CSE 326 – INTERNATE PROGRAMMING LABORATORY

SYNOPSIS

Project Title : Gold's Gym Website

Submitted to : Kunj Marken

Group : 19

Registration No	Name	Roll No
11909334	Prince Kumar	RK19GTB56
11909377	Abhishek Pandey	RK19GTB57
11909380	Pushkar Sharma	RK19GTB58

Introduction :

Gold's gym International, Inc. is an American chain of international co-ed fitness centers (commonly referred to as gyms) originally started by Joe Gold in Venice Beach, California. Each gym offers a variety of cardio and strength training equipment as well as group exercise programs.

Overview :

Our Gold's Gym website would provide complete information about the number of gym centers and procedure for getting admission.And also about the fees and annual membership card.

The users would also be able to give their feedbacks about the website management through the interactive sections of the website.

Module-Wise Work Distribution :

- **Abhishek Pandey :**   Registration page

    Refer a Friend

- **Prince Kumar   :**   Overall Home Page (Landing Page)

    Feedback Page

- **Pushkar Sharma :** Contact Us

    Forget Password

Module-Wise Distribution :

- **Home Page (Landing Page) :**

  This page would contain the basic information about the admission process   and it would showcase the Gym login credentials. It would also have a 'forget password' link for the user convenience. It would contain several tabs for registration, help desk and other features. It would also showcase a 'Find the gym' section with all the required entries. It would also show the different links for user benefits and show feedback page.

- **Feedback Page :**

  This page would take the feedback from the users regarding the overall management and effective functioning of the website after taking mandatory inputs from the user-end.

- **Registration Page :**

  This page is meant for the registration of the new users(customers).The users need to enter their valid details in the respective fields and if they do the registration process successfully, they get officially confirmation on the website.

- **Gym's benefits :**

  This page would provide the users with the information related to the benefits of workouts. Doing some form of physical activity each day is smart when we are trying to slim down. About to lose weight, and to become fit.

- **Refer a Friend :**

  This Page Would provide the existing users an option to recommend the website to their other friends. They can contact their friends through email-attachments and phone to expand the network area of the website.

- **Contact Us :**

  This page is built for user-convenience and to help them with-every aspect of the website. User can fetch information and assistance related to the website through this help-desk.

SWOT Analysis :

Strength : The project will create awareness about the fitness. Fitness not only does it boost our energy, increase lean muscle mass, decrease risk for certain health conditions and help us manage our weight, but it also improves our mood and enables us to live longer.

Weakness : Many people do not consider exercise good for their health. So it is our greatest task to convince them for fitness.

Opportunities : Web-site enables many interactive features to help the user to interact with the host and know more about the details of fitness.

Threats : Increasing competition among the websites and enabling more interactive sections is a threat towards the versatility and functioning of the website.