
Total Income
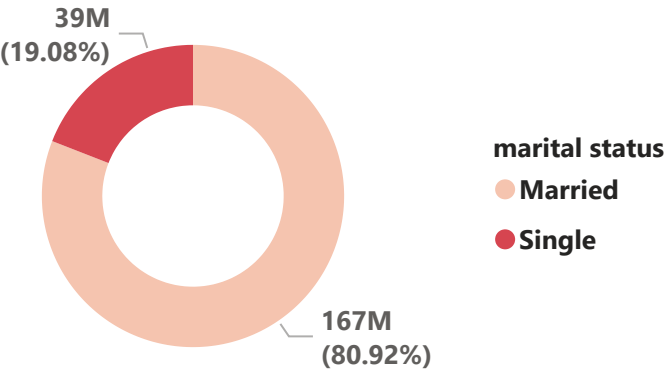
city

All

month

All

gender

All

TotalSpend by month

116M, 101M, 86M, 81M, 79M, 68M — Septe..., August, Octo..., July, June, May

Total Income by gender

73M (35.1%)
134M (64.9%)
gender: Male, Female

TotalSpend by category

Bills, Grocer..., Electro..., Health..., Travel, Food, Entert..., Apparel, Others

Total Income by marital status

39M (19.08%)
167M (80.92%)
marital status: Married, Single

TotalSpend by payment_type
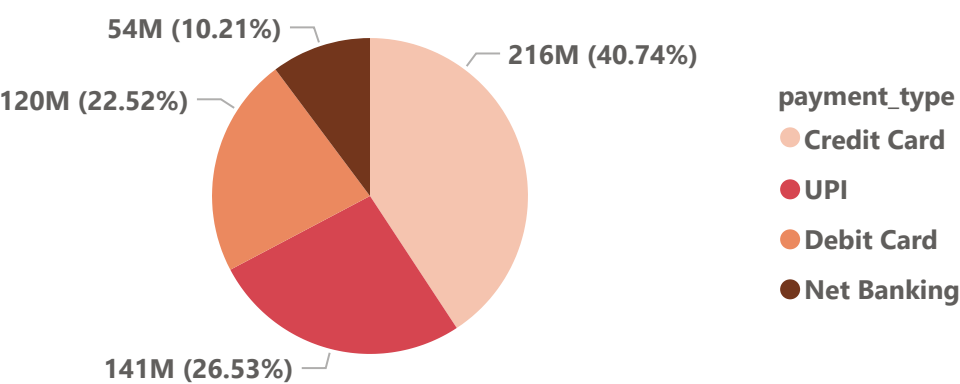
54M (10.21%)
120M (22.52%)
216M (40.74%)
141M (26.53%)
payment_type: Credit Card, UPI, Debit Card, Net Banking

BANKING ANALYSIS

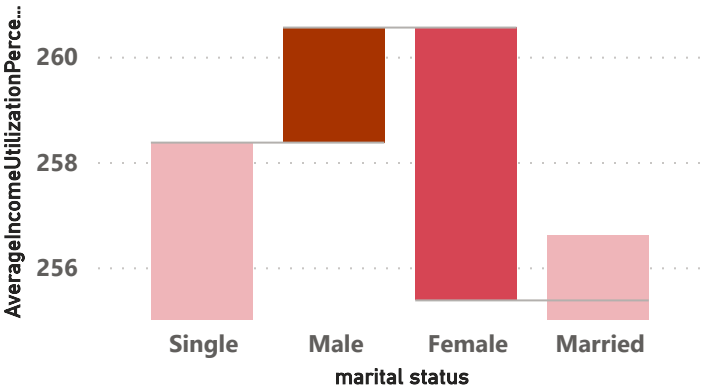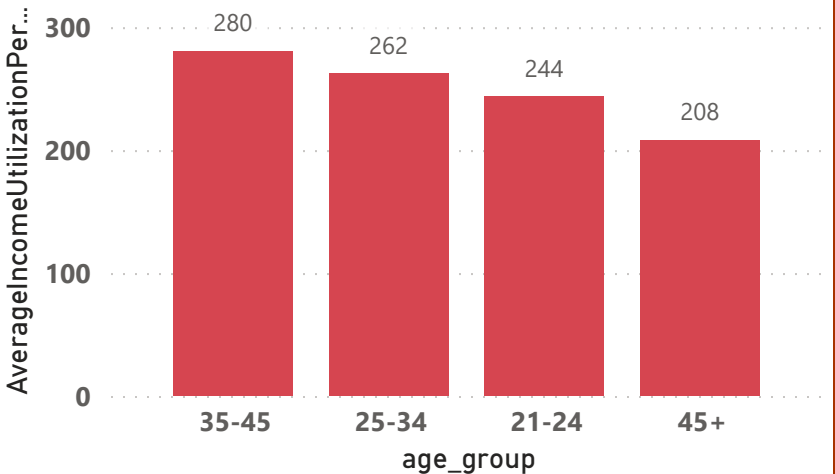| 531M	256.93	88.48M	207M
TotalSpend	**AverageIncomeUtilizationPercentage**	**AverageSpendpermonth**	**Total Income**

AverageIncomeUtilizationPercentage by marital status and gender

Legend: ● Increase ● Decrease ● Total ● Other

AverageIncomeUtilizationPercentage by age_group

age_group	value
35-45	280
25-34	262
21-24	244
45+	208

AverageIncomeUtilizationPercentage by city

city	value
Mumbai	309
Delhi NCR	288
Bengaluru	261
Hyderabad	218
Chennai	187