

# Executive Summary



Date

Date

01-01-2015

14-06-2017

Monthly Revenue

839.31K

Goal: 789.25K (+6.34%)

Monthly Return

74

Goal: 67 (+10.45%)

Total Order ..

973

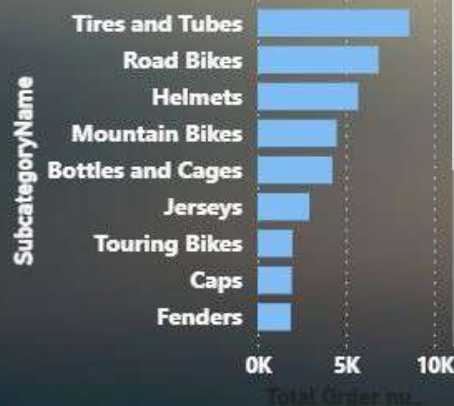
Goal: 1014 (-4.04%)

## Total Order By Categories

Catego... Accessories Bikes Clothing



## Total Order by Subcategory



## Product Details

ProductName	Total Order Quantity	Ret
Women's Mountain Shorts, S	265	
Women's Mountain Shorts, M	301	
Women's Mountain Shorts, L	317	
Water Bottle - 30 oz.	7539	
Touring-3000 Yellow, 62	46	
Touring-3000 Yellow, 58	45	
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	52	
Touring-3000 Yellow, 44	49	
Touring-3000 Blue, 62	60	
Touring-3000 Blue, 58	53	
Touring-3000 Blue, 54	51	
Touring-3000 Blue, 50	40	
Touring-3000 Blue, 44	48	
Touring-2000 Blue, 60	74	
Touring-2000 Blue, 54	78	
Touring-2000 Blue, 50	92	
Touring-2000 Blue, 46	91	
Touring-1000 Yellow, 60	129	
Touring-1000 Yellow, 54	144	
Touring-1000 Yellow, 50	131	
Touring-1000 Yellow, 46	155	
Touring-1000 Blue, 60	138	
Touring-1000 Blue, 54	141	
Touring-1000 Blue, 50	139	
Total	79697	

## Top Product By Order

Water Bottle - 30 oz.

First ProductName

## Top Product By Profit

Mountain-200 Black, 46

First ProductName

## Country

Australia

Canada

France

Germany

United Ki...

## Total Order Quantity by Country



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Women's Mountain Shorts, M

First ProductName

Price Adjustment

0.30

0.30

Price Adjusted Value

69.99

Actual Retail...

90.99

Adjusted Price

29.75K

Adjusted Rev...

