### Charts and Plots in Power-Bl

Dr. Purnendu Shekhar Pandey

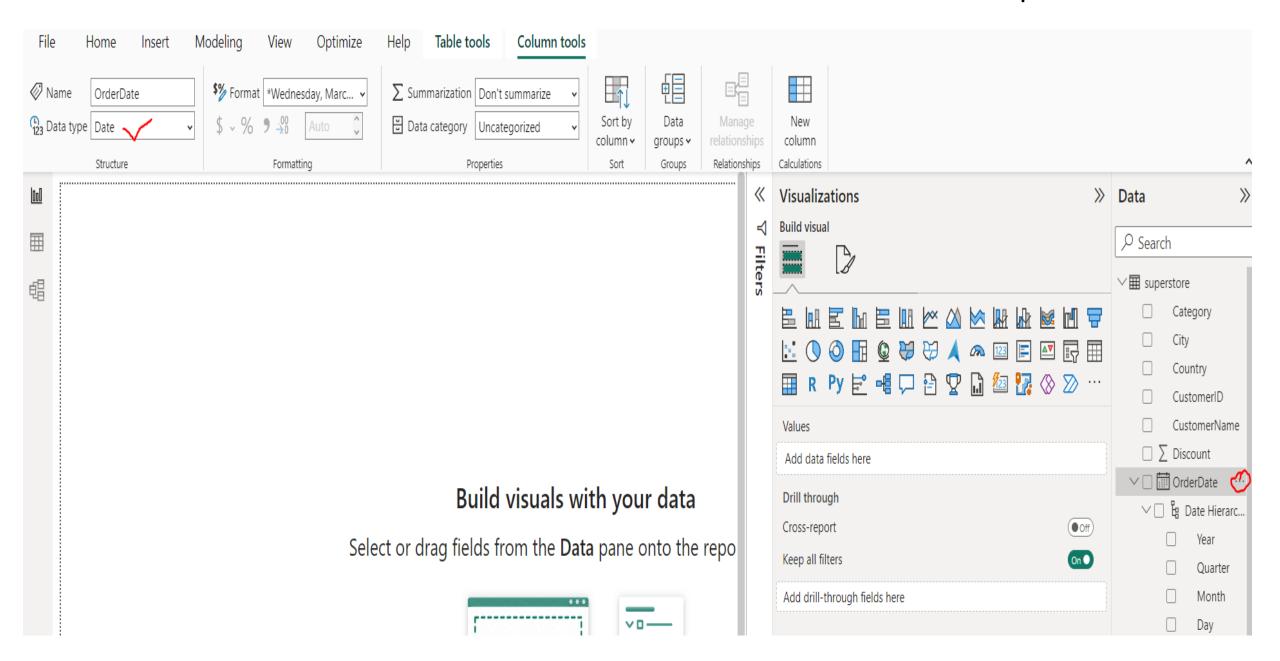
Associate Professor,

Jaipuria Institute of Management,

**YouTube:** https://youtube.com/@shekhar1605?si=wDlorRovkMmeFosR

GitHub: <a href="https://github.com/Purnendu16/Analytics">https://github.com/Purnendu16/Analytics</a>

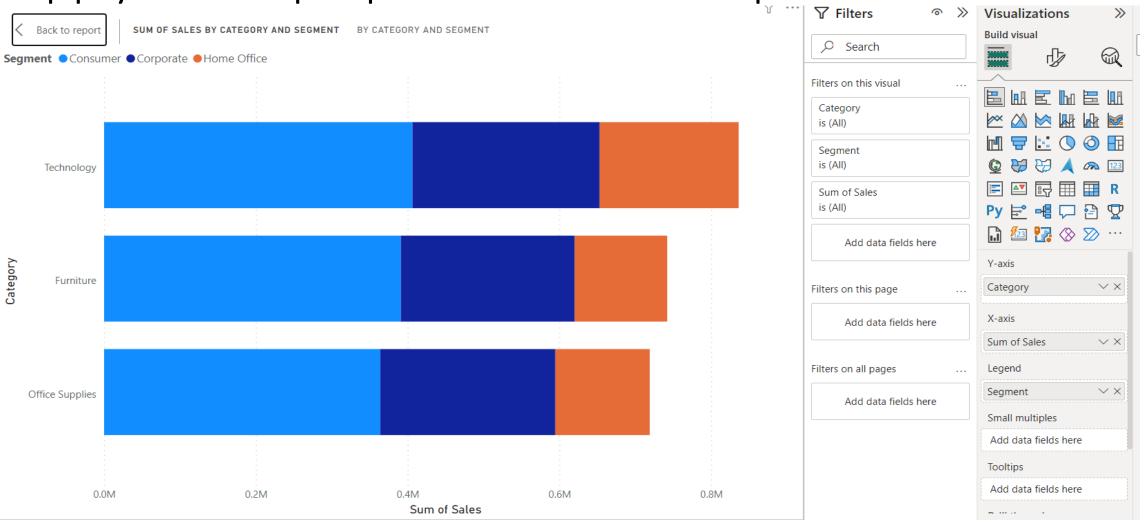
### Convert OrderDate from Text to Date and then expand



#### Fields and their values

- 1) If you are using Legends then don't use Secondary y axis.
- 2) Secondary y axis will take Continuous values and when u use it don't use Legends and legends will always take Categorical data.
- 3) In Y axis and in Secondary Y-axis use Continuous Data (Metric) and in Legends use Categorical data(Non-Metric).
- 4) In Small Multiples we will take Categorical data.
- 5) Legends will bifurcate a single chart in different regions suppose where as Multiples will bifurcate the charts in multiple sub graphs region wise.
- 6) Tooltips allow you to display additional information or details about a data point when a user hovers over it. This can include numerical values, percentages, or any other relevant details.
- 7) So Tooltips can be for both metric(Continuous data) and non-metric data (Categorical data).

Create Stacked Bar Chart with Y-axis as Category, X-Axis as Sum of Sales, Legend as Segment and apply all the properties learned in previous class.



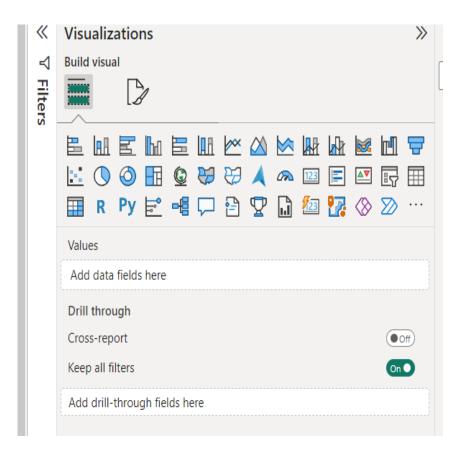
Create 2 Cards: 1) Sum of Quantity 2) Sum of Sales

# Create 2 Cards: 1) Sum of Quantity 2) Sum of Sales

38K Sum of Quantity

2.30M

Sum of Sales

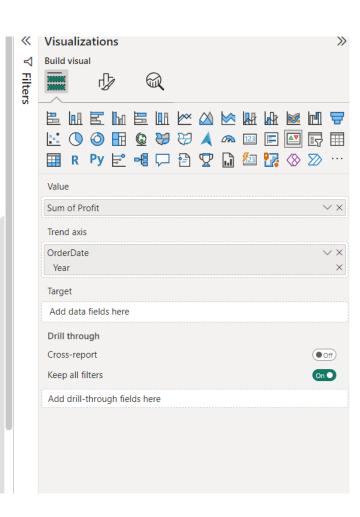


Create a KPI for Values as Sum of Profit and trend axis as Year

## Create a KPI for Values as Sum of Profit and trend axis as Year

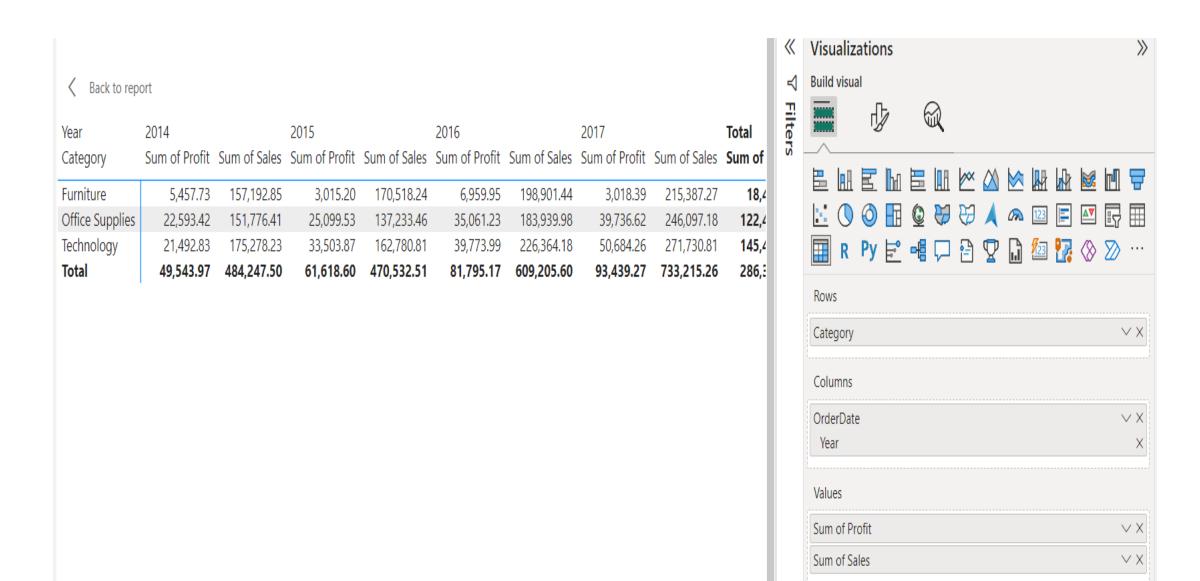


93.44K



Create a Matrix, with Rows as Category, Column as OrderDate(Year) and values as Sum of Profit and Sum of Sales.

