

Credit Card Transaction Report

Revenue
57M

Total Interest
8.0M

Amount
45.5M

Count
667.2K

Card_category	Revenue	Interest_earned	Total_trans_amt
Silver	5659109	8,21,922.98	4647596
Platinum	1135608	1,61,629.05	953314
Gold	2533682	3,84,755.16	2091362
Blue	47188612	66,14,172.62	37840749
Total	56517011	79,82,479.81	45533021

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

Blue

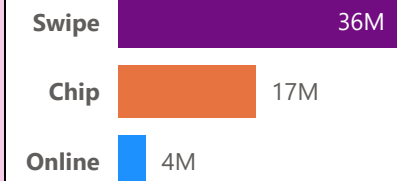
Plati...

Low

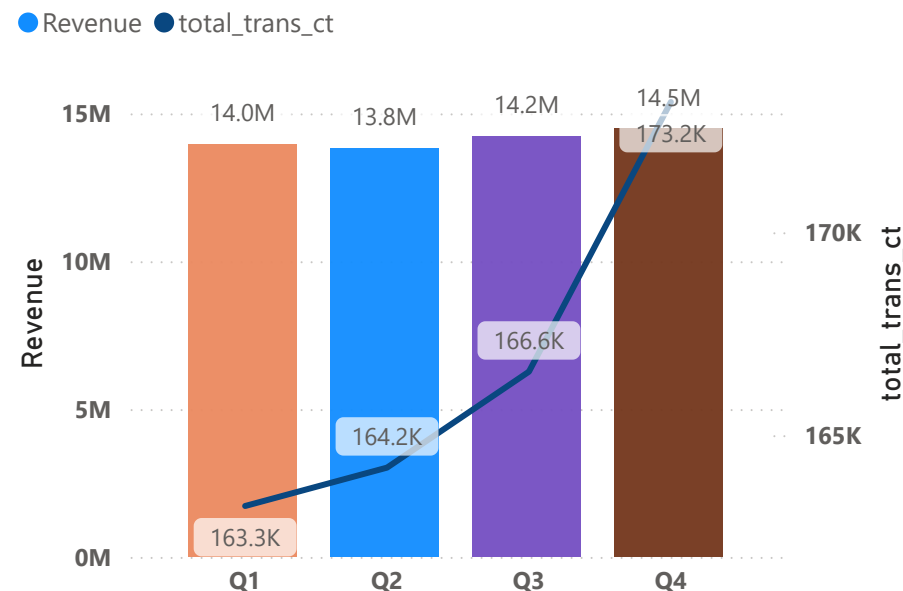
Medium

High

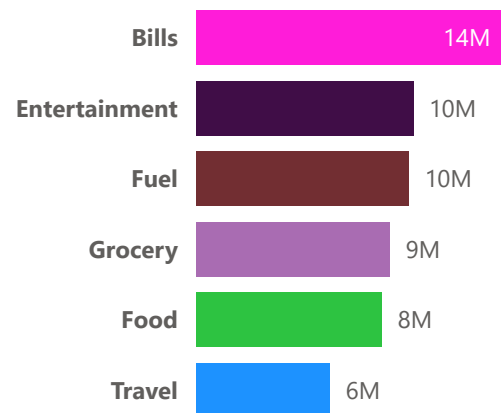
Revenue by Use Chip



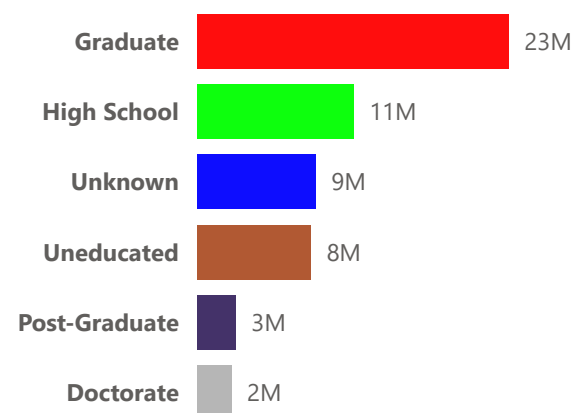
QTR Revenue Transaction



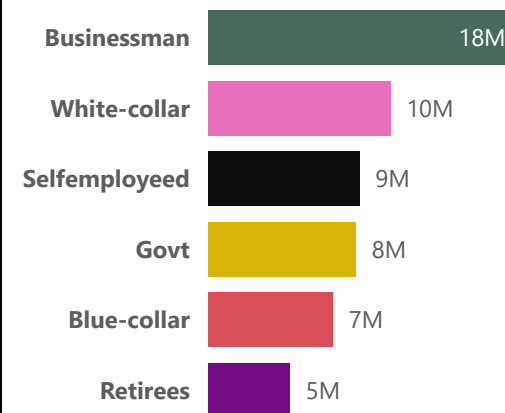
Revenue by Expenditure Type



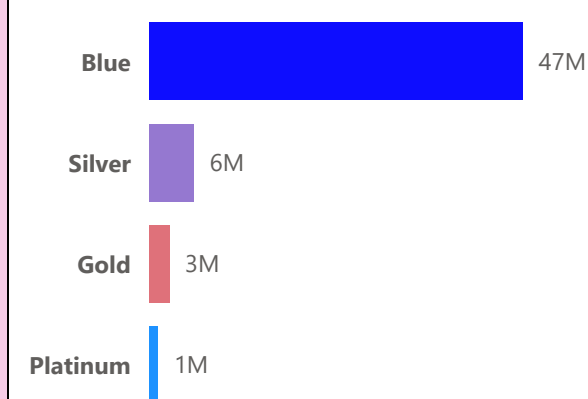
Revenue by Education Level



Revenue by Customer Job



Revenue by Card



Credit Card Customer Report

Revenue
57M

