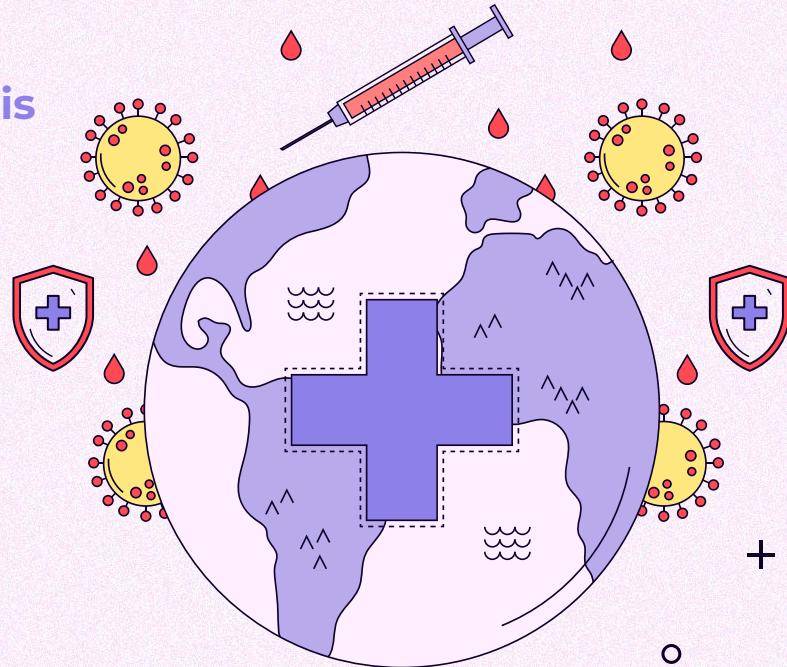


What people say about Dr. Robert Malone?

– NLP And Unsupervised Learning Analysis

By Kristy Yang



Introduction

Problem Trigger:

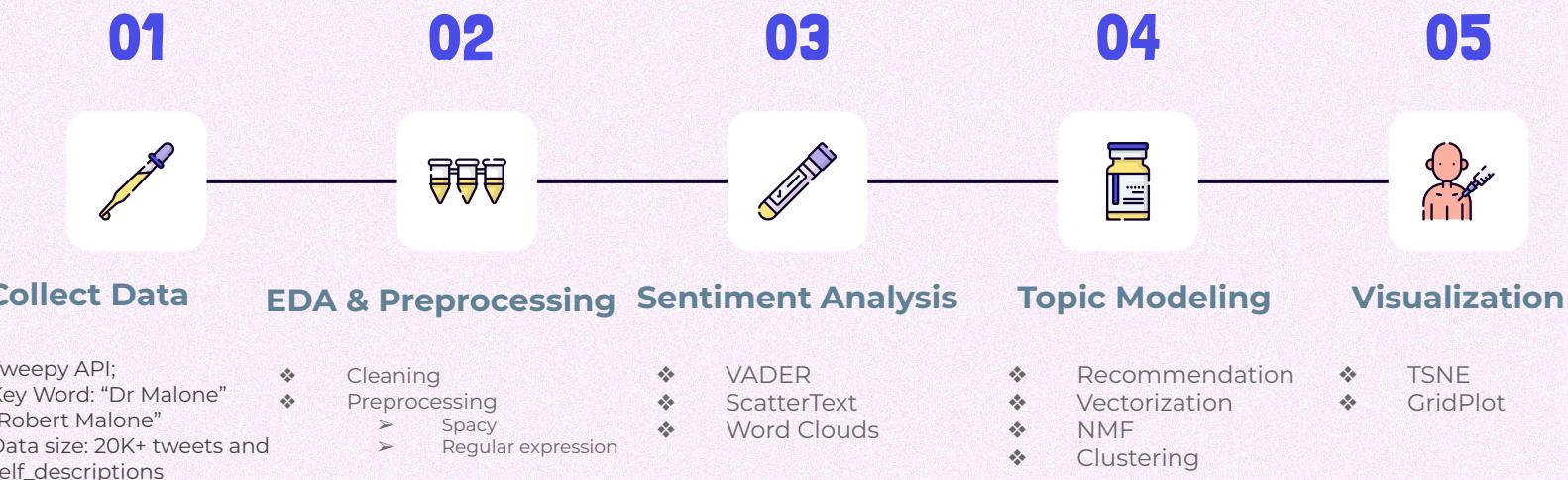
Dr. Malone's Controversial remarks about covid-19 vaccine caused debate.

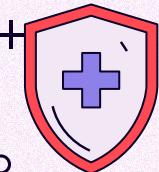
Problem to Solve:

- ❖ Who?
- ❖ What?
- ❖ How?