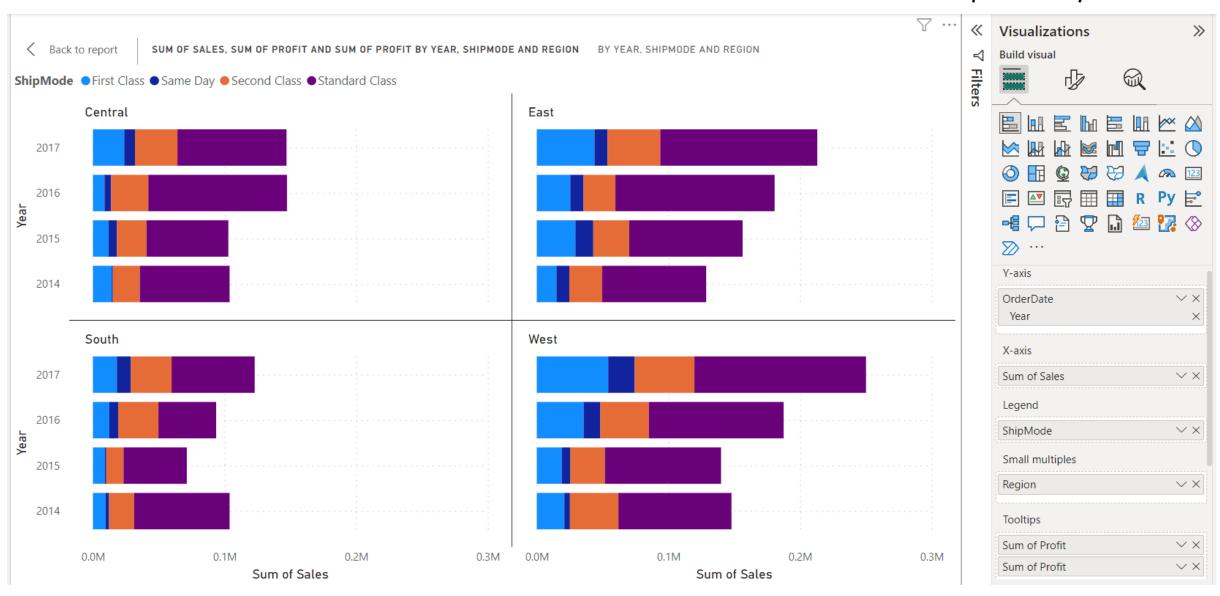
Create a Matrix, with Rows as Category, Column as OrderDate(Year) and values as Sum of Profit and Sum of Sales.



Create a Matrix, with Rows as Category, Column as OrderDate(Year & Month) and values as Sum of Profit and Sum of Sales, and then drill up and drill down.

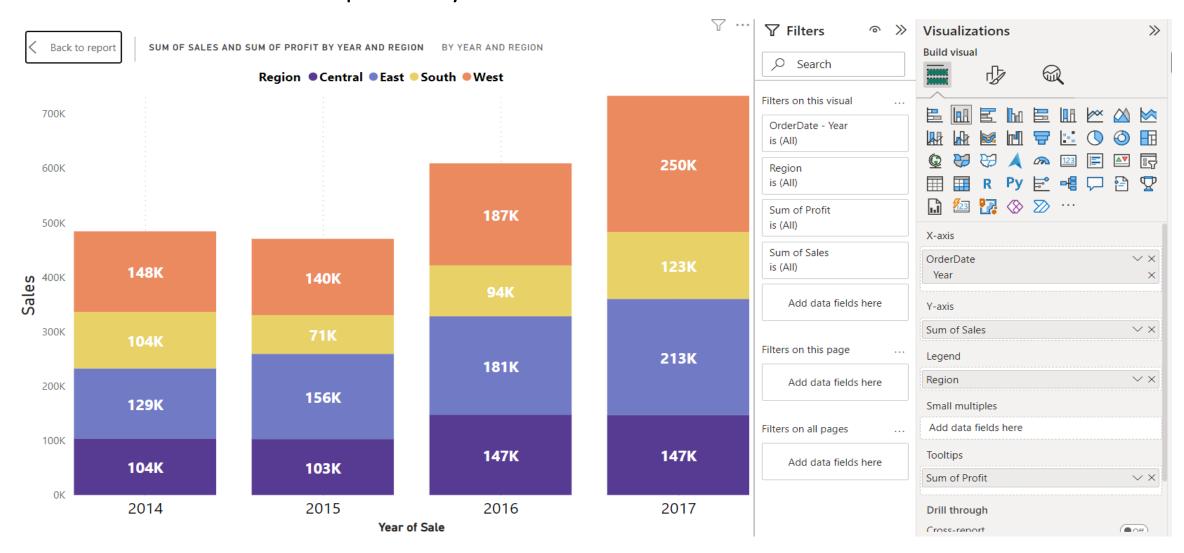
Create a stacked bar chart of Year wise sum of sales with categorical input of ShipMode and further has more input of Sum of Profit and Sum of quantity.

Create a stacked bar chart of Year wise sum of sales with categorical input of ShipMode and include small multiples of region further add more information Sum of Profit and Sum of quantity.



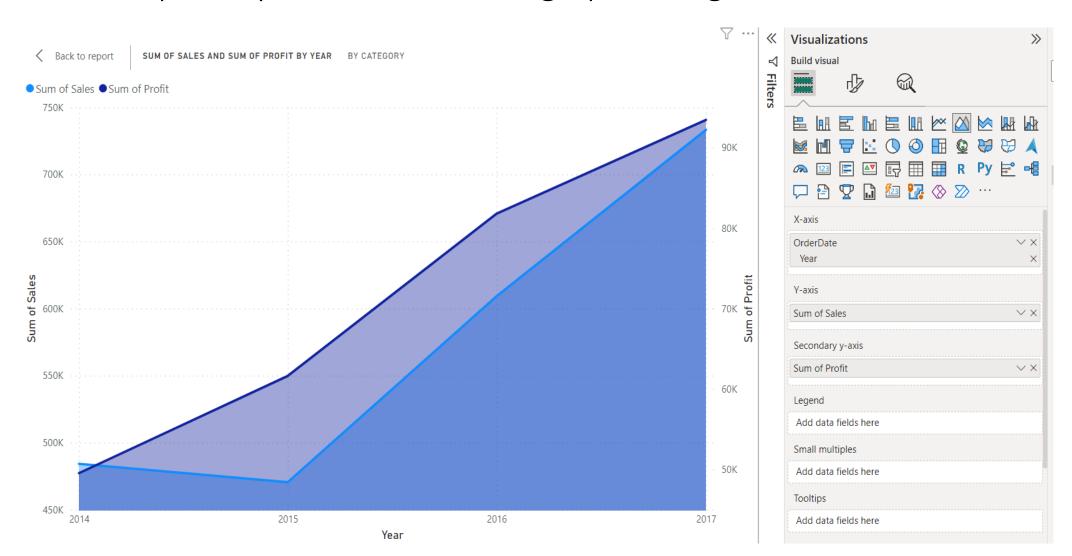
Create a stacked column chart of Year wise sum of sales with categorical input of region further add more information Sum of Profit and Sum of quantity.

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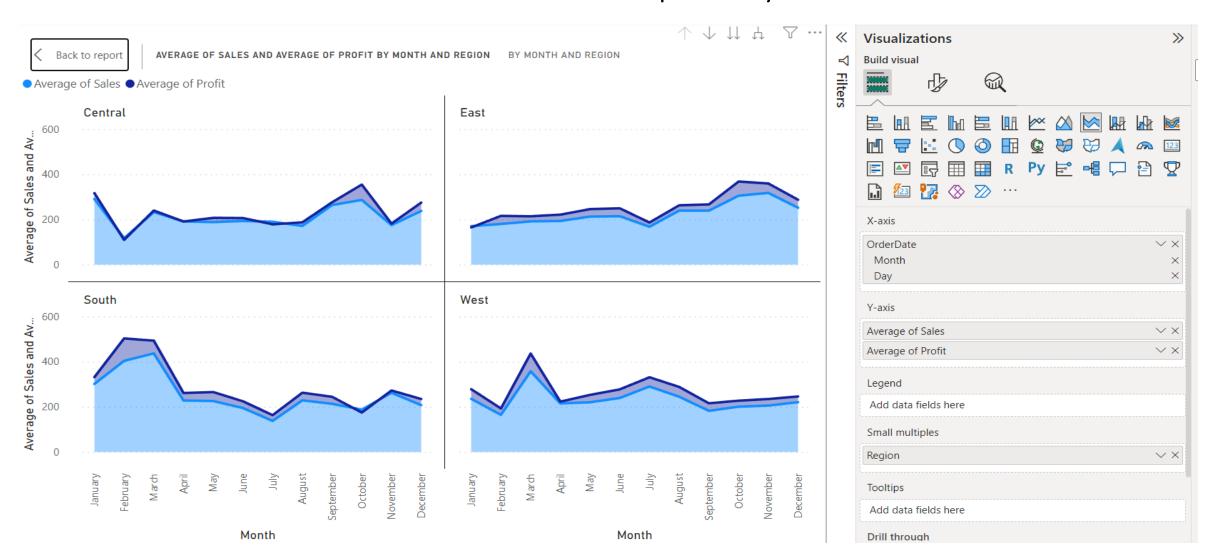
Create a Area chart of Year wise sum of sales with secondary input of Sum of Profit further add more information in ToolTips Sum of Profit and Sum of quantity and see whether graph changes?

