

BANK MARKETING CAMPAIGN DASHBOARD

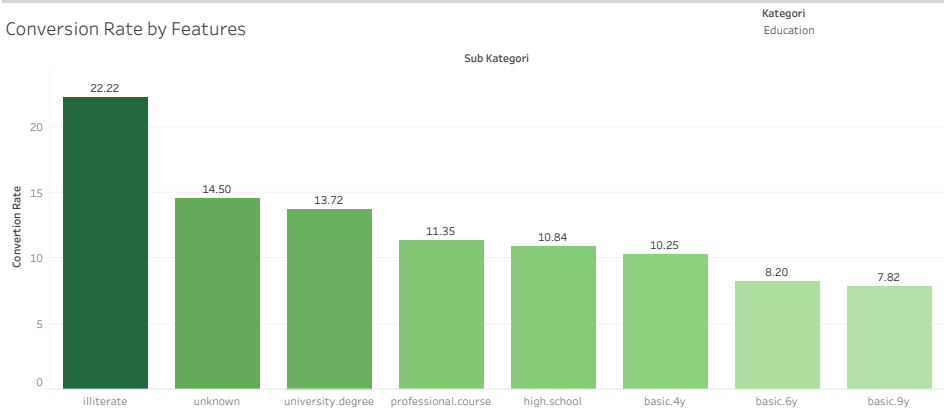
Euribor3M (bin)
All

Month
All

Duration (bin)
All

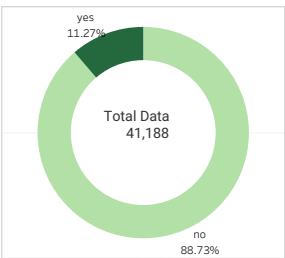
CONVERSION RATE

Conversion Rate by Features

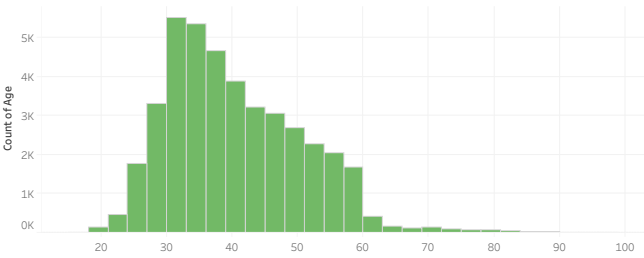


CUSTOMER DEMOGRAPHIC

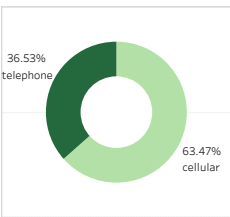
% Customer do Deposit



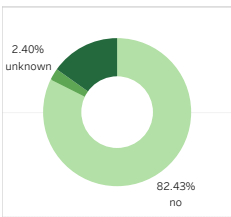
Age Histogram



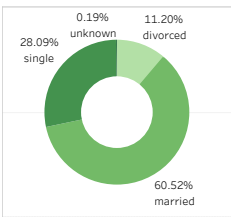
% Customer Contact



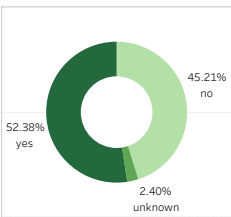
% Customer Loan



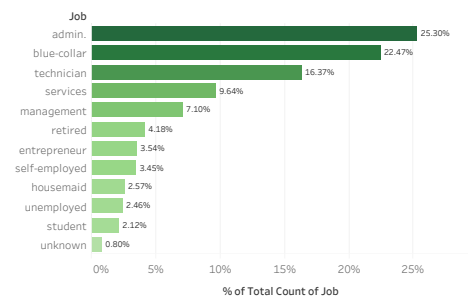
% Customer Marital Status



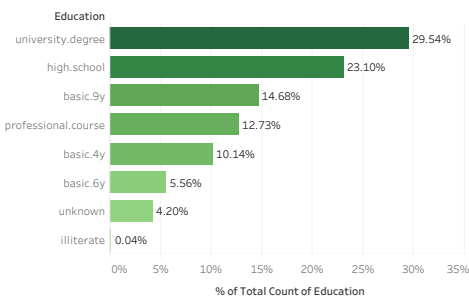
% Customer Housing



% Customer Job

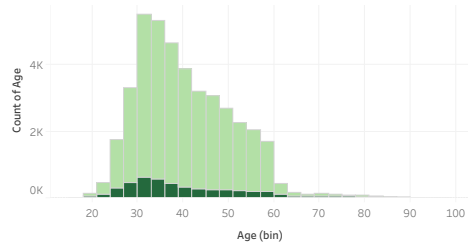


% Customer Education

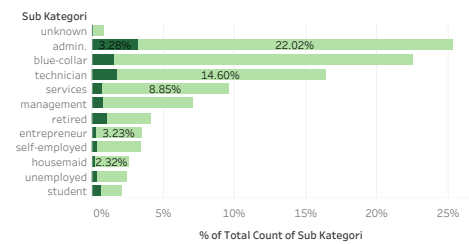


ANALYSIS

Deposit by Age



% Deposit per Feature



Consumer Price Index per Month

Day Of Week	Month									
	mar	apr	may	jun	jul	aug	sep	oct	nov	dec
mon	13,313	65,369	246,968	117,856	142,376	114,057	8,414	12,066	71,382	4,914
tue	13,034	23,478	262,851	91,291	142,420	120,941	10,977	13,855	75,874	2,318
wed	6,516	27,933	273,444	92,650	136,786	115,996	11,686	12,582	80,424	3,245
thu	9,218	71,519	237,172	91,212	156,996	125,691	11,430	15,162	84,163	4,172
fri	8,750	56,793	267,364	108,187	95,024	99,790	10,700	13,234	70,373	2,225