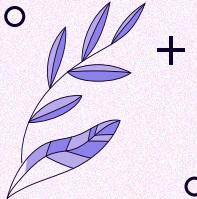
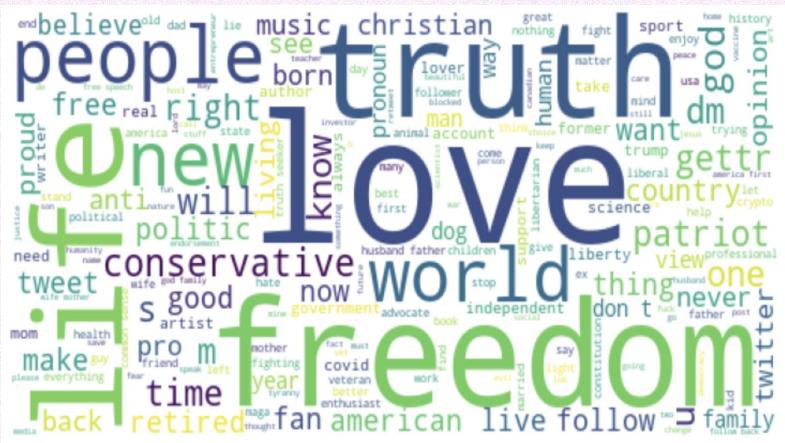
OUR METHODOLOGY





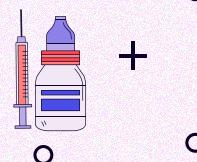
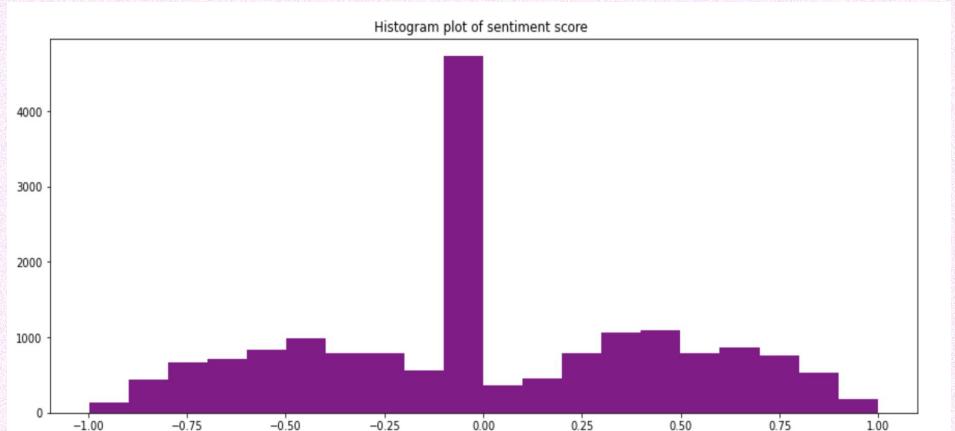
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Who are talking about Dr. Malone?



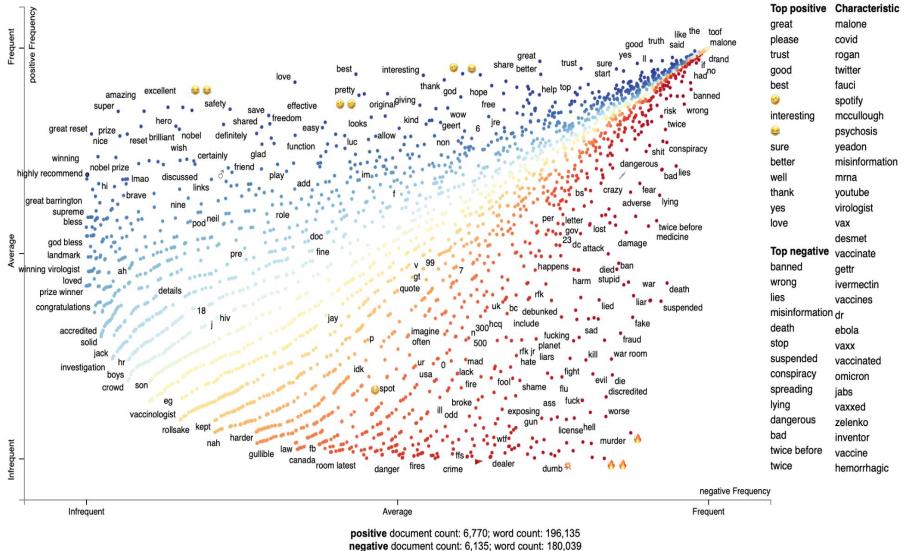
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A peek of people's attitude



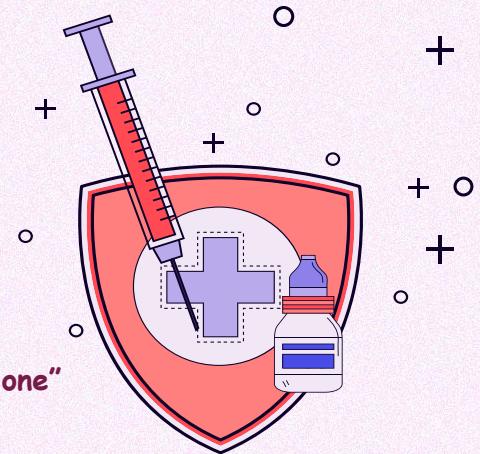
+

ScatterText of negative and positive opinions



Words specifically for “Malone”

Parse with spacy



different well bad interesting key critical symptoms dr credible
maybe anti old new yet talented unethical brilliant
controversial full ahead unethic powerful
regular leaky free disgruntled back innocent recent much bigger
listener specifically first amazing dear robert published e
fake dr correct issues robert censored alternative
great certain acclaimed maccoughly vaccinated jewish renowned
unfortunately debunk respected worth
lying ie real famous infamously vaccine
apparently g instrumental debunked
obviously real precious
banned recently virologist
discredited discreditingly
especially favourite silenced dr acting dr btw
right
license called
important
cool aggressive
polital

Sample tweets :

sample of tweets hold positive attitue:

0 13661 : i don't care what "psychology experts say"; i've seen it with my own eyes, although until the amazing dr . malone introduced this new terminology, i always just referred to it as mass hysteria. mass formation psychosis s ounds way cooler so i'm going to continue using that.

