



# Trending Videos by Date and Region

by Dmitry Punyansky

Dashboard Link:

[https://public.tableau.com/app/profile/dmitry.punyanski/viz/AutomationProject\\_16527296817420/TrendingVideosbyDateandRegion](https://public.tableau.com/app/profile/dmitry.punyanski/viz/AutomationProject_16527296817420/TrendingVideosbyDateandRegion)



## Questions:

What video categories were trending last week?

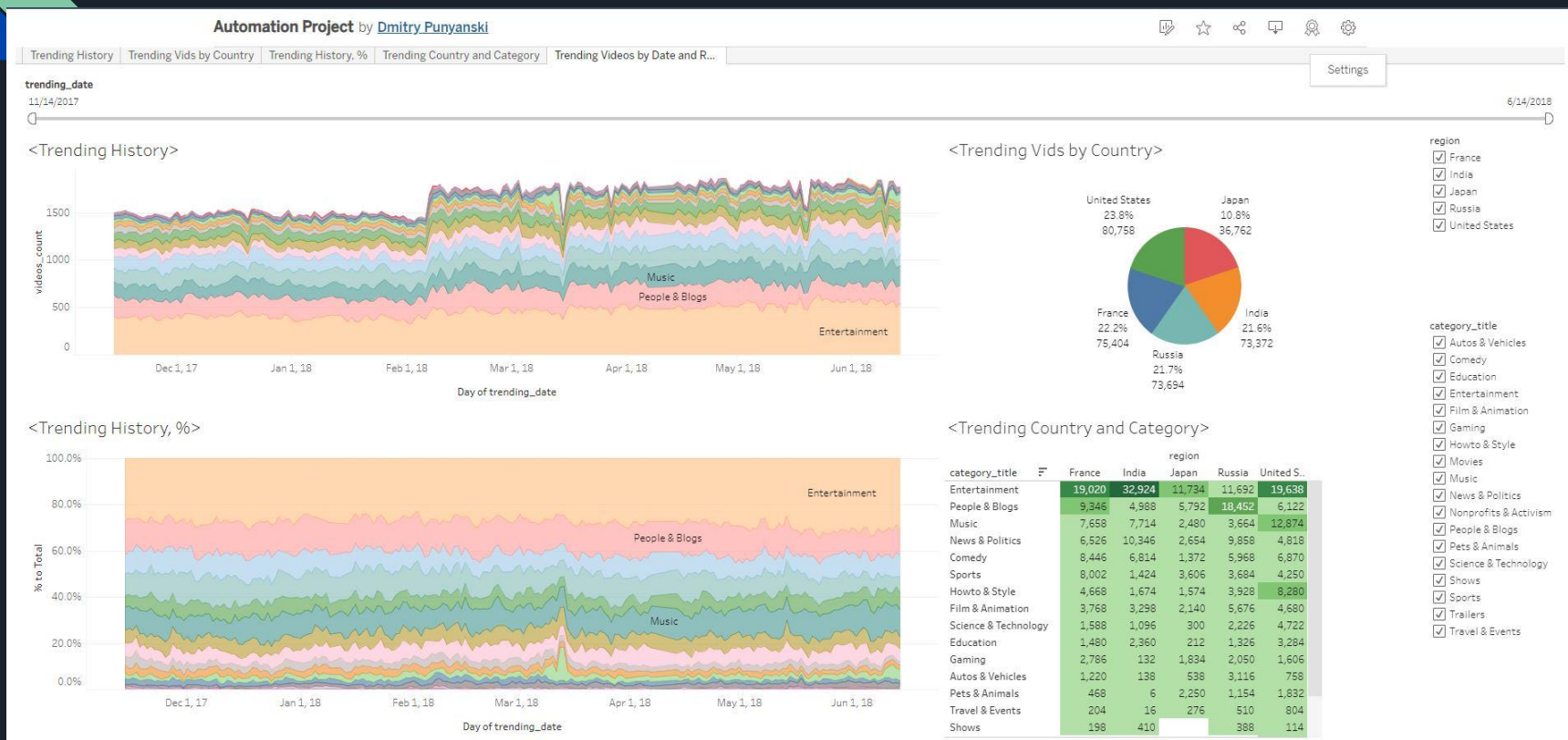
Which video categories trended most often?

How were they distributed among regions?

