Hotel Booking Insights Dashboard – a breakthrough for decoding hospitality data.
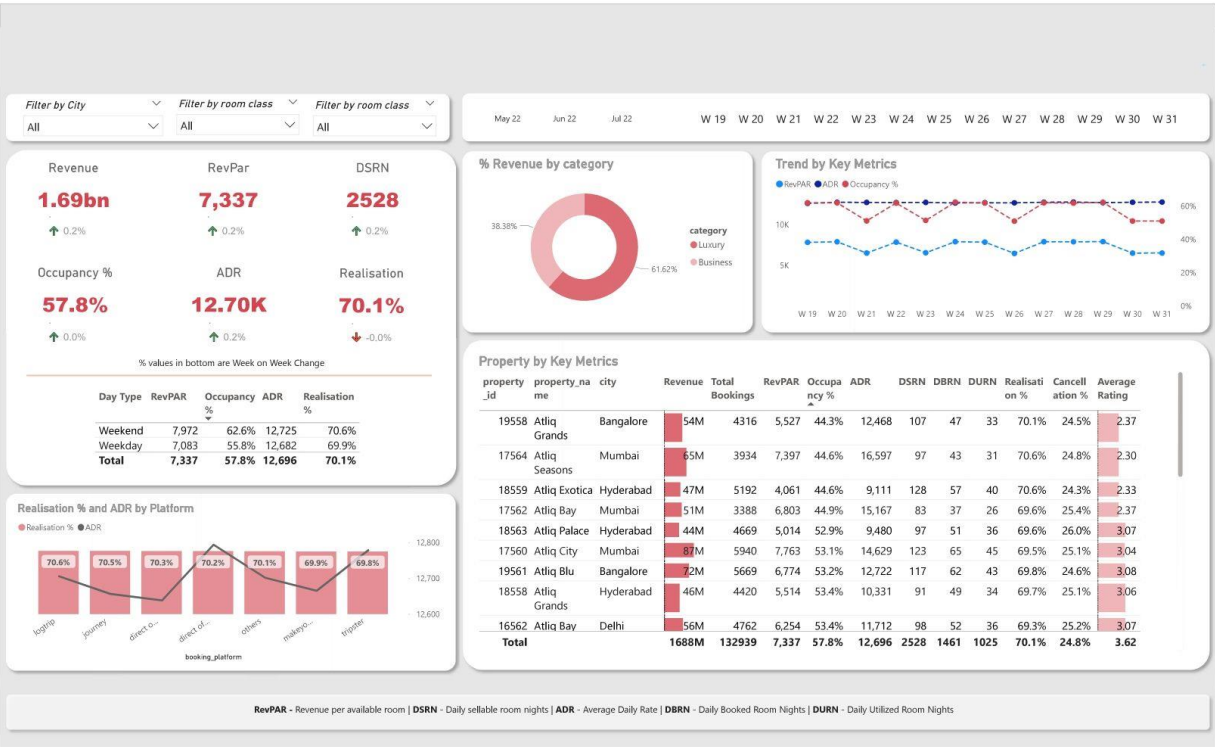

Here are some of the insights:

☑ **Revenue by Category, City, and Room Class**: Explore revenue distribution by room categories, filter by city, and drill down to room classes for smarter pricing decisions.

📊 **Weekly Trend Analysis**: Track RevPAR, DSRN, and more with weekly filters, empowering strategic marketing planning.

🏢 **Comparative Property Metrics**: Filter by room class to compare property performance, optimize resources, and boost profitability.

💰 **Platform-Specific Insights**: Focus on booking platforms with revealing Realization Percentage and ADR, guiding marketing choices.

🔍 **Decoding Acronyms**:

- **RevPAR**: Revenue per Available Room

- **DSRN**: Daily Sellable Room Nights

- **ADR**: Average Daily Rate

- **DBRN**: Daily Booked Room Nights

- **DURN**: Daily Utilized Room Nights