

PURVA K KUSHWAHA

UX Designer

EDUCATION

Indore Institute of Science & Technology, Indore, MP

2015 – 2019

In my college days, I have coordinated and organized many events like **Techfest**. Technical events of **Microsoft**, **Facebook** and anchored at cultural events like Concerts, Annual Day, Kavi-Sammelan, etc.

- I was awarded as **Star Achiever** in my Final Year.
- I had won Madhya Pradesh **States**, Table Tennis, 2015.
- My research paper 'RNN Based Music Generation paper' got selected in **AICTE Conference**, Japan.
- My Minor project is **BookFood** Website, a website for user and caters and my Major project was **Smart Dustbin with GPS service** using IOT & Rasberry Pi.

Atomic Energy Central School No.1, Tarapur, Dist. Palghar, MH

2002 - 2015

I was the **Head Girl** and twice served as **House Caption**. Under my leadership, we had won many co-curricular activities (Debates, Quizzes, Paper presentation to Group Dance, Group Singing, etc.) and various indoor and outdoor team as well as individual events.

WORK EXPERIENCE

Freelancing - Independent Designer

June, 2020 – Present

These days, I am lucky to work with many small companies and startups and help them design their **Media Kits**, **Online/Offline marketing elements** from logos, browser, visiting and invitation cards to websites, mobile application screens.

Paragon Business Solutions Pvt. Ltd. - UX Designer (Digivalet & CasaDigi)

May 2019 – June 2020

Digivalet is the world's first touch-based guest room experience solution whereas **CasaDigi** is for luxurious homes. I have experienced designing user interactive features like **Food & Beverages**, **Chatbot**, etc. and worked on many internal projects like revamping **Digivalet Dashboard**, **CasaDigi Studio**, etc.

EngineerBabu Pvt. Ltd. - Graphic Designer Intern

March 2018 – July 2018

During my internship, I had experienced creating various **advertising elements** like Logos, hiring posters, t-shirts, cups, laptop stickers.

Indore Technical Community & Microsoft Student Partner

2017 – 2019

My passion for planning and designing products rose more after visiting **BITs Pilani Summit**, **Rajasthan Hackathon 5.0** and joining communities like **Google Developers Group**, **Facebook Developers Circle**, **GirlScript** and **Women Techmakers**, Indore. I have also worked as Student Ambassador at **Skillenza**, **Progate**, **Internshala** (8.0, 9.0 and 12.0).

Other Internships

- Affimantus Technologies, Indore (Website Development)
- L&T Electrical & Automation, Indore (IOT & Product Development Phases)
- Nuclear Power Corporations of India Ltd. (TAPS) Setup of PPPoE Authentication Sever Development Phases



PROFILE

I'm a learning User Experience Designer, who loves building web, iPad & mobile solutions. I have designed features and flows for various products i.e., from requirement gathering to their prototyping. I also love designing digital media kits (brand websites, logos, banners, etc.) for both online and offline advertising.

And, I seek my creative inspiration from mother nature and use tools like Figma, Sketch, Marvel app, Zeplin, Adobe XD & Photoshop.

CONTACT

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HOBBIES

Table Tennis
Reading
Travelling