PUSHKAR GHETE

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[Linkedin](#)

SUMMARY

A tech-savvy professional passionate about business development, technology, and client success. Experienced in managing IT and web-based projects, coordinating teams, and building user-friendly digital solutions. Enthusiastic about using digital marketing and communication strategies to enhance client engagement and business growth.

WORK EXPERIENCE

COO - Tantra Technologies | Nashik, India   **Feb 2023 - Jan 2025**

- Co-founded an IT services company providing CRM software, websites, and digital marketing support.
- Handled client communications, project coordination, and sales discussions for service offerings.
- Supported marketing activities including website promotion, brand presentation, and proposal preparation.
- Gained experience in client management, business growth planning, and digital project delivery.

Intern (Web Developer) - Arrow Technologies | Nashik, India   **Mar 2021 - Dec 2022**

- Developed and maintained web applications using HTML, CSS, and JS.
- Collaborated with the design and marketing teams to enhance user experience and visual appeal.
- Applied SEO-friendly design principles to improve website visibility and engagement.
- Contributed to discussions on client requirements and project implementation strategies.

EDUCATION

Diploma in Computer Technology   **Aug 2019 - June 2022**
K. K. Wagh Polytechnic, Nashik

Project: Voice Assistant for Windows using Python
- Automated tasks like opening applications, web searches, and system controls.
- Developed a Python-based voice assistant for Windows with a team of 4.

TECHNICAL SKILLS

Digital Solutions: Web development, Basic SEO, Online branding concepts
Client & Sales Skills: Lead communication, Requirement analysis, Proposal preparation
Operating Systems: Windows (10/11), Linux (Ubuntu)
Networking: Understanding of IP, DHCP, DNS, and LAN/WAN setups
Tools: Figma, Google Workspace, MS Office, CRM familiarity
Communication: Presentation, Negotiation, Cross-functional collaboration

ADDITIONAL INFORMATION

Languages: English, Marathi, Hindi
Certifications: Web Development (Arrow Technologies)