Purushotham DH
Senior BI Developer
DBMS/Power BI/Tableau

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Dear Team,

Thank you for the opportunity to apply for the slot role at your company. After reviewing your job description, required skills by job has been suitable to my profile. I am certain that I have the necessary skills to successfully do the job adeptly and perform above expectations.

Please find the below of my primary details for your reference

ORG DETAILS	
Last Organization	Publicis Sapient (left on 05-05-2023)
Contract / Permanent	C2H with CADMAXX Solutions Pvt Ltd
Notice Period	Immediate Joiner
PREF. DETAILS	
Current Location	Bengaluru
Preferred Location	Any PAN Indian Location
Have an Offer and job pipelines (Y/N)	No
Open for Payroll/C2H Position? (Y/N)	No
EXP. DETAILS	
Leading Process (as a Sr Analyst-I.C)	1.6 Yrs.
Power BI/Power Query/PBI Dataflows/DAX	4.0 Yrs.
Tableau	1.8 Yrs.
SQL-DQL	2.6 Yrs.
Tableau	1.8 Yrs.
Client/Stake Holders management	6.0 Yrs.
ADF/ Azure Synapse/Databricks/Bigdata/Python	**Done courses but no practical experience**
Total Experience	8.0 Yrs.
IDENTIFICATION	
PAN CARD	BLTPD5186R
AADHAR CARD	7814 0786 5568
PASSPORT	L8193645
COMPENSATION	
C CTC	9.60 LPA
E CTC	20 LPA

Thank you for your consideration and I look forward to hearing from you soon.

Sincerely
Purushotham DH

PROFILE SUMMARY

Sr Data Analyst-I.C throughout 8 Yrs. experience established, worked, and supervised multiple E2E BI Reports on Procurement, Production Cost/Revenue, Campaign Marketing and HR Analytics. Well versed with Power BI, Tableau and SQL server tools. Certified in Azure fundamentals (AZ 900),TSQL, Python and Agile-Scrum(CSM®) Now preparing for Azure Data Engineering-ADF(DP-203) certification.

EXPERIENCE

PUBLICIS SAPIENT   **07/2021 – 05/2023**
SR Analyst: Worked on Marketing campaigns, Production cost& Revenue and HR Analytics   W.F.H/Bengaluru

- Clients Management   : Being in discussions with Clients/Stake holders while new projects requirements
- Data cleaning/ETL   : Data Preprocessed through MS-Power Query/PBI services Dataflows
- Reports/Visualizations   : Prepared reports with multiple analytics like Comparative, Trend Analytics
- Iterative changes   : Working on Iterative changes as per stakeholder requests
- Quality Check   : Crosschecking established project's day to day values with client provided data summarization
- Supervision   : Lead/Supervising of Peers/Analysts PBI Reports and their process for better performance
- Process Automation   : Created Data flows-based Queries to automate the excel files in multiple projects

TPI ADVISORY SERVICES(I.S.G)   **07/2017 – 10/2019**
Analyst : Worked on Procurement Reporting & Supporting for Operations on PRs & GRs/SEs   MG Road/Bengaluru

- Data Preprocessing   : Received procurement data and prepared master production data file
- Reports & Dashboards   : Prepared analytical visualizations and shared with clients
- Quality Assurance(QA)   : Cross checked procurement entries done by operation team

A.C.G PRORELSYS PVT LTD   **05/2015 – 12/2016**
Sr. Associate: Worked on Invoices/Payment Reporting   Madhapur, Hyderabad

- Data Preprocessing   : Received procurement data and prepared PO Packets and master production data file
- Reports & Dashboards   : Prepared analytical visualizations/Reports/Dashboards and shared with clients

IBM INDIA PVT LTD   **04/2013 – 04/2015**
Process Associate: Worked on Travel Management Reporting   Manyata Tech Park/Bengaluru

- Bills Validation   : Received travel data and prepared master production data file
- Prepared Reports   : Prepared day to day teams' production reports
- Ad-Hoc Reports   : Received procurement data and prepared master production data file

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ACADEMICS

Master of Business Administration-M.B.A   **05/2012**
J.N.T University (A)-A.P   Regular

B.Com(Computer Applications)   **05/2009**
Sri Venkateshwara University-A.P   Regular

PROFESSONAL CERTFCATONS

AZ 900 (Azure Fundamentals)	Microsoft	May 2023
Certified Scrum Master-CSM®	Scrum Alliance®	Oct 2021
Certified Python Developer	IABAC	Mar 2023

