

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Transaction Vol

655.7K

Revenue

55.3M

Total Interest

7.8M

Revolving Bal

11.8M

Revenue by Use chip

Swipe

35M

Chip

17M

Online

3M

0M

20M

40M

Medium Income

Low Income

High Income

Silver

Blue

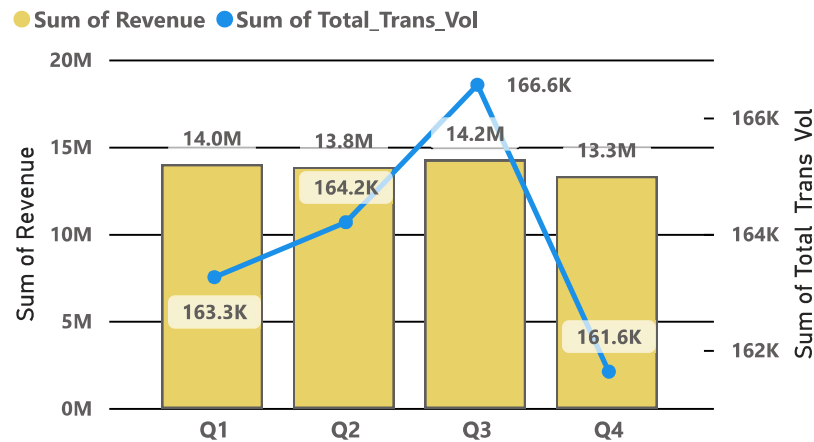
Gold

Platinum

F

M

QTR Revenue and Total Trans count



Total Transaction Amt

44.5M

Revenue by Marital

Married

28M

Single

23M

Unknown

4M

0M

20M

Card_Category

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Platinum

1135608

953314

161629

Gold

2454072

2024078

373784

Silver

5586332

4586746

812081

Blue

46139398

36957875

6495888

Total

55315410

44522013

7843382

Revenue by Customer Job

Businessman

17M

White-collar

10M

Selfemployeed

8M

Govt

8M

Blue-collar

7M

0M

10M

20M

Revenue by Expenditure_Type

Bills

14M

Entertainment

10M

Fuel

9M

Grocery

9M

Food

8M

0M

10M

Revenue by Card Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

0M

50M

Revenue by Education

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

0M

20M