Practical Tips for PhD Applications*

Adapted from a talk given at MSR India in May 2022

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<Timeline>

Pardon the text-heavy slides. I want them to be complete in and of themselves for your future reference.

Research Phase May to Sep

May Sep Oct Nov Dec Feb+

- Do you want to pursue a PhD?
- Figure out your community
 - Research Methods: Qualitative, Quantitative, Mixed-Methods
 - Intersection Area: NLP, Systems (e.g., input modalities), etc.
 - Application Area: Health, Misinformation, Education, etc.

- Build your personal website
 - Build it now, not later (SEO)
 - The first thing profs will do is Google you!

- Know your community/ies
 - People: Which prof is where (school + dept)? Who collaborates with whom? Industry researchers? PhD students?
 - Venues: Which profs prefer which venues? Which venues does the community respect?
- Expand your collaboration network
 - Strike collaborations with PhD students/post-docs/researchers who work in the community you identified
 - Or with folks who have contacts in the community



App Prep Phase Sep to Oct

May Sep Oct Nov Dec Feb+

- Applications Open
 - Read application information (deadlines *including time and timezone*, requirements, GRE/TOEFL, etc.)
 - Make an Excel sheet
- Ramp up talking to Profs and/or PhD Students
 - Websites don't always reflect their current research interests
 - Are they recruiting?
 - Which areas are they looking for students in? What terms they use repeatedly? Write those in your SoP.
- Start deciding Programs
 - Are you allowed to apply to multiple programs in the same university?
 - Top choices? Medium priority? Safe schools?
 - Non-academic factors: weather, safety, etc. [more important than you think!]
 - The advice I got: Apply to at least 10 programs, ideally ~15
 - Start filling in the boring stuff in application portals (name, address, educational/work history, etc.)

SoP + Resume Phase Oct to mid-Nov

May Sep Oct Nov Dec Feb+

- Write a draft
 - Deadlines will seem far
 - Motivation will be low
 - Do. Not. Fall. For. It.
- Pre-Application Mentorship Programs (PAMS)
 - UW, Cornell, CMU, MIT, etc.
 - Most deadlines 15th to 30th October

Also, a good time to ask for LoRs + submit their names on portals

- Feedback, feedback, feedback
 - Mid-October onwards
 - Collaborators, professors (you don't need to have worked with them), PhD students at labs you're applying to, Ex-MSR RFs and PhD Interns
 - Collate feedback. Don't get overwhelmed with feedback, incorporate things that multiple people suggest.
 - I got feedback from ~10 folks (+ PAMS)

Grunt Phase



mid-Nov to mid-Dec

May Sep Oct Nov Dec Jan+ Feb+

- Deadlines
 - 28th November to 15th December
 - Too many deadlines on certain days == not much time to work on SoPs anymore
 - Keep work light. Managers at MSR understand!
- Submission
 - In many applications, you can submit and *still* continue making changes
 - Save credit card details in browser (privacy allowing). Ensure credit limit in cards.
 - Double check SoP/Resume files after uploading
 - Ensure LoRs have been received

Post-Submission mid-Dec onwards

May Sep Oct Nov Dec Jan+ Feb+

- Ask past collaborators to email profs they know (even if they wrote you an LoR)
 - "My student Dhruv has applied, could you please see his application packet?"
- Check your junk mail once in 2-3 days
- Wait, wait, wait 😂



</Timeline>

Other Tips

- Decouple what you want to do and what you write in your SoP
 - Write your strengths that are relevant to a certain prof (even if you don't want to pursue those strengths)
 - Avoid writing things they're definitely not interested in
 - "SoP is the art of avoiding being both too general and too specific"
 - Once you get in, you can always switch fields if you really want to
- Save Application Fees
 - Read the "Application Fee Waiver" pages of all programs
 - Diversity-based application fee waivers
 - Membership-based waivers
 - Especially due to COVID, many of these programs are virtual and inexpensive
 - I saved ~\$600 (Rs. 45k)
- IMO, admits depend very highly on who your advisors know
 - If you strategize well (unlike my 2021 applications), you'll likely get at least a few admits