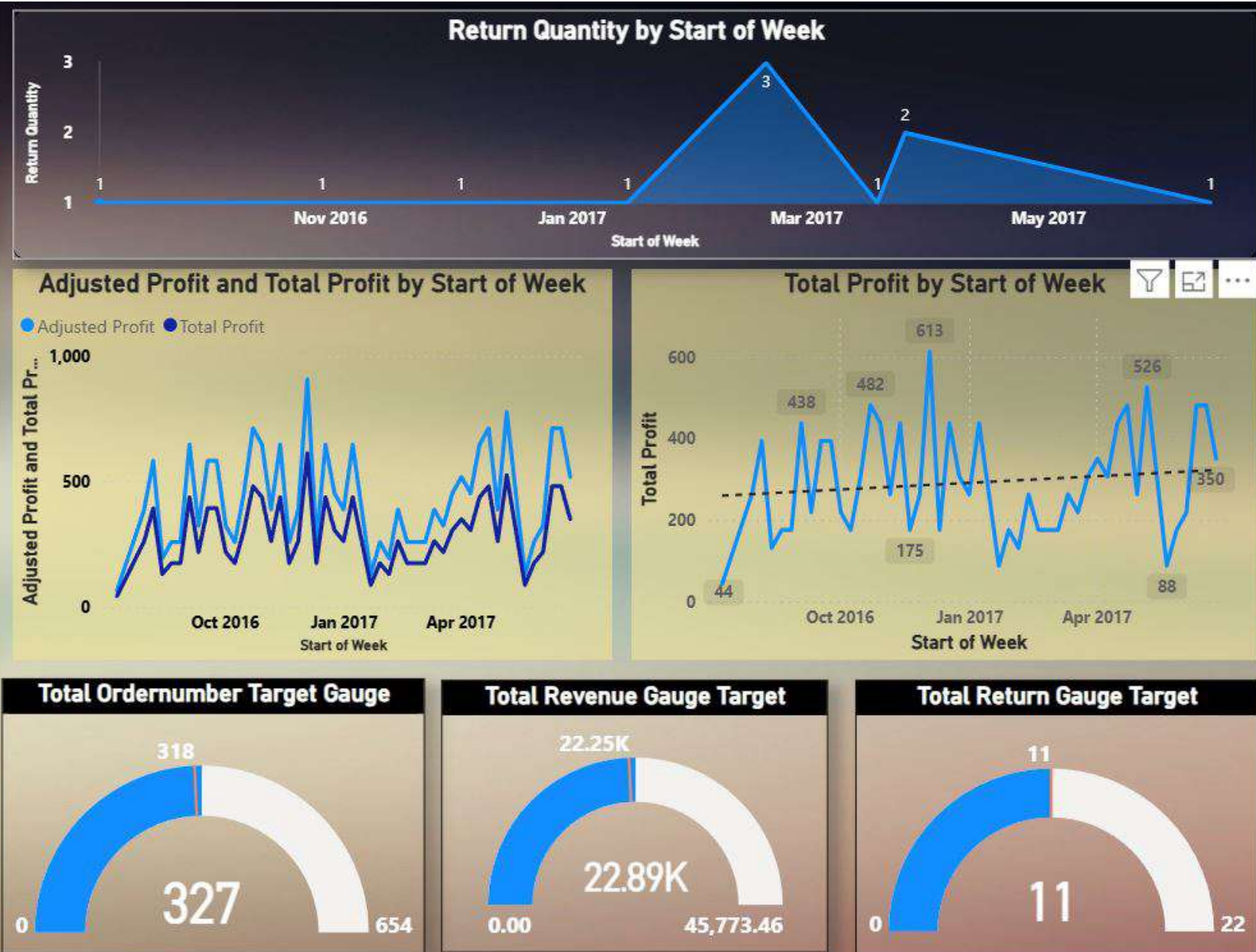
22.89K

Total Revenue

21,191.89

Adjusted Profit

customer Details





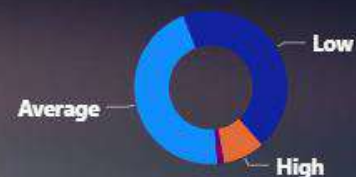
## Customer Details

Full_Name	Total Order Quantity	Total Revenue
Mrs. Jennifer Simmons	104	1,448.89
Mrs. Samantha Jenkins	102	1,739.55
Mrs. Ashley Henderson	100	1,716.73
Ms. April Shan	99	1,424.45
Mr. Charles Jackson	97	1,776.67
Mr. Henry Garcia	97	1,442.94
Mr. Ryan Thompson	94	1,542.64
Mr. Fernando Barnes	90	1,606.23
Mrs. Hailey Patterson	90	1,615.65
Mr. Mason Roberts	88	1,526.02
Mr. Daniel Davis	87	1,248.84
Mr. Dalton Perez	84	1,387.17
Mr. Jason Griffin	80	1,570.25
Mrs. Nancy Chapman	66	979.95
Ms. Jasmine Powell	60	1,055.43
Mr. Antonio Bennett	56	923.84
Mr. Nicholas Brown	56	934.27
Mr. Jared Peterson	54	1,051.48
Mrs. Samantha Russell	54	947.95
Mr. Luis Diaz	53	1,002.05
Mr. Luke Lal	51	961.92
Mr. Eduardo Patterson	49	997.25
Mr. José Hernandez	48	904.51
Mrs. Chloe Campbell	48	969.79
Ms. Sierra Young	48	813.29
Mrs. Ana Perry	46	1,285.86
Ms. Isabella Russell	46	741.39
Total	79891	2,36,06,276.80

Total Order Quantity by Gender



Total Order Quantity by Income Categories



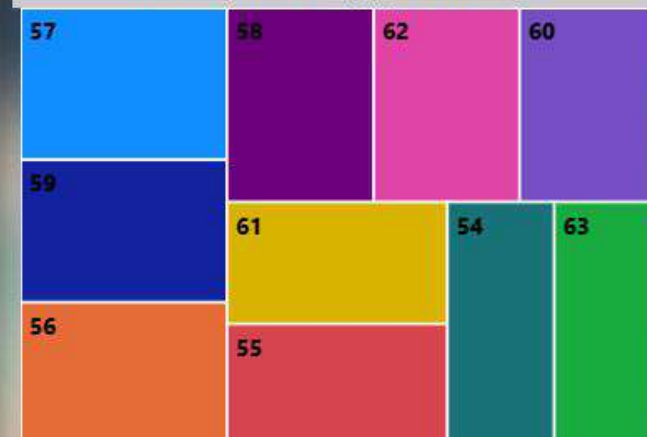
Total Order Quantity by Occupation \*\*\*



Total Order Quantity and Total Revenue by Start of Month



Total Order Quantity by Current Age



Mr. Maurice Shan  
First Full\_Name

13  
Total Order Quantity

12.41K  
Total Revenue

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