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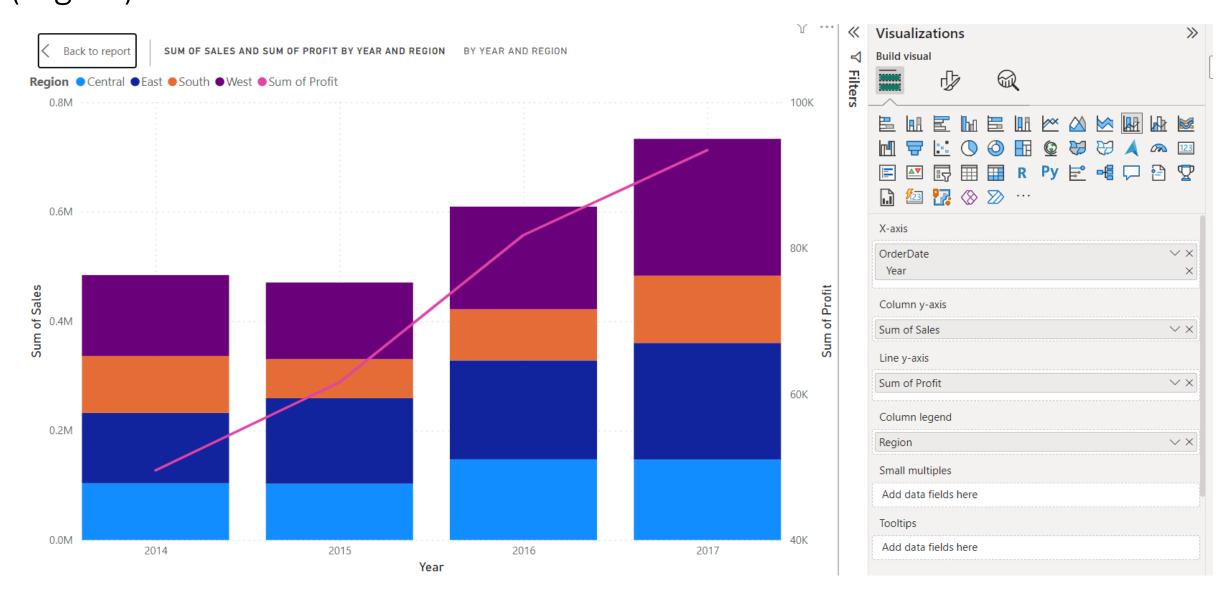
Create a stacked area chart of Year wise sum of sales, Average of Profit with small multiples input of region further add more information Sum of Profit and Sum of quantity.

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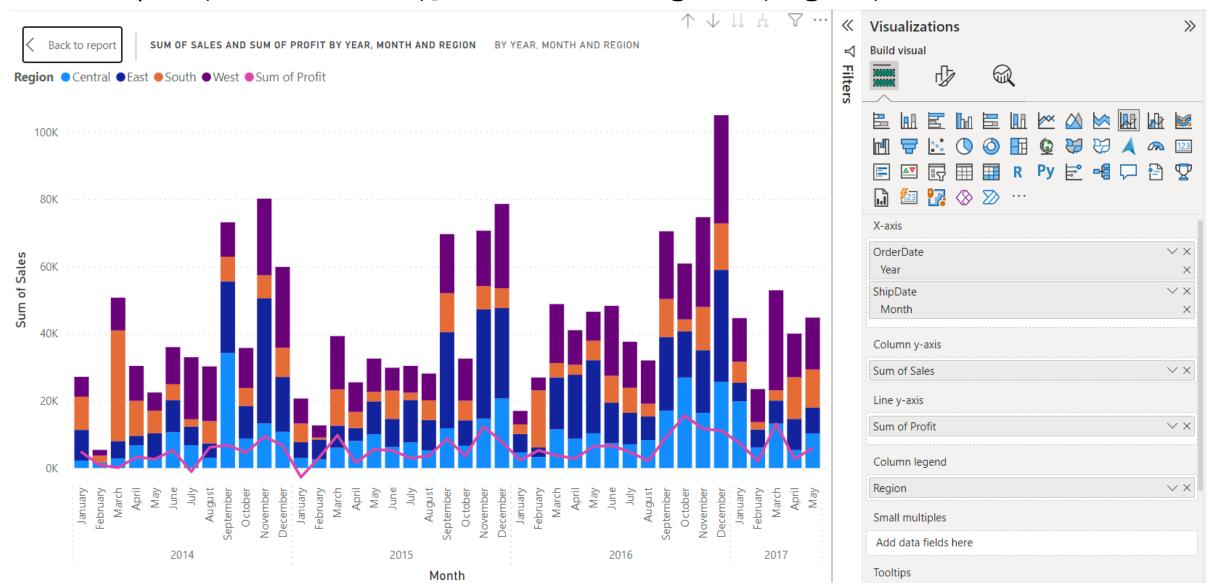
Create a line and stacked column chart of Year wise(order date(year) Vs [sum of sales(column), line y-axis input (sum of Profit)] and column legend (region).

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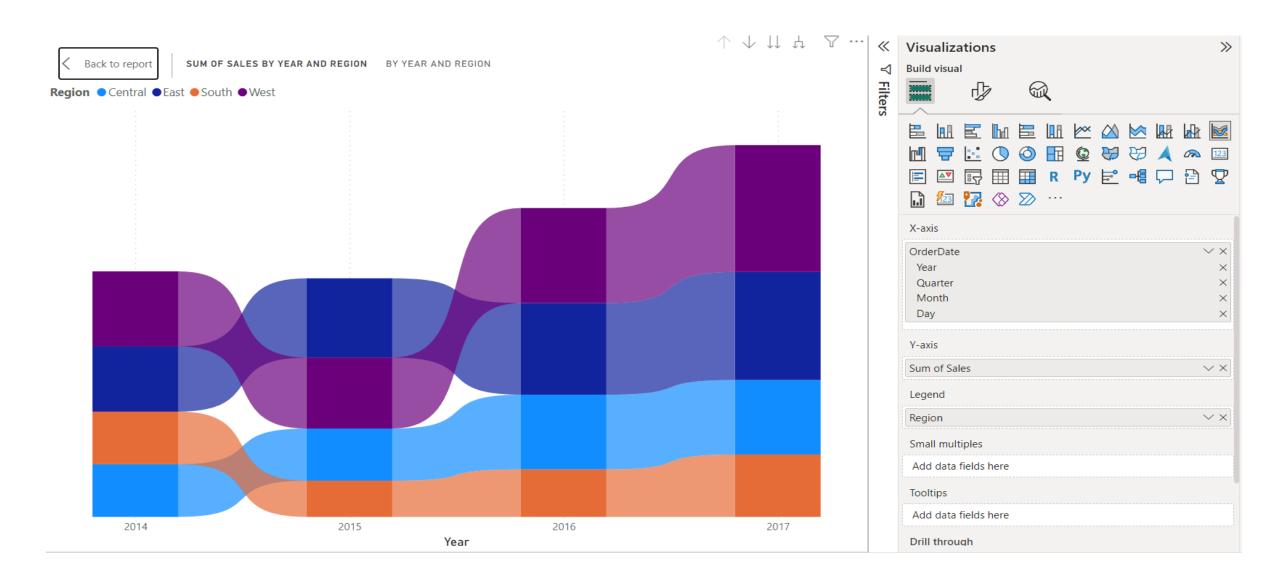
Create a line and stacked column chart of Year wise(order date(year) and ShipDate(Month)) Vs [sum of sales(column), line yaxis input (sum of Profit)] and column legend (region).