1 17297 : masterful dismantling of the claims of the good dr. malone by that a huge number of good and reasonable p eople have fallen for

2 17081 : the great robert malone

3 11863 : free robert malone. research mattias desmet. the media is the virus!

4 5135 : well the great dr. malone didn't have much 'free speech', did he?

sample of tweets hold negative attitue:

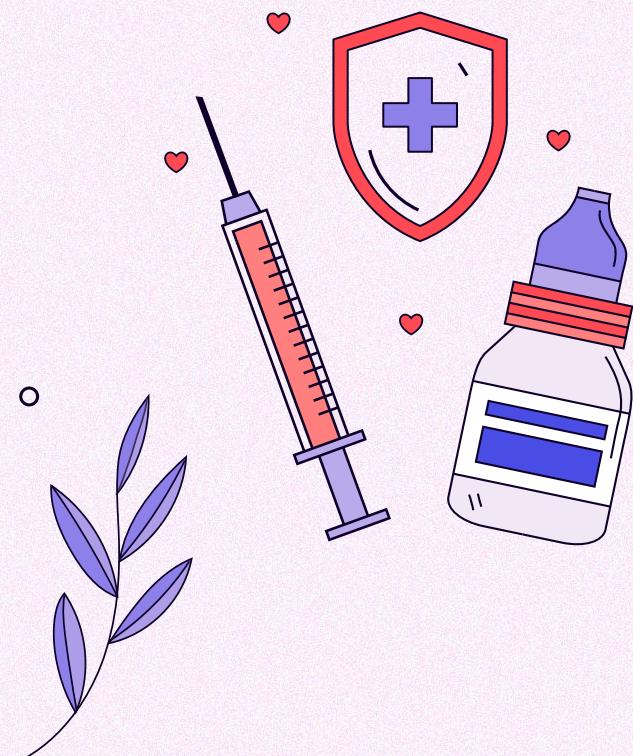
0 15349 : but this is not related to medicine but mass formation psychosis. no safety study by pfizer on vax in co vid +ve. with the constant pressure to vax as though it is a measure of safety is dangerous robert malone and mccul lough need listening to but now silenced on soc media

1 2363 : yes, that's true. it's time to start finding solutions for those most vulnerable. however it would be a h uge mistake to trust the same people who created this situation. especially fauci and unfortunately even dr malone who more or less repeats the same dogma, with variations.

2 1758 : rogan's ratings soared after his interview with lying robert malone. he's making big money riding the ant ivax wave.many are capitalizing on this now. antivax king, joe mercola is has his "experts": malone and peter mccul lough. many will lie to make money.

3 15515 : also you tagged the wrong robert malone. his account got suspended for spreading misinformation.

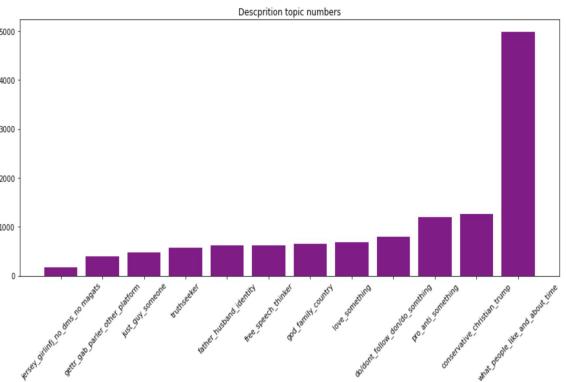
4 16126 : it's too bad dr. malone of mrna fame went on alex jones right after rogan. he says this covid thing is " mass psychosis" but imo it's absolutely class warfare on life itself. all done by a propaganda machine the power of which is extraordinary.



Topic Modeling For User Self Description:

12 Topics

- {0: 'conservative_christian_trump',}
- 1: 'just_guy_someone',
- 2: 'truthseeker',
- 3: 'god_family_country',
- 4: 'getattr_gab_parler_other_platform',
- 5: 'jersey_girlinfj_no_dms_no_magats',
- 6: 'pro_anti_something',
- 7: 'father_husband_identity',
- 8: 'free_speech_thinker',
- 9: 'love_something',
- 10: 'do/dont_follow_don/do_somthing',
- 11: 'what_people_like_and_about_time'}



