

Profit Analytic Dashboard

Filter your data by region by clicking on drop down list

Region

Sales
55.4M

Profit
31.6M

Cost of Sales
23.8M

Unit Cost
1.9M

Order Qty
251.1K

No. of Orders
15.0K

No. of Country
34

No. of City
263

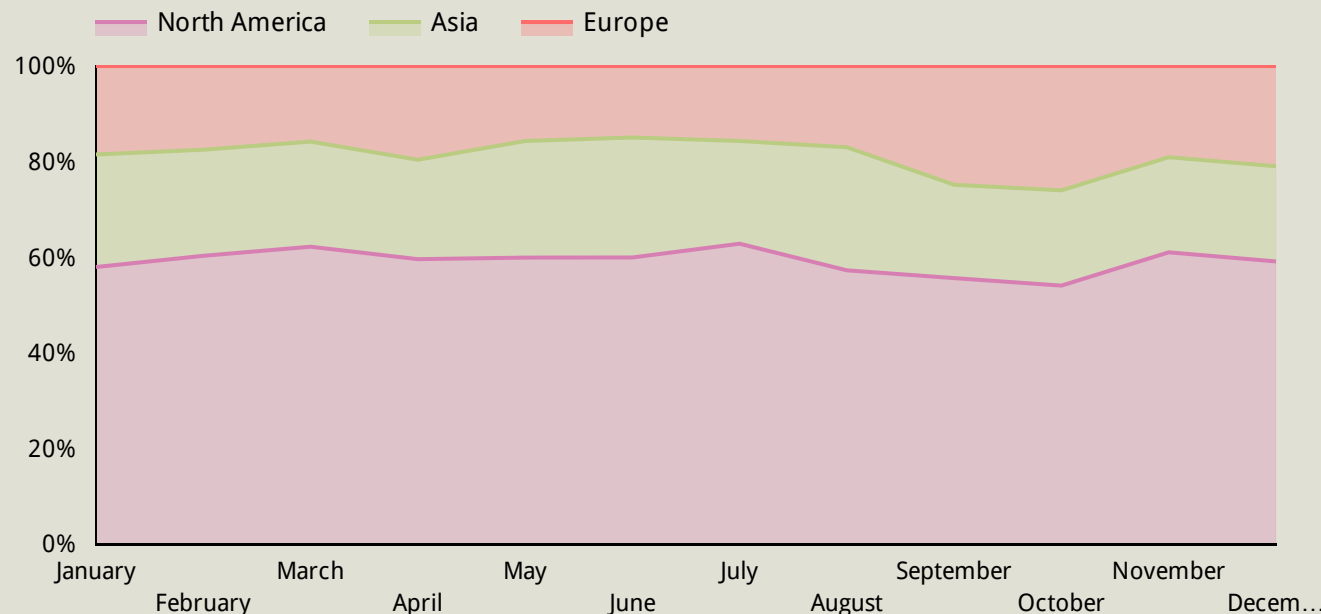
Product Category Profit Analysis

Channel

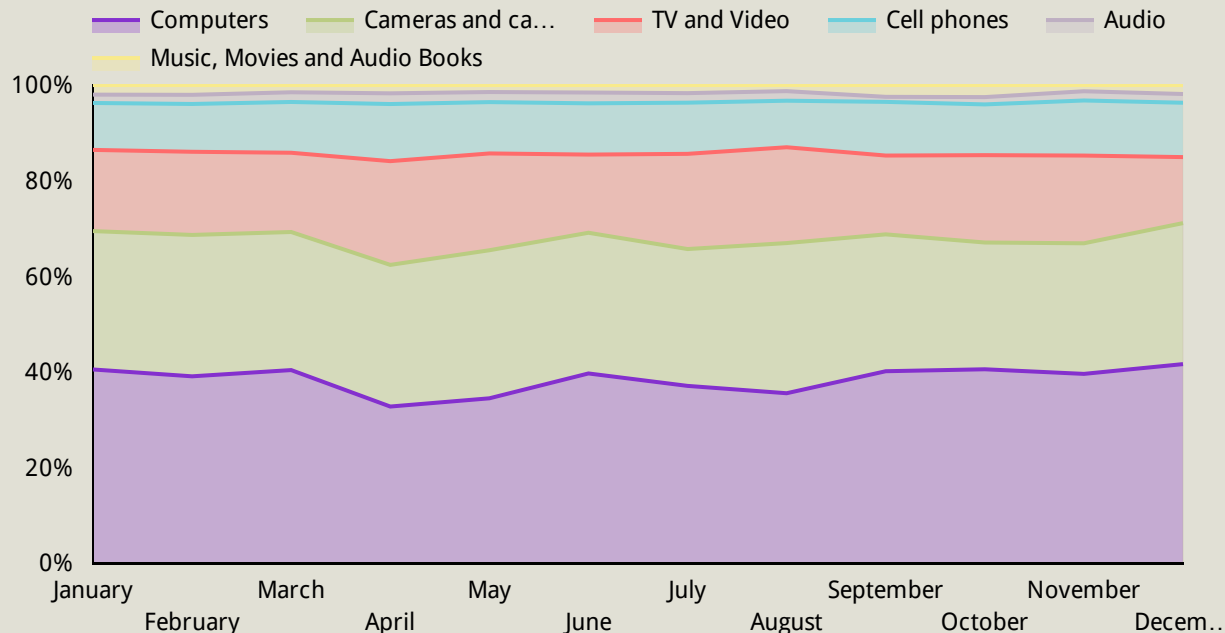
Sales ▼

Online	27,237,495.61
In-store	13,532,723.47
Reseller	7,407,225.36
Catalog	3,635,896.91
Phone	3,578,418.44

