

# Pantita Suksa-Nga

## Product Manager

Innovative Junior Product Manager with a robust UX/UI design background. Dedicated to propelling business growth by pinpointing issues and crafting impactful products that generate business value.

**Portfolio:** <https://pantitas.com/>



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## SKILLS

- Verbal & Written Communication in English (Globish Level: B1)
- Cross-Functional Leadership
- Product Design & Development
- Product Strategy & Execution
- Product Roadmap & Planning
- Project Management
- Problem-solving
- Graphic Design
- User Interface Design
- User Experience Design
- BI & Data Analytics
- Database Management
- Basic Quality Assurance
- Basic HTML, CSS and SQL

## EDUCATION

### Bachelor Degree, FR

#### ESC Rennes School of Business

BBA in Sales and Marketing at ESC Rennes, France.

2018 - 2019

### Bachelor Degree, TH

#### Silpakorn University

BBA in International College (SUIC) of Event and Leisure Marketing.

2015 - 2018

## WORK EXPERIENCE

### Product Manager | 2023 - Present

#### Tong Hua Asset Management (THAM)

In the dynamic role of PM, I was responsible for leading the full product lifecycle which included the following tasks,

- Analyse and comprehend fundamentals of the business.
- Conduct gap analyses to pinpoint and assess the business.
- Craft PRDs and Product roadmaps for structured planning.
- Design a UX/UI for the product approved by stakeholders.
- Managing cross-functional teams (Development, Data, and QA) to ensure quality and timely product completion.
- Developing a product to reduce daily operations by 80% and tracking growth using data analysis for further development.

### UX/UI Designer | 2021 - 2023

#### Tong Hua Holding PCL. (THH)

Entrusted with the design and development of projects for the core and sub-businesses, my responsibilities include,

- Conducting research for a knowledge base webapp project.
- Crafting UI designs for the knowledge base webapp project.
- Designing websites for the business and sub-businesses.

### Event Project Coordinator | 2020 - 2021

#### T.C. Exhibition Service (TCX)

Responsible for constructing event, which includes project planning, coordinating with clients, and managing suppliers.

### Marketing Communication | 2019 - 2020

#### PetBacker App, Malaysia

Oversee marketing, which includes admin page, content for Thai users, app translations, and website/application ads.