Sample descriptions

Topic number 5 :jersey_girlinfj_no_dms_no_magats

Top words are proud, dms, jersey_girlinfj, proud jersey, magats, girlinfj, girlinfj dms, dms magats, jersey, proud american, american, proud father, proud conservative, trains, canadian, proud supporter, awake proud, i fish awake, proud jersey_girlinfj no dms; no magats
0 : proud jersey_girlinfj no dms; no magats
1 : proud jersey_girlinfj no dms; no magats

Topic number 4 :getattr_gab_parler_other_platform

Top words are getattr, gab, parler, follow, telegram, twitter, getattr gab, username, follow getattr, gab getattr, getr username, pronouns, getattr parler, retired, handle, moving getattr, parler getattr, moving, politically, shots
0 : getattr: trish501
1 : getattr: jenna70101

Topic number 3 :just_guy_someone

Top words are just, guy, just guy, trying, just like, just trying, special, want, just banter, banter, make, person, simple, just want, stand, makes, just average, news, trying make, average
0 : just here for the trollino
1 : just haking a chaynik

Topic number 2 :truthseeker

Top words are truth, seeker, truth seeker, seeker truth, set free, set, truth set, truth truth, justice, speak hunter, does, patriot, speak truth, truth hunter, seekin patriot, seeking, like truth, lies, truth justice
0 : true seeker
1 : truth seeker, muckraker.

Topic number 7 :father_husband_identity

Top words are father, husband, husband father, father husband, christian, fan, christian husband, dad, son, father patriot, veteran, father son, husband dad, grandfather, father grandfather, engineer, enthusiast, christian father, coach, sports
0 : husband, father and patriot
1 : husband, father and patriot

Topic number 8 :free_speech_thinker

Top words are free, thinker, free thinker, speech, free speech, freedom, person, free person, independent, set free, live, die, freedom free, truth set, live free, die, libertarian, free die, thinking, critical
0 : i'm a free thinker
1 : free thinker

Topic number 3 :god_family_country

Top words are god, family, country, god family, family country, love god, god country, bless, god bless, america, country family, bless america, loves, man, grace, lord, right, friends, patriot, family friends
0 : love god, family & country.
1 : i love god, my family, my country and i am not going to apologize for any of it!

Topic number 9 :love_something

Top words are love, music, love country, love god, love family, brandon, hate, dogs, country, kids, animals, wife, love freedom, love life, thing, freedom, family, let, jesus, love animals
0 : not the chromosurf you were looking for. 🇺🇸🇺🇸🇺🇸 iko iko, namaste, love.
1 : 🇺🇸🇺🇸president trump 🇺🇸🇺🇸⚠️⚠️⚠️ love our country love our patriots love president trump! family i love being a grandmother!

Topic number 10 :do/dont_follow_don/do_somthing

Top words are don, follow, know, don, know, ll, think, care, don follow, believe, don care, want, seriously, do or like, do believe, need, tweets, do think, going, cis, won
0 : i think apples chirp, don't they?
1 : you don't know what you're talking about

Topic number 6 :pro_anti_something

Top words are life, pro, anti, freedom, pro life, choice, lover, living, pro freedom, pro choice, life pro, liberty, medical, things, vaccine, science, way, retired, covid, animal
0 : live your life the way you feel fit and treat people with respect and you just may shock yourself at the response you will get,pro life pro choice. anti mandate
1 : pro freedom, anti lockdown, anti mandate, pro choice,

Topic number 8 :conservative_christian_trump

Top words are conservative, christian, trump, patriot, mom, america, wife, proud, american, supporter, maga, christian conservative, conservative christian, trump supporter, mother, president, retired, lover, jesus, won
0 : christian conservative, verbuna domini manet in aeternum.america first. trump won. ohio buckeye.
1 : 🇺🇸🇺🇸 maga, conservative, ★★★

Topic number 11 :what_people_like_and_about_time

Top words are like, time, world, people, twitter, new, human, right, good, news, make, politics, account, things, music, man, crypto, seize, want, better
0 : not conformed to this world
1 : people incapable of guilt usually do have a good time.

Topic Modeling For Tweets:

Sample Tweets

15
Topic number 6 :**veritas_project_premeditated_manslaughter**
Top words are: veritas, project, premeditated, manslaughter, highest, premeditated, manslaughter, h
ighest levels, levels, manslaughter millions, millions, coordinated, millions people, coordinated highest, wolf, p
eople coordinated, naomi, naomi wolf, bombshell, people

0 : premeditated manslaughter of millions of people coordinated at the highest levels naomi wolf and dr malone re
spond to project veritas bombshell video wtf.
1 : premeditated manslaughter of millions of people coordinated at the highest levels naomi wolf and dr malone re
spond to project veritas bombshell video ..unbelievable

Topic number 3 :**china_spread_hemorrhagic_fever_virus**
Top words are: china, virus, ebola, hemorrhagic, fever, ebola like, like hemorrhagic, fever virus
s, spreading, spreading china, disease, disease spreading, latest, china ebola, latest disease, like, malone late
s, war room, room

0 : china china dr malone fires off warning shot on the war room latest disease spreading across china an ebola l
ike hemorrhagic fever virus video.
1 : jack posobiec dr malone said the latest disease spreading across china an ebola like hemorrhagic fever virus