SKILLS

Power BI	SQL Server	Python-Pandas	ADF/Synapse	Project Supervision
DAX/Power Query	SQL-DQL	Python-Matplotlib	ADLS/Datawarehouse	Agile-Scrum
Reports	SQL-DDL	Python-NumPy	Databricks/Bigdata	
Workspace regulation	SQL-DML	Python Seaborn	Databricks/PySpark	

EXPERIENCE – COMPANY-4

	Company	Publicis Sapient (Contract Role-Behalf of CADMAXX solutions Pvt ltd)
	Tasks	B.I Reporting on Media Analytics, Production Revenue and cost and HR Analytics
	Environment	Individual Contributor-I.C
	Tools	Power BI, Snowflake, SharePoint, Azure Data blobs/File explorer and SQL server
	Role	Senior BI Analyst
	Period	Jul- 2021 to May 2023

Project-5— Report Optimization

Worked on a 2 large process excel reports to make it automate through PBI data flows for save 60% of human efforts

Project-4 – HR Analytics – Bench Data
Management had a plan to create a model like integrating employee bench data file from all HR people throughout company global offices and uploading to Azure file explorer and then to Power BI report. I went through below tasks

- Data Integration : Received employee bench data through excel files and uploaded to Azure file explorer
- Data Cleaning   : Integrated excel files to Power query and made required transformations.
- Reporting   : Prepared visualizations on weekly present and arriving people values, weekly vacant positions,
                         Comparison of bench people and vacant positions based on Geographical/Project/Skills.
- Delivery   : Published and taken care of Workspace/RLS access.

Project-3 – HR Analytics – Skills Matrix
Management had a plan to create a model like getting employees skills data such as their primary and secondary skills to estimation for all future projects requirements and must get a view for which skills should ask them to learn

- Data Integration : Received employee bench data files through box folders and copied those to desktop folder
- Data Cleaning   : Integrated excel files to Power query and made required transformations.
- Reporting   : Prepared visualizations on present skills, planning skills by project/Geo based
- Delivery   : Published report to production and taken care of Workspace/RLS access.

Project-2 – Production Analytics – 3 Revenue/1 production cost reports.
Management had a plan to create a model like getting production revenue data monthly once and visualized it through Power BI
- Data Integration : Getting global markets data from SharePoint to PBI-dataflows for schedule refresh
- Data Cleaning   : Created PBI-dataflows for required transformations and imported it to PBI Report
- Reporting   : Prepared visualizations of revenue data Geog wise, Project wise and top/Bottom n markets
- Delivery   : Published report to production and taken care of Workspace/RLS access.

Project-1 – Campaign Markets Analytics – 3 reports.
Prepared 3+ campaign marketing reports based on marketing data using data sources of snowflake, SQL server and azure Blob storage
- Data Integration : Getting clients data from snowflake, SQL server and azure Blob storage to PBI-dataflows
- Data Cleaning   : Created PBI-dataflows for required transformations and imported it to PBI Report
- Reporting   : Prepared report on campaign cost, sales, project wise cost vs sales and with KPIs like CPM,CPC
- Delivery   : Published report to production and taken care of Workspace/RLS access.

ISG logo	Company	**ISG** (TPI Advisory Services India Pvt. Ltd)
	Responsibilities:	BI Analytics/ Reporting
	Tools	Power BI, Tableau, Advance Excel and Service Now
	Role	Analyst - BI Reporting
	Period	Jul- 2017 to Oct-2019

Worked on Senior Analyst-IC on Campaign Marketing, Production and HR Analytics using tools as Power BI and SQL with the

Project-3 – Procurement Analytics
Worked on Clients procurement data-PRs, RFQs and GRs as per below tasks

- Data Integration: Prepared excel master file based on raw data received from multiple procurement teams
- Data Cleaning   : Integrated master data file and dependent excel files to Power query for transformations.
- Reporting   : Prepared visualizations all PRs, RFQs and GRs data insights like based on projects, work orders
- Delivery : Published and taken care of Workspace/RLS access.

Project-2 – Contract Analytics
Worked on Clients contract management data like all contracts Contract Requests, contract changes and SOWs data and contract due data

- Data Integration: data received through mails and moved to desktop flat files there to imported to power query
- Data Cleaning   : Integrated contract data files to Power query for transformations.
- Reporting   : Prepared visualizations all insights of contact dates wised, sow wised and project wise insights
- Delivery : Published and taken care of Workspace/RLS access.

