

PURVA K KUSHWAHA

UX Designer

WORK EXPERIENCE

Freelancing - Independent Designer

June, 2020 – Present

Worked with many companies and startups and help them design their **Media Kits, Online/Offline marketing elements** from logos, browser, visiting and invitation cards to websites, mobile application screens.

Paragon Business Solutions Pvt. Ltd. - UX Designer (Digivalet & CasaDigi)

May 2019 – June 2020

Digivalet is the world's first touch-based guest room experience solution whereas **CasaDigi** is for luxurious homes. Here, experienced in designing user interactive features like **Food & Beverages, Chatbot**, etc. and worked on many internal projects like revamping **Digivalet Dashboard, CasaDigi Studio**, etc.

EngineerBabu Pvt. Ltd. - Graphic Designer Intern

March 2018 – July 2018

During internship, experienced creating various **advertising elements** like Logos, hiring posters, t-shirts, cups, laptop stickers.

Indore Technical Community & Microsoft Student Partner

2017 – 2019

Visited **BITs Pilani Summit, Rajasthan Hackathon 5.0** and joining communities like **Google Developers Group, Facebook Developers Circle, GirlScript and Women Techmakers**, Indore. Also worked as Student Ambassador at **Skillenza, Progate, Internshala** (8.0, 9.0 and 12.0).

Other Internships

- Affimantus Technologies, Indore (Website Development)
- L&T Electrical & Automation, Indore (IOT & Product Development Phases)
- Nuclear Power Corporations of India Ltd. (TAPS) Setup of PPPoE Authentication Sever Development Phases

EDUCATION

Indore Institute of Science & Technology, Indore, MP

2015– 2019

Coordinated and organized many events like **Techfest** & Technical events of **Microsoft, Facebook** and anchored at cultural events like Concerts, Annual Day, Kavi-Sammelan, etc.

- Awarded as **Star Achiever** in my Final Year.
- Won Madhya Pradesh **States**, Table Tennis, 2015.
- AICTE Conference, Japan had selected the Research paper RNN Based Music Generation
- Major project was **Smart Dustbin with GPS service** using IOT & Raspberry Pi.
- Minor project was **BookFood** Website, a website for user and caters.

Atomic Energy Central School No.1, Tarapur, Dist. Palghar, MH

2002 - 2015

Positioned as Head Girl and twice severed as House Caption.

Won many co-curricular activities (Debates, Quizzes, Paper presentations to Group Dance, Group Singing, etc.) and various sports events.



PROFILE

User Experience Designer, who loves building Web, iPad & Mobile solutions & have designed features & flows for various products (requirement gathering to prototyping). Also designed digital media kits (brand websites, logos, banners, etc.) for both online and offline advertising.

CONTACT

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SKILLS

- Sketch
- Adobe: XD, Photoshop, Illustrator
- Figma
- Marvel App
- Zeplin
- HTML/CSS

HOBBIES

- Table Tennis
- Reading
- Travelling