Topic number 10 :**about_what_malone_said**
Top words are said, malone said, said, joe, said rogan, true, believe, pepcid, omicron, said true, said mass, ago,
exactly, got, month, said dr, thing, said got, wrong, ovaries, created

0 : dr malone said it on joe rogan
1 : but joe rogan and malone said so

Topic number 2 :**inventor_of_mrna_malone**
Top words are: inventor, inventor mrna, mrna, malone inventor, technology, vaccines, mrna technology, mrna vaccines
, mrna vaccine, tech, mrna tech, vax, mrna inventor, vaccine technology, technology dr, rna, malone mrna, vaccinat
ion, scientists, children

0 : malone inventor of mrna vaccines do not give them to your kids december 16th 20212lby
1 : facts from dr malone inventor of mrna technology

Topic number 9 :**listen_to_malone_podcast**
Top words are: listen, listen dr, podcast, listen joe, podcast dr, say, listen malone, did listen, malone podcast,
rogan podcast, listen podcast, need listen, malone listen, episode, want, children, doctor, need, malone say, don
listen

0 : also listen to the dr malone episode too
1 : listen to dr malone on joe rogan s podcast

Topic number 8 :**think_twice_vaccinate_kids**
Top words are covid, think, 19, covid 19, kids, twice, think twice, parents, vaccinate, vaccinate kids, twice vac
cinate, warns parents, warns, malone warns, kids dr, parents covid, shots, 19 shots, children, vaccines

0 : parents think twice 'think twice before you vaccinate your kids' dr malone warns parents on covid 19 shots
1 : new post 'think twice before you vaccinate your kids' dr malone warns parents on covid 19 shots

Topic number 5 :**someone_liked_malone**
Top words are like, like dr, people, people like, like malone, experts, looks, looks like, just like, experts like
, yeadon, mike, mike yeadon, mean, scientists, scientists like, mean like, don like, malone like, real

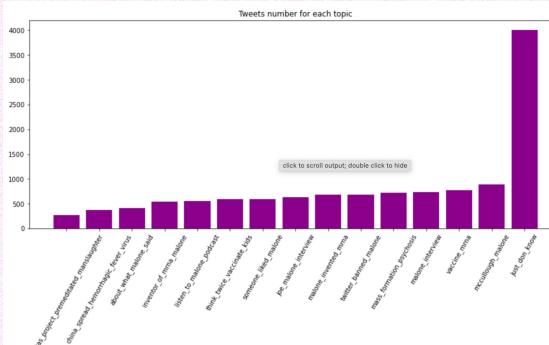
0 : exactly like dr malone said
1 : it s almost like they can t hear it like they truly are hypnotized under a mass formation psychosis like dr m
alone talked about

Topic number 6 :**joe_malone_interview**
Top words are rogan, joe, joe rogan, podcast, rogan dr, rogan podcast, malone joe, podcast dr, spotify, watch, rog
an interview, rogan experience, watch joe, rogan malone, experience, listen joe, interview joe, malone podcast, li
stening, listening

0 : watch joe rogan dr malone show
1 : have you listened to the dr malone on the joe rogan podcast

Topic number 11 :**malone_invented_mrna**
Top words are invented, invented mrna, mrna, malone invented, technology, mrna technology, vaccines, mrna vaccines
, guy, invent, guy invented, invent mrna, used, claims, malone guy, did, didn, technology used, creator, tech

0 : i see you also believe that malone invented mrna
1 : dr malone invented the mrna technology used in the vaccines..you freaking liars



15 Topics for tweets:

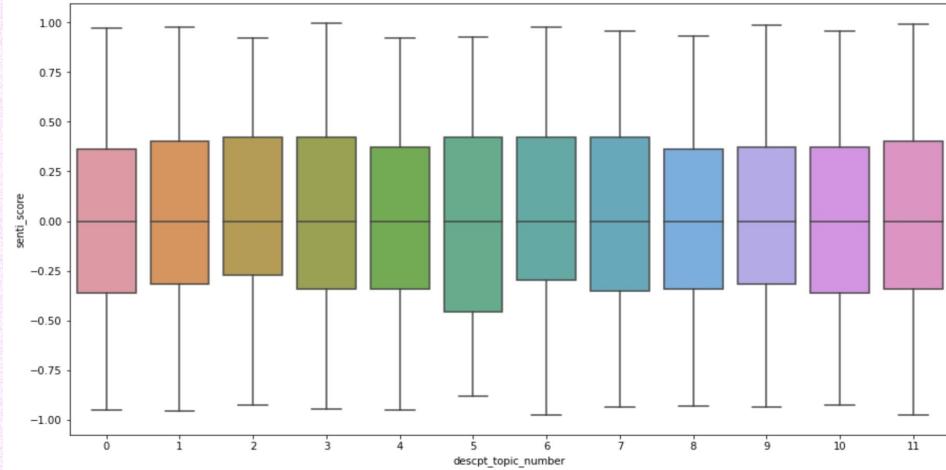
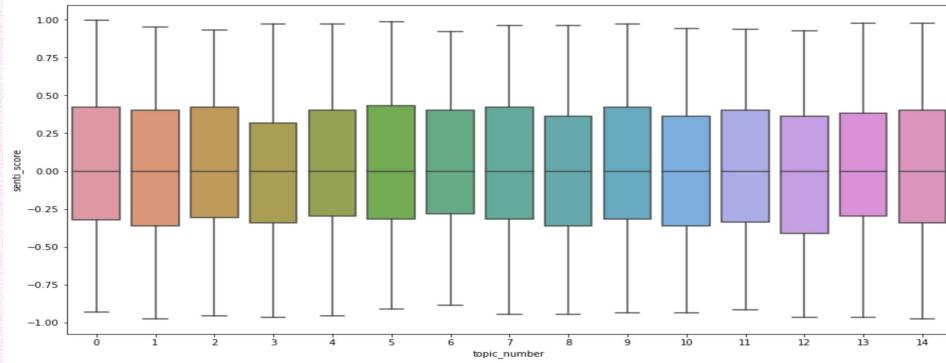
- 0: 'joe_malone_interview',
- 1: 'massFormationPsychosis',
- 2: 'inventorOfMrnaMalone',
- 3: 'chinaSpreadHemorrhagicFeverVirus',
- 4: 'mcculloughMalone',
- 5: 'someoneLikedMalone',
- 6: 'veritasProjectPremeditatedManslaughter',
- 7: 'maloneInterview',
- 8: 'thinkTwiceVaccinateKids',
- 9: 'listenToMalonePodcast',
- 10: 'aboutWhatMaloneSaid',
- 11: 'maloneInventedMrna',
- 12: 'vaccineMrna',
- 13: 'twitterBannedMalone',
- 14: 'justDonKnow'}