Project-1 – Payment Analytics
Worked on employee's payments reporting of as per their SOW and forwarded to clients

- Data Integration: data received through mails and moved to desktop flat files there to imported to power query
- Data Cleaning   : Integrated contract data files to Power query for transformations.
- Reporting   : Prepared visualizations all insights of payments based on projects, work orders
- Delivery : Published and taken care of Workspace/RLS access.

EXPERIENCE – COMPANY-2

	Company	A.C.G Prorelsys Pvt. Ltd
	Responsibilities:	Reporting, Quality Check
	Environment	Tableau and Advance Excel
	Role	Senior Process Associate on Reporting
	Period	May-2015 to Jun-2017

Project-1 – Project Invoices Status Reporting
Worked on Clients invoices status of payment reports and ad hoc project completion reports
- Data Integration: Received invoice copy and payments data through mail and copied it to desktop excel files and make append all files to single and used it into Tableau
- Reporting   : Blended all excel files into tableau and used it for make dashboard with project wise and workorder insights
- Delivery   : Sent the Project wise completion reports value screen shots and weekly once shared the Tableau dashboards through SharePoint

EXPERIENCE – COMPANY-1

	Company	IBM India Pvt. Ltd
	Responsibilities:	Travel Management
	Environment	MS Excel and Travel & Expense systems
	Role	Process Associate
	Period	Apr-2013 to Apr-2015

Project-1 – Travel Management Reporting
Worked on Clients Travel Bills reporting through excel
- Data Integration: Received travel bills, made verify and updated excel files and sent to clients based on pre-defined format
- Learnt Power Query/Dax basics through Team's cross function/Backup learning

ACADEMIC PROJECT

Title   : A Study on "Working Capital Management"
Company   : V.S.T Tillers and Tractors Ltd-Bangalore
Description: It is an Academic Project in MBA on Analysis of working capital management
                 Through comparison of Balance sheets and Ratio analysis
Duration   : 33days (Apr 12th 2012 - May 15th 2012)
Site   : Off-site – Bangalore Plant

1. **DBMS –** SQL SERVER- DATABRICKS- AZURE DATA STUDIO
   - Have a knowledge of Integration of files into SQL Server/ADF/Synapse SQL/Data bricks
   - Have Knowledge/Experienced in below SQL Aspects through SQL Server/Azure Data Studio/Databricks
     - DDL: Create/backup/delete of databases & Tables
     - DML: Insert, Update, Alter of tables
     - DQL: Basics functions, Joins, Merge/Append, Aggregate/String functions
     - TCL: Commit, Rollback and save points

2. **ETL/ELT/DATA WAREHOUSE/BIG DATA -** ADF, AZURE SYNAPSE, APACHE DATA BRICKS/PYSPARK/TSQL
   - Have a knowledge of cleaning of relational data through ADF Pipelines/Power Query
   - Can process Big Data in Azure synopses and Apache Data Bricks through PySpark/ SQL Notebooks
   - Preparing for Practicing for Azure DP 203- certification
   - Used PBI-Power Query/data flows for data cleaning/ETL process.

3. **BI REPORTS –** POWER BI,TABLEAU,DATABRICKS AND PYTHON
   Created below charts while multiple analytical reports in Power BI and Tableau and now practicing those in Python Mat plot/Seborn and Databricks visualizations
   - Comparison - Basker & Veslet,
   - Relationship - Scatterplot,
   - Distribution - Histograms, Pie-Donut, Bar/columns, tree Map and fire charts
   - Composition - Stacked bar/column charts
   Used Below DAX functions while reporting
   - Text: Concatenate,format,proper,Trim,unchar,Upper/Lower,Search/Find,Replace,Substitude,Trim,Len i.e.
   - Aggregate: Sumx, AvgX, Maxx/MinX, ,Count, Rank i.e.
   - Date & Time: Dated If, Year/Month/Day, Today/Now,Weekday,Datesytd i.e.
   - Filter: Calculate,Filter,All,Related,userelationship i.e.
   - Logical: If,and,or i.e.

4. **PROJECT DELIVERY –** Prepared and delivered monthly wise/deadline-based reports to production. While project delivery followed
   - Reached clients for required data
   - Delivered project to production
   - Discussions of iterative changes
   - Managing workspace/Report accesses

5. **AGILE-SCRUM**
   Completed certification in Agile-Scrum from Scrum Alliance.

References:

* Educational and Experience certificates can available upon request