# FAYE NIE

UI Designer

## SUMMARY

I had a few years of experience in Graphic Design (I had a Graphic Design diploma) before I took an Interaction Design program. During my study, I've been working a part-time job in UI/UX design. The combined study and practice make me better understand the process of user-centred design and accommodate to the working environment.

## SKILLS

**AI**  **PS**  **XD**

**AE**  **ID**  **VSC**

## CONTACT

📞 437-982-6877

✉️ nfaye0803@gmail.com

🏠 www.fayen.com

## EDUCATION

**2018-2021**

Georger Brown College
*Interaction Design*

Relevant Courseworks:
Communicating Design, Interface Development, Data Develepment, Usability Testing, Web Design, Brand. & Marketing Strategies, 2D Visual Design, Infographic, Technology

## EXPERIENCE

**2018**

CMEOW
*UI Designer    Partime*
Provide design solutions to internal and external Websites and Apps.
Lead graphic design for marketing materials.

**2019**

Artshy
*UI Designer    Partime*
Identify opportunities to optimize existing website features and functionalities by improving the user experience.

**2020**

Iopenbook
*UI/UX Desiner*
Design and Develop Website from a wireframe, userflows, sitemaps, to communicate interaction and design ideas.
Communicate for design internally and externally.

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April 17, 2021

Konrad Group
469 King St W, Floor 2,
Toronto, ON M5V 3M4

Dear Konrad Group,

I'm replying to the posing for Associate UI/UX Designer position that is listed on Indeed Website. I'm a recent graduate student in Interaction Design program from George Brown College. With a few years of experience in UI Design, those experiences taught me that a product which is not just a tool, but serves you like a best friend, understanding your needs and surprising in advance.

Recently, two friends and I designed and built a Website for a startup online education company. I took the role of the UX/UI Designer and communication with the customers.
With a couple times of meeting, we understand that for customers, time (during the COVID-19 pandemic) is the most important thing, followed by cost. On the other hand, as a start-up company in the early stage, we focus on promoting the company's culture and services. So we made a static webside and used a shared server to boost the time of lauching and reduce the cost.

"User-centred design" is not a slogan. From this case, I learned that sometimes customers do not know what they want. If we want to understand their real needs, we need to sound out their demands and listen to them, give them some ideas to choose. And then, learn what they think based on that. Finally, Thank you for reading my cover letter. I've been attached a resume for you to review. I'm looking forward to meeting you.

Best regards.

Fei Nie