EXECUTIVE SUMMARY

- Movie production decreased from 3,052 films in 2017 to 2,001 films in 2019. March consistently saw the highest number of movie releases.

- In 2019, both the USA and India produced over a thousand movies, with totals reaching 1,059.

- RSVP should consider focusing on Drama, Comedy, and Thriller genres as they were the top three in terms of the number of movies produced.

- Based on average ratings, Dream Warrior Pictures or National Theatre Live are recommended production houses for RSVP to collaborate with.

- German films receive more votes than Italian films, suggesting a preference for German over Italian productions.

•James Mangold is a top choice for directing RSVP's next project, given his track record of highly rated films, followed by The Russo Brothers.

•For the lead role, either Mammootty or Mohanlal would be suitable choices, as both have starred in numerous films with median ratings above 8.

•For global appeal, RSVP Movies might consider partnerships with Marvel Studios, Twentieth Century Fox, or Warner Bros., as these production companies have received the highest total votes.

•Given that RSVP Movies is based in Mumbai, India, and aims to captivate the local audience, incorporating Indian actors into their projects could add a regional touch.

•Actors such as Vijay Sethupathi, Fahadh Faasil, and Yogi Babu would be excellent choices for RSVP Movies' upcoming projects due to their extensive experience, popularity, and high ratings in many films.

•For attracting a Hindi-speaking audience, Taapsee Pannu is a strong choice for a leading actress, as she has garnered the highest number of votes (18,061) among Hindi female leads.

•In the realm of multilingual films, Star Cinema has consistently produced a significant number of successful movies.

•If RSVP Movies is planning a drama genre for their next film, Parvathy Thiruvothu would be an ideal choice, considering her track record in starring in numerous super hit movies with an average rating above 8.