Business Plan

FinLearn

Platform for online learning

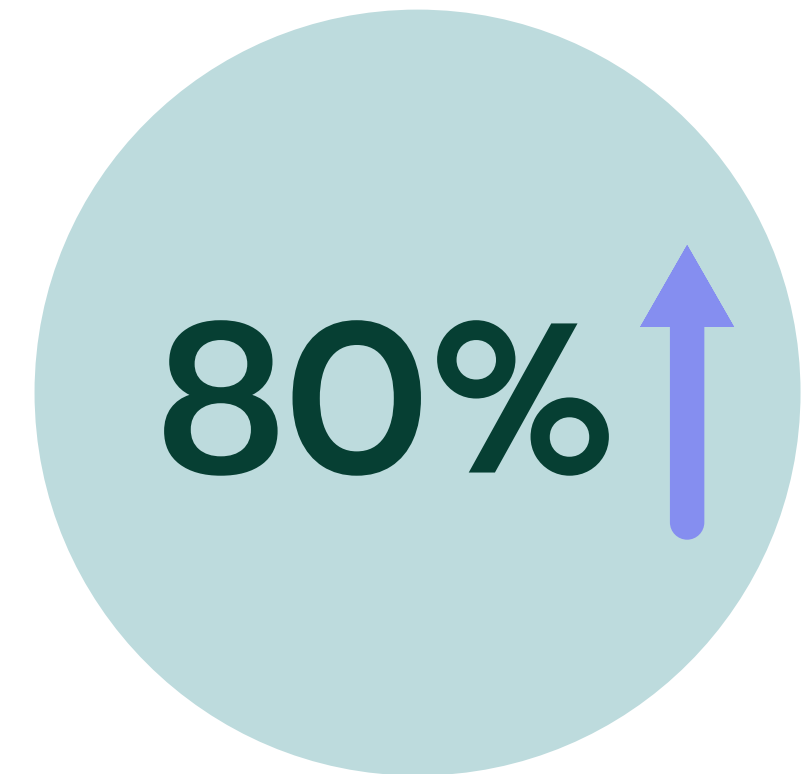# Problem ❓

Researchers have found that ⅔ of students lose interest in studying because of online learning

In an online learning environment, it's common for students to feel isolated due to a lack of social interaction

80% ⬆

The Insight study shows that online learning was more stressful. cause issues with one's physical and mental wellbeing.
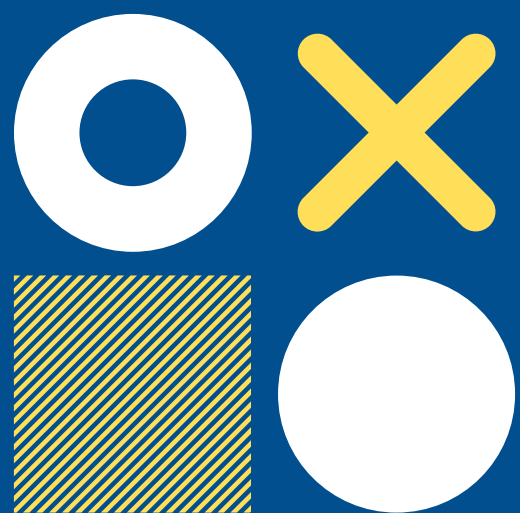
Pain point

Due to spending long hours in front of a screen, studying has become too overwhelming.

Studying alone makes it impossible to interact with others during online studies.

Educators and organizations are not able to directly engage with learners.

Online education lacks passion and motivation.

our SOLUTION is …

Gamified Learning Platform
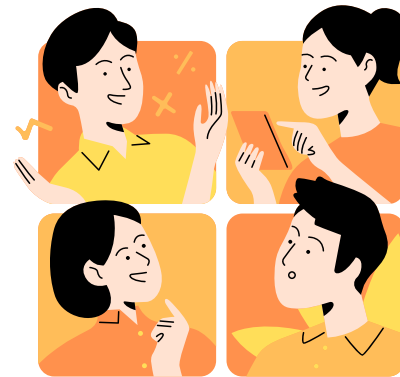
making online experience become better than ever before