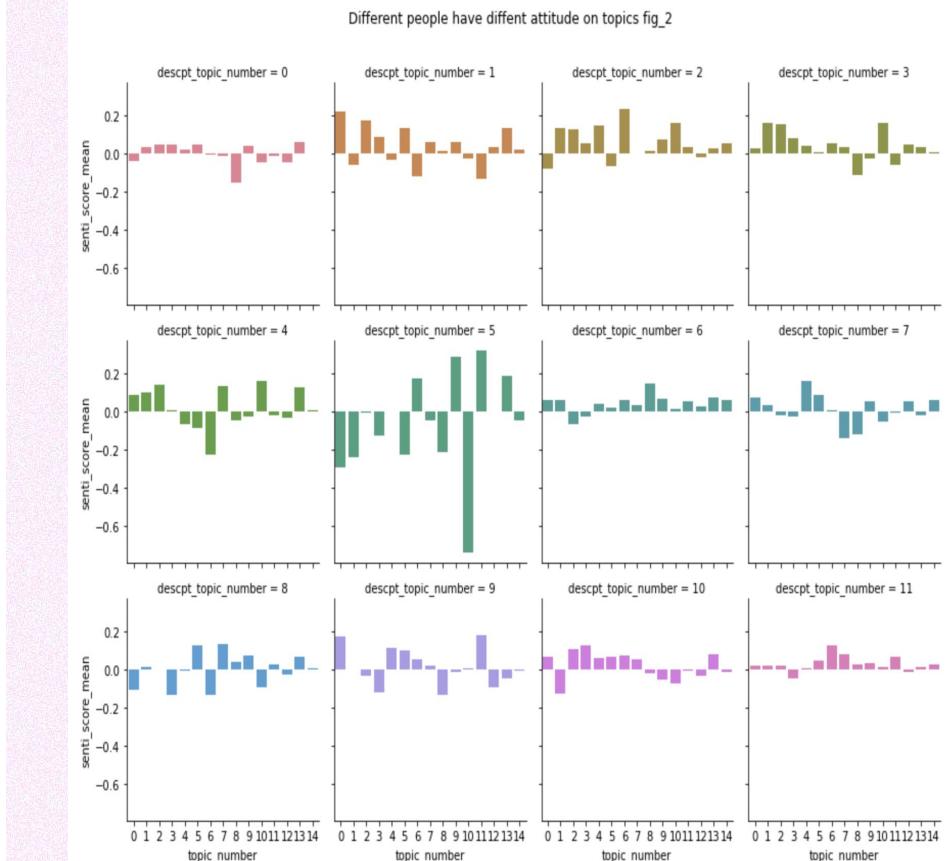
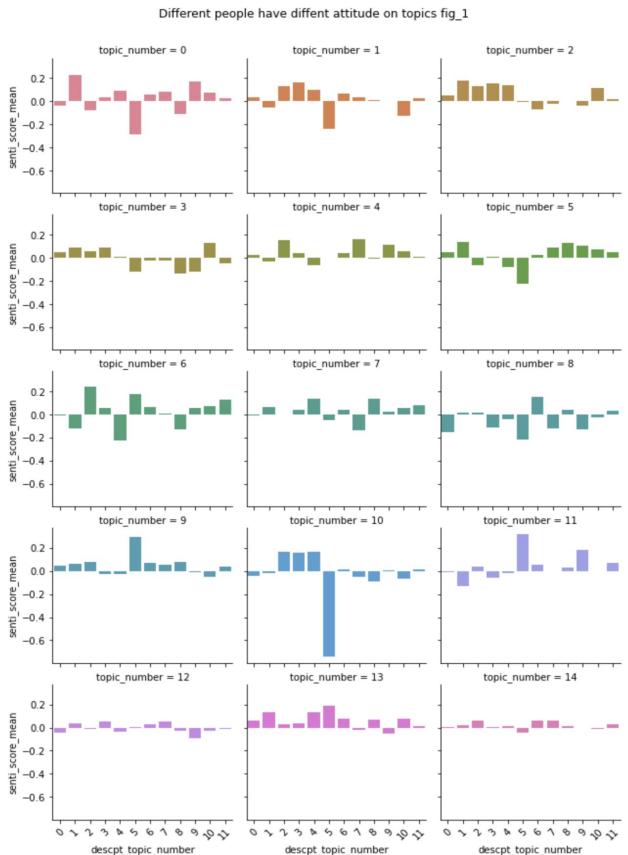
First Impression

