

Contact

www.linkedin.com/in/aakanksha-monga-a41713165 (LinkedIn)

Top Skills

Project Management
Project Coordination
Team Leadership

Honors-Awards

Certificate for Exemplary Academic Performance
Education Summit Initiative Winner

Aakanksha Monga

Incoming Analyst at Bain & Company
New Delhi

Experience

AVANCER CAPITAL PARTNERS PRIVATE LIMITED

Investment Banking Intern
May 2020 - June 2020 (2 months)
Gurgaon, Haryana

Brewhouse Ice Tea

Campus Brand Manager
September 2018 - June 2020 (1 year 10 months)

CBM ; North Campus

I play an integral role in product diffusion & market research.

Assist in planning and implementtng various marketing campaigns for brand-building and lead generation that align with overall company goals and help us stay fresh and competitive.

Finance & Investment Cell, Hindu College

2 years 10 months

Director

April 2019 - May 2020 (1 year 2 months)

Vice President

March 2018 - March 2019 (1 year 1 month)

Member

August 2017 - March 2018 (8 months)

Organized the following events

Financial District -

- Initiated a collaboration with FIC, SRCC to facilitate shared knowledge and skill building sessions.

- Co-ordinated and organised Decrypt – an Online case study competition which saw the participation of 800+ entries pan India

- Owing to the huge success of Decrypt, expanded, introduced and conducted 2 new offline events.

- Ideated and assisted a 10 member marketing team to raise sponsorships worth 50,000.

- Developed media campaigns to improve event outreach to 5,000+ through social media and offline promotions.

- Conceptualized and developed an offline event with a fellow member based on the concept of identity theft and robbery-

Founder of the first newsletter of F&IC -

- The monthly newsletter covers a wide spectrum of topics, from debunking economic myths to unravelling the psychology behind procrastination.

- Lead and ideated a 15 member marketing team to raise sponsorships and increase outreach

Newton Consulting Group Inc.
Research and Strategy
June 2019 - August 2019 (3 months)
New Delhi Area, India

Genuine Mark
Project Head
March 2019 - June 2019 (4 months)
New Delhi Area, India

Enactus Hindu College
Senior Member
August 2017 - December 2018 (1 year 5 months)
Hindu College, Delhi University

Have played an instrumental role in the conceptualisation and formation of the following projects –

- Project Oorja - Cleaner energy solutions - solar lamps for usage by street vendors

-The Artisans Project – empower the underprivileged artisans from india whose crafts are on the verge of extinction

-The Food Waste Project – usage of ugly fruits and vegetables to make nutrition bars and juices, for the underprivileged communities suffering from various nutritional deficiencies

Grant Thornton LLP
Advisory Intern (Forensic Services)
June 2018 - July 2018 (2 months)
Gurgaon, India

Placement Cell, Hindu College
Member
July 2017 - February 2018 (8 months)
Co-ordinated with reputed companies like Deloitte, McKinsey, DE Shaw, ID
Insight, American
Express, Grant Thornton, etc. to facilitate recruitment at Hindu College

The Danceworx Performing Arts Academy
Student
May 2017 - January 2018 (9 months)

Senior Teach Programme, Sanskriti School
Head Co-ordinator
April 2015 - March 2017 (2 years)

Education

Hindu College, Delhi University
Bachelor of Commerce, Honors · (2017 - 2020)

Sanskriti School, New Delhi
Commerce