



WELCOME  
TO THE  
CCTEAM



**Unlock your potential through team sport.**

## *WELCOME TO THE CCTEAM*

You're a professional in the game of life that's ambitious and talented with a burning desire to reach your potential. If you had something that would bring out the best in you, you'd be able to make strides personally, professionally, and physically. But for one reason or another, nothing you're doing is getting you where you want to go. You feel held back and recognize you're far from where you want to be.

Do you remember the power team-sport had on your development? The lessons learned from the game and the relationships you made became foundational pillars in your life. You learned communication, unlocked creativity, found community and realized the benefits of competition. But most of all you discovered that you didn't have to be the best to be the best version of yourself.

That's why we created Crosscourt. It's a vehicle for professionals in the game of life, at every level, to rediscover how team-sport is the best catalyst for social, mental and physical growth. Our spaces, experiences, and community are designed to help you connect, create and compete.

TRUST THE PROGRESS



TABLE OF CONTENTS

WHY CROSSCOURT	02
CORE VALUES	03
Crosscourt TIMELINE	04
CORE VALUES	05
OUR EXPERIENCES	07
SESSIONS	08
SKLZ	10
COMPLIMENTARY EXPERIENCES	11
MEMBER BENEFITS	12
COMMUNITY	13
ACCESS TO SESSION	13
SKILL LEVEL OVERVIEW	13
PIXELLOT	14
MEMBERSHIP UPGRADE / DOWNGRADE	14
MEMBERSHIP PAUSE / CANCELLATION	14
ROLLOVER SESSIONS	14
JERSEY & TOWEL RENTAL	15
DISCOUNTED A LA CARTE SESSIONS	15
OG DASH	15
FRIEND REFERRAL OPPORTUNITY	15
GUEST PASS	16
PRIVATE BASKETBALL TRAINING	16
POST-SESSION SURVEYS	16
REVIEW OUR "PRO-TIPS"	17
BOOKING BACK-TO-BACK SESSIONS	18
WIFI INFORMATION	18
VIEWING OUR "GALLERY"	18
RULES & FORMAT	18
INVESTOR PERKS	19
CLUB POLICIES & CODE OF CONDUCT	19
LATE CANCELLATION / ARRIVAL & NO-SHOW POLICY	20
USING THE CLUB	20
CAREER OPPORTUNITIES	25
GETTING IN TOUCH	25
NEXT STEPS	26
EPILOGUE	27



## *WHAT IS CROSSCOURT?*

A basketball inspired social club built around thoughtfully designed spaces, a community bonded by team-sport, and member driven experiences that enable professionals in the game of life to elevate personally and professionally.

It is where Professionals in The Game of Life are encouraged to connect, create, and compete in the pursuit of progress.

At Crosscourt, we focus on social, mental and physical development by tapping into the transformational power of team sport. We are committed to challenging and encouraging our members to make PROGRESS in every aspect of their lives in order to reach their full potential.



## WHY CROSSCOURT

When our founders met in college, they bonded over their love for sport - specifically team sport. Why? Because team sport provides opportunities for self-improvement, self-discovery, and authentic connection.

After entering the workforce, they realized that the opportunities provided by team sport were not as easy to find in their professional careers. But they believed the connection between the sports that inspired them and the lives they envisioned was too strong to ignore. So they created Crosscourt - a team sport inspired social club, community and platform designed to help professionals in the game of life reach their potential through the power of team sport.

Crosscourt provides its members with an immersive basketball inspired experience to help them progress socially, mentally and physically. At Crosscourt you will connect, create, and compete in the pursuit of PROGRESS on and off the court.



# *CORE* VALUES



TRUST  
THE  
PROGRESS



# CORE VALUES

## CORE VALUES

### **i. NEXT STEP MENTALITY**

Progress is a step-by-step process. Everyday you put one foot in front of the other and move forward. Everything you do is an opportunity to take another step up towards the best version of yourself.

