

Sustainability and Social Awareness Project Criteria - Part 1 (Midterm)

Objective

There are many important issues unresolved regarding our society. Many of these issues revolve around sustainability and social awareness. In your design course, the team will go over a more extensive and broader research to create design materials and assets. In Dynamic Contents, you will focus on 1 objective in the midterm - **teaching the audience about the topic you chose for your final project.**

Create an interactive and fun infographic using your knowledge from your research, UX, html, css, javascript, components and pages.

THIS IS NOT YOUR FINAL PROJECT AND IS SEPARATE FROM YOUR DESIGN COURSE

PHASE 1 - Research & UX - due Sunday, Feb 6th midnight

The team will become an expert on the sustainability/social awareness topic. After the research, the team will create a **FIGMA** prototype to do some initial testing. In this phase the team will submit:

Documents

- research topic
- why the team chose this research topic
- 3 major issues regarding the topic
- a 1-2 paragraph description on each major issue
- research at minimum 1 existing online article for each major issues
- a brief 1 paragraph summary on the articles
- a 1-2 paragraph description on how the team will **DESIGN** a fun and interactive online web platform to educate the research topic and its major issues
- A plan on work distribution amongst your teammates

UX Prototype

- an organized Figma prototype with at maximum 3 pages. Make sure you organize your components and pages with consistent and understandable naming conventions
- showcase your prototype and get another team / instructor's initial feedback
- write the initial feedback somewhere on the prototype