Recommendation Settings

Select Recommendation Type:

🔘 User-Based

⚪ Item-Based

Enter Your Customer Unique ID:

[   ]

[Get User-Based Recommendations]

Olist's Personalized E-commerce Hub

Olist E-commerce Recommendation System - Internal Demo

Welcome, Olist Marketing Team!

This demo presents a **draft version** of our E-commerce Recommendation System developed by our Data Science team. The system leverages both **User-Based** and **Item-Based Collaborative Filtering** to generate personalized product suggestions.

What This Demo Offers:

- **User-Based Filtering:** Recommends products by analyzing similarities between customer behaviors.
- **Item-Based Filtering:** Suggests products that are similar to a given product, based on historical review data.

Recommendation Settings

Select Recommendation Type:

- ● User-Based
- ○ Item-Based

Enter Your Customer Unique ID:

`0000f6ccb0745a6a4b88665a16c9f078`

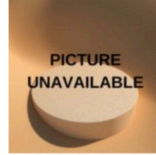Get User-Based Recommendations

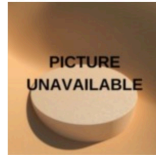# Recommended Products for You

telephony 859

housewares 810

housewares 594

perfumery 1

sports leisure 1862

Built with Streamlit for internal Olist's e-commerce team.

Recommendation Settings

Select Recommendation Type:

○ User-Based

🔘 Item-Based

Enter a Product ID:

ab1f9387c0627dd24000bfbc54fdeee0

Get Item-Based Recommendations

Similar Products You Might Like

furniture decor 1215

electronics 318

auto 1271

consoles games 1

garden tools 510

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