### **ii. ART OF THE GAME**

When you experience good art, design, and style, it frees your creative impulses. For us, that means providing an aesthetically pleasing space for engaging in the holistic professional team sport experience.

### **iii. NO DREAM WITHOUT TEAM**

A team is a group of people coming together to achieve a common goal. Everyone plays a role in the pursuit of said goal, whether it's minor or major. The best teammates know that you have to give to give to get, and the best teams understand that there has to be a collective desire to give to be successful.

### **iv. GOOD CONSCIOUS**

Self-awareness is one of the essential qualities of a successful individual. The desire to interrogate who you are, how you fit, and how you impact your environment activates accountability, empathy, and curiosity. We're intentional about improving our consciousness through dedicated reflection.

### **v. GOOD VIBES**

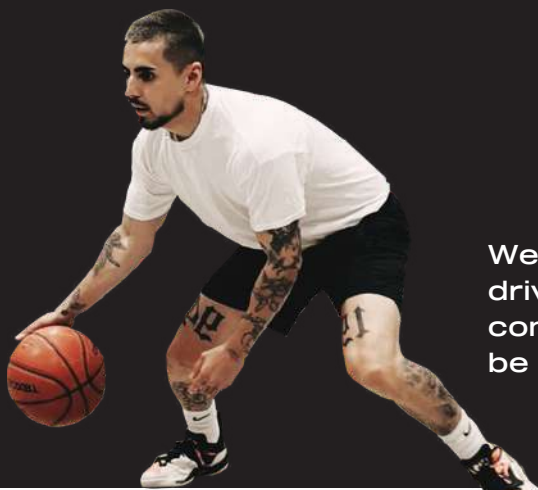
Kindness is contagious. Operating with good intentions can produce a butterfly effect. No matter how insignificant it may appear, any positive action can create a significant wave of positivity.

### **v. SUCCESS IS WORK**

Every day is an opportunity to grow. The great ones push themselves daily. They know that their achievements come from going to their limit more than others are willing to, and are able to let go of the end result because they have certainty in their process.



# OUR EXPERIENCES



We use curated spaces, member driven experiences & our community to push each other to be **OUR best**, not THE best.

## Connect.

### **A community bonded by the power of team sport.**

You've probably heard that you're a product of the people you spend the most time with. The ccteam knows success is a result of being challenged and encouraged by those on the same journey around us. Our members rediscover their connection to sport while discovering new connections to people and their purpose.

### **Attend Meetups & Events**



Connect with like-minded people  
who are on the same journey  
you are. Whether it's talking  
about the new Jordans that just  
dropped or having that  
conversation that sparks an idea  
—we cultivate the creative spirit  
that sport inspires.

### **Meet other Members**

Our community is at the heart of everything we do and our spaces, beyond the physical, are built tastefully to create environments that spark connection. Crosscourt members have access to our Discord, a members directory, and other unique, socially designed features that drive relationships.

# SESSIONS



See the session

Our bread and butter. Our core community experience. A curated pickup inspired experience designed to draw the best out of the ccteam and create a space for our members to connect, create, and compete.

1 hour, 15 players, 2 Session Officials, music, jerseys and more.

## i. FORMAT

- i. 55 minutes (5 minute shoot-around)
- ii. Games to 11 by 2's & 3's (win by 1) or 5 minutes, whichever comes first (the team leading after 5 minutes is the winner).
- iii. 15 player limit (5-on-5 with one team resting).
- iv. The first 10 players to the club will be separated into two teams (first 5 light + second 5 dark) and begin the session (remaining 11 - 15 players will start the 2nd game).
- v. Winning team stays on (max of 3 games in a row).
- vi. All "free throws" are single free throw that counts as 2 points.
- vii. The clock only stops under 10 seconds.
- viii. All fouls under 10 seconds result in a single free-throw that counts as 2 points.
- ix. If a game is tied after 5 minutes, we tip-off for a "next basket wins" scenario.
- x. If there are less than 15 players in a session and your team loses, you will line up on our numbered floor decals and we'll randomly select the necessary amount of players to fill out the team that was resting.
- xi. Each session will end on the 55 minute mark regardless of time left in the last game.
- xii. Anyone participating in back-to-back sessions will need to re-check in at the front desk.
- xiii. Please return your rented jersey and towel to the court side bin after your session.