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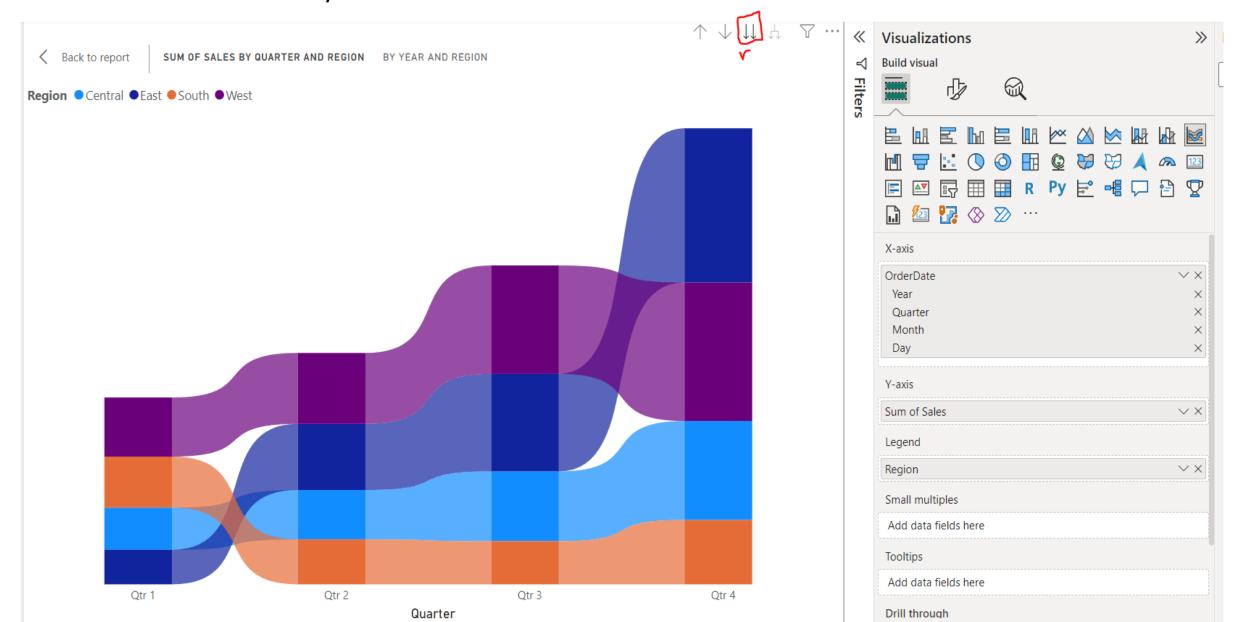


Create a Ribbon chart of order date Vs sum of sales, legend (region).

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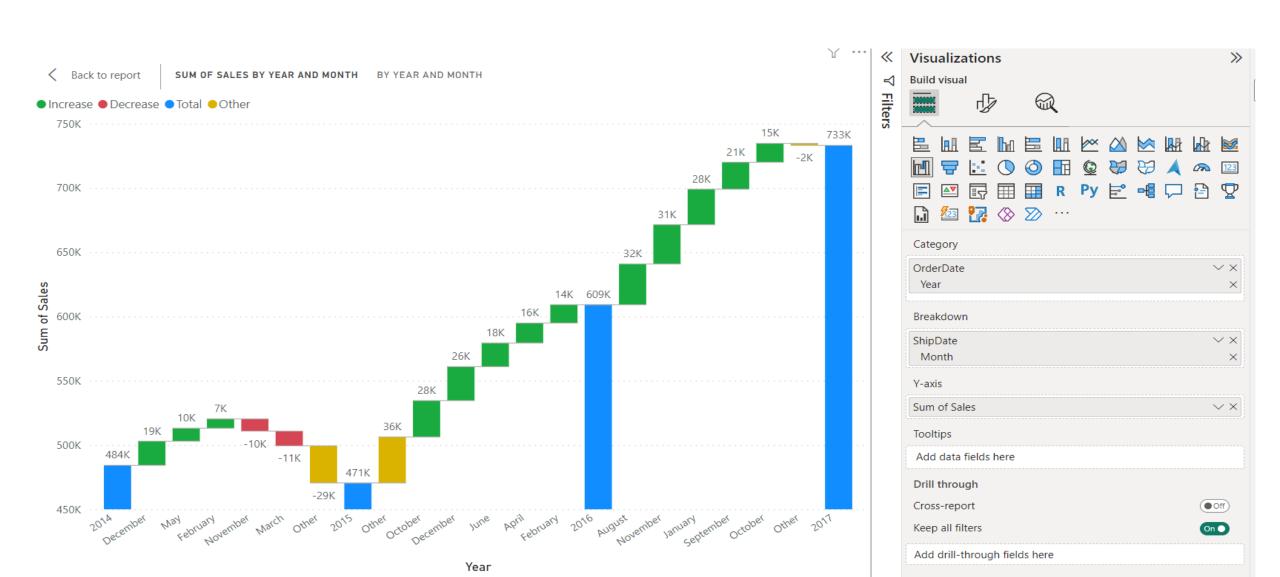


Now Drill it down to Quarter wise, month wise and then datewise and even analyse.



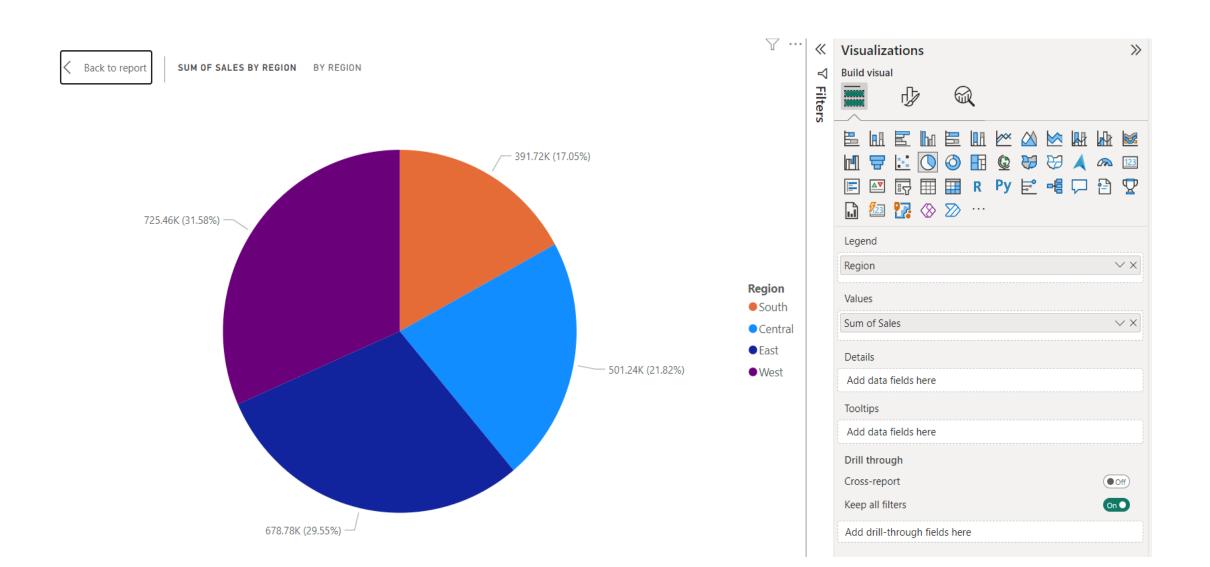
Create a waterfall chart of Category OrderDate, Breakdown it with ShipDate and Y-axis as Sum of Sales.

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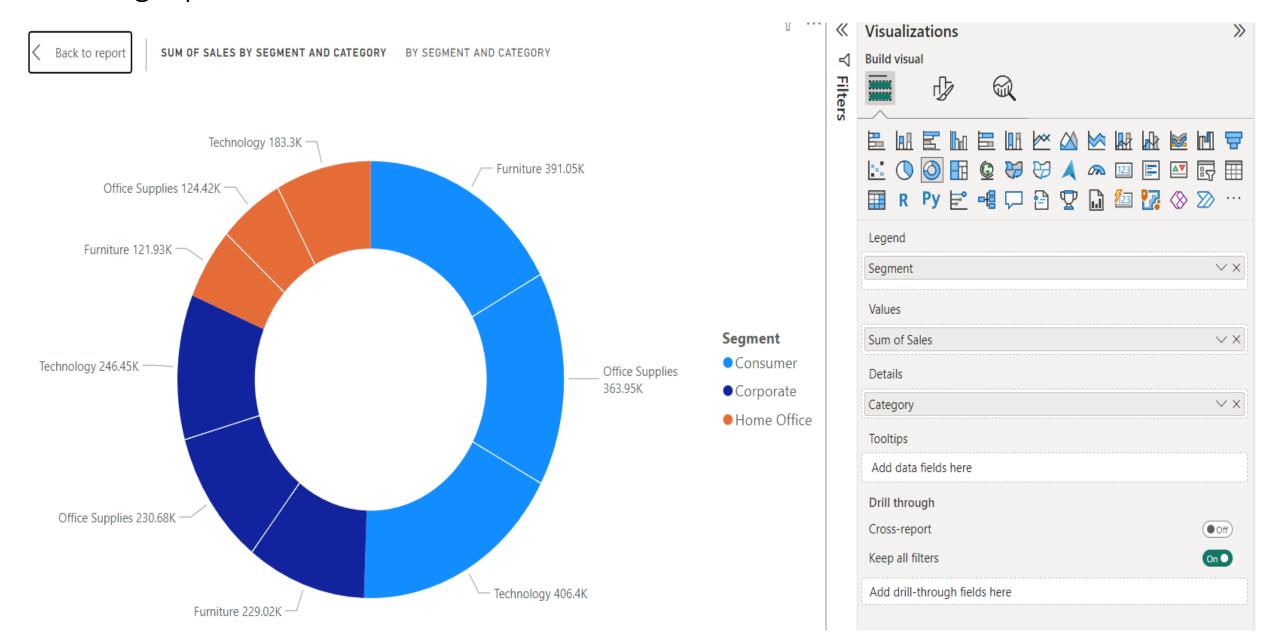
Create a Pie chart having Legend as region Values as Sum of Sales

