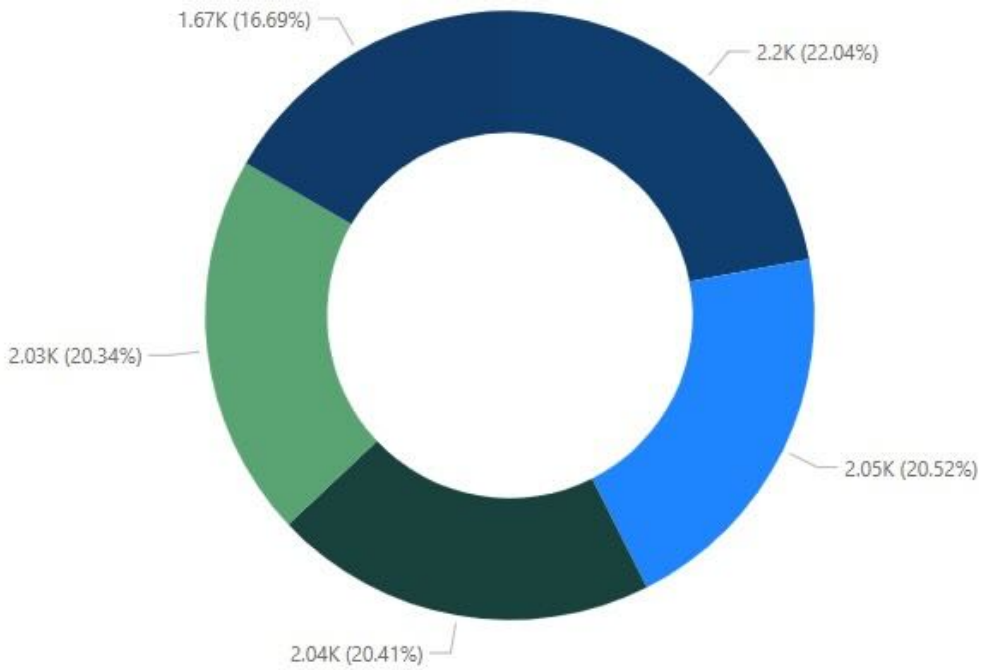


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COUNT OF CUSTOMER\_ID BY CUSTOMER\_CLUSTER

