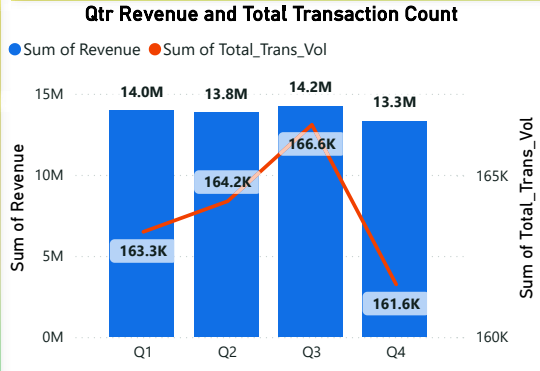
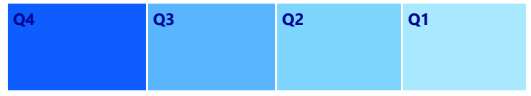


CREDIT CARD TRANSACTION REPORT

Revenue	Total Interest	Amount	Count
55M	7.8M	45M	656K

Card_Category	Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	11,35,608.05	953314	1,61,629.05
Gold	24,54,072.16	2024078	3,73,784.16
Silver	55,86,332.28	4586746	8,12,081.28
Blue	4,61,39,397.74	36957875	64,95,887.74
Total	5,53,15,410.23	44522013	78,43,382.23



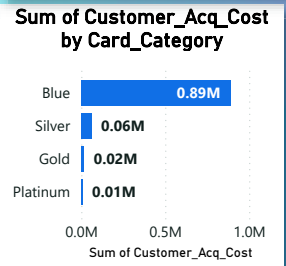
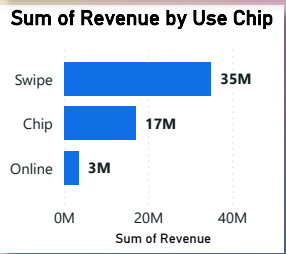
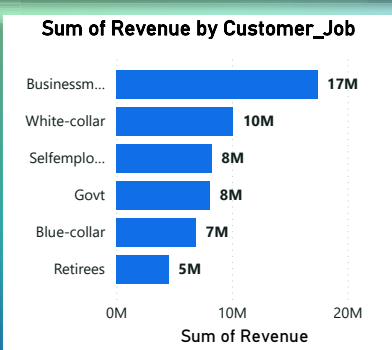
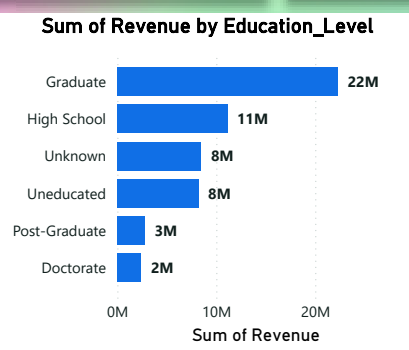
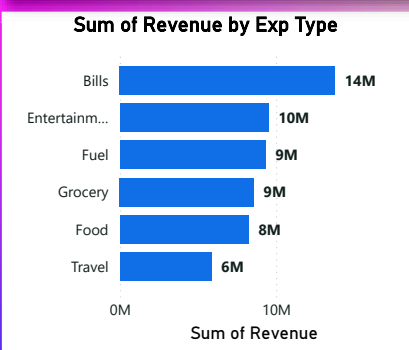
Week_Start_Date

All

F M

Silver Blue Gold Plati...

Medium Low High



CREDIT CARD CUSTOMER REPORT

Revenue

55M

Total Interest

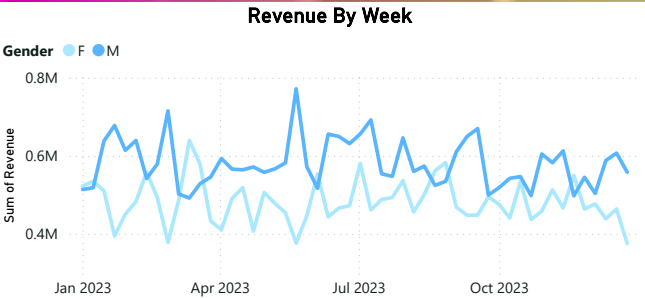
8M

Income

576M

CSS

3.19

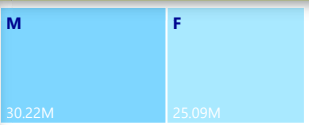
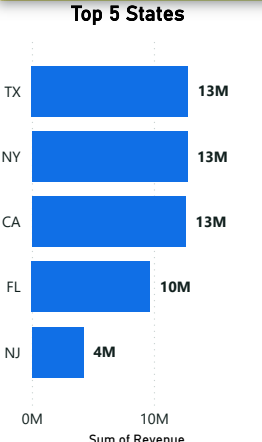


