

# NETFLIX- A COMPLETE ANALYSIS REPORT

73

Total Films releas...

6

Number of ...

14

Count of Lea...

List of released ...

☐ Select all

☐ (500) Days of Summ...

☐ 27 Dresses

☐ A Dangerous Method

☐ A Serious Man

☐ Across the Universe

☐ Beginners

☐ Dear John

☐ Enchanted

☐ Fireproof

☐ Four Christmases

☐ Ghosts of Girlfriend...

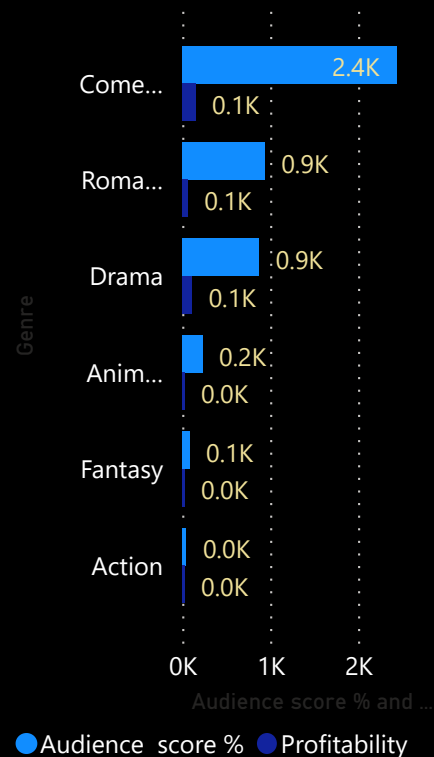
☐ Gnomeo and Juliet

☐ Going the Distance

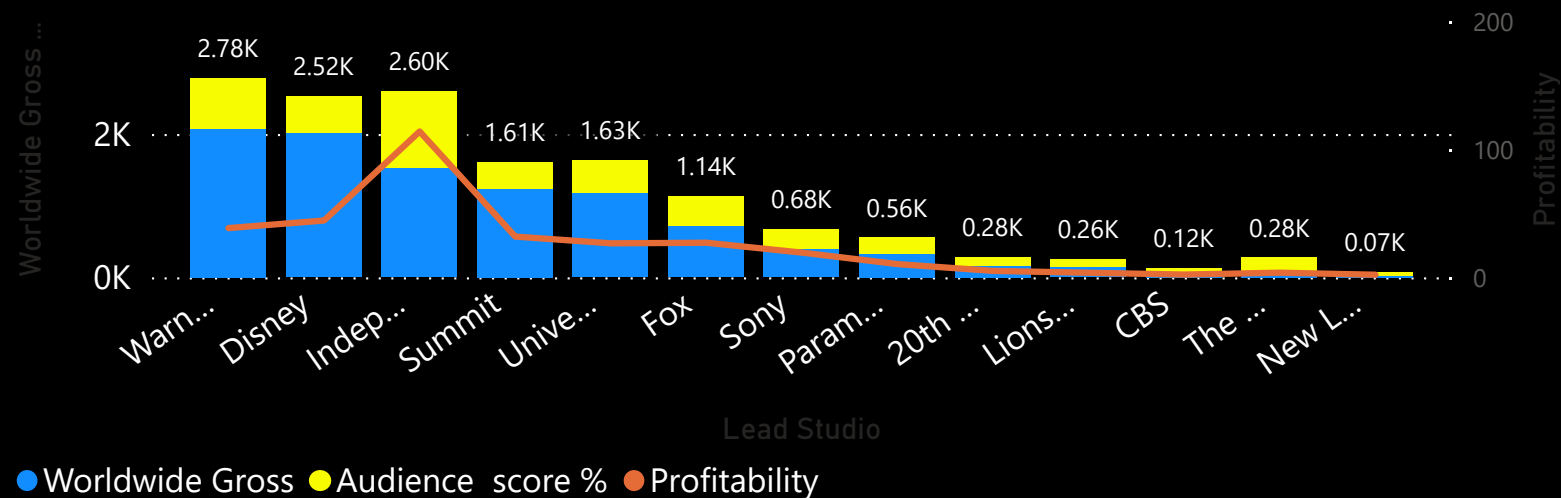
☐ Good Luck Chuck

☐ He's Just Not That I...

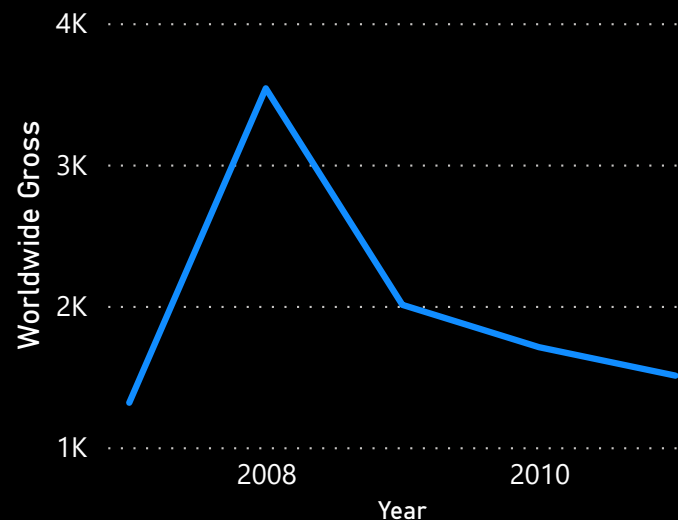
Audience score %  
and Profitability by  
Genre



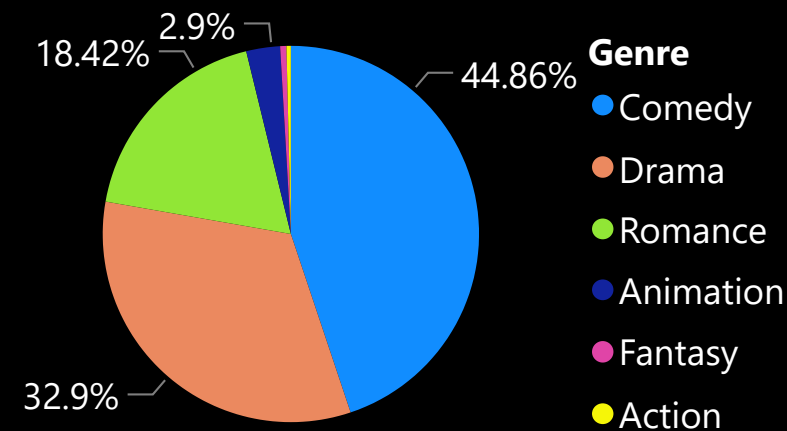
Lead Studios and their Business Growth (in Dollars)



Worldwide Gross and  
Profitability by Year



Profitability and Worldwide Gross by Genre



# SUMMARY

Based on the research, it is found that **Comedy movies** are quite ahead of other genres in terms of business and profitability. Audiences prefer to watch **comedy genres** than the other genres like Drama, Action, Romance, Animation, Fantasy.

The top most Lead Studio is **Warner Bros**, which has become a large platform in the Netflix with the highest margin of profit among others. But, The **Action Genre** has the least business growth, which causes loss. So, there should be a significant improvement, because people are losing interest in this. More promotions need to be done for such types of movies.