#### Create a Pie chart having Legend as region Values as Sum of Sales



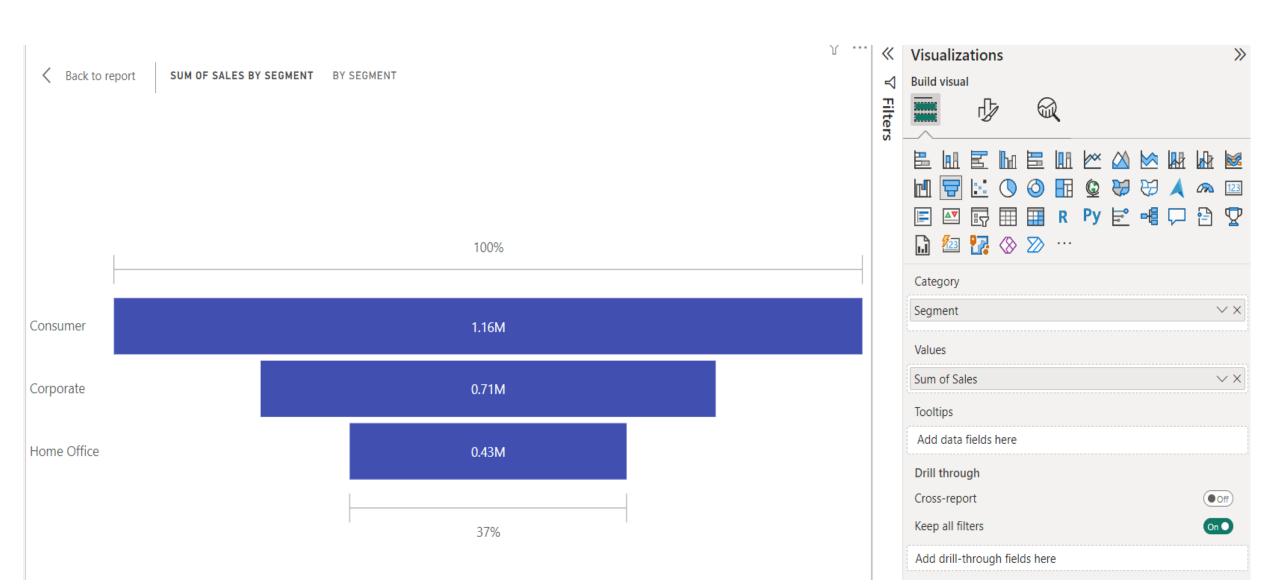
Create a Donut chart having Legend as Segment, Values as Sum of Sales, and Details as Category

## Create a Pie chart having Legend as Segment, Values as Sum of Sales, and Details as Category



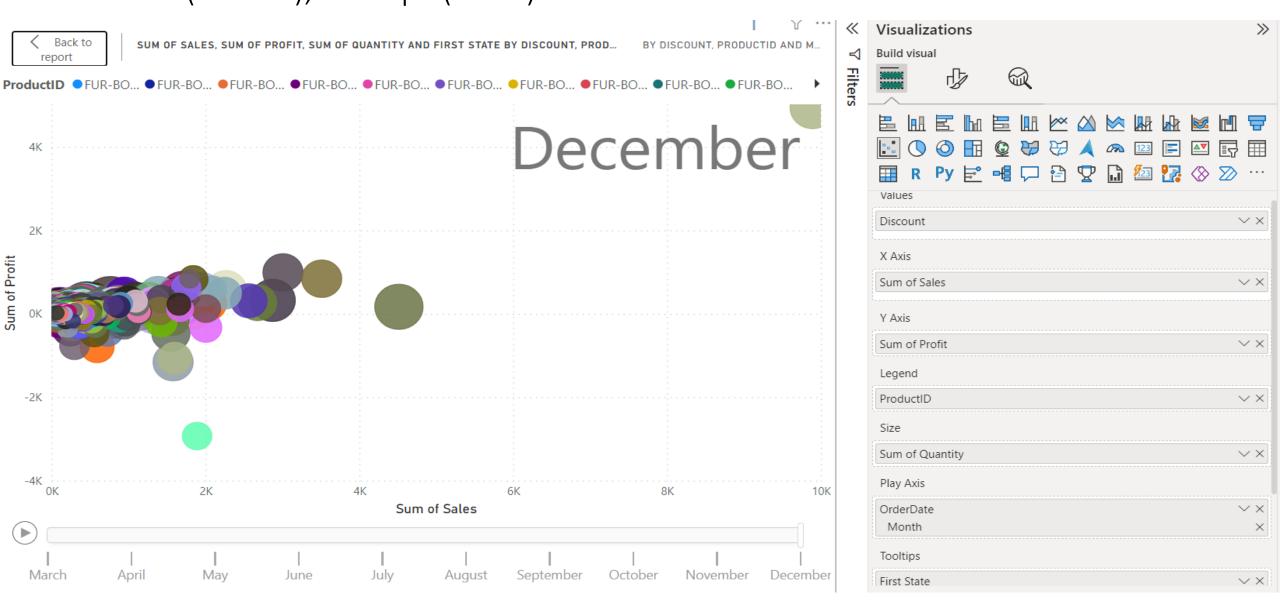
Create a Funnel chart having Category as Segment and Values as Sum of Sales

## Create a Funnel chart having Category as Segment and Values as Sum of Sales



Create a Scatter plot having Values as Discount and X-axis as Sum of Sales, Y Axis as Sum of Profit, Legend as ProductID, Size as Sum of Quantity, Play Axis as OrderDate(Month), Tooltips (State)

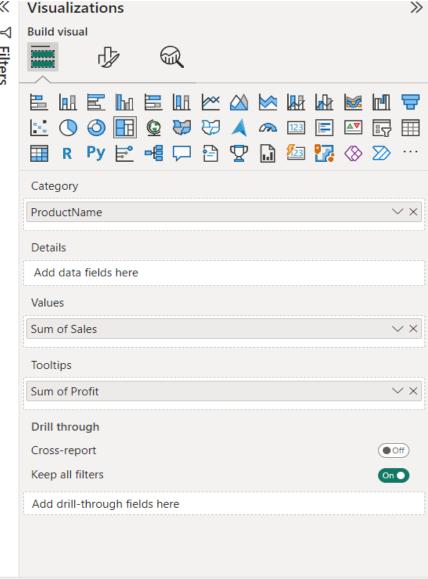
Create a Scatter plot having Values as Discount and X-axis as Sum of Sales, Y Axis as Sum of Profit, Legend as ProductID, Size as Sum of Quantity, Play Axis as OrderDate(Month), Tooltips (State)



Create a TreeMap having Category as ProductName, Values as Sum of Sales and Tooltips as Sum of Profit

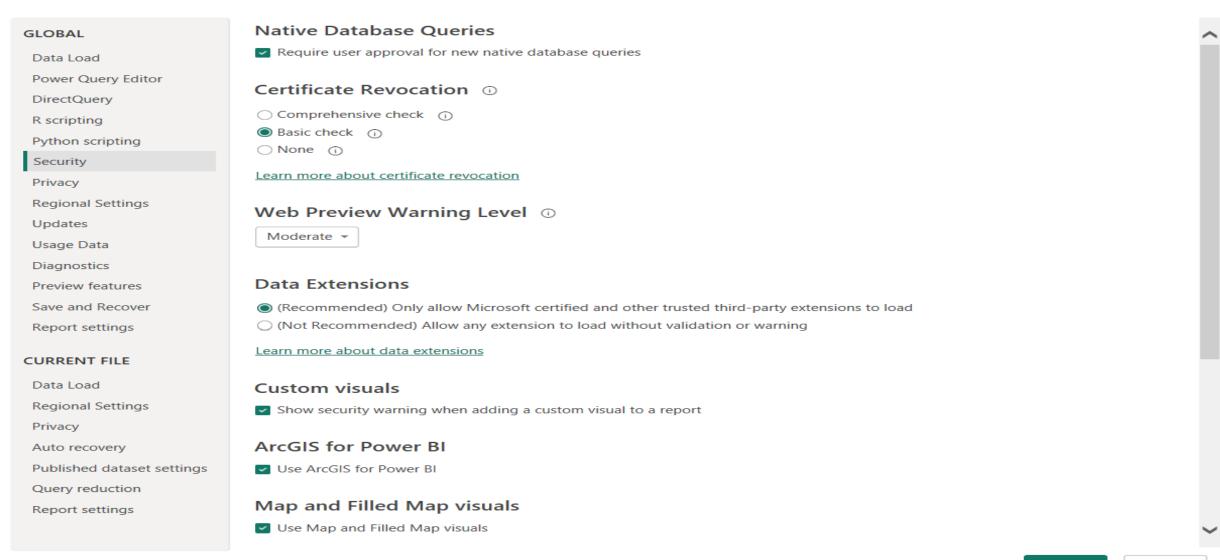
# Create a TreeMap having Category as ProductName, Values as Sum of Sales and Tooltips as Sum of Profit