## ii. RULES

- i. All fouls are taken out of bounds at the nearest point from foul.
- ii. All "And-1s" result in the basket and ball back (taken out of bounds).
- iii. Each team gets 4 fouls per game. All additional fouls result in a single free-throw opportunity that counts as 2 points.
- iv. All players who commit flagrant and / or aggressive fouls will be subject to ejection and potential membership suspension.
- v. Please respect the club and all equipment.
- vi. No fighting, trash-talking, or profanity.
- vii. No food or glass allowed in the club apart from water bottles with a lid.
- viii. Guests will not be allowed to enter the court area.
- viii NEW RULE: During each game, each team has one (1) time out that can only be used under 10 seconds and will allow that team to advance the ball to inbound at half court.

# Create.

## Through Sport.

Experiences that create opportunities to bolster the five C's: competence, confidence, connections, character, and caring.

## SKLZ



See the SKLZ Session

SKLZ group training is a core Crosscourt experience as it offers a variety of skill based workouts, games, drills, and activity that enable us to improve our abilities on a holistic level, engage in an energizing and cathartic workout, and work alongside other members on the same journey as us.

Check the schedule on our website to book SKLZ, see what the focus of each SKLZ experience is, and who else is in your class.

## OPEN CLUB

Shoot around solo, organize games with other members, hang out, send some emails, or rent our shooting machine. Book Open Club through the website the same way you book a session, however, Open Club will not use up any credits.

Coordinate getting a group together for Open Club by using the #openclub channel in our Discord

# Compete.

**Experiences that push us  
to be our best, not the  
best.**

We believe that competition isn't about going all out against each other, but instead, all out for each other. Our members will learn that their path to being better is tied to the success of the person standing next to them.



## ACTIVATIONS

Unique, members only pop up events and competitive experiences centered around team sport. From 3v3 challenges, to dodgeball tournaments, to 3 point contests, to Futsal nights, we consistently look for new ways to leverage the power of team sport in order to foster healthy competition.

## CHALLENGES

We constantly look for fun ways to engage our community through challenges and other competitions beyond the court. From a March Madness bracket challenge, to an NFL survivor pool, to the best Crosscourt highlight of the week, members have numerous opportunities to converse and compete without shedding a sweat.



League play re-imagined. Short term, members only, league inspired experiences ranging from 3v3, 4v4, to 5v5. Stats, game recaps, highlights, custom uniforms, and other unique touches designed to make you feel like those dreams of going pro never died.

# MEMBER BENEFITS



COMMUNITY  
ACCESS TO SESSION  
SKILL LEVEL OVERVIEW  
PIXELLOT  
MEMBERSHIP UPGRADE / DOWNGRADE  
MEMBERSHIP PAUSE / CANCELLATION  
ROLLOVER SESSIONS  
JERSEY & TOWEL RENTAL  
DISCOUNTED A LA CARTE SESSIONS  
CC CASH  
FRIEND REFERRAL OPPORTUNITY  
GUEST PASS  
PRIVATE BASKETBALL TRAINING  
POST-SESSION SURVEYS

## MEMBER BENEFITS

### COMMUNITY AND DISCORD

Access to a unique, passionate community of people just like you. You've probably heard that you're a product of the four people you spend the most time with. The best part about Crosscourt is that not only are the other people on the court just as interested in leveling up their life, but every member of the ccteam has the opportunity to change yours. As a Crosscourt member, you get exclusive access to our community Discord, members only events and networking opportunities, off site meetups, a Member Directory , and other socially inspired that are designed to help show you that your only limit is you.



