



Meri Property

A Property Stock initiative



"Guard aagya" - Tanish Sukhija, 2024



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About our venture:



Welcome to "Hamaari Property", our premier property share trading platform, where opportunities abound and investments flourish. Dive into a world of real estate ventures simplified. From residential gems to commercial hotspots, explore diverse portfolios tailored to your preferences. Join us and unlock the gateway to lucrative property trading today.

Overview

1. Campaign Goals
2. Branding
3. Budget
4. Porter's Analysis
5. SWOT
6. Key performance indicators



Campaign Goals

Here's what we have to offer:



Goal: 01

To have a stable and more reliable stock option for the public to invest in.



Goal: 02

Easier accessibility to the real estate market and related ventures.

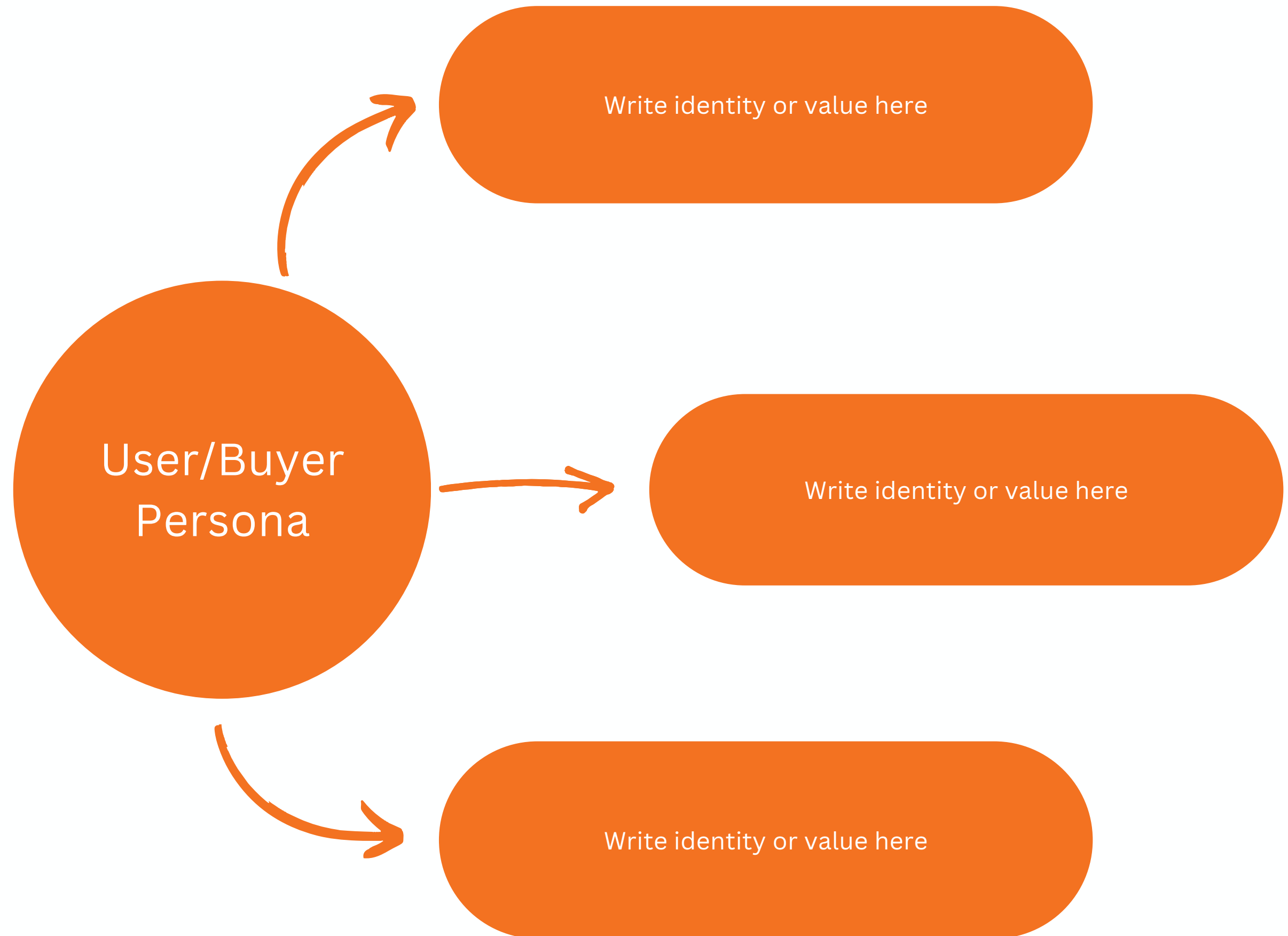


Goal: 03

Boost in real estate economy

Branding

This option of stocks is for anyone looking for a safer, more stable option to invest in.