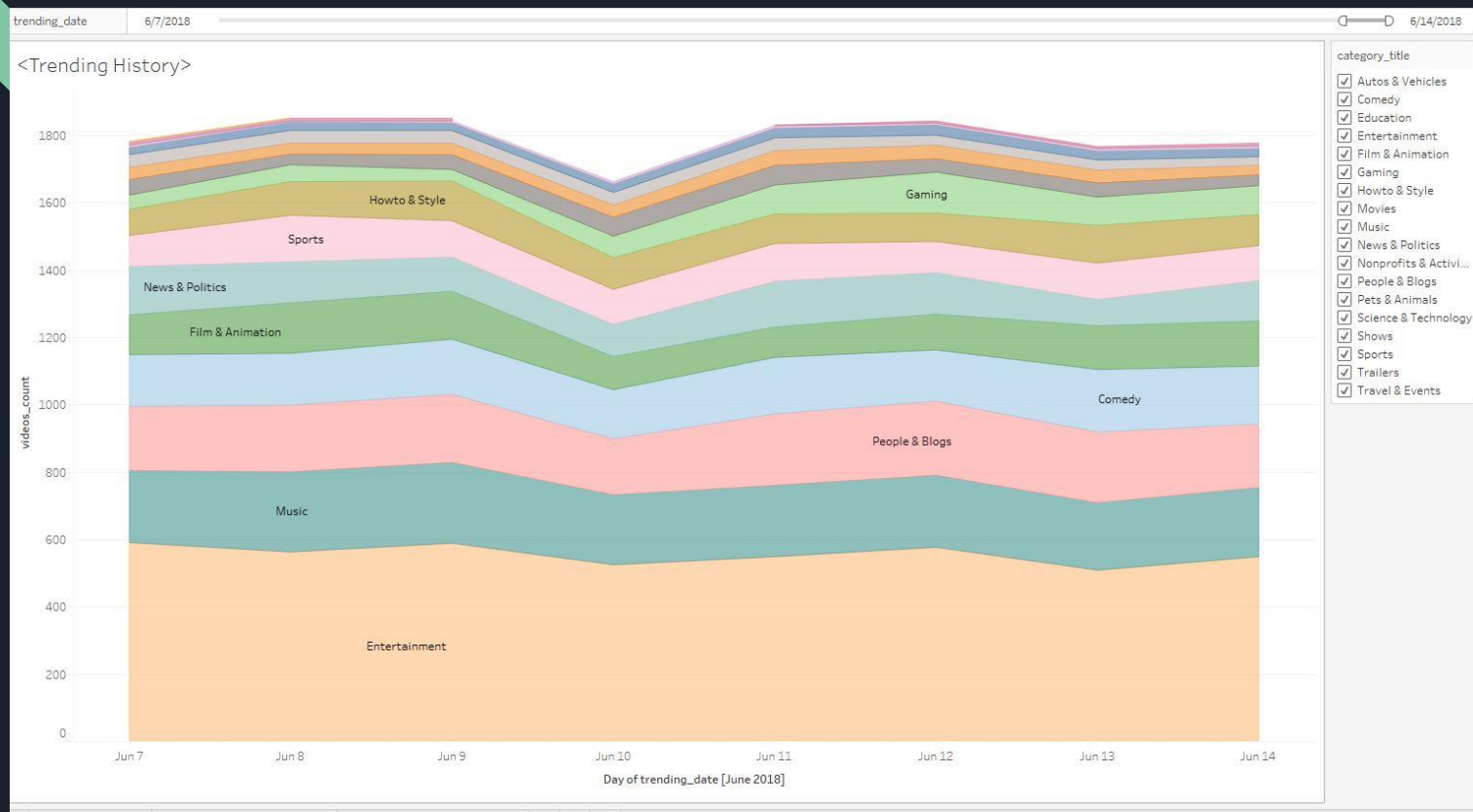
What categories were especially popular in the United States?