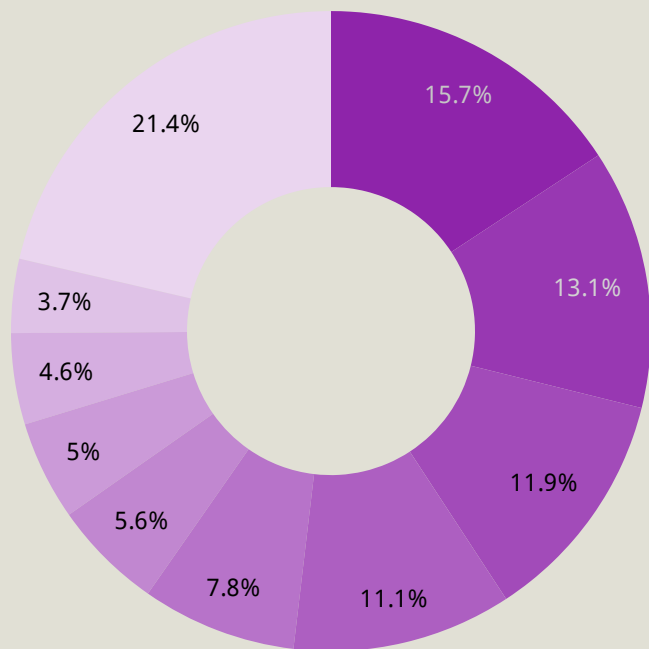
Profit Analysis Monthly



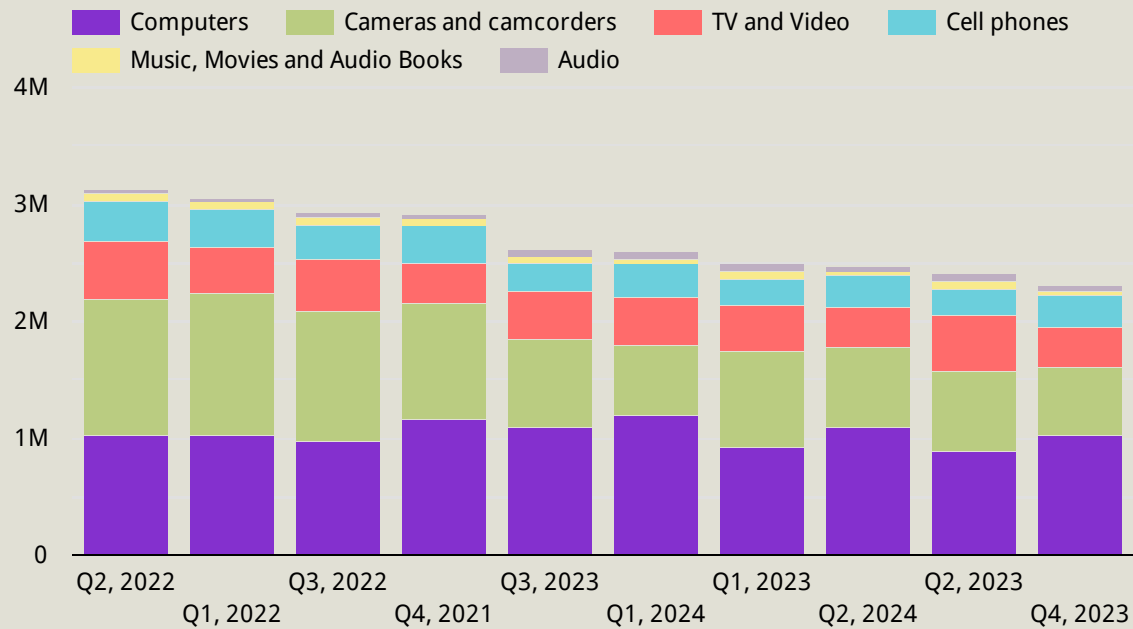
Profit Analysis Monthly



Product Subcategory Profit Analysis



Trend Analysis Quater & Year wise



Sales, Profit and Unit cost Subcategory Breakdown

Product Sub Category	Sales ▼	Profit	Unit Cost
Camcorders	8.5M	5M	286.8K
Projectors & Screens	7M	4.1M	240.9K
Laptops	6.4M	3.8M	218.1K
Digital SLR Cameras	5.7M	3.5M	181.6K
Home Theater System	4.7M	2.5M	185.1K
Desktops	3.5M	1.8M	75.4K
Smart phones & PDAs	2.8M	1.6M	104K
Digital Cameras	2.5M	1.5M	88.4K
Car Video	2.1M	1.1M	84.7K