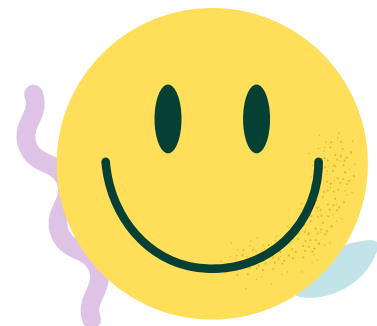offering a variety of courses /opportunities / co-learning spaces
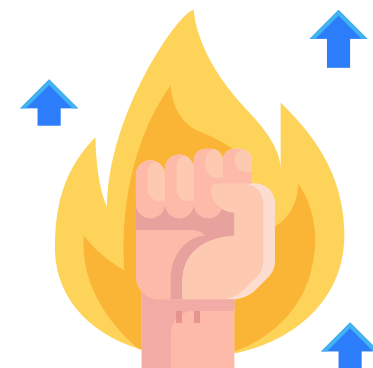
customer NEED♡

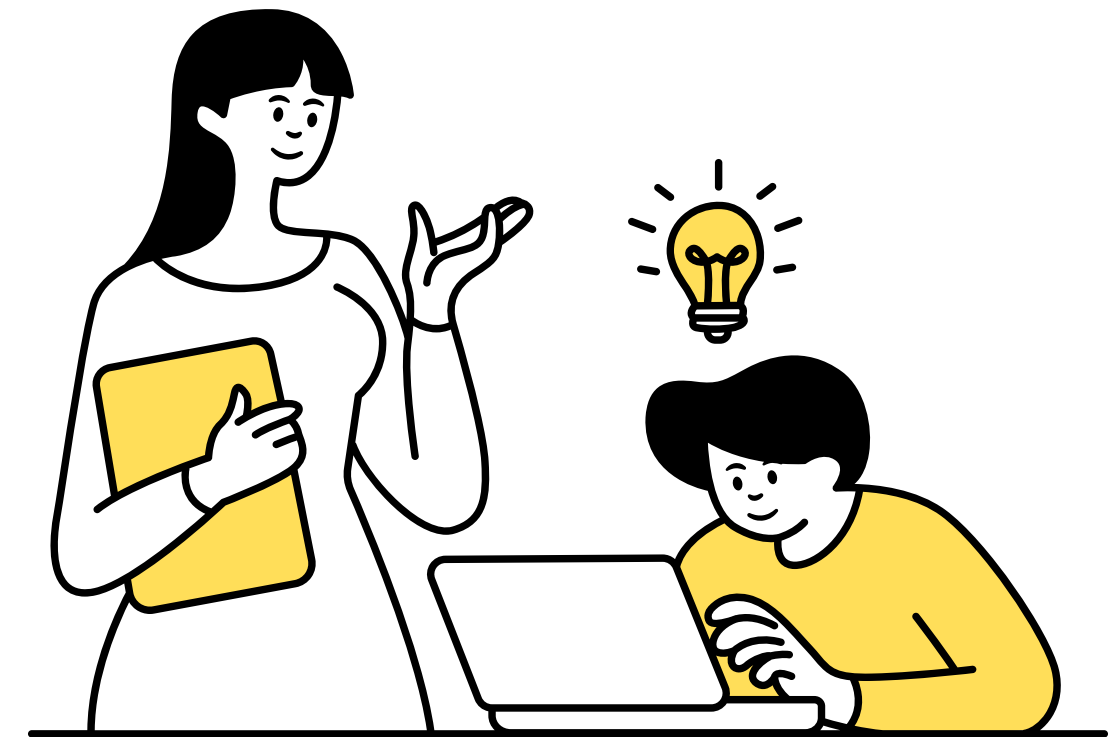| New experience	Co-learning space
Fun and engaging	Motivation and interest

" keeping the same learning objective "

Who want to find a new experience in online learning

Students
High school - Undergraduate

The student who wants to find new experience by taking online classes

Why use our platform ?

- ## From our research about GAMIFICATION IN EDUCATION
  A gamification platform that allows users to interact with each other will surely raise the quality of learning.

- ## Support various languages
  Wide population can gain access to our platform.

- ## For students to connect and engage in conversation
  There is a shared experience between them.

- ## Co-operative project to work with your study buddies
  Learners get to interact with others, unlike regular online learning.

- ## In each course, learners will be able to ask questions
  (anonymously? Or not according to their own choice)
  Both students and professionals will be available to assist in addressing those queries.

- ## Can learn anywhere, at any time.

Team

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Thank you