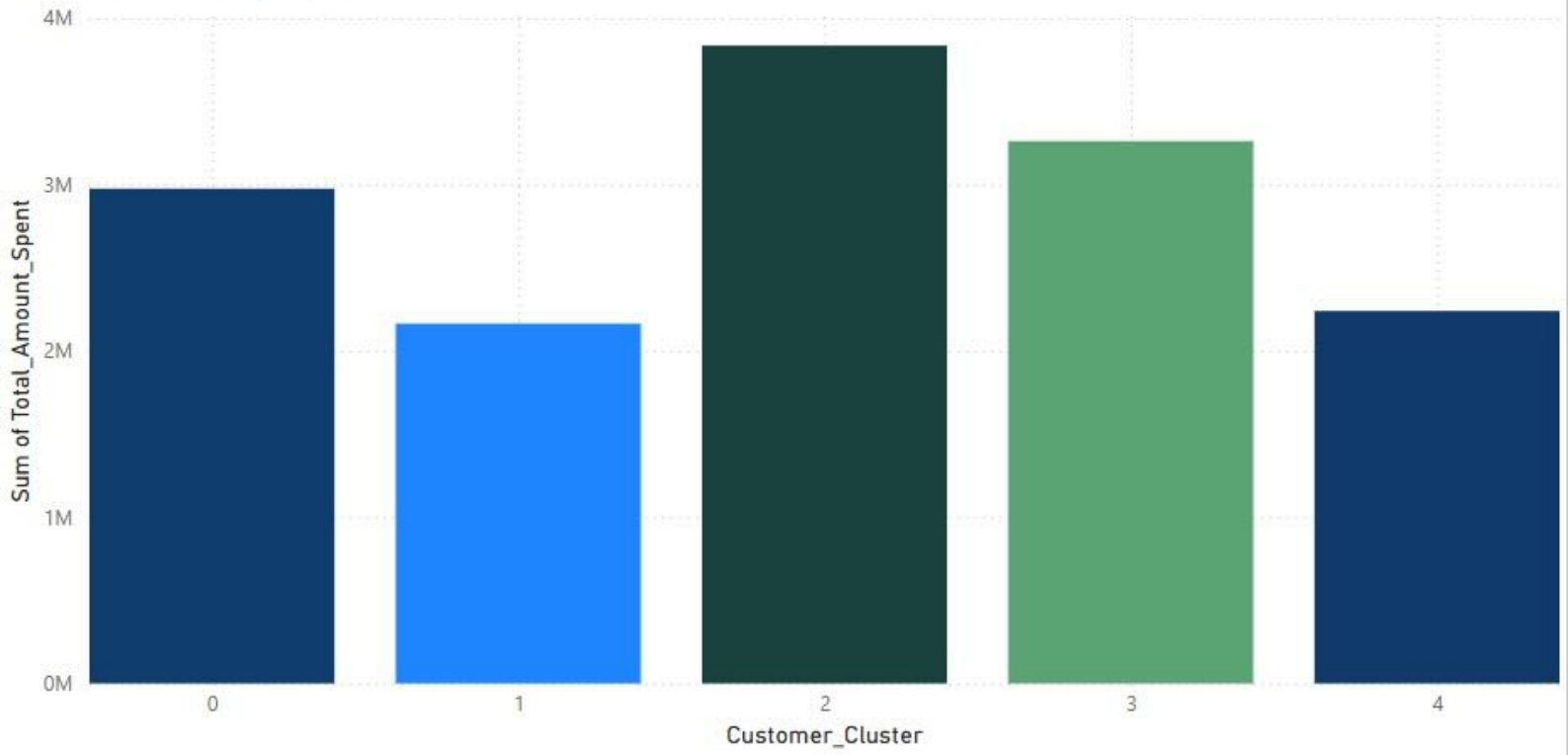


- Customer\_Cluster
- 0
  - 1
  - 2
  - 3
  - 4

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SUM OF TOTAL\_AMOUNT\_SPENT BY CUSTOMER\_CLUSTER AND CUSTOMER\_CLUSTER