### ACCESS TO SESSIONS

As a member, you have access to all sessions (pending skill and hustle rating criteria is met). Only members of Crosscourt have the ability to adjust their skill level AND sign up for our higher intensity 3 - 5 sessions.

### SKILL LEVEL MODIFICATION

Members have the ability to request a skill level update and player evaluation through your "My Account" page. We're here to help you level up on and off the court. If you feel you've put in the time through Sessions, SKLZ, private training, our Shooting Machine, and Open Club to upgrade your skill level, then you can request an evaluation.

If you played competitively in High School or beyond, you can submit that information and our team will adjust your rating.

## MEMBER BENEFITS

### HIGHLIGHTS

Once you're a VET OR MVP member, you have access to Session Footage, where you can find your moments and clip them from your mobile device. Use your highlights to see where you can improve or share the gems on social. Instructions to access Pixellot can be found on the "content" page in our footer.

### MEMBERSHIP UPGRADE / DOWNGRADE

You can always change your membership type through the [memberships page](#) or by going into "My Account" and selecting "change membership". If you change your membership during a billing period, then you will be billed a prorated amount for the new membership type.

### MEMBERSHIP PAUSE / CANCELLATION

If you're going out of town or just need to take a quick break to rest up, we have a pause your membership feature for you. The Rookie and Vet Memberships allow you to pause your account for one month per year at no extra charge, while the MVP allows you to pause for two months per year for free. Once a free pause has been used, you can freeze your membership for a \$15 fee. You can pause your membership through your "My Account" portal.

### ROLLOVER SESSIONS

To provide added flexibility to your busy schedule, certain memberships, come with the rollover Sessions feature where a fixed amount of unused Sessions from the prior month rollover to the next month.



## MEMBER BENEFITS

### **JERSEY & TOWEL RENTAL**

Our VET and MVP memberships include free rental of a jersey and a towel for each session at no extra cost. Jerseys can be rented for \$5 and towels for \$3 for ROOKIE and non-members or purchased in club for \$49.

### **DISCOUNTED A LA CARTE SESSIONS**

Certain CC memberships allow you to purchase additional, a la carte credits at a discount if the remaining credits in your account for that month have been used.

### **CC CASH**

CC CASH is our member credit system that members can acquire by referring friends or taking advantage of some of our promotions. CC Cash can be used to redeem items like:

**i. IN CLUB BEVERAGES / SNACKS**

**ii. MERCH**

**iii. DROP-IN SESSIONS**

**iv. NO SHOW / LATE CANCELLATION FEES**

**v. NEXT MONTH'S MEMBERSHIP (\$15 limit)**

### **REFER A FRIEND OPPORTUNITY**

Each member has a unique referral code that can be found in "MY ACCOUNT". Share this code with friends to give them 50% off their first month and get yourself \$18 CC CASH.



## **MEMBER BENEFITS**

### **GUEST PASSES**

Certain sessions, primarily SKLZ and Open Club, allow you to add non-member guests to your experience with a couple clicks.

Once an experience is booked, go into "My Account" and tap on "See Details" within your upcoming experience. From there, you can add your guest's info which will send them a code that they show our Experience Team upon arrival.

### **FILM STUDY (BETA)**

Want one of our coaches to review your session film with you and provide actionable guidance, tips, and suggestions that will enable you to improve your game. Email us at [ccteam@cross-court.com](mailto:ccteam@cross-court.com) and beta test our CC Film Study Experience for a discount.



# REVIEW

OUR

# "PRO-TIPS"

BOOKING BACK-TO-BACK SESSIONS  
WIFI INFORMATION  
VIEWING OUR "GALLERY"  
RULES & FORMAT  
INVESTOR PERKS



## ***REVIEW OUR "PRO-TIPS"***

### **BOOKING BACK-TO-BACK SESSIONS**

Members can book up to two sessions per day. The two sessions/day limit enables all members to find times that work for them to level up in sessions as well.

