**Citation of the Work**

Dr. B. V. Subba Reddy has made exceptional contributions in the field of synthetic organic chemistry with a special focus on drug discovery, carbohydrates and natural products synthesis. He has extensively worked in the area of drug discovery using originality and skill in designing scaffolds for the synthesis of New Chemical Entities, which resulted in several active NCEs with different activities. His expertise in organic synthesis helped in the development of innovative routes for lead molecules besides process routes.

His efforts on the use of chiral ligands for asymmetric synthesis resulted in the synthesis of chiral molecules. He worked on domino/tandem cyclizations for the synthesis of fused/bridged and spirocycles through diversity oriented synthesis. He developed several ‘green’ synthetic methods and utilized them for the synthesis of NCEs. He is actively involved in the metal catalyzed C-H functionalization reactions to generate novel class of heterocycles. From the last ten years, he has been closely associated with various pharma companies and directly involved in the process development of APIs. Overall, the research interests of Dr. Reddy in the field of Synthetic Organic Chemistry are directly related to the Human Health Care.

Thanking You,

Yours Sincerely

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IICT, Hyderabad, Provost, Chancellor, Indrashil University