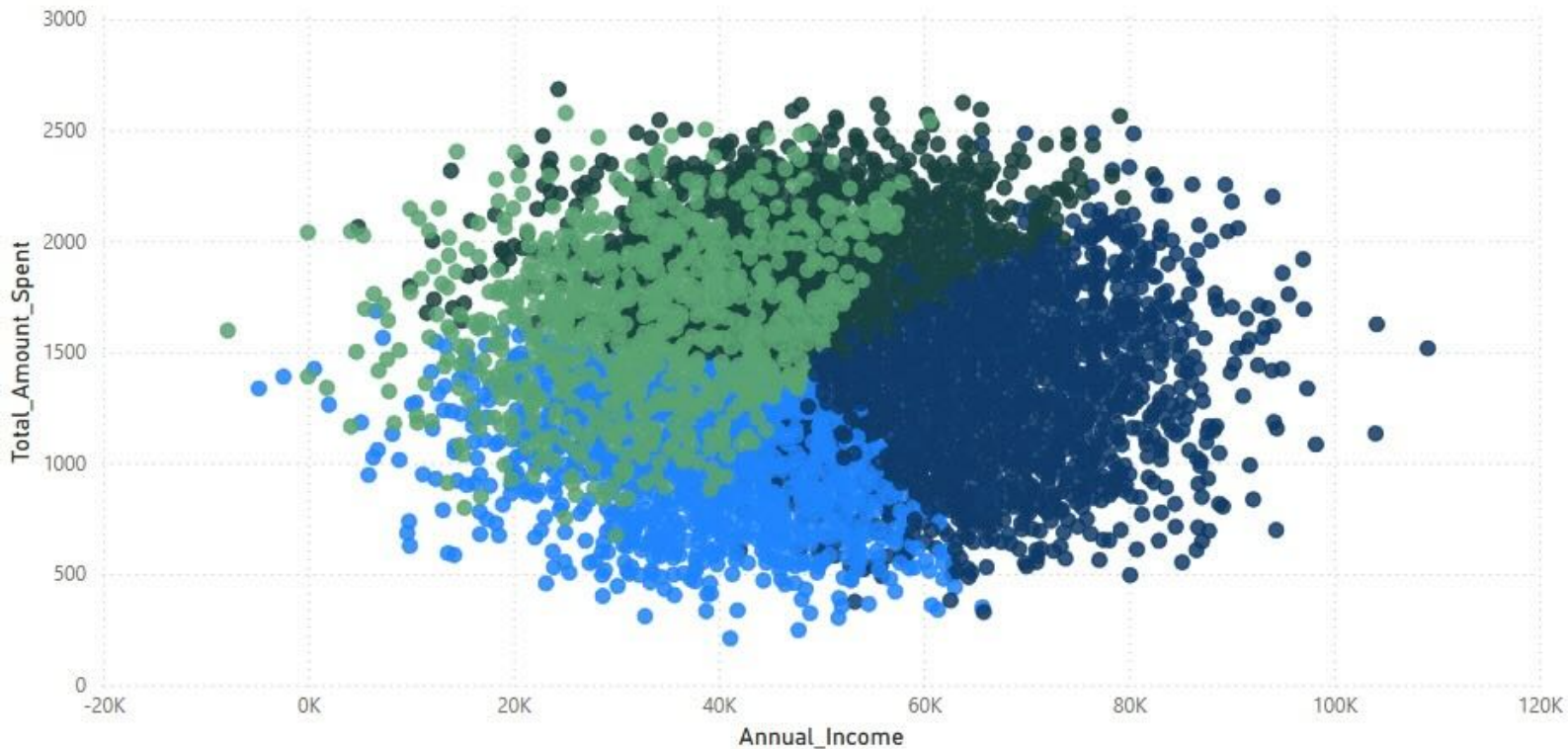
Customer\_Cluster ● 0 ● 1 ● 2 ● 3 ● 4



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CUSTOMER\_CLUSTER, ANNUAL\_INCOME AND TOTAL\_AMOUNT\_SPENT

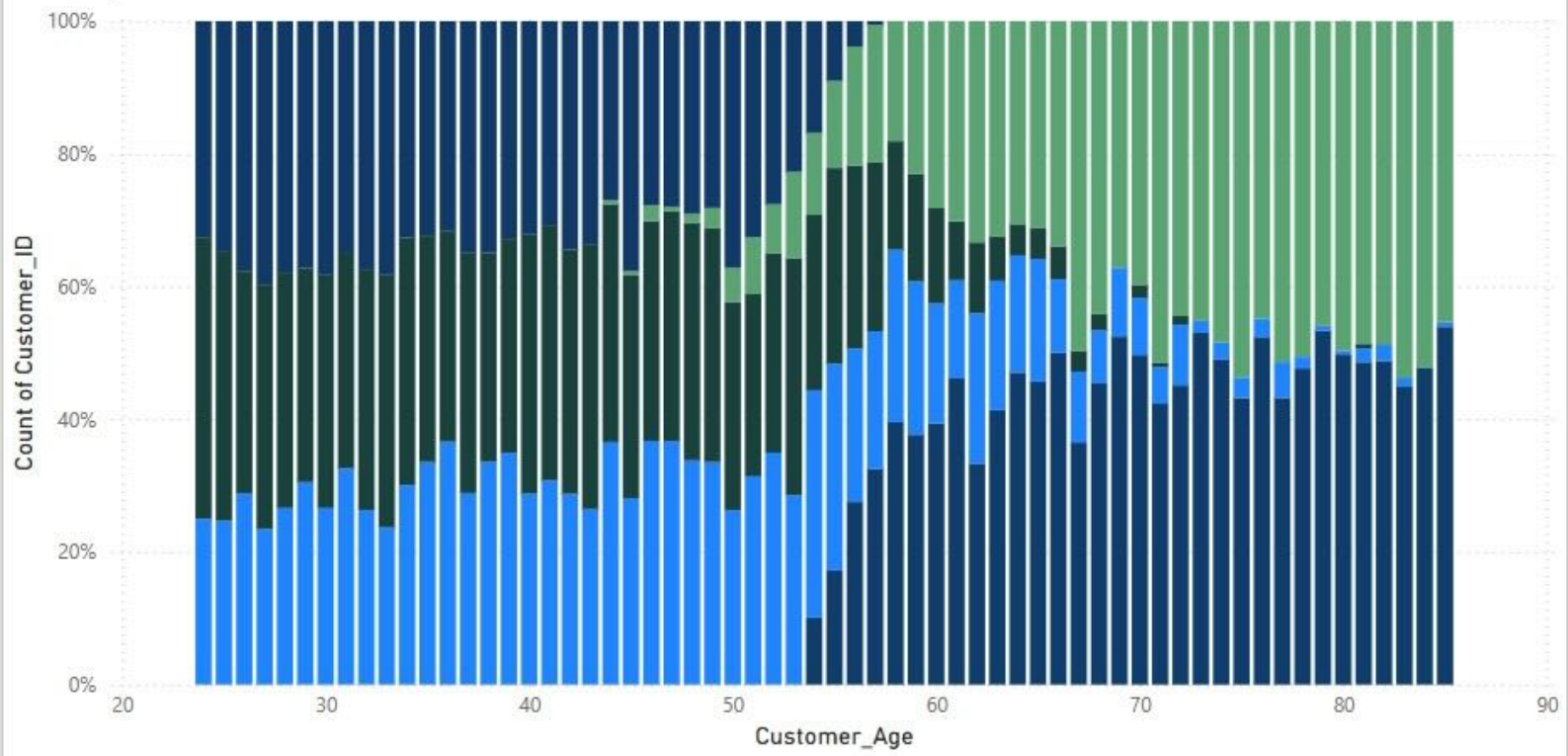
Customer\_Cluster ● 0 ● 1 ● 2 ● 3 ● 4



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COUNT OF CUSTOMER\_ID BY CUSTOMER\_AGE AND CUSTOMER\_CLUSTER

Customer\_Cluster ● 0 ● 1 ● 2 ● 3 ● 4



|                      |                         |                  |
|----------------------|-------------------------|------------------|
| 18-25                |                         |                  |
| 2204                 | 2975775                 | 0                |
| Count of Customer_ID | Sum of Total_Amount_... | Customer_Cluster |
| 26-35                |                         |                  |
| 2052                 | 2163953                 | 1                |
| Count of Customer_ID | Sum of Total_Amount_... | Customer_Cluster |
| 36-50                |                         |                  |
| 2041                 | 3836291                 | 2                |
| Count of Customer_ID | Sum of Total_Amount_... | Customer_Cluster |
| 50+                  |                         |                  |
| 2034                 | 3261465                 | 3                |
| Count of Customer_ID | Sum of Total_Amount_... | Customer_Cluster |
| (Blank)              |                         |                  |
| 1669                 | 2240297                 | (Blank)          |
| Count of Customer_ID | Sum of Total_Amount_... | Customer_Cluster |



Sum of Total\_Amount\_Spent by Customer\_Cluster

