

# JITHENDRA REDDY PUNURU

Software Engineer

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*Data Analyst with around 2 years of hands-on experience in Power BI, SQL, Python, and Microsoft Power Platform. Skilled in building dashboards, automating workflows, integrating Oracle systems, and improving business processes. Known for reducing manual efforts and improving efficiency through automation and clean data models.*

## Work Experience

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SVARAPPS Technologies Pvt Ltd - Software Engineer

Sep 2024 – current

### Business Intelligence & Reporting

- Spearheaded the creation of 12+ impactful Power BI dashboards, enhancing insights for Finance, Sales, Logistics, and Operations.
- Created an Actuals vs Budget dashboard, enhancing financial variance visibility by 30% and enabling more informed decision-making.
- Optimized Power BI models and refresh logic, reducing refresh time by 20%.
- Designed management dashboards that enhanced decision-making efficiency by 30%, streamlining processes for leadership.
- Built KPI-driven visuals with drill-through and filters, enabling teams to explore data more independently without relying on manual reports.

### Data Engineering & Quality

- Built automation for the end-to-end Oracle-to-SharePoint data pipeline, reducing manual handling by 40% and ensuring seamless data flow for Power BI reports.
- Architected high-performance Python extraction scripts for large-scale Oracle datasets, drastically reducing extraction latency and improving process efficiency.
- Created a daily monitoring workflow that recorded file-wise record counts and triggered email alerts whenever data volume dropped compared to the previous day

### Automation & AI Solutions

- Engineered a Copilot Studio chatbot integrated with Oracle via Logic Apps, enabling instant access to real-time order details and enhancing user self-service capabilities.
- Implemented an AI Builder solution for automated invoice extraction, cutting manual data entry efforts by 50% and accelerating processing turnaround time.
- Designed automated SFTP file management workflows, eliminating manual sorting and streamlining document categorization within SharePoint.

### Cost Optimization

- Introduced Excel-based reporting alternatives, optimizing licensing costs by mitigating the need for unnecessary Power BI upgrades.

## Business Intelligence & Reporting

- Generated Reports and Dashboards using Power-Bi Desktop, Tableau, and Advanced Excel.
- Constructed tabular and multidimensional data models.
- Created compelling data visualizations from live & extract data sources.
- Processed and shaped data using Excel, MySQL and advanced extraction techniques.
- Completed two projects during a 6-month internship, demonstrating proficiency in data analytics and visualization.

## Projects

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### Logistics Data Analysis Dashboard - Power BI

- Developed dashboards to monitor shipment flow and highlight missing/incorrect records.
- Used DAX-driven checks to flag incorrect shipment data, improving accuracy by 30%.
- Reduced manual reporting work through automation and standardized data validation.

### Finance Performance & Executive Insights Dashboard – Power BI

- Built dashboards for Actuals vs Budget, Sales Profitability, and Open Sales Orders, improving financial visibility by 25%.
- Added executive-level KPI summaries that enhanced decision-making efficiency by 20%.
- Automated variance logic and refresh cycles, reducing manual month-end reporting effort by 30%

### Recruitment Management App – Power Apps

- Built a complete hiring request management system with stage-wise tracking.
- Automated approvals, interview updates, and notification workflows, reducing HR coordination work by 40%.
- Improved request handling speed and visibility for HR and managers by 25%.

## Skills

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- **Business Intelligence:** Power BI, Tableau, DAX, Power Query, Excel.
- **Databases & ETL:** SQL Server, MySQL, Oracle DB, Python ETL
- **Automation & Apps:** Power Automate, Power Apps, Copilot Studio, Azure Logic Apps
- **Other Skills:** Data Modelling, RLS, Star Schema, API Integration, SharePoint

## Education

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