### **WiFi INFORMATION**

For club WiFi information, use network Crosscourt dtla guest and use password "Crosscourtdtla".

### **VIEWING OUR "GALLERY"**

We have photographers come to certain sessions. To see if you have an action shot, check our gallery page in our footer.

### **RULES & FORMAT**

See above or go to <https://cross-court.com/rules>

### **INVESTOR PERKS**

If you're interested in investing in Crosscourt, then please email us at [ccteam@cross-court.com](mailto:ccteam@cross-court.com) for more information on investment opportunities and investor perks.



# CLUB POLICIES

LATE CANCELLATION / ARRIVAL & NO-SHOW POLICY  
USING THE CLUB  
CAREER OPPORTUNITIES  
GETTING IN TOUCH  
NEXT STEPS

&

# CODE OF CONDUCT



# CLUB POLICIES & CODE OF CONDUCT

## LATE CANCELLATION / ARRIVAL & NO-SHOW POLICY

There is a 5-hour cancellation window for all sessions. Any sessions cancelled outside this window will receive a full refund. Sessions cancelled inside this window or no showing for a session will be subject to a lost credit or a \$10 fee (If MVP member). Plan to arrive at the club at least 10 minutes before your session starts.

After your second incident, arriving beyond 5 minutes of session start time will result in a \$10 late arrival fee.

## NO SHOW POLICY

If a player is not checked prior to 10 minutes after tip off, that player will be deemed a no show and their spot will be given up to another player that is on the waitlist. We emphasize showing up on time to avoid any complications or canceling your session if something happens on your end.

## USING THE CLUB

### I. MEMBER CONDUCT

You are expected to act in a respectful and socially acceptable manner while using the Crosscourt Club and to be mindful of other individuals' physical and personal space.

You may not engage in behavior or conduct that Crosscourt, in its discretion, considers unruly or inappropriate, including without limitation harassing, badgering, antagonizing, taunting, threatening, abusing, touching, or otherwise acting in an aggressive, unsportsmanlike, indecent or inappropriate manner towards any other member, guest, employee or other individual.

Crosscourt reserves the right to remove you from any Club and/or revoke, cancel, suspend or otherwise limit your membership, and / or notify law enforcement authorities if you engage in any conduct or behavior that Crosscourt, in its discretion, considers inappropriate, indecent, unsafe, unlawful or otherwise in violation of Crosscourt Policies.



# CLUB POLICIES & CODE OF CONDUCT

## USING THE CLUB

### ii. CELL PHONE & CAMERA USE

As a courtesy to other members, you may not speak on your cell phone, or utilize any video chat application, while in the court area. You may take photos or videos in common areas of Clubs solely for your personal use. You may not take photos or videos in Clubs to promote your or any third party's business, products or services. Use of any lighting, tripods or other such equipment is prohibited. You are expected to be respectful of other members, and you may not intentionally film another individual without their permission.

If you post online or on social media a photo or video that was taken in a Club and another individual appearing in that content complains, Crosscourt reserves the right to ask you to remove the post.

### iii. LOCKERS & LAUNDRY

Lockers are provided solely for your benefit and convenience. You are responsible for locking your locker. Crosscourt will remove any articles left in a locker overnight.

CrossCourt is not liable for any loss of items or shrinkage or damage to your items while being laundered.



# CLUB POLICIES & CODE OF CONDUCT

## USING THE CLUB

### iv. PERSONAL PROPERTY

You should avoid bringing valuables into Club premises. To the maximum extent permitted by law, Crosscourt will not be liable for the loss or theft of, or damage to, any personal property of you or your guests, including without limitation any items left in lockers, locker rooms, court area, recovery areas, or elsewhere in any club.

### v. DRESS CODE

You are required to wear appropriate athletic attire and footwear when using any Club equipment and participating in any Crosscourt experience, training session or other activity. Crosscourt may deny you use of its Clubs if you do not wear proper attire and footwear, as determined in Crosscourt's discretion. No gang affiliated apparel will be permitted.