For each topic &
each group,
Sentiment score is about the same

Average Sentiment Score for Each group and topic



Average Sentiment Score aggregate by group and Tweets



Sample tweets :

topic_user_search(3,2)

Topic: **china_spread_hemorrhagic_fever_virus**, user group: **truthseeker**

Sentiment score mean is : 0.0567142857142857

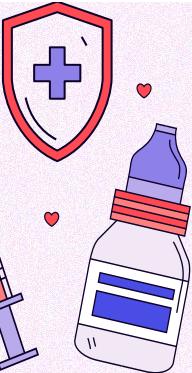
0 : dr malone fires warning shot latest spreading across an ebola like hemorrhagic fever virus again
1 : dr malone project veritas whistleblower gain of function fauci china's hemorrhagic fever virus a new deadly virus emerged in beijing china it's a hemorrhagic fever virus
2 : india mustn't send any team to china winter olympics in the light of this development we should ban flights from china if the world could ban travel to sa for omicron india for delta we must do to china to save from deadly ebola type fever
3 : omg god help us dr malone fires off warning shot on the war room latest disease spreading across china an ebola like hemorrhagic fever virus video
4 : heard it is an ebola type marburg virus high morbidity dr malone reported china is being secretive about it

topic_user_search(3,11)

Topic: **china_spread_hemorrhagic_fever_virus**, user group: **what_people_like_and_about_time**

Sentiment score mean is : -0.0454371212121212

0 : if u think its bad now then buckle up china i mean the ccp who r funded by the hard working man and womens taxe s have another one brewing this 1 is the marburg we all heard of the name ages ago if the beijing games happen this will spread genocide games
1 : dr malone spreading misinformation and fear no academic credibility full stop
2 : dr malone has heard that ch na has been hit with a ebola type virus with a 50 fatality rate are the olympic g ames the way ch na plans to spread this worldwide
3 : dr malone was right there are many articles discussing "hemorrhagic fever virus" in china
4 : rapidly spreading ebola like hemorrhagic fever virus spreading in china



Topic: **malone_invented_mrna**, user group: **just_guy_someone**

Sentiment score mean is : -0.1315962962962963

0 : many have been saying for 2 years mrna technology us rushed and experimental but now i see the same people saying this dr malone invented it when he was 28 in the 80's so which is it the truth is neither was started in 2012 and was the work of many scientists working together
1 : when there is absolutely no benefit and there is risk please don't do anything foolish like getting your child ren vaccinated dr malone who invited invented the rna technology has warned that it cytotoxic the cdc has proven it safe to be corrupt time and again
2 : like the creator of the mrna technology dr malone
3 : dr malone a virologist and immunologist who has contributed significantly to the technology of mrna vaccines
4 : so that's what you call dr malone who invented mrna vaccine tech righttt

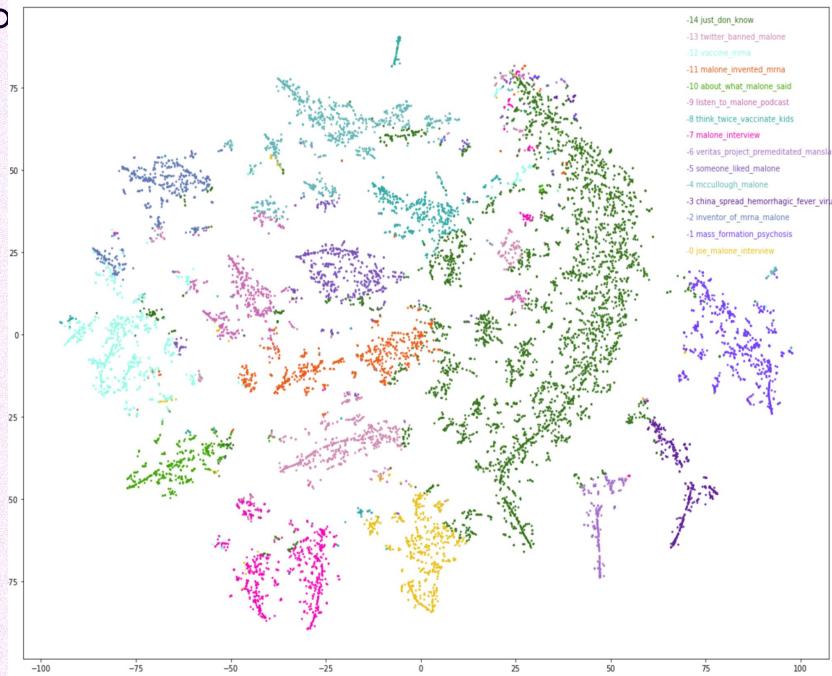
topic_user_search(11,5)

