

# Credit Card Transaction Report

Total Revenue

57M

Amount

46M

Interest  
Earned

8M

Count

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629
Gold	2533683	2091362	3,84,756
Silver	5659121	4647596	8,21,935
Blue	47188733	37840749	66,14,294
Total	56517145	45533021	79,82,614

Q4

Q3

Q2

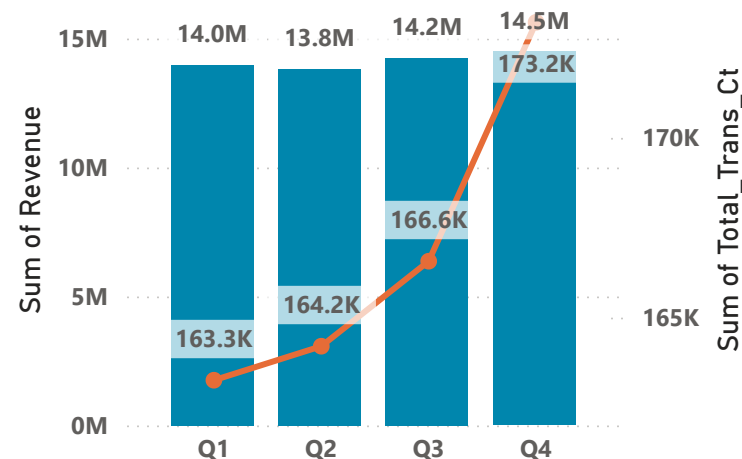
Q1

Week\_Start\_Date

All

## Revenue and Total Transaction count

Sum of Revenue Sum of Total\_Trans\_Ct



F

M

Gold

Silver

Blue

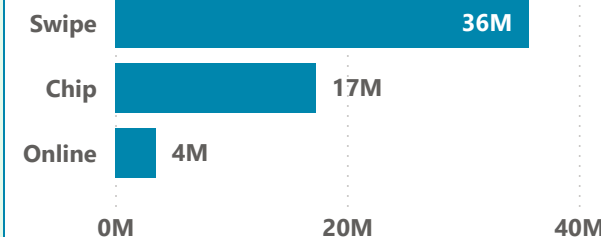
Platinum

Low

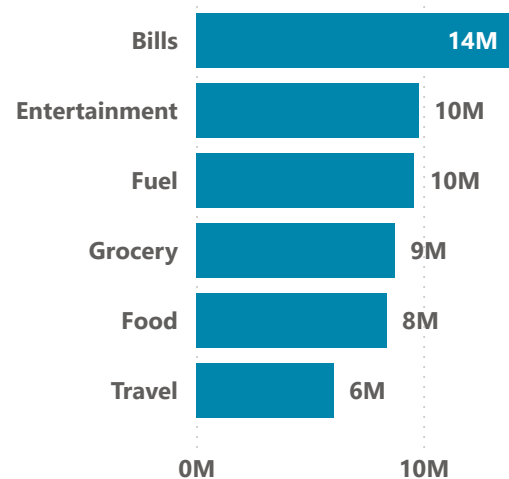
Medium

High

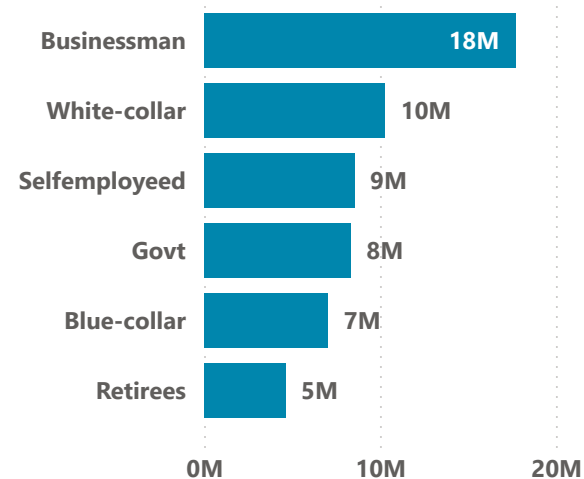
## Revenue by use chip



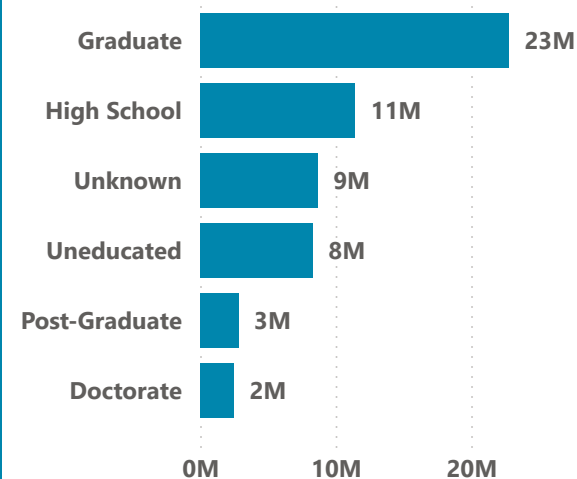
