

**Statement of Research Achievements, if any, on which any Award has
already been received by the Applicant**

International award for Best Poster in XXXIst International Congress of the International Society of Blood Transfusion, Berlin, Germany **for research work** “Social Marketing Of Voluntary Blood Donation In Rural Set Up Of India. Vox Sanguinis. Volume 99, Volume 99, Issue Supplement S1, Pages 1–541, July **2010.**” Authors **Gupta V**, Vagha SJ, Meshram N.

Through this research work it was communicated with the people of India about blood donation and to encourage them so that blood crisis in India can be met with. The research encouraged young people of India and to tell them that they are the back bone of blood donation. Measures taken in right direction can increase voluntary blood donation to 100 % and blood crisis in India can be resolved.