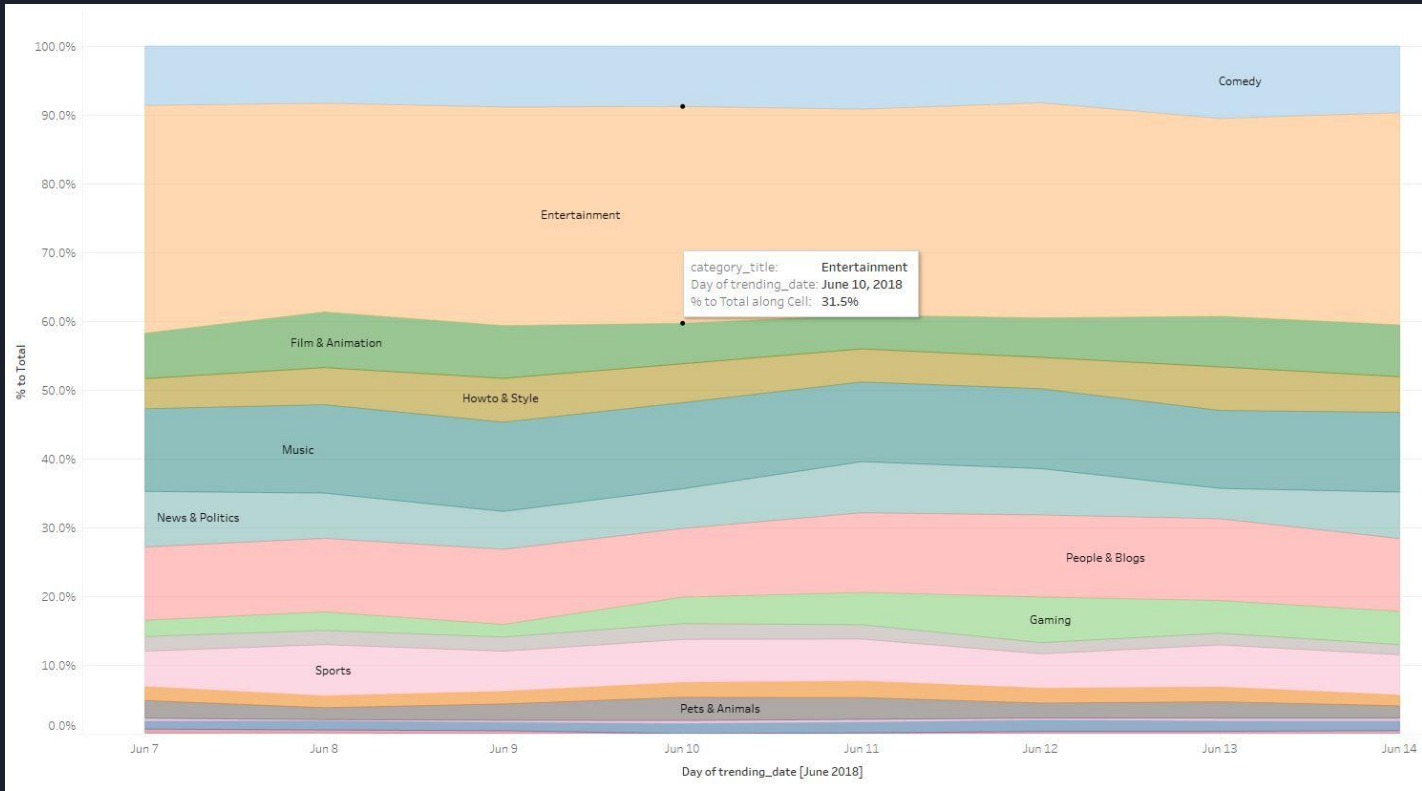
Were there any differences between the categories popular in the US and those popular elsewhere?