Topic: **malone_invented_mrna**, user group: **jersey_girlinfj_no_dms_no_magats**

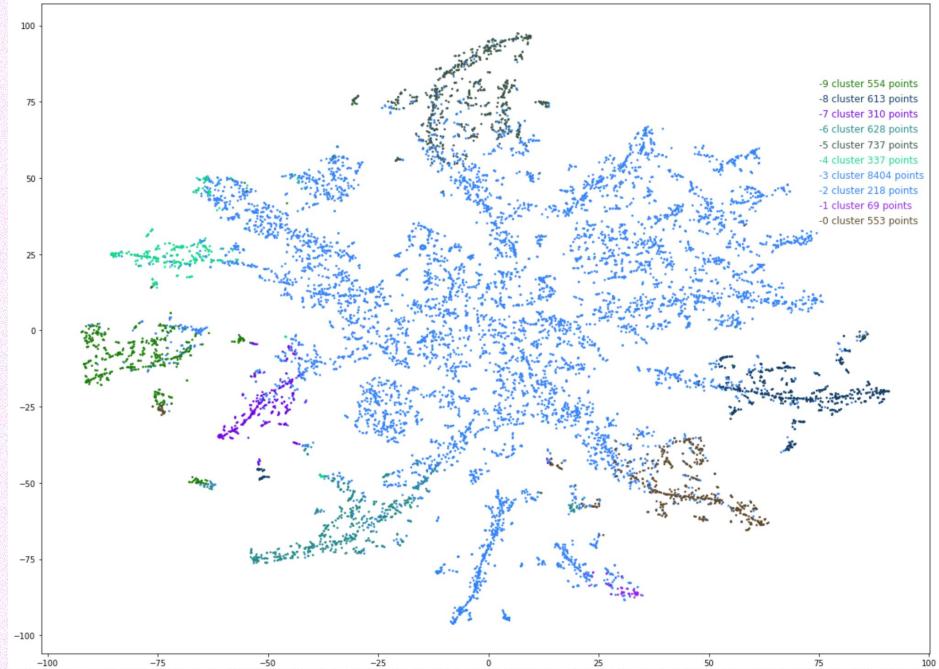
Sentiment score mean is : 0.3207111111111111

0 : dr malone md the guy who invented the technology of mrna vaccines just did a podcast with joe rogan he says that taking the vaccine actually increases your risk of infection i.e. the more doses you take the more you likely you are to catch covid
1 : malone didn't invent "mrna technology"
2 : go listen to dr malone's interview with joe rogan he's the one who invented the mrna technology you tool
3 : dr malone had only a smart part in the invention of mrna technology
4 : malone is a crank

TSNE Visualization



Top Modeling



Clustering

Conclusion



Insight

- ❖ Doing sentiment analysis on Text is limited;
- ❖ Most communication info is conveyed through expression,tone and body movement;
- ❖ Sentiment score can only score the words, hard to catch people's real emotion and attitude.



Summary

- ❖ Most people hold neutral opinion when they talks about Dr. Malone;
- ❖ Different people hold different attitude
- ❖ Most discussed Topics:
 - > Know or don't know about Malone related podcast/ interviews
 - > Mention Dr. Mcclough and Dr. Malone together
 - > mRNA Vaccine
- ❖ Other interesting topics includes:
 - > Think twice when vaccine kids
 - > China is spreading hemorrhagic fever virus
 - > Premeditated manslaughter on project veritas video



Potentials from Analysis

- ❖ Dig potential voters for political party;
- ❖ Target potential donors for nonprofit organizations;
- ❖ Promote Ads accordingly
- ❖ Recommend Users for following:

user_recommend()

PLEASE INPUT INDEX ID FOR RECOMMENDATION:17266544
PLEASE INPUT RECOMMENDATION NUMBERS: (1-5)

3

User name: bourbonroad :

User's tweet :
hmmm have you listened to the interviews ith and dr malone

***** The similar opion user's tweet : *****

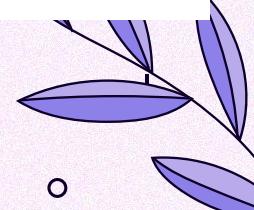
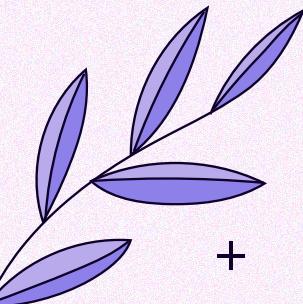
User oldbid45 :
and listened to dr malone and his colleagues in the first place

User partypooper369 :
clearly biden has not listened to dr malone on the jre

User ForeverTmrpr118 :
for all those who haven t listened to him already

User DRAWtheREDline :
america is awake! 7 americans listened to roganthat means most have seen dr malone speak get bent libs

User shashin260 :
so you ll have listened to prof gupta and dr malone than



THANKS & ?



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