### vi. GROUP EXPERIENCES

Certain Crosscourt experiences require advance booking and reservation, and you will not be permitted to participate in these classes unless you have properly booked and reserved your spot.

Crosscourt may give away your reserved spot if you are not in the session at start time or on the premises within 5 minutes of start time. If you book online, you may cancel a booked class up to five (5) hours before the class starts.





# CLUB POLICIES & CODE OF CONDUCT

## USING THE CLUB

If you do not cancel within this allotted time period or check in by the start of session, you will be considered as having “missed” your booked session. If you miss three (3) bookings within a thirty (30) day period, you will be prohibited from booking sessions online for a period of seven (7) days.

We do not condone entering a session late or leaving a session early, as this is disruptive to other members’ experience.

### **v. NO GUESTS OR OUTSIDE TRAINERS**

Bringing guests that are not Crosscourt members or participants to spectate your session is prohibited. Use of personal trainers who are not employed by Crosscourt is strictly prohibited at all Clubs. You may not provide personal training services to, or receive personal training services from, any other member or guest, regardless of whether a fee is charged.

### **vi. CHILDREN**

Children under eighteen (18) years of age are not permitted to use Club facilities, locker rooms and equipment, unless they are participating in children-specific programming offered by Crosscourt.

You, as a child’s parent or legal guardian, will be required to sign a waiver and release form on behalf of your child before your child may participate in any children’s programming.



# CLUB POLICIES & CODE OF CONDUCT

## USING THE CLUB

All youth programs are provided solely as a convenience while you are at and using a Club and you are strictly prohibited from leaving Club premises while your child is in the facility, unless otherwise expressly stated.

Children must be accompanied by a parent or legal guardian at all times. Crosscourt reserves the right to, in its discretion, prohibit any child who is disruptive, unsupervised, sick, or otherwise interfering with the Club's operations from participating in children's programming.

### vii. WEAPONS

Firearms and other weapons are strictly prohibited from being brought into Club facilities, even if you have a permit to carry a concealed weapon.

### viii. SERVICE ANIMALS & PETS

Service animals that are individually trained to work or perform tasks for individuals with disabilities ("Service Animals") are permitted to accompany members (or other Club guests) with disabilities to all areas of the Club open to members.



# CLUB POLICIES & CODE OF CONDUCT

## USING THE CLUB

Crosscourt may ask you to remove your Service Animal if, in Crosscourt's discretion, the animal is out of control and you do not take effective action to control it, if the animal is not housebroken, if the animal poses a direct threat to the health or safety of others or if the animal's behavior otherwise fundamentally alters the nature of the Club's business.

Crosscourt reserves the right to charge you for any actual damage caused by your Service Animal. For the safety of our members and the animals, pets and "emotional support animals" are not permitted in any area of our Clubs.



## CAREER OPPORTUNITIES

Interested in joining our Experience Team? Apply for a role by visiting our website and filling out an application on our website's Join the Team page found in the website's footer or email us at [ccteam@cross-court.com](mailto:ccteam@cross-court.com) if a desired position is not listed on our site.

## GETTING IN TOUCH

- i. Reach out through the contact us form on website
- ii. Calling us using the number on website
- iii. Reaching out on social by DMing us on Instagram
- iv. Email us at [ccteam@cross-court.com](mailto:ccteam@cross-court.com)
- v. Storing your Experience Team's contact information:

Member Hotline - (323) 591-3916  
 Rene (Club Manager) - (323) 616-1224

## NEXT STEPS

### NEXT STEPS

- i. Complete your profile
- II. Join our Discord
- iii. Book Next Session
- iv. Reach out with any questions