Q4

Q3

Q2

Q1



Week_Start_Date

All

Silver

Blue

Gold

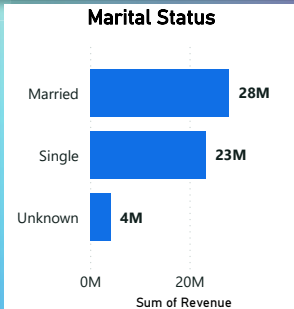
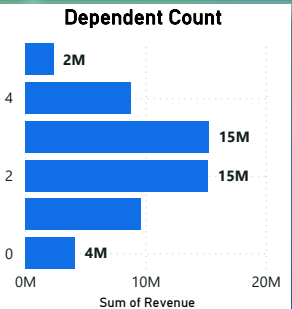
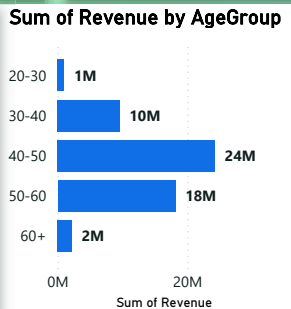
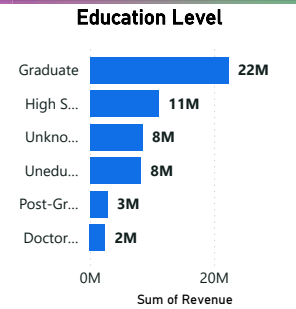
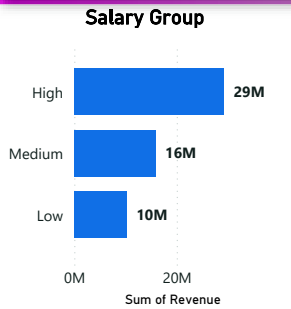
Plat...

Medium

Low

High

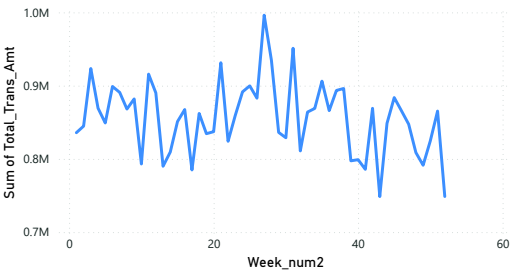
Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Retirees	45,35,184.24	3623120	48675030
Blue-collar	69,04,278.57	5488838	72262158
Govt	81,11,701.37	6507875	88773989
Selfemployeed	82,61,757.81	6395026	75313288
White-collar	1,01,14,655.93	8221742	103930055
Businessman	1,73,87,832.31	14285412	186959919
Total	5,53,15,410.23	44522013	575914439



SOME INSIGHTS

Week_num2	Previous_week_revenue	Current_week_revenue	week_over_week_revenue
1		10,35,629.32	
2	10,35,629.32	10,53,088.81	0.02
3	10,53,088.81	11,48,249.80	0.09
4	11,48,249.80	10,71,919.27	-0.07
5	10,71,919.27	10,64,577.97	-0.01
6	10,64,577.97	11,21,745.13	0.05
7	11,21,745.13	10,99,909.39	-0.02
8	10,99,909.39	10,71,542.29	-0.03
9	10,71,542.29	10,93,501.86	0.02
10	10,93,501.86	9,87,820.46	-0.10
Total	10,70,439.10	9,33,134.43	-0.13

Sum of Total_Trans_Amt by Week_num2



Delinquent_Acc %GT Count of Delinquent_Acc

0	93.93%
1	6.07%
Total	100.00%

Activation_30_Days %GT Count of Activation_30_Days

0	42.53%
1	57.47%
Total	100.00%

Percent of Delinquent Accounts from each Job:

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%