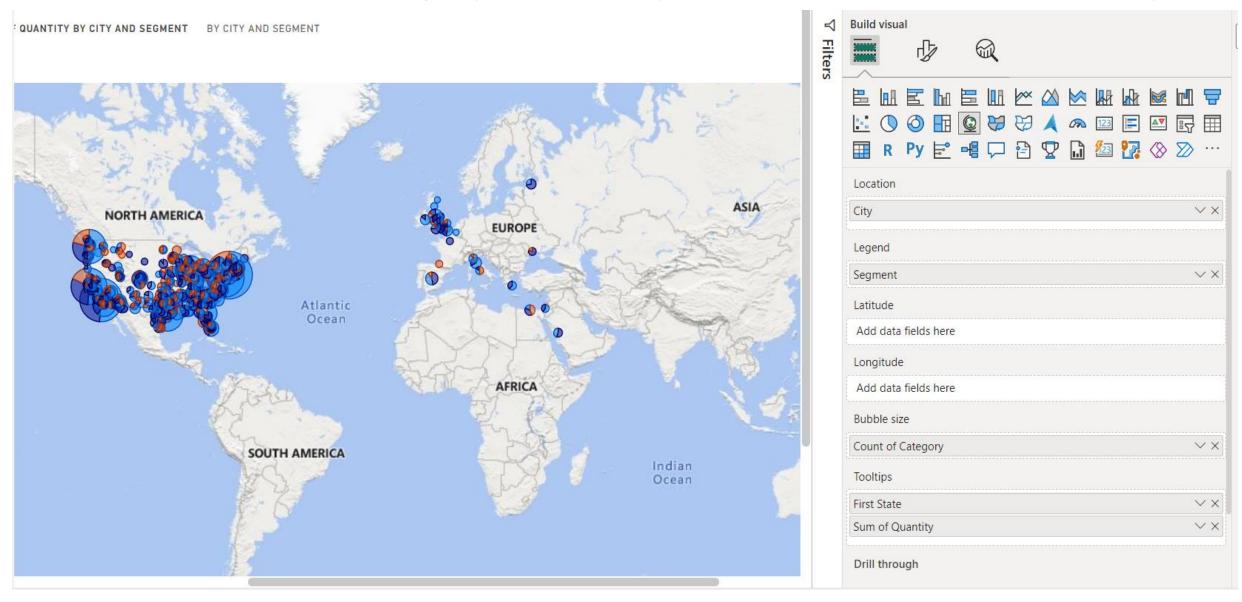
# For Maps Change the following Setting, click OK, Save ur Power-Bi as Practice\_report and then restart ur power BI

#### **Options**



Create a Map having Location as City, Legend as Segment, Bubble Size as Count of Category and Tooltips as State and Sum of Quantity

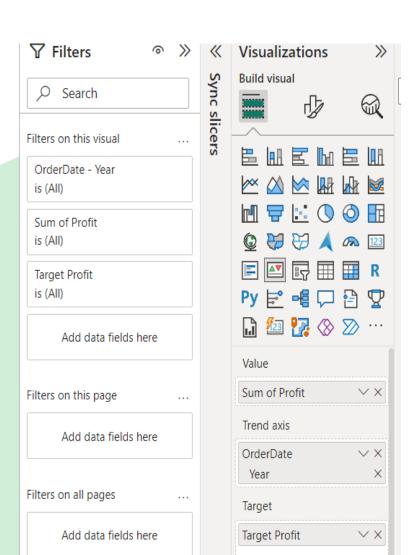
Create a Map having Location as City, Legend as Segment, Bubble Size as Count of Category and Tooltips as State and Sum of Quantity



- 1) Create a KPI for Values as Sum of Profit and trend axis as Year, now create a Variable name Target\_Profit= SUM(Store\_Sales\_Data[Profit])\*1.5 and
- 2) Then Modify its value by Target\_Profit= SUM(Store\_Sales\_Data[Profit])/2

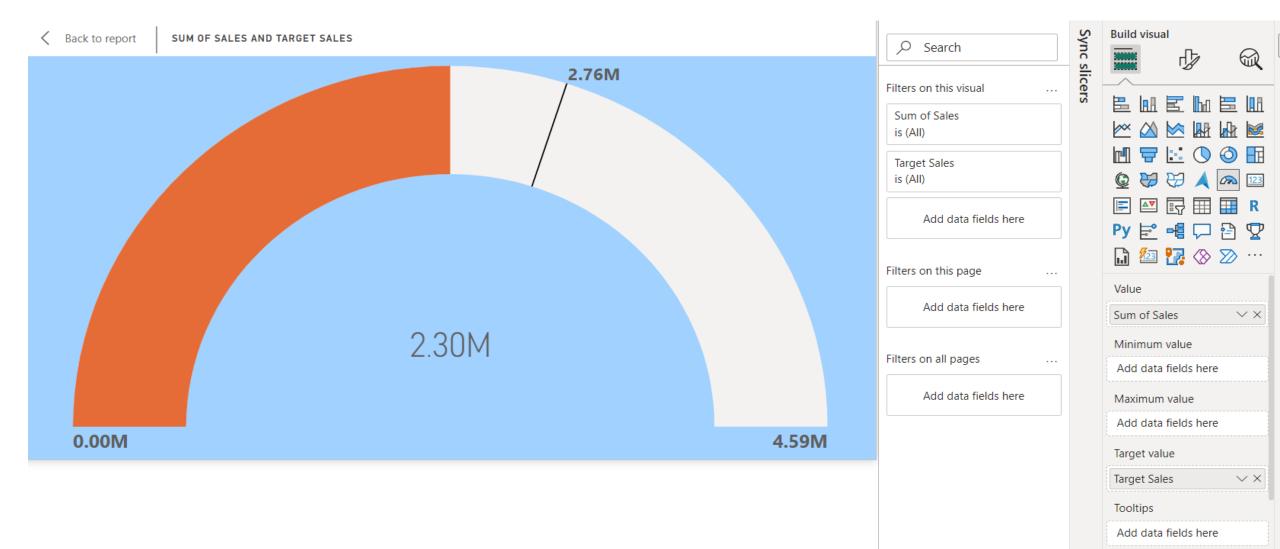
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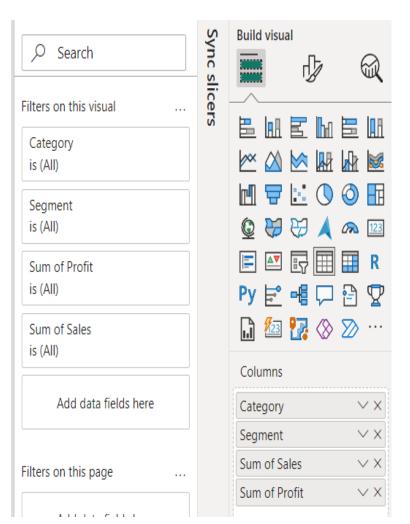
- 1) Create a Gauge for Values as Sum of Sales and Target Value as **Target Sales**, so create it, now create a Variable name **Target Sales**= **SUM(Store\_Sales\_Data[Sales])\*1.5** and
- 2) Then Modify its value by Target\_Profit= SUM(Store\_Sales\_Data[Sales])/2

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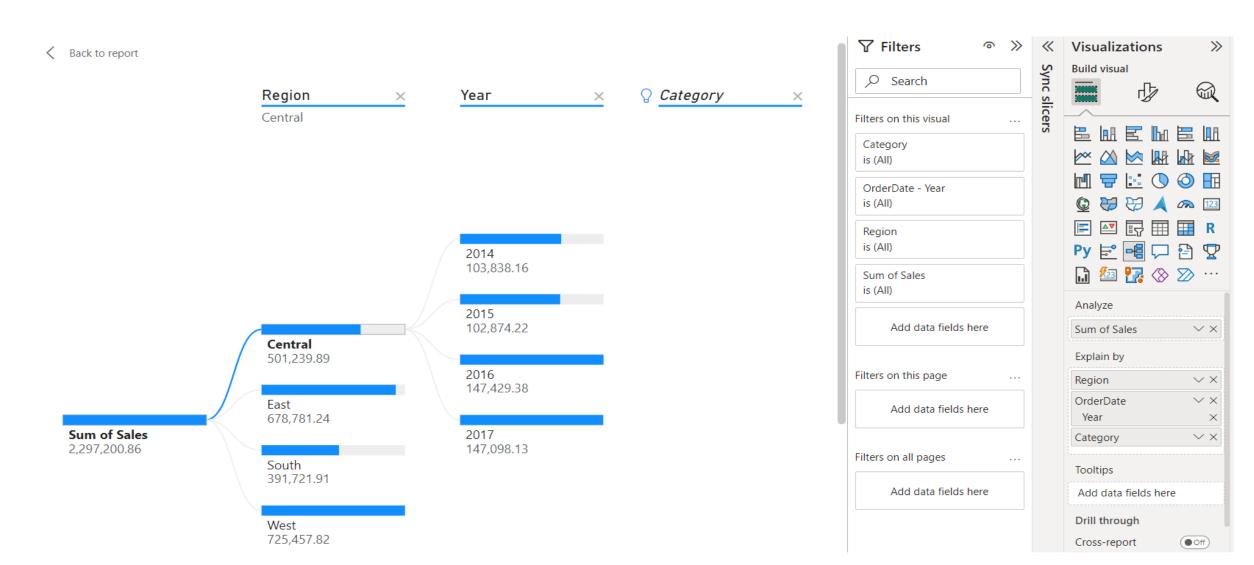
## Create a table with Columns (Category, Segment, Sales, Profit) and format it as mentioned.