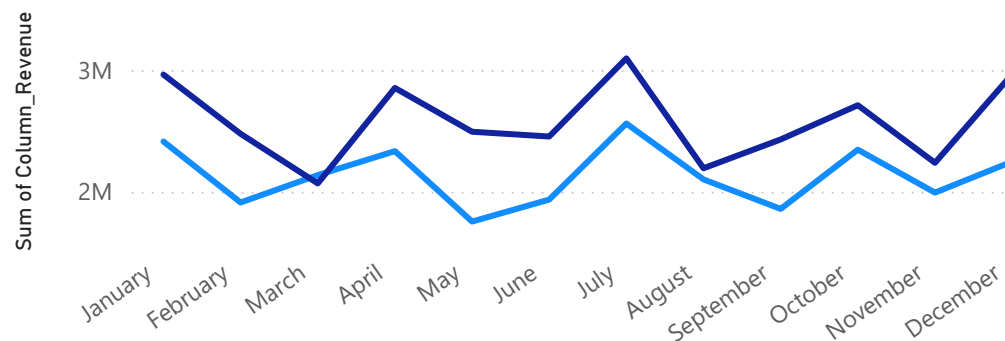
Total Interest
8M

Amount
588M

CSS
3.19

Sum of Column_Revenue by Month and gender

gender ● F ● M



Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

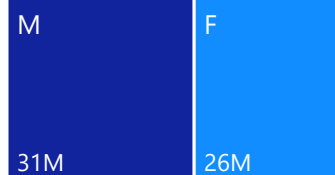
Chip

Gold

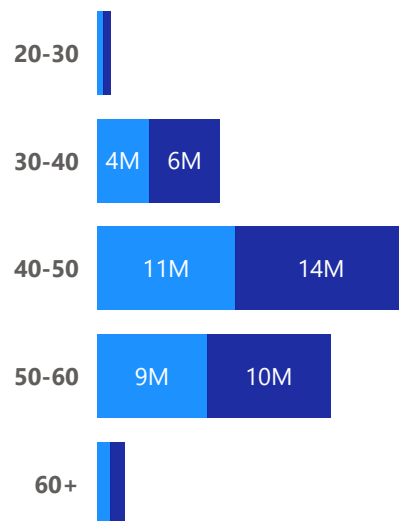
Silver

Blue

Plati...

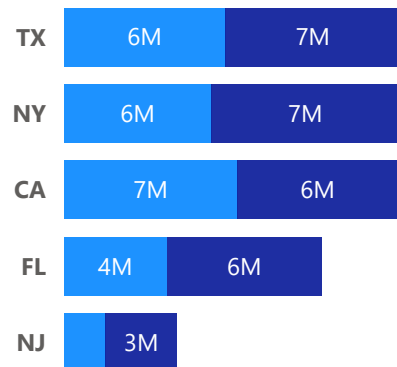


Revenue by Age Group

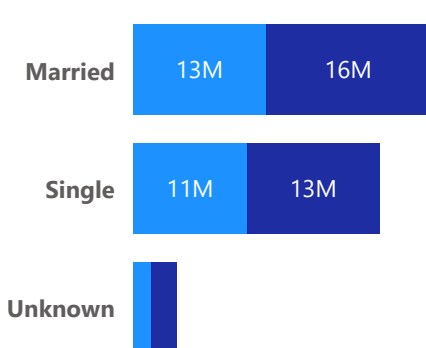


customer_job	Revenue	interest_earned	income
Blue-collar	7040606	9,67,751.42	7351691
Businessman	17697472	25,84,604.01	19035043
Govt	8335534	11,82,230.84	9083472
Retirees	4617448	6,41,692.22	49619308
Selfemployeed	8542826	11,41,510.40	7765993
White-collar	10283124	14,64,690.92	10561847
Total	56517011	79,82,479.81	58759978

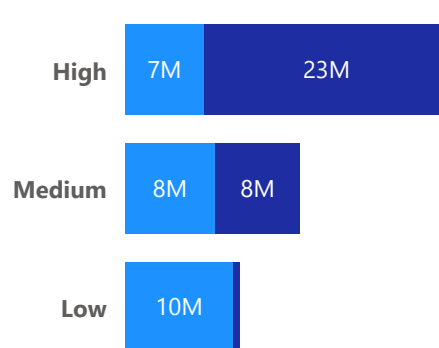
Top 5 States



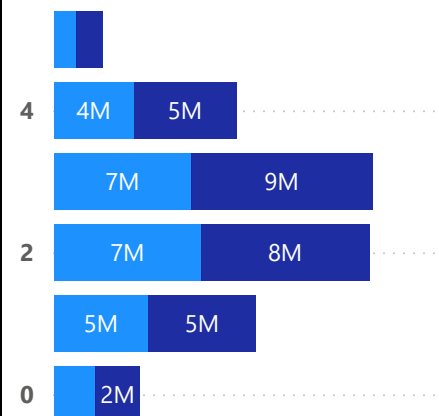
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

