

STEVEN ROJAS

Content creator with a visual focus and purpose. I produce videos, photographs, and digital pieces with a clear purpose and order at every stage of the process.

I aim to provide real value to companies and clients through quality content, clear communication, and disciplined execution.

I combine audiovisual production with UI/UX design and web development, building a digital presence for brands and businesses.

EDUCATION

Web Development and Digital Production Technician

National Learning Institute (INA) – Tarrazú^{2024 – 2025}

Conversational English Technicians / Business Sector

National Learning Institute (INA) – Tarrazú^{2023 – present}

SKILLS/OTHER

- Video editing
- Audiovisual production.
- Digital photography.
- Social media content creation.
- Graphic design.
- Websites.
- Clear communication.
- English B2 level.
- Driver's license A2.
- Valid passport.

EXPERIENCE

Content Creator and Editor – Freelance

2024 – Present

- Video editing for a small local business.
- Creation of reels and posts for my brand, SR Studio.
- Photo and video production with a Canon EOS 2000D.
- Social media content management and publishing.

Web Projects – Portfolio / INA

2024 – 2025

- Development of functional websites as part of technical assessments.
- UX/UI design focused on clarity and user experience.
- Implementation of landing pages and e-commerce websites.
- Purposeful and disciplined project planning.