JOIN US ON

SCAND

CROSSCOURT  
**DISCORD**

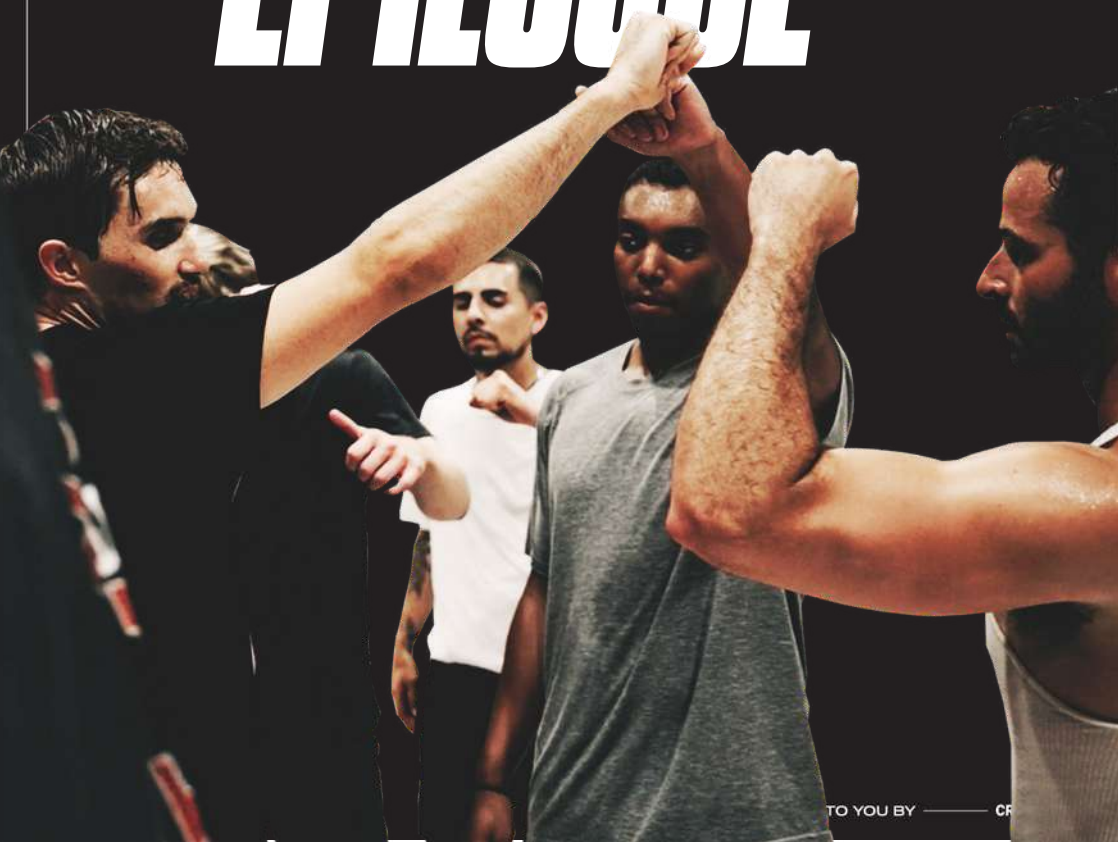
SCAN ME  
READ ABOUT YOUR LIFESTYLE

CREATE.  
COMPETE.  
**CONNECT.**

CROSSCOURT

DISCORD

# EPILOGUE



## ***EPILOGUE***

Thank you for being a part of the CCTeam.

Being the best version of yourself isn't something that happens overnight. It's about making progress. You've got to trust the process and trust the people who believe you have what it takes to reach your potential—that's the power of Team Sport. It's the perfect catalyst for anyone looking to progress to the next level personally, mentally and physically.

The success of our members on and off the court is our number one priority. We are here to help you achieve your goals in life and get the most out of your membership. Please reach out with any questions, comments, or concerns. We look forward to elevating together.

***WE MAKE A LIVING BY WHAT WE GET. WE MAKE A LIFE  
BY WHAT WE GIVE.***

- Winston S. Churchill

MAKE

***SPORT***

YOUR

***LIFESTYLE***