⟨ Back to report			
Category	Segment	Sum of Sales	Sum of Profit
Furniture	Consumer	391,049.31	6,991.08
Furniture	Corporate	229,019.79	7,584.82
Furniture	Home Office	121,930.70	3,875.38
Office Supplies	Consumer	363,952.14	56,330.32
Office Supplies	Corporate	230,676.46	40,227.32
Office Supplies	Home Office	124,418.43	25,933.16
Technology	Consumer	406,399.90	70,797.81
Technology	Corporate	246,450.12	44,167.00
Technology	Home Office	183,304.02	30,490.14
Total		2,297,200.86	286,397.02



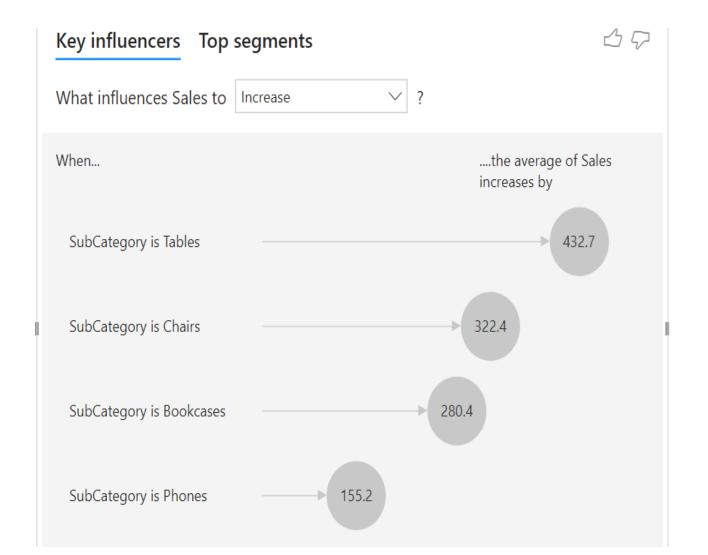
Create a Decomposition Tree having Analysis on Sales Explained by Region, Year and Category.

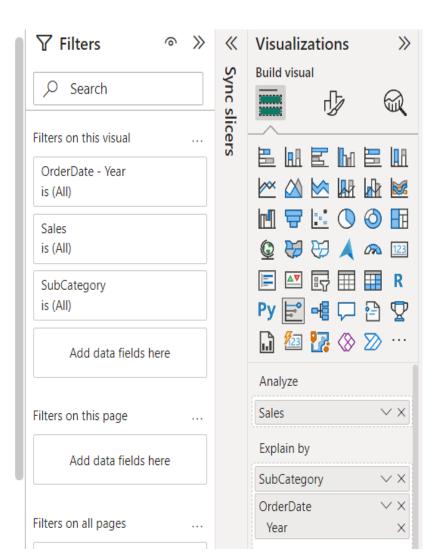
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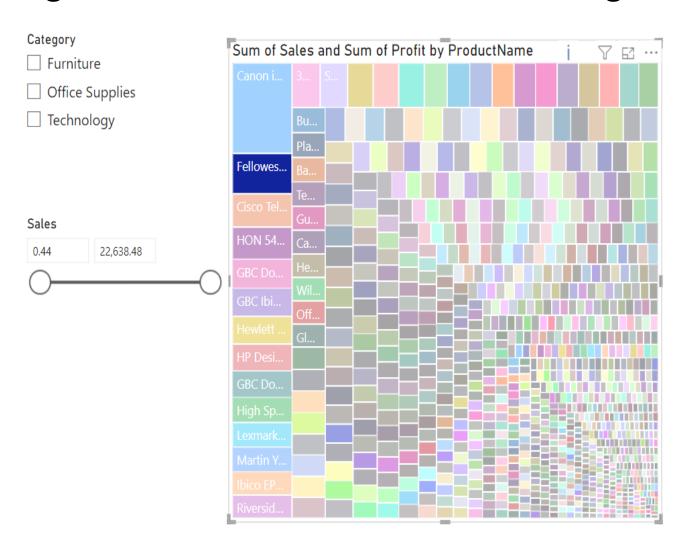
Create Key Influencer having Analysis as Sales, explained by SubCategory and Year.

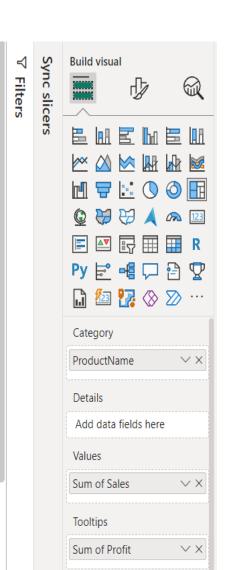
# Create Key Influencer having Analysis as Sales, explained by SubCategory and Year.



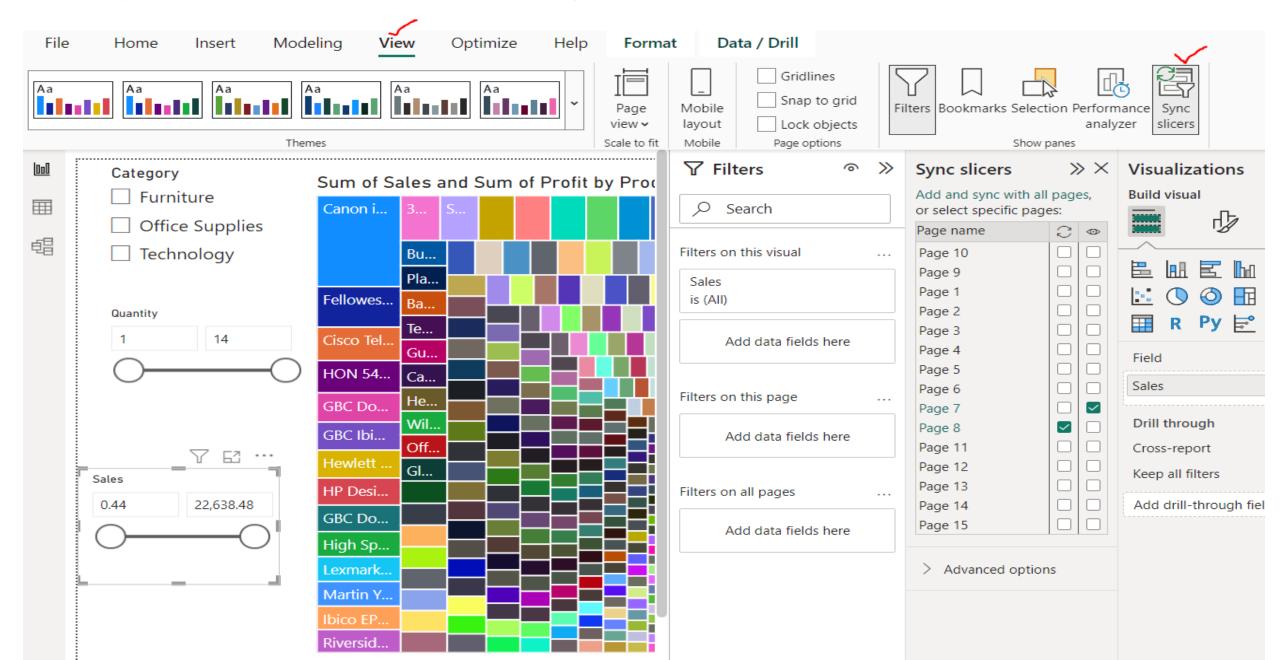


- 1) Slicer can Take both Categorical and Continuous Values. Put 3 Slicer of Category (Categorical), Sales(Continuous Values) and Quantity(Continuous Values).
- 2) Change the slicer values to see the change in TreeMap.



