

## Ideation Phase

### Define the Problem Statements

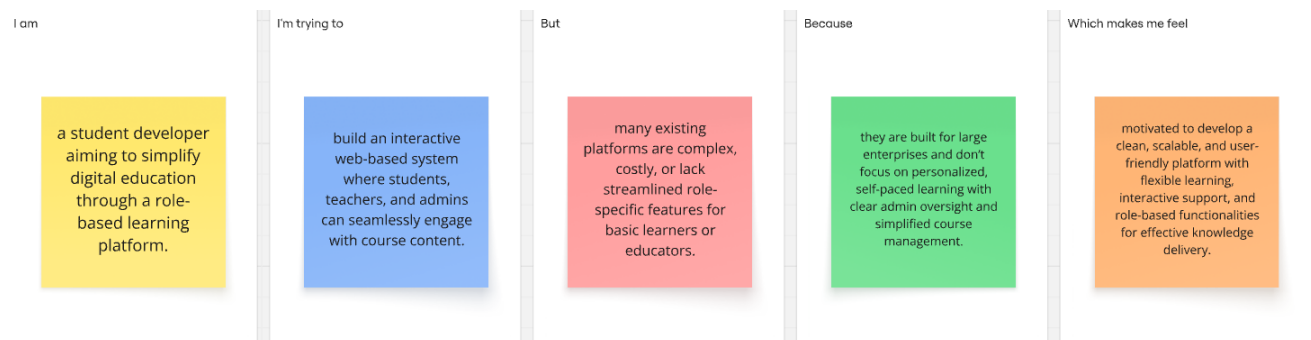
Date	26 June 2025
Team ID	LTVIP2025TMID59525
Project Name	Learn Hub
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

#### Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A student who wants to learn modern tech skills	Enroll in a web development course at my own pace	I can't find a simple, free platform tailored to my level	most existing platforms are too complex or paid	discouraged and overwhelmed
PS-2	An instructor with expertise in web development	Share my knowledge through structured courses	I lack a platform where I can create, manage, and track student progress	current tools are either not intuitive or need payment	limited and unable to reach learners effectively