# The Dashboard:



# What video categories were trending last week?

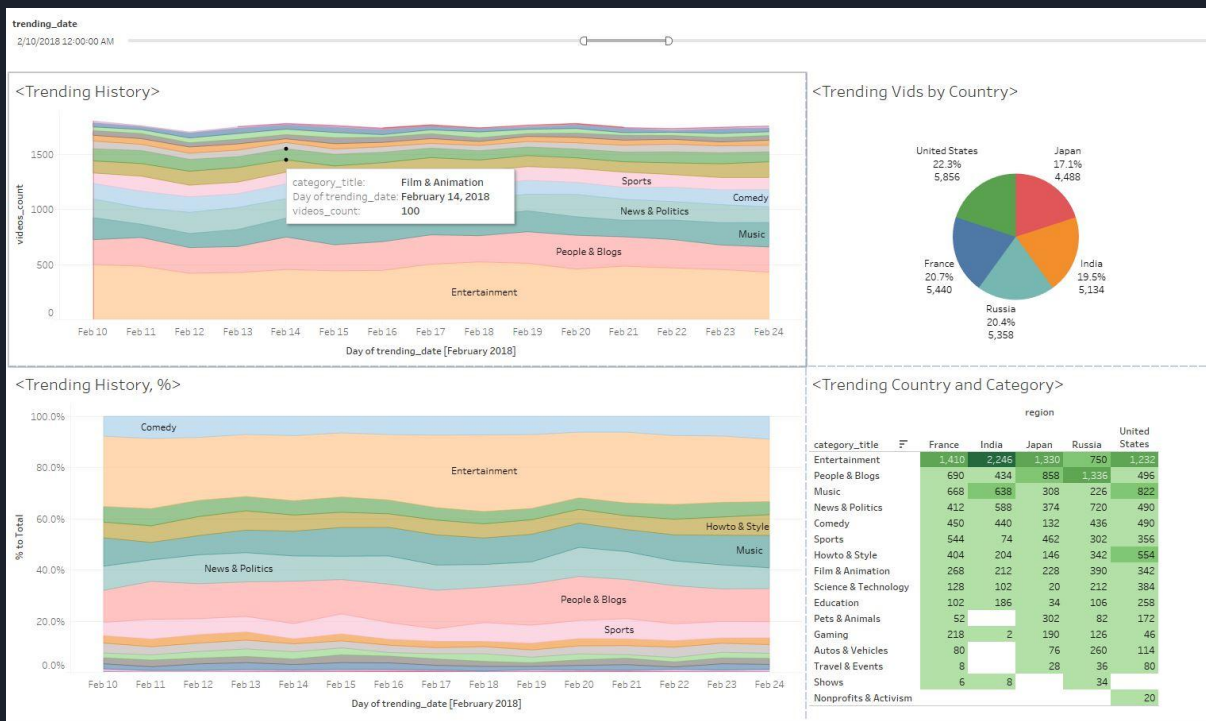




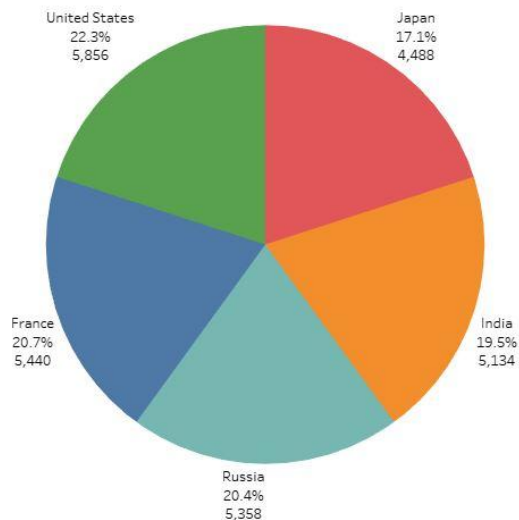
Last week we had mostly Entertainment, Music and People & Blog trending videos.  
Entertainment videos was around 30% all week along.

## Which video categories trended most often?

Same categories are leading all along. Sometimes they switch places, but our top trending categories are: Entertainment, People & Blog, News & Politics, Music and Comedy. And here is an example of different time period:



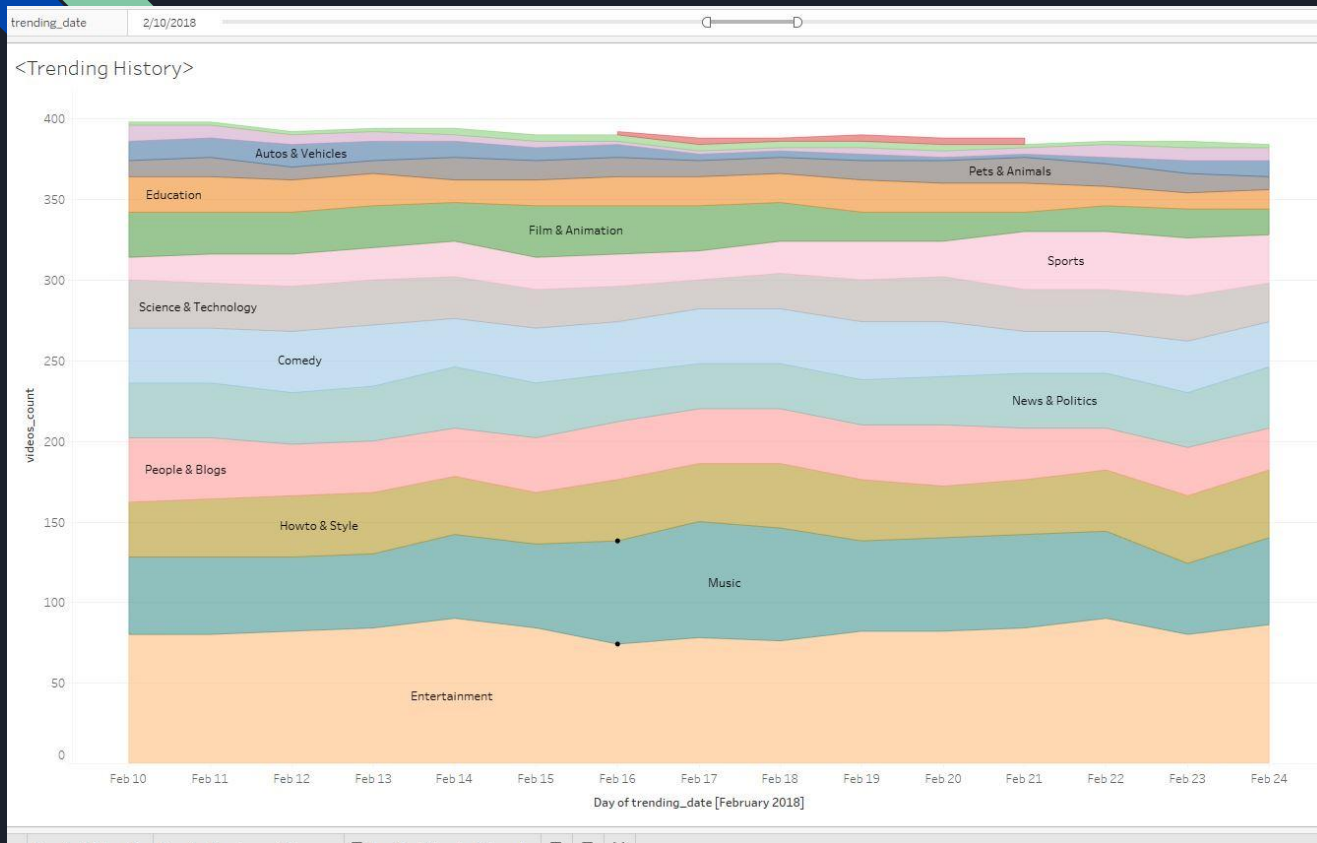
How were they distributed among regions?



### <Trending Country and Category>

	region				
category_title	France	India	Japan	Russia	United States
Entertainment	1,410	2,246	1,330	750	1,232
People & Blogs	690	434	858	1,336	496
Music	668	638	308	226	822
News & Politics	412	588	374	720	490
Comedy	450	440	132	436	490
Sports	544	74	462	302	356
Howto & Style	404	204	146	342	554
Film & Animation	268	212	228	390	342
Science & Technology	128	102	20	212	384
Education	102	186	34	106	258
Pets & Animals	52		302	82	172
Gaming	218	2	190	126	46
Autos & Vehicles	80		76	260	114
Travel & Events	8		28	36	80
Shows	6	8		34	
Nonprofits & Activism					20