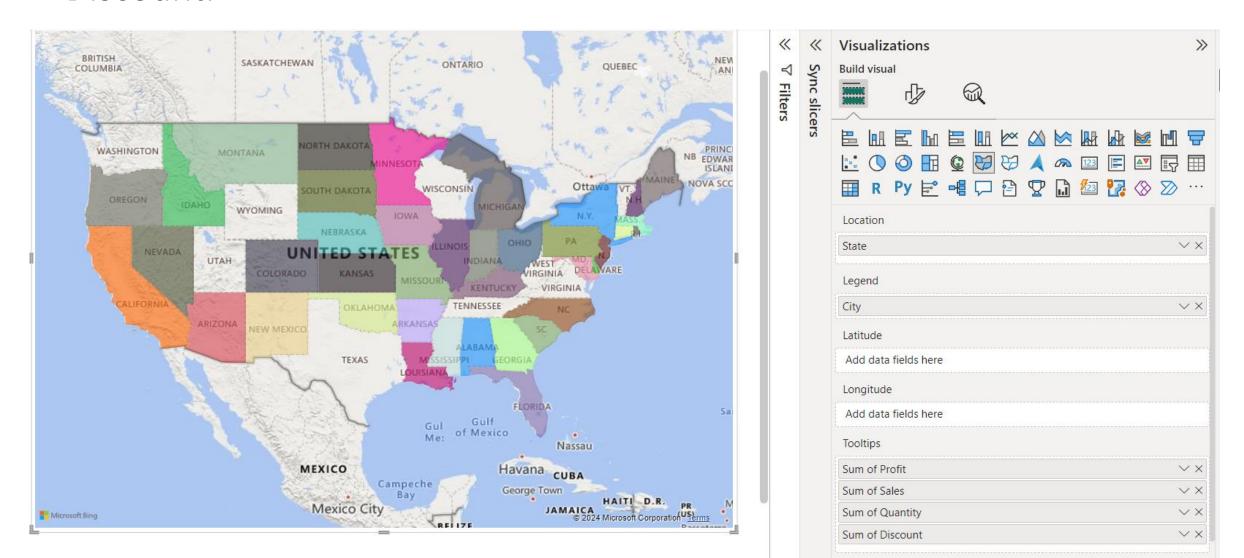


#### Sync Slicers with other Pages too.



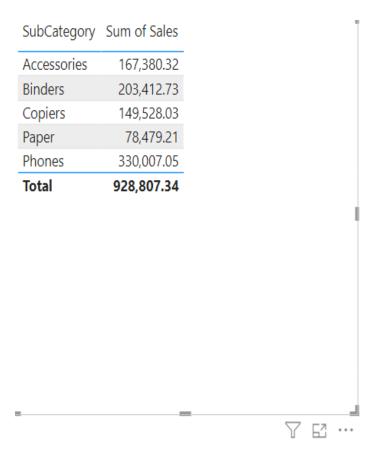
Create filled Map having Location as State, Legend as City and Tooltips as Sum of Profit, Sum of Sales, Sum of Quantity, Sum of Discount.

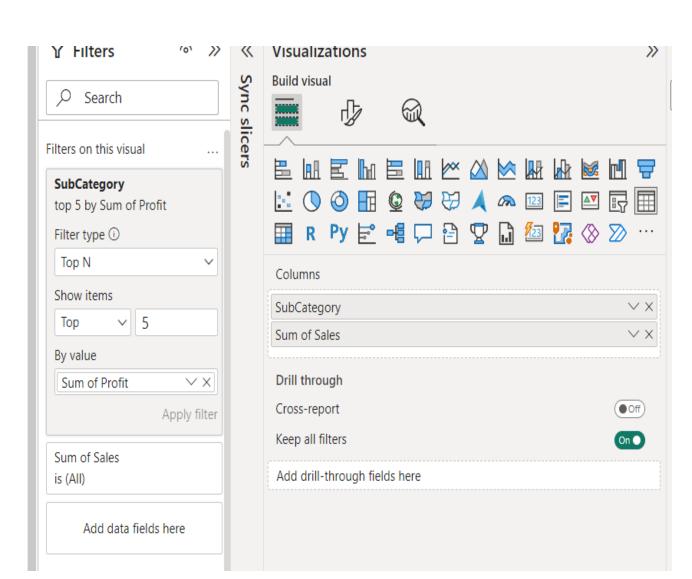
Create filled Map having Location as State, Legend as City and Tooltips as Sum of Profit, Sum of Sales, Sum of Quantity, Sum of Discount.



- 1) Create a Table with Column as Subcategory and Sum of Sales
- 2) Apply filter to filter Top 5 based on Sum of Profit.

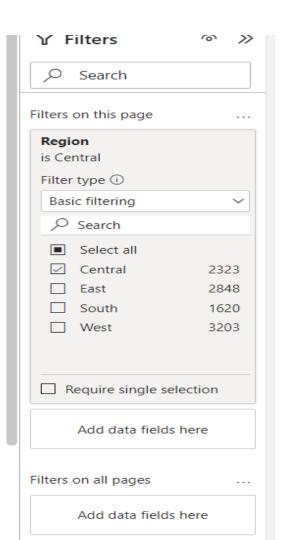
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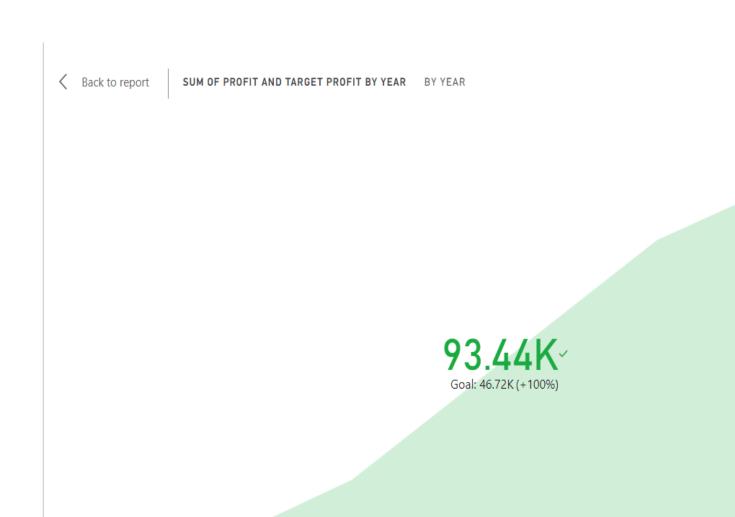


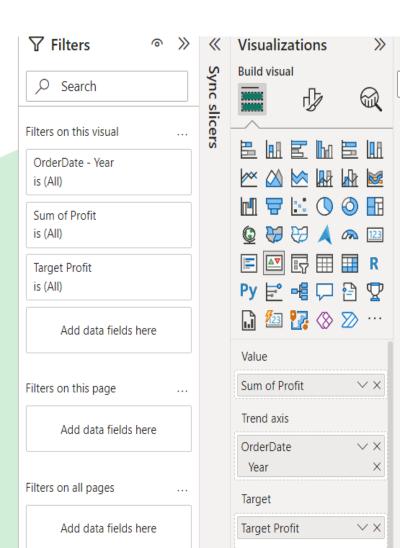
- 1) Create a Table with Column as Subcategory and Sum of Sales
- 2) Apply filter on the page: Drag and drop region

SubCategory	Sum of Sales
Accessories	33,956.08
Appliances	23,582.03
Art	5,765.34
Binders	56,923.28
Bookcases	24,157.18
Chairs	85,230.65
Copiers	37,259.57
Envelopes	4,636.87
Fasteners	778.03
Furnishings	15,254.37
Labels	2,451.47
Machines	26,797.38
Paper	17,491.90
Phones	72.403.28
Total	501,239.89



- 1) Create a KPI(Using Measure) for Values as Sum of Profit and trend axis as Year, now create a Variable name Target\_Profit= SUM(Store\_Sales\_Data[Profit])\*1.5 and
- 2) Then Modify its value by Target\_Profit= SUM(Store\_Sales\_Data[Profit])/2





#### Count of rows for South, East, West and Central

- Count\_Total\_rows = COUNTROWS('superstore')
- South = CALCULATE([Count\_Total\_rows], 'superstore'[Region]="South")

• Create other Measures and create cards:

2323

1620

Total rows South

Total Rows Central

2848

Total\_Rows\_East

3203

Total\_rows\_West

#### Find Sum of Sales for South, East, West and Central

```
Sum_Sales_South = CALCULATE(SUM(superstore[Sales]), superstore[Region] = "South")
Sum_Sales_East = CALCULATE(SUM(superstore[Sales]), superstore[Region] = "East")
Sum_Sales_West = CALCULATE(SUM(superstore[Sales]), superstore[Region] = "West")
Sum_Sales_Central = CALCULATE(SUM(superstore[Sales]), superstore[Region] = "Central")
```

391.72K

Sum\_Sales\_South

678.78K

Sum\_Sales\_East

725.46K

Sum\_Sales\_West

501.24K

Sum\_Salest\_Central

### Find Average of Profit for Each region

### **Activity:**

#### **Create:**

- 1) all the charts used so far
- 2) change its variable
- 3) change the property of each chart and
- 4) put them in a single page as Dashboard.

### **Activity:**

- 1.Divide the Table in 3 Sub-tables.
- 2.Clean the data and see whether every rows matches correct data format.
- 3. Find the Primary Key of all the tables.
- 4. Create relationship.
- 5. Create 5 Charts along with 3 slicer.
- 6. Format the visuals in fire and ash.

#### Divide the given Table in 3 Sub tables

#### 1. Orders Table:

- 1. OrderID (Primary Key)
- 2. OrderDate
- 3. ShipDate
- 4. ShipMode
- 5. CustomerID (Foreign Key referencing Customers.CustomerID)
- 6. ProductID (Foreign Key referencing Products.ProductID)
- 7. Sales
- 8. Quantity
- 9. Discount
- 10. Profit

#### 2. Customers Table:

- 1. CustomerID (Primary Key)
- 2. CustomerName
- 3. Segment
- 4. Country
- 5. City
- 6. State
- 7. PostalCode
- 8. Region

#### 3. Products Table:

- 1. ProductID (Primary Key)
- 2. Category
- 3. SubCategory
- 4. ProductName

### Fire and Ash background