## Revenue by Expenditure Type



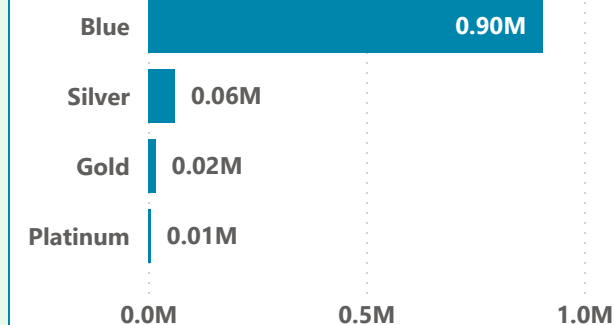
## Revenue by Customer Job



## Revenue by Education



## Customer Acq. Cost



# Credit Card Customer Report

Total Revenue

57M

Amount

46M

Avg Age

46

CSS

3.19

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

M

31M

F

26M

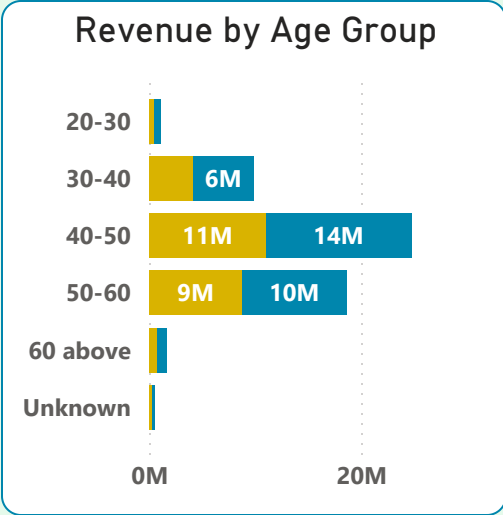
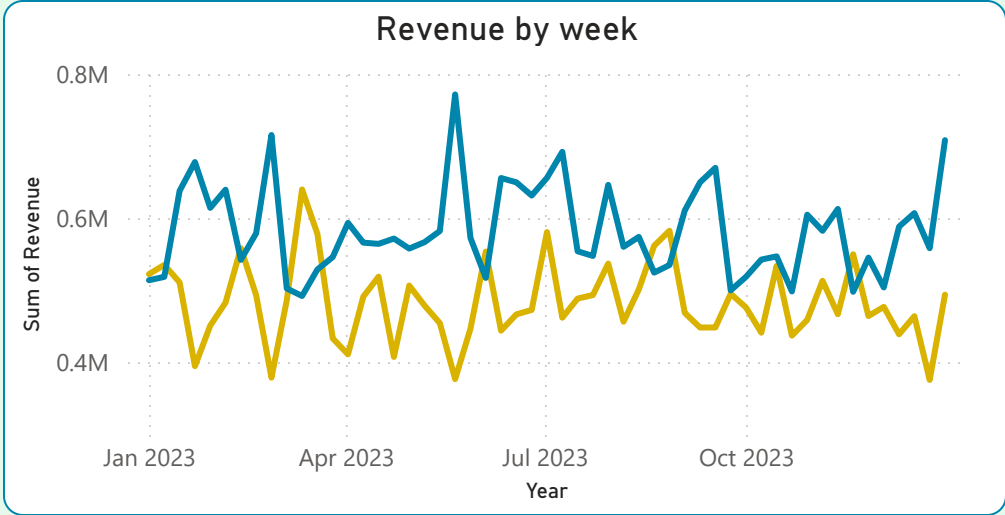
Week\_Start\_Date

All

Swipe

Online

Chip



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Retirees	4617456	49619308	6,41,700
Blue-collar	7040633	73516911	9,67,778
Selfemployeed	8542852	77659931	11,41,536
Govt	8335560	90834727	11,82,257
White-collar	10283153	105618475	14,64,720
Businessman	17697491	190350431	25,84,623
Total	56517145	587599783	79,82,614