# What categories were especially popular in the United States?



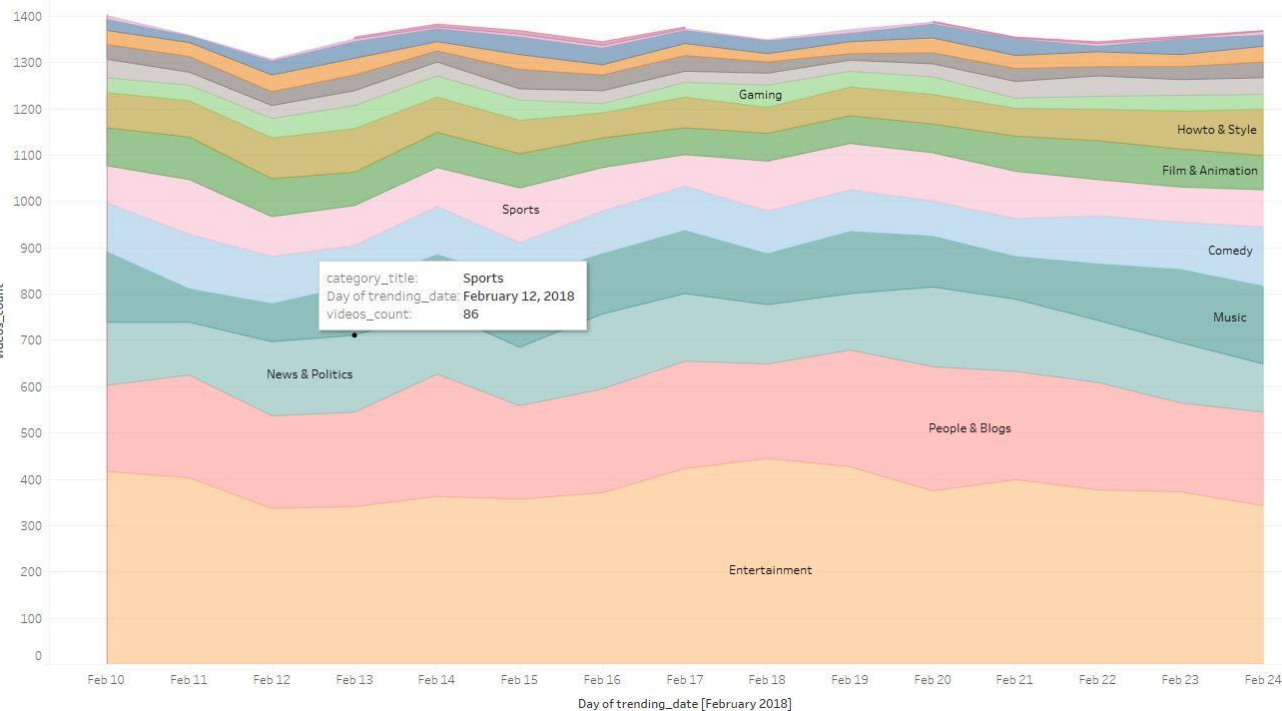
## <Trending Country and Category>

category_title	region
Entertainment	United States 1,232
Music	822
Howto & Style	554
People & Blogs	496
News & Politics	490
Comedy	490
Science & Technology	384
Sports	356
Film & Animation	342
Education	258
Pets & Animals	172
Autos & Vehicles	114
Travel & Events	80
Gaming	46
Nonprofits & Activism	20



Were there any differences between the categories popular in the US and those popular elsewhere?

<Trending History>



<Trending Country and Category>

category_title	region			
	France	India	Japan	Russia
Entertainment	1,410	2,246	1,330	750
People & Blogs	690	434	858	1,336
News & Politics	412	588	374	720
Music	668	638	308	226
Comedy	450	440	132	436
Sports	544	74	462	302
Film & Animation	268	212	228	390
Howto & Style	404	204	146	342
Gaming	218	2	190	126
Science & Technology	128	102	20	212
Pets & Animals	52		302	82
Education	102	186	34	106
Autos & Vehicles	80		76	260
Travel & Events	8		28	36
Shows	6	8		34

### <Trending Country and Category>

	region
category_title	United States
Entertainment	1,232
Music	822
Howto & Style	554
People & Blogs	496
News & Politics	490
Comedy	490
Science & Technology	384
Sports	356
Film & Animation	342
Education	258
Pets & Animals	172
Autos & Vehicles	114
Travel & Events	80
Gaming	46
Nonprofits & Activism	20

### <Trending Country and Category>

	region			
category_title	France	India	Japan	Russia
Entertainment	1,410	2,246	1,330	750
People & Blogs	690	434	858	1,336
News & Politics	412	588	374	720
Music	668	638	308	226
Comedy	450	440	132	436
Sports	544	74	462	302
Film & Animation	268	212	228	390
Howto & Style	404	204	146	342
Gaming	218	2	190	126
Science & Technology	128	102	20	212
Pets & Animals	52		302	82
Education	102	186	34	106
Autos & Vehicles	80		76	260
Travel & Events	8		28	36
Shows	6	8		34

Russians are mostly in People & Blog, Entertainment is top in France, India And Japan. And we can see that Indians putting Music to the second place. Howto & Style is on the top five categories with makes USA different (in this case) from other regions.



Thanks!