	Revenue	RevPar	DSRN
	1.69bn	**7,337**	**2528**
	⬆ 0.2%	⬆ 0.2%	⬆ 0.2%
	Occupancy %	ADR	Realisation
	57.8%	**12.70K**	**70.1%**
	⬆ 0.0%	⬆ 0.2%	⬇ -0.0%

% values in bottom are Week on Week Change

Day Type	RevPAR	Occupancy %	ADR	Realisation %
Weekend	7,972	62.6%	12,725	70.6%
Weekday	7,083	55.8%	12,682	69.9%
Total	**7,337**	**57.8%**	**12,696**	**70.1%**

% Revenue by category

38.38% / 61.62%

category
- Luxury
- Business

Trend by Key Metrics

● RevPAR ● ADR ● Occupancy %

Realisation % and ADR by Platform

● Realisation % ● ADR

70.6% 70.5% 70.3% 70.2% 70.1% 69.9% 69.8%

logtrip | journey | direct o... | direct of... | others | makeyo... | tripster

booking_platform

Property by Key Metrics

property_id	property_name	city	Revenue	Total Bookings	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
19558	Atliq Grands	Bangalore	54M	4316	5,527	44.3%	12,468	107	47	33	70.1%	24.5%	2.37
17564	Atliq Seasons	Mumbai	65M	3934	7,397	44.6%	16,597	97	43	31	70.6%	24.8%	2.30
18559	Atliq Exotica	Hyderabad	47M	5192	4,061	44.6%	9,111	128	57	40	70.6%	24.3%	2.33
17562	Atliq Bay	Mumbai	51M	3388	6,803	44.9%	15,167	83	37	26	69.6%	25.4%	2.37
18563	Atliq Palace	Hyderabad	44M	4669	5,014	52.9%	9,480	97	51	36	69.6%	26.0%	3.07
17560	Atliq City	Mumbai	87M	5940	7,763	53.1%	14,629	123	65	45	69.5%	25.1%	3.04
19561	Atliq Blu	Bangalore	72M	5669	6,774	53.2%	12,722	117	62	43	69.8%	24.6%	3.08
18558	Atliq Grands	Hyderabad	46M	4420	5,514	53.4%	10,331	91	49	34	69.7%	25.1%	3.06
16562	Atliq Bay	Delhi	56M	4762	6,254	53.4%	11,712	98	52	36	69.3%	25.2%	3.07
Total			**1688M**	**132939**	**7,337**	**57.8%**	**12,696**	**2528**	**1461**	**1025**	**70.1%**	**24.8%**	**3.62**

RevPAR - Revenue per available room | **DSRN** - Daily sellable room nights | **ADR** - Average Daily Rate | **DBRN** - Daily Booked Room Nights | **DURN** - Daily Utilized Room Nights

Here are some of the insights :

☑ **Revenue by Category, City, and Room Class**: Explore revenue distribution by room categories, filter by city, and drill down to room classes for smarter pricing decisions.

📊 **Weekly Trend Analysis**: Track RevPAR, DSRN, and more with weekly filters, empowering strategic marketing planning.

🏢 **Comparative Property Metrics**: Filter by room class to compare property performance, optimize resources, and boost profitability.

💰 **Platform-Specific Insights**: Focus on booking platforms with revealing Realization Percentage and ADR, guiding marketing choices.

🔍 **Decoding Acronyms**:

- **RevPAR**: Revenue per Available Room

- **DSRN**: Daily Sellable Room Nights

- **ADR**: Average Daily Rate

- **DBRN**: Daily Booked Room Nights

- **DURN**: Daily Utilized Room Nights