

Aspect	Grade	Comments	Additional Comments
Website Investigation 20%	A	A website investigation has been completed with a wide variety of websites included. Comparisons are made between websites and solid conclusions are drawn from this. Website functionality is compared to existing website and recommendations for improvements are given	Excellent!
User Investigation 20%	A	Different user groups are identified and are described at a professional level. Considerations for designing for each group are discussed and these are further referenced in the design of the website	Again, really great job with this section
Website Design 50%	B	Wireframes and mockups are completed however there are omissions (such as labeling). Most pages are well justified. The description diagram, while present, is not well described.	You might want to have another look at some of the design of the pages you've created. There's a lot of dead space going on which looks a bit strange. It may be worth re-examining some of these to tighten up the design slightly. Additionally, it would have been good to see how you used your previous investigation to influence the overall design in this section.
Report Presentation 10%	A	The report has used the given template and is finished to a professional standard. All sections are complete and flow well into each other	Very high quality throughout

Overall Grade **A**

Please note that this is a group grade and does not take into account individual student effort. Students will receive a personal grade at the end of the module

Overall Comments

Overall a really good submission. Great job on on of the work that you've put into this.