SWOT Analysis:

Strengths:	Weaknesses:	Opportunities:	Threats:
Diversification: Property shares offer exposure to a diverse portfolio, reducing investment risk.	Market Volatility: Property shares can be subject to fluctuations in real estate markets, impacting share prices.	Growth Potential: Expansion opportunities through property acquisitions, developments, or renovations.	Economic Downturns: Recessions can decrease property values and rental income.
Income Generation: Real estate investment trusts (REITs) provide steady income through dividends from rental income.	Interest Rate Sensitivity: Rising interest rates can negatively affect property share prices and dividend yields.	Demographic Trends: Investing in properties aligned with urbanization or aging populations.	Regulatory Changes: Changes in tax laws or regulations affecting real estate investments.
Tangible Assets: Shares represent ownership in physical real estate assets, providing stability.	Property-Specific Risks: REITs may be exposed to risks such as vacancy rates, tenant defaults, and property damage.	Technological Advancements: Utilizing technology to enhance property management efficiency, like crypto.	Competition: Increased competition from other investment options or real estate sectors.

Porter's Five factor analysis:

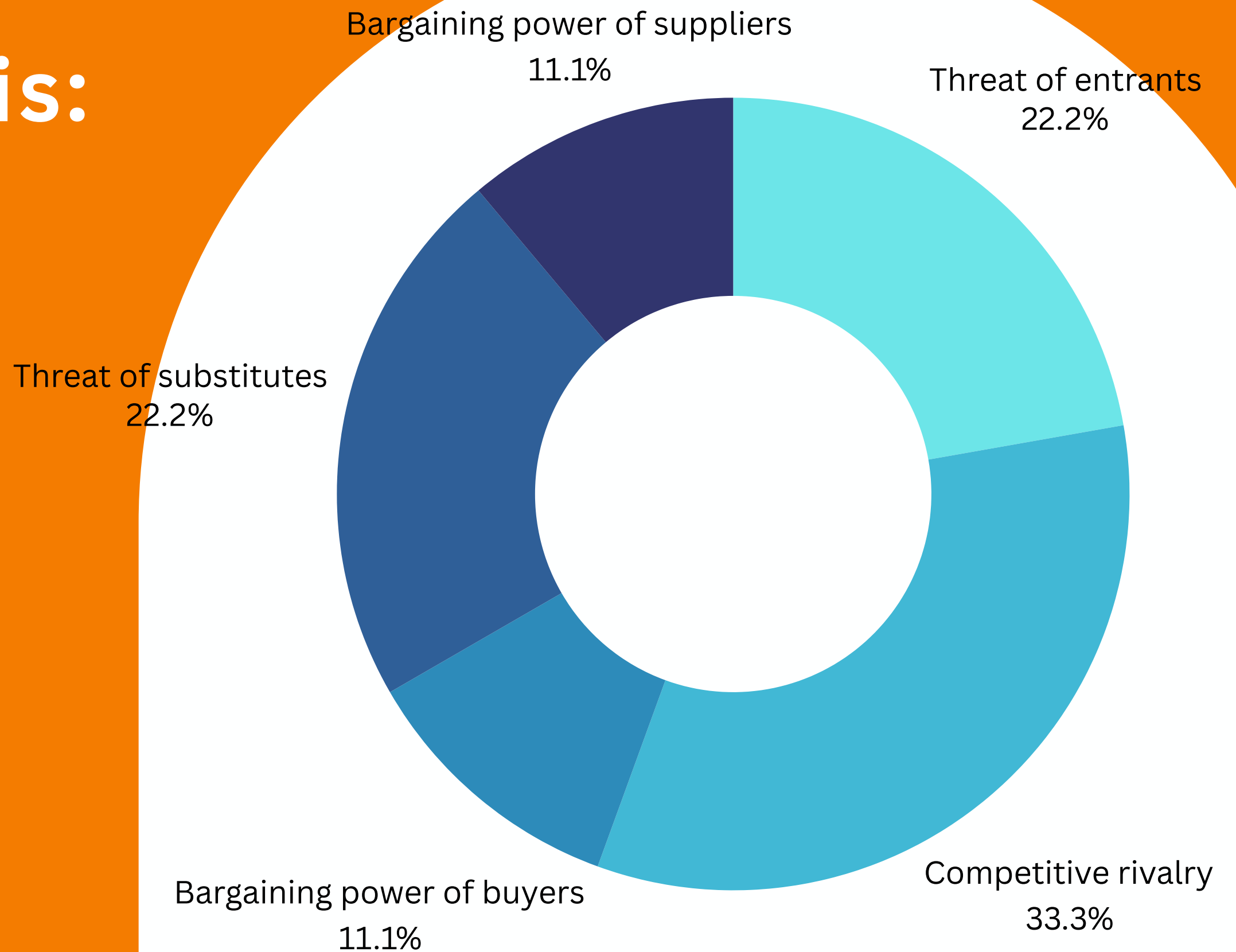
01 Threat of substitution:
Moderate

02 Internal rivalry:
High

03 Threat of entrants:
Moderate

04 Bargaining power of
supplier: Low

05 Bargaining power of
buyer: Low



Key Performance Indicators

Key performance indicators (KPIs) are measurable values indicating how effectively a company is achieving its key business objectives.



90%

Occupancy Rate

Indicates demand and revenue stability.

70%

Funds from Operations (FFO)

Measures core cash generation.

5%

Dividend Yield

Reflects income relative to share price.





GOT QUESTIONS?

Reach out.



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CO.