

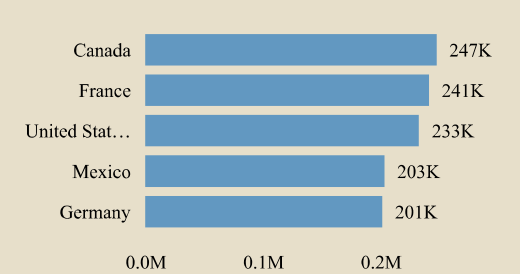
FestMan Stores

Financial Analysis Report

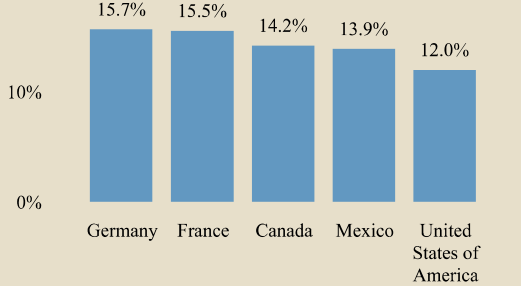
Key Performance Indicators

Sales Previous Vs Prior Year	Orders Previous Vs Prior Year	Profit Margin Previous Vs Prior Year	Profit Previous Vs Prior Year	Discount Offered Previous Vs Prior Year
9,23,11,095✓ Last Year: 2,64,15,256 (+249.46%)	861132✓ Last Year: 264674 (+225.36%)	14.1%! Last Year: 14.7% (-3.97%)	1,30,15,238✓ Last Year: 38,78,465 (+235.58%)	70,59,717✓ Last Year: 21,45,531 (+229.04%)

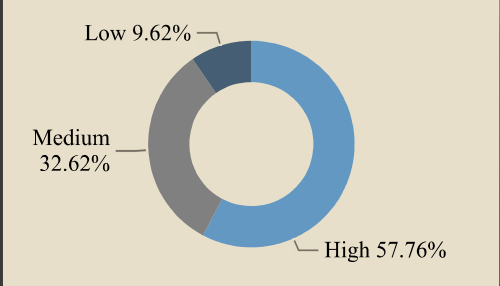
Orders By Country



Profit Margin By Country



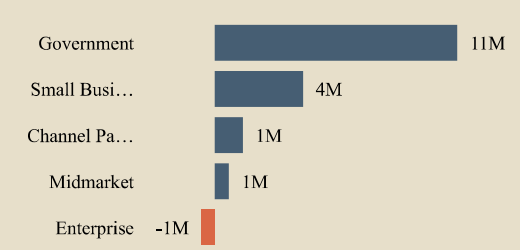
% Of Discount Offered By Discount Band



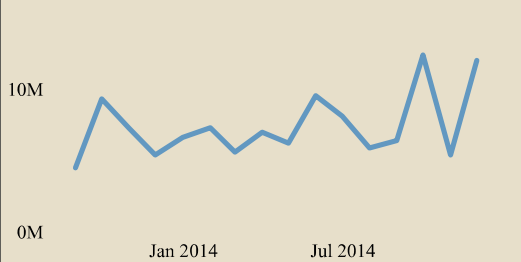
Profit Margin By Segments and Products

Segment	Profit Margin
Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	21.69%
Amarilla	22.21%
Carretera	23.01%
Total	14.23%

Profit Margin By Segment



Sales Amount By Year